

## **Project Design Phase-I**

### **Proposed Solution Template**

Date	19 September 2022
Team ID	LTVIP2026TMIDS36439
Project name	ToyCraft Tales: Tableau's Vision into Toy Manufacturer Data
Maximum marks	2 marks

### **Proposed Solution Template:**

Project team shall fill the following information in the proposed solution template.

S.No	Parameter	Description
1	Problem Statement (Problem to be solved)	Toy manufacturers struggle to track sales trends and inventory, leading to overstocking or product shortages.
2	Idea / Solution description	An interactive Tableau Dashboard that visualizes real-time sales, production data, and seasonal demand.
3	Novelty / Uniqueness	Uses Data Storytelling to turn complex manufacturing numbers into actionable "tales" for better decision-making.
4	Social Impact / Customer Satisfaction	Reduces plastic waste by optimizing production and ensures customers find the toys they need in stock.
5	Business Model (Revenue Model)	A Subscription-based Analytics Service (SaaS) for small to mid-sized toy manufacturing companies.
6	Scalability of the Solution	The framework can be easily adapted for other retail sectors like Apparel or Electronics manufacturing.