



Year

All

Month

All

Zone

All

Customer type

All

Revenue

₹984.8M

Profit margin

₹24.7M

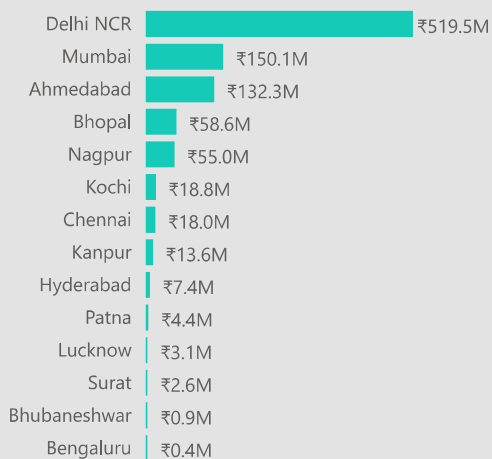
Sales Quantity

2.4M

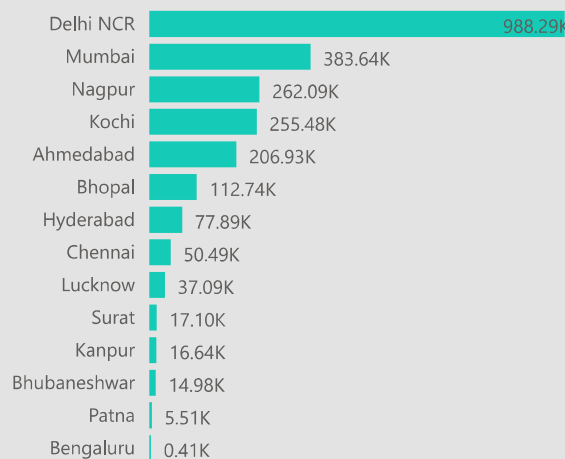
Profit margin %

2.5%

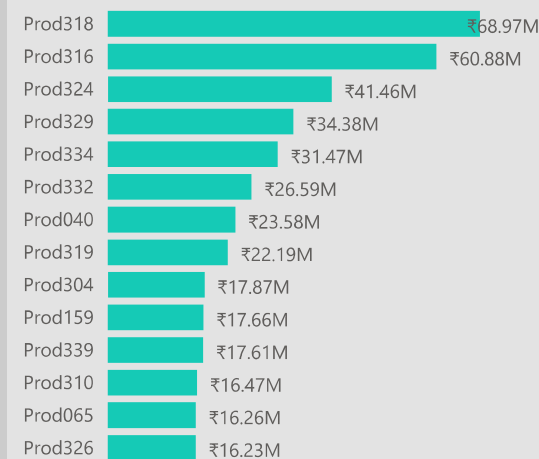
Revenue by Markets



Sales Qty by Market



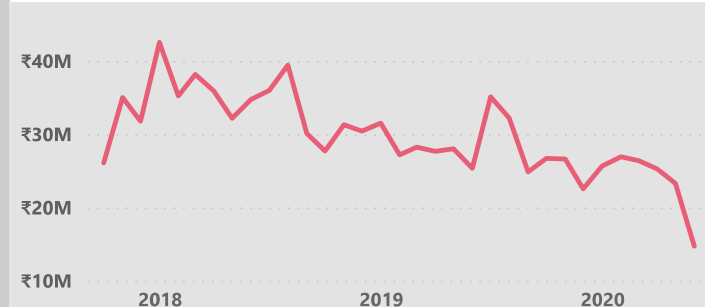
Revenue by Product



Top 5 customers by revenue

| customer_name         | Revenue         | Revenue contribution % | Profit margin contribution % | Profit margin % |
|-----------------------|-----------------|------------------------|------------------------------|-----------------|
| Electricalsara Stores | ₹41,33,33,588.0 | 42.0%                  | 37.75%                       | 2.3%            |
| Nixon                 | ₹4,38,93,083.0  | 4.5%                   | 7.24%                        | 4.1%            |
| Electricalslytical    | ₹4,96,44,189.0  | 5.0%                   | 6.85%                        | 3.4%            |
| Leader                | ₹1,65,29,970.0  | 1.7%                   | 5.06%                        | 7.5%            |
| Premium Stores        | ₹4,49,06,666.0  | 4.6%                   | 4.27%                        | 2.3%            |
| Total                 | ₹98,48,13,463.0 | 100.0%                 | 100.00%                      | 2.5%            |

Revenue trend





Year

All

Month

All

Zone

All

Customer type

All

Revenue

₹84.76M!

PM: 92.90M (-8.76%)

Sales Quantity

195.7K!

PM: 240.5K (-18.63%)

Profit margin

₹2.7M!

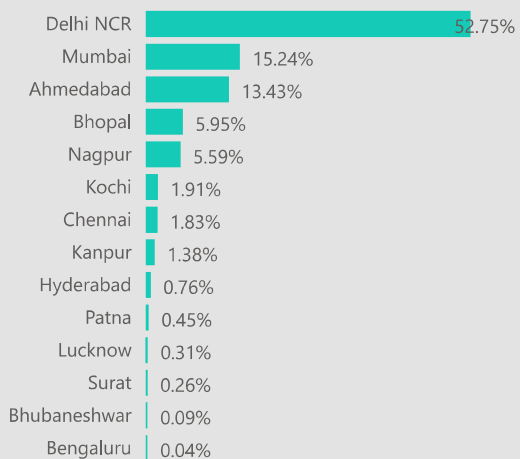
PM: 2.9M (-8.67%)

Profit margin

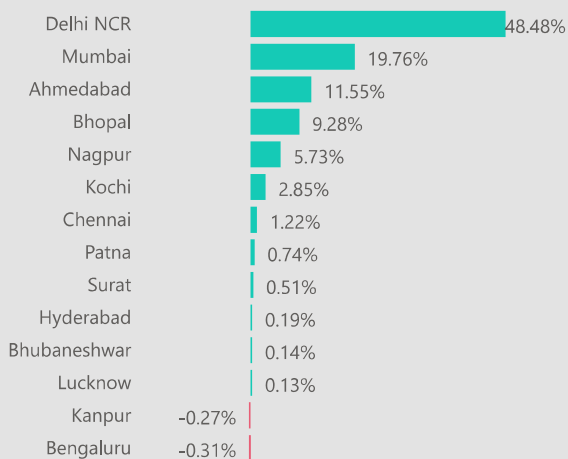
3.1%✓

PM: 3.13% (+0.1%)

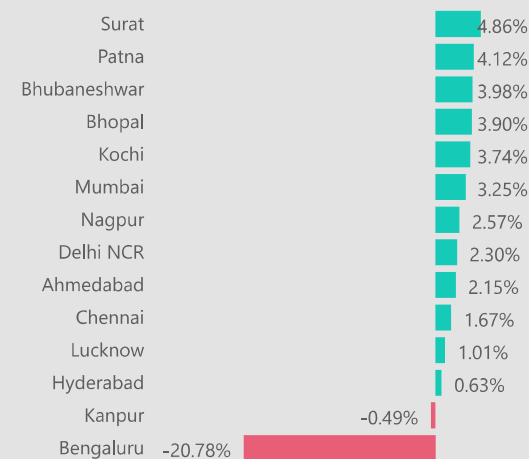
Revenue contribution by market



Profit margin contribution % by Market



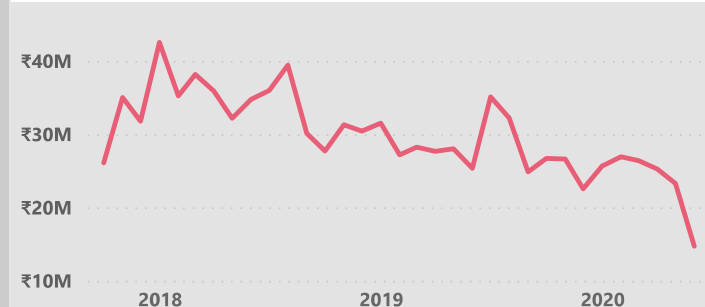
Profit contribution by Market



Top 5 customers by revenue

| customer_name         | Revenue         | Revenue contribution % | Profit margin contribution % | Profit margin % |
|-----------------------|-----------------|------------------------|------------------------------|-----------------|
| Electricalsara Stores | ₹41,33,33,588.0 | 42.0%                  | 37.75%                       | 2.3%            |
| Electricalslytical    | ₹4,96,44,189.0  | 5.0%                   | 6.85%                        | 3.4%            |
| Excel Stores          | ₹4,91,15,620.0  | 5.0%                   | 2.76%                        | 1.4%            |
| Premium Stores        | ₹4,49,06,666.0  | 4.6%                   | 4.27%                        | 2.3%            |
| Nixon                 | ₹4,38,93,083.0  | 4.5%                   | 7.24%                        | 4.1%            |
| Total                 | ₹98,48,13,463.0 | 100.0%                 | 100.00%                      | 2.5%            |

Revenue trend





Year

All

Month

All

Zone

All

Customer type

All

Revenue

₹84.76M!

PM: 92.90M (-8.76%)

Sales Quantity

195.73K!

PM: 240.53K (-18.63%)

Profit margin

₹2.66M!

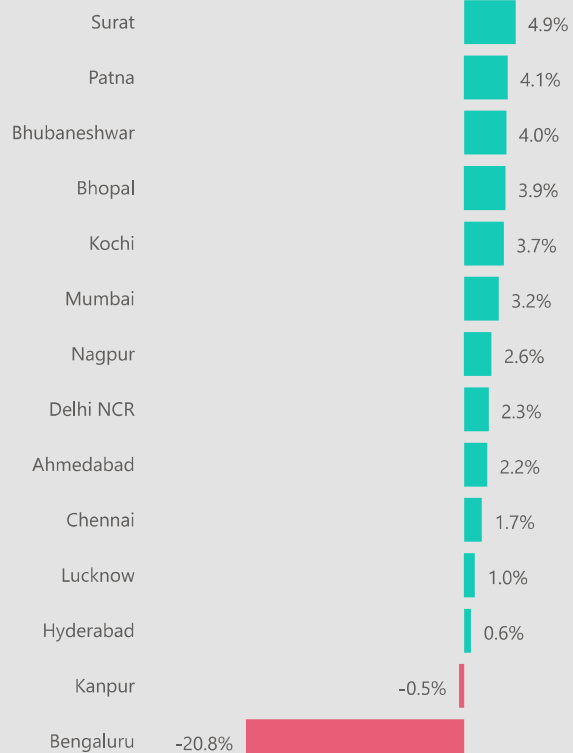
PM: 2.91M (-8.67%)

Profit margin

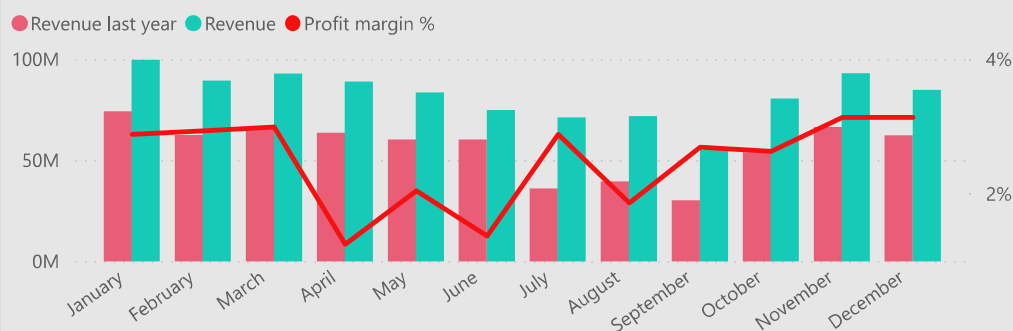
3.1%✓

PM: 3.13% (+0.1%)

Profit margin %



Revenue trend



Top 5 customers by revenue

| customer_name         | Revenue         | Revenue contribution % | Profit margin contribution % | Profit margin % |
|-----------------------|-----------------|------------------------|------------------------------|-----------------|
| Electricalsara Stores | ₹41,33,33,588.0 | 42.0%                  | 37.75%                       | 2.3%            |
| Electricalslytical    | ₹4,96,44,189.0  | 5.0%                   | 6.85%                        | 3.4%            |
| Excel Stores          | ₹4,91,15,620.0  | 5.0%                   | 2.76%                        | 1.4%            |
| Premium Stores        | ₹4,49,06,666.0  | 4.6%                   | 4.27%                        | 2.3%            |
| Nixon                 | ₹4,38,93,083.0  | 4.5%                   | 7.24%                        | 4.1%            |
| Info Stores           | ₹3,51,00,033.0  | 3.6%                   | 1.28%                        | 0.9%            |
| Control               | ₹3,17,71,997.0  | 3.2%                   | 3.35%                        | 2.6%            |
| Total                 | ₹98,48,13,463.0 | 100.0%                 | 100.00%                      | 2.5%            |