

# Sales dashboard



₹142.2M

Revenue

350.24K

sales Qty

Select a month

April

February

January

June



Select Year

2017

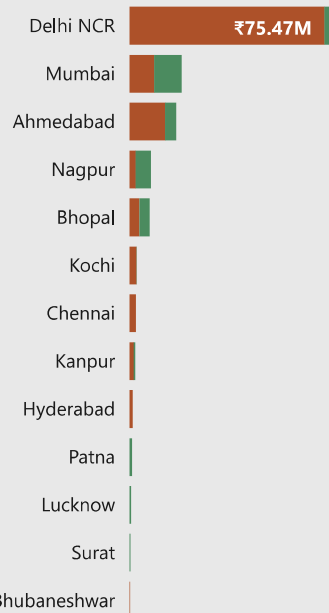
2018

2019

2020

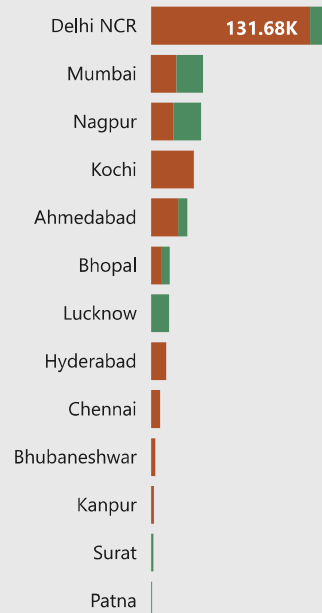
## Revenue by Markets

custo... ● Brick & Mor... ● E-Commerce

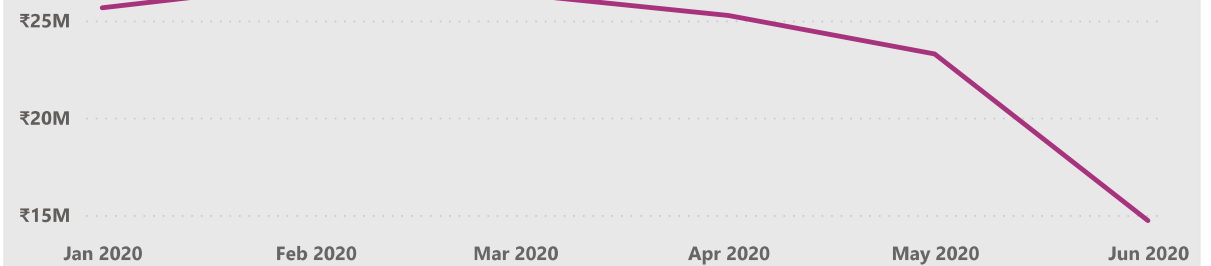


## Sales Qty by Market

cust... ● Brick & M... ● E-Commerce

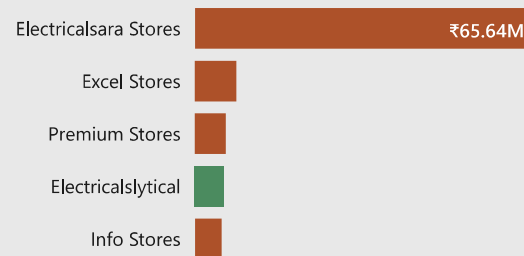


## Revenue trend



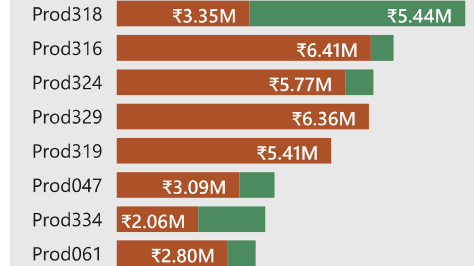
## Top 5 customers by revenue

customer\_type ● Brick & Mortar ● E-Commerce



## Top 5 products by revenue

customer\_t... ● Brick & Mortar ● E-Commerce



₹142.2M

Revenue

350.24K

sales Qty

₹2.1M

Total profit margin

Select Year

2017

2018

2019

2020

Select a month

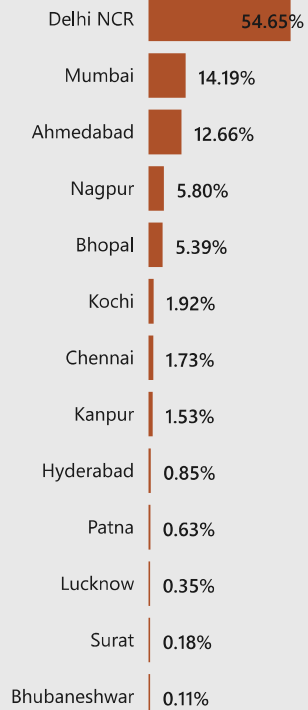
April

February

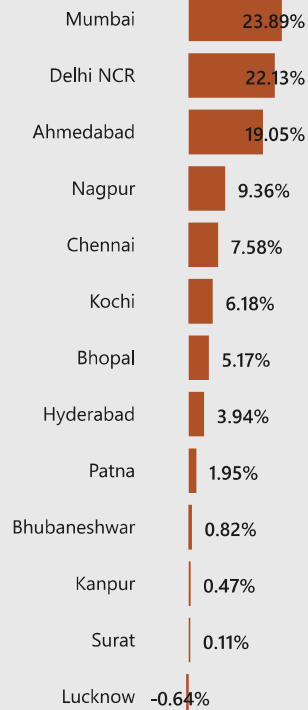
January



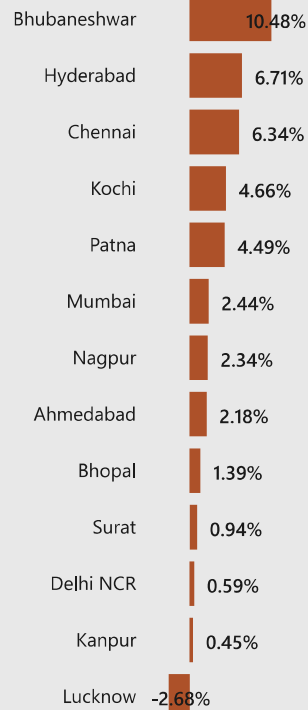
### Revenue contribution by Market



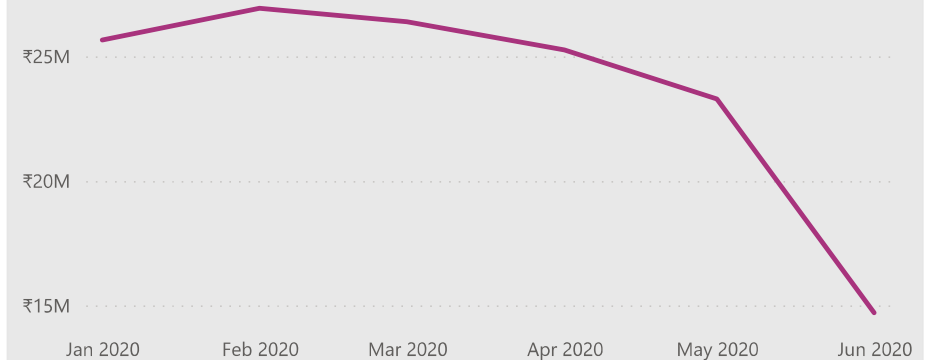
### Profit contribution by Market



### Profit contribution by Market



### Revenue trend



### Top 5 customers by revenue

customer_name	Revenue	Revenue contribution %	Profit margin contribution %	Profit margin %
Acclaimed Stores	₹31,16,384	2.2%	6.12%	4.04%
All-Out	₹7,13,953	0.5%	1.57%	4.53%
Atlas Stores	₹21,89,613	1.5%	2.10%	1.98%
Control	₹41,82,662	2.9%	2.52%	1.24%
Electricalsara Stores	₹6,56,41,977	46.2%	11.92%	0.37%
Electricalsbea Stores	₹50,940	0.0%	0.39%	15.63%
Electricalslance Stores	₹1,42,742	0.1%	0.25%	3.54%
Electricalslytical	₹55,37,904	3.9%	1.31%	0.49%
Electricalslytical	₹25,20,020	1.8%	2.20%	2.60%
Total	₹14,22,24,545	100.0%	100.00%	1.45%

₹142.2M

Revenue

350.24K

sales Qty

₹2.1M

Total profit margin

Select Year

2017

2018

2019

2020

Select a month

April

February

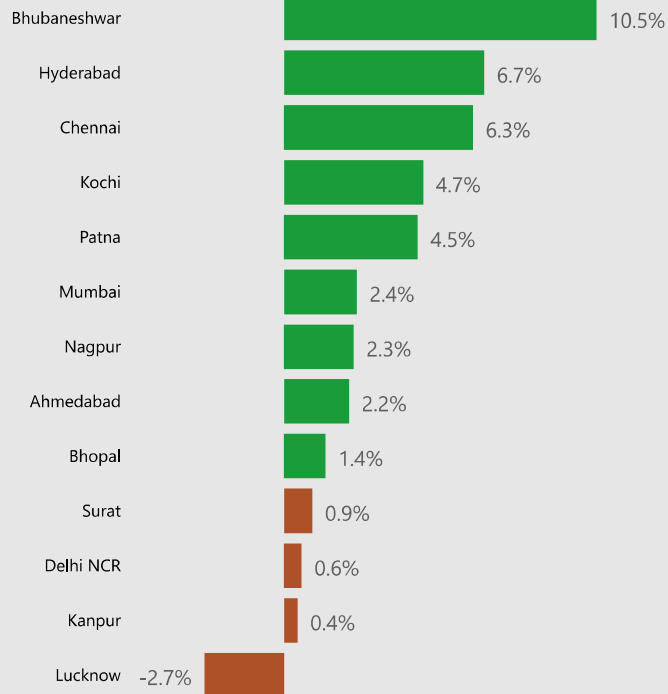
January

Profit target

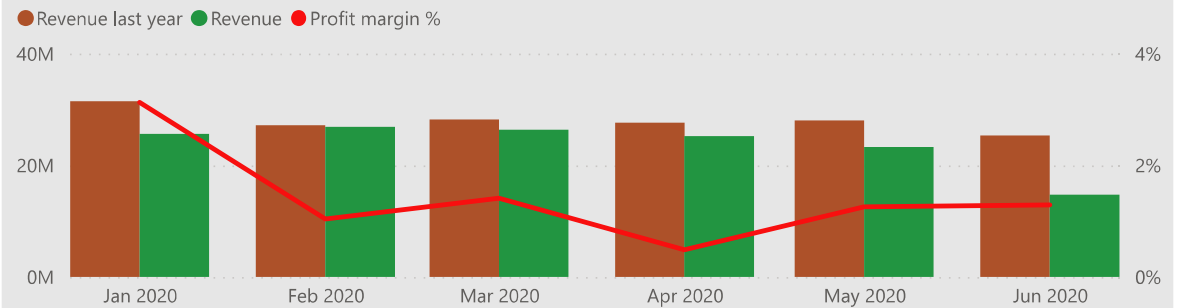
1%



### Profit margin %



### Revenue trend



### Top 5 customers by revenue

customer_name	Revenue	Revenue contribution %	Profit margin contribution %	Profit margin %
Electricalsara Stores	₹6,56,41,977	46.2%	11.92%	0.37%
Excel Stores	₹79,28,385	5.6%	12.54%	3.26%
Premium Stores	₹58,99,748	4.1%	1.40%	0.49%
Electricalslytical	₹55,37,904	3.9%	1.31%	0.49%
Info Stores	₹50,64,374	3.6%	7.82%	3.18%
Control	₹41,82,662	2.9%	2.52%	1.24%
Total	₹14,22,24,545	100.0%	100.00%	1.45%