



Says

What have we heard them say?
What can we imagine them saying?

Technology developent has improved

Helps to communication

Income were raised



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Rapid growth

This plays an major role

Manufacture has been improved

Apples iphone's Impact

Started assembling iphones in india

Make an improvement in their ideas

Meet global demands

Its breaks the communication of others

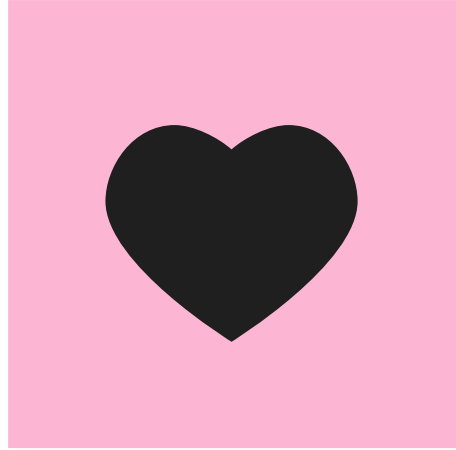
Make more attractive advertisements

New technical developments has to improve



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

 [See an example](#)