

₹984.81M

Revenue

2.43M

sales Qty

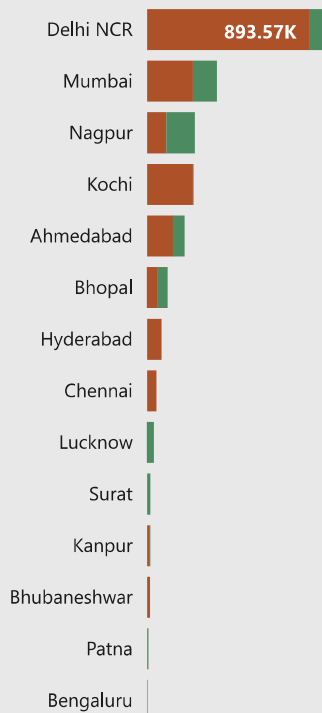
Revenue by Markets

custo... Brick & Mor... E-Commerce



Sales Qty by Market

custo... Brick & M... E-Commerce



Select Year

2017

2018

2019

2020

Select a month

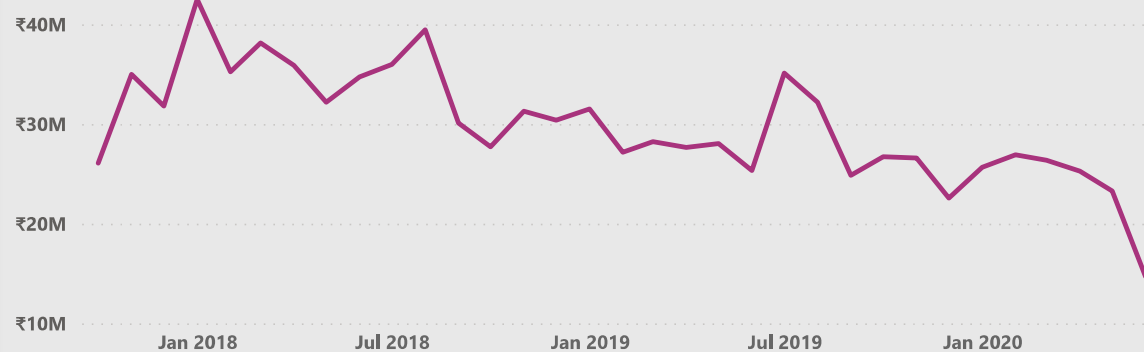
April

August

December

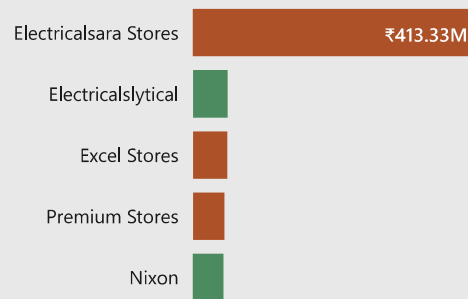
>

Revenue trend



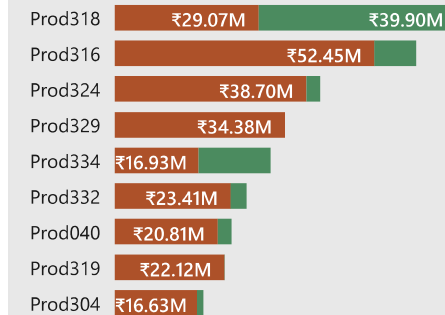
Top 5 customers by revenue

customer_type Brick & Mortar E-Commerce



Top 5 products by revenue

customer... Brick & Mortar E-Commerce



₹984.8M

Revenue

2.4M

sales Qty

₹24.7M

Total profit margin

Select Year

2017

2018

2019

2020

Select a month

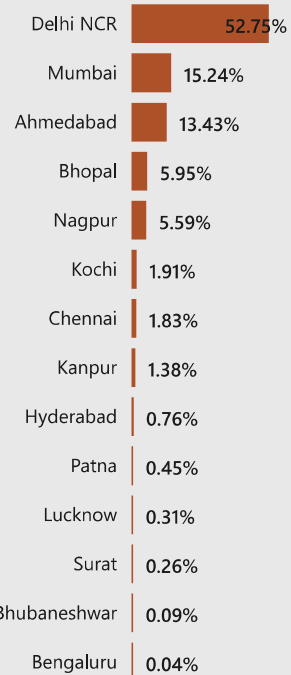
April

August

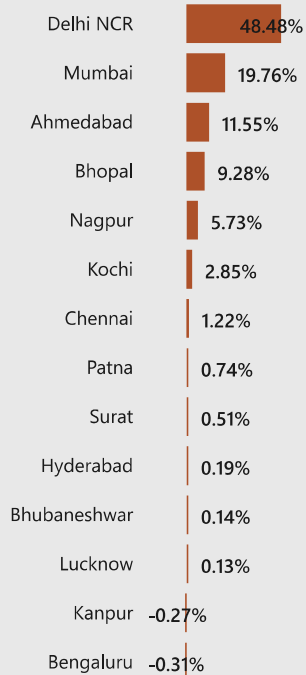
December



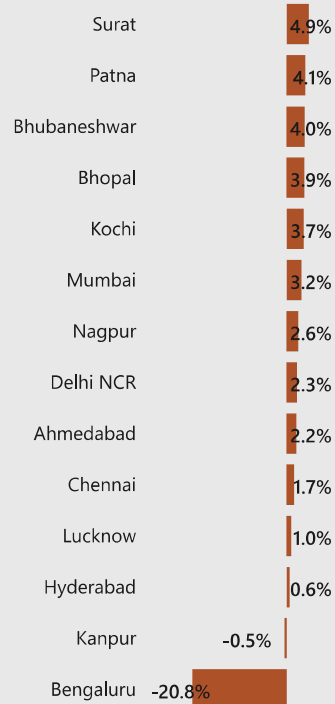
Revenue contribution by Market



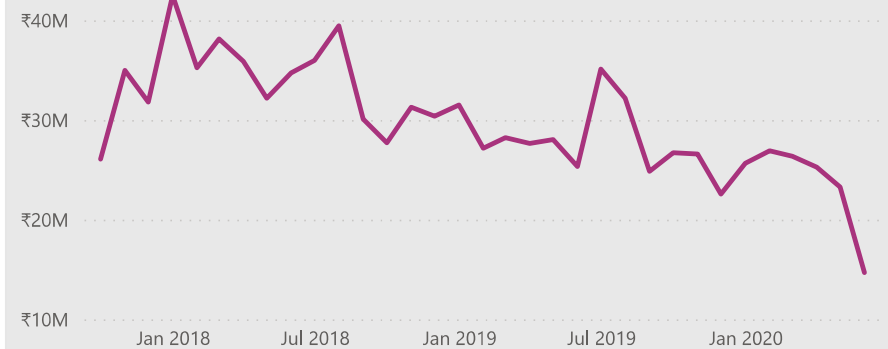
Profit contribution by Market



Profit % by Markets



Revenue trend



Top 5 customers by revenue

customer_name	Revenue	Revenue contribution %	Profit margin contribution %	Profit margin %
Electricalsbea Stores	₹3,36,367	0.0%	0.01%	0.82%
Expression	₹4,30,368	0.0%	0.06%	3.51%
Electricalsquipo Stores	₹13,30,361	0.1%	0.36%	6.59%
Electricalslance Stores	₹18,68,461	0.2%	-0.15%	-2.01%
Sage	₹22,52,506	0.2%	0.14%	1.53%
Novus	₹23,59,799	0.2%	0.31%	3.19%
Insight	₹33,42,051	0.3%	0.14%	1.04%
Propel	₹41,83,862	0.4%	0.56%	3.33%
Electricalsbea Stores	₹48,37,328	0.5%	0.86%	4.26%
Total	₹98,48,13,463	100.0%	100.00%	2.50%

₹984.8M

Revenue

2.4M

sales Qty

₹24.7M

Total profit margin

Profit target

2%

Select Year

2017

2018

2019

2020

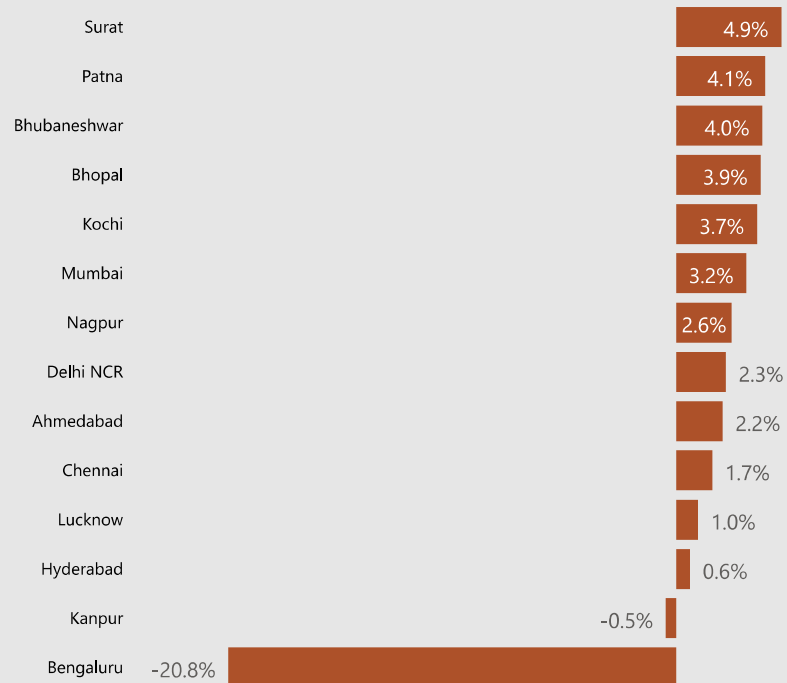
Select a month

April

August

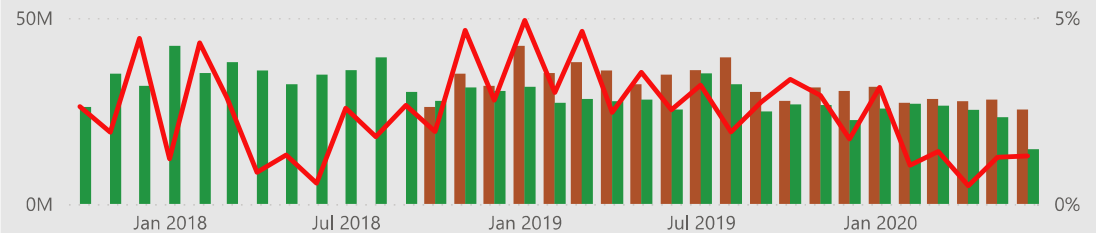
December

Profit margin %



Revenue trend

● Revenue last year ● Revenue ● Profit margin %



Top 5 customers by revenue

customer_name	Revenue	Revenue contribution %	Profit margin contribution %	Profit margin %
Electricalsara Stores	₹41,33,33,588	42.0%	37.75%	2.25%
Electricalslytical	₹4,96,44,189	5.0%	6.85%	3.40%
Excel Stores	₹4,91,15,620	5.0%	2.76%	1.38%
Premium Stores	₹4,49,06,666	4.6%	4.27%	2.35%
Nixon	₹4,38,93,083	4.5%	7.24%	4.07%
Info Stores	₹3,51,00,033	3.6%	1.28%	0.90%
Total	₹98,48,13,463	100.0%	100.00%	2.50%