Generalized nonlinear models in R: an overview of the gnm package

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1 Introduction

The *gnm* package provides facilities for fitting *generalized nonlinear models*, i.e., regression models in which the link-transformed mean is described as a sum of predictor terms, some of which may be non-linear in the unknown parameters. Linear and generalized linear models, as handled by the lm and glm functions in R, are included in the class of generalized nonlinear models, as the special case in which there is no nonlinear term.

This document gives an extended overview of the *gnm* package, with some examples of applications. The primary package documentation in the form of standard help pages, as viewed in R by, for example, ?gnm or help(gnm), is supplemented rather than replaced by the present document.

We begin below with a preliminary note (Section 2) on ways in which the *gnm* package extends R's facilities for specifying, fitting and working with generalized *linear* models. Then (Section 3 onwards) the facilities for nonlinear terms are introduced, explained and exemplified.

The *gnm* package is installed in the standard way for CRAN packages, for example by using install.packages. Once installed, the package is loaded into an R session by

```
> library(gnm)
```

2 Generalized Linear Models

2.1 Preamble

Central to the facilities provided by the *gnm* package is the model-fitting function gnm, which interprets a model formula and returns a model object. The user interface of gnm is patterned after glm (which is included in R's standard *stats* package), and indeed gnm can be viewed as a replacement for glm for specifying and fitting generalized linear models. In general there is no reason to prefer gnm to glm for fitting generalized linear models, except perhaps when the model involves a large number of incidental parameters which are treatable by gnm's *eliminate* mechanism (see Section 4.4).

While the main purpose of the gnm package is to extend the class of models to include nonlinear terms, some of the new functions and methods can be used also with the familiar lm and glm model-fitting functions. These are: two new data-manipulation functions Diag and Symm, for setting up structured interactions between homologous factors; a new family function, wedderburn, for modelling a response variable in [0,1] with the variance function $V(\mu) = \mu^2(1-\mu)^2$ as in Wedderburn (1974); and a new generic function termPredictors which extracts the contribution of each term to the predictor from a fitted model object. These functions are briefly introduced here, before we move on to nonlinear models in Section 3.

2.2 Diag and Symm

When dealing with *homologous* factors, that is, categorical variables whose levels are the same, statistical models often involve structured interaction terms which exploit the inherent symmetry. The functions Diag and Symm facilitate the specification of such structured interactions.

As a simple example of their use, consider the log-linear models of *quasi-independence*, *quasi-symmetry* and *symmetry* for a square contingency table. Agresti (2002), Section 10.4, gives data on migration between regions of the USA between 1980 and 1985:

The comparison of models reported by Agresti can be achieved as follows:

```
> independence <- glm(count ~ row + col, family = poisson)</pre>
> quasi.indep <- glm(count ~ row + col + Diag(row, col), family = poisson)
> symmetry <- glm(count ~ Symm(row, col), family = poisson)
> quasi.symm <- glm(count ~ row + col + Symm(row, col), family = poisson)
> comparison1 <- anova(independence, quasi.indep, quasi.symm)</pre>
> print(comparison1, digits = 7)
Analysis of Deviance Table
Model 1: count ~ row + col
Model 2: count ~ row + col + Diag(row, col)
Model 3: count ~ row + col + Symm(row, col)
  Resid. Df Resid. Dev Df Deviance
          9
             125923.29
2.
          5
                 69.51
                        4 125853.78
          3
                  2.99 2
                               66.52
3
> comparison2 <- anova(symmetry, quasi.symm)</pre>
> print(comparison2)
Analysis of Deviance Table
Model 1: count ~ Symm(row, col)
Model 2: count ~ row + col + Symm(row, col)
  Resid. Df Resid. Dev Df Deviance
               243.550
1
          6
2
                 2.986
                            240.564
                        3
```

The Diag and Symm functions also generalize the notions of diagonal and symmetric interaction to cover situations involving more than two homologous factors.

2.3 The wedderburn family

In Wedderburn (1974) it was suggested to represent the mean of a continuous response variable in [0,1] using a quasi-likelihood model with logit link and the variance function $\mu^2(1-\mu)^2$. This is not one of the variance functions made available as standard in R's quasi family. The wedderburn family provides it. As an example, Wedderburn's analysis of data on leaf blotch on barley can be reproduced as follows:

```
> data(barley)
> logitModel <- glm(y ~ site + variety, family = wedderburn, data = barley)
> fit <- fitted(logitModel)
> print(sum((barley$y - fit)^2/(fit * (1 - fit))^2))
[1] 71.17401
```

This agrees with the chi-squared value reported on page 331 of McCullagh and Nelder (1989), which differs slightly from Wedderburn's reported value.

2.4 termPredictors

The generic function termPredictors extracts a term-by-term decomposition of the predictor function in a linear, generalized linear or generalized nonlinear model.

As an illustrative example, we can decompose the linear predictor in the above quasi-symmetry model as follows:

```
(Intercept)
                      row
                               col Symm(row, col)
1
    -0.2641848 0.0000000 0.000000
                                        9.62354843
    -0.2641848 0.0000000 4.918310
2
                                       -0.09198126
3
    -0.2641848 0.0000000 1.539852
                                        4.63901793
4
    -0.2641848 0.0000000 5.082641
                                        0.0000000
5
    -0.2641848 4.8693457 0.000000
                                       -0.09198126
6
    -0.2641848 4.8693457 4.918310
                                        0.00000000
    -0.2641848 4.8693457 1.539852
7
                                        0.07295506
    -0.2641848 4.8693457 5.082641
8
                                       -3.94766844
9
    -0.2641848 0.7465235 0.000000
                                        4.63901793
10
    -0.2641848 0.7465235 4.918310
                                        0.07295506
11
    -0.2641848 0.7465235 1.539852
                                        7.76583039
12
    -0.2641848 0.7465235 5.082641
                                        0.0000000
13
    -0.2641848 4.4109017 0.000000
                                        0.0000000
    -0.2641848 4.4109017 4.918310
                                       -3.94766844
15
    -0.2641848 4.4109017 1.539852
                                        0.0000000
    -0.2641848 4.4109017 5.082641
16
                                        0.0000000
> rowSums(temp) - quasi.symm$linear.predictors
    2
                6
                       8
                          9 10 11 12 13 14 15 16
    0
       0
                       0
                          0
                             0
                                0
                                   0
                                      0
                                          0
                                             0
```

> print(temp <- termPredictors(quasi.symm))</pre>

Such a decomposition might be useful, for example, in assessing the relative contributions of different terms or groups of terms.

3 Nonlinear Terms

The *gnm* package provides a flexible framework for the specification and estimation of generalized models with nonlinear terms. Multiplicative interaction terms can be estimated using the in-built capability of the gnm function and are specified in the model formula using the symbolic function Mult. Other nonlinear terms can be estimated using plug-in functions for gnm and are specified using Nonlin.

There are two plug-in functions currently made available in the *gnm* package: MultHomog for fitting multiplicative interaction terms with homogeneous effects and Dref for fitting diagonal reference terms. Users of *gnm* can define their own custom plug-in functions to specify other types of nonlinear term.

3.1 Multiplicative Interaction Terms using Mult

Multiplicative interaction terms can be included in the formula argument to gnm by using the symbolic wrapper function Mult. Constituent multipliers¹ in the interaction are passed as unspecified arguments to Mult and are expressed by symbolic linear formulae. An intercept is automatically added to each constituent multiplier unless otherwise specified. For example, to fit the row-column association model

$$\log \mu_{rc} = \alpha_r + \beta_c + \gamma_r \delta_c,$$

also known as the Goodman RC model (Goodman, 1979), the formula argument of gnm would be

¹ A note on terminology: the rather cumbersome phrase 'constituent multiplier', or sometimes the abbreviation 'multiplier', will be used throughout this document in preference to the more elegant and standard mathematical term 'factor'. This will avoid possible confusion with the completely different meaning of the word 'factor' — that is, a categorical variable — in R.

```
mu \sim R + C + Mult(-1 + R, -1 + C)
```

where R and C are row and column factors respectively.

Mult has one specified argument *multiplicity*, which is 1 by default. This argument determines the number of times that the specified multiplicative structure appears in the model. For example,

$$mu \sim R + C + Mult(-1 + R, -1 + C, multiplicity = 2)$$

would give the RC(2) model (Goodman, 1979)

$$\log \mu_{rc} = \alpha_r + \beta_c + \gamma_r \delta_c + \theta_r \phi_c.$$

In some contexts, it may be desirable to constrain one or more of the constituent multipliers so that it is always nonnegative. This may be achieved by specifying the multiplier as an exponential, as in the following 'uniform difference' model (Xie, 1992; Erikson and Goldthorpe, 1992)

$$\log \mu_{rct} = \alpha_{rt} + \beta_{ct} + e^{\gamma_t} \delta_{rc}.$$

Exponentiated constituent multipliers are specified in *gnm* models using the symbolic function Exp; for example, the uniform difference model above would be specified by the formula

$$mu \sim R:T + C:T + Mult(Exp(-1 + T), R:C)$$

3.2 Other Nonlinear Terms using Nonlin

Nonlinear terms which can not be specified using Mult may be specified using Nonlin. This symbolic function indicates a term which requires a plug-in function to estimate the associated parameters. There are two arguments to Nonlin: a call to the relevant plug-in function and if necessary, a *data.frame* object containing any variables that are required uniquely by specified arguments of the plug-in function.

For example, in the formula

the call to Nonlin is used to specify a term that requires the plug-in function PlugInFunction. As the factor C only appears in the specified arguments of the call to PlugInFunction, a data frame containing factor C has been passed as the data argument of Nonlin. Note that this would not be necessary if C could be found in an environment on the search path (given by search()), however C would only appear in the returned model frame if it was passed directly to Nonlin.

The two plug-in functions already included in the *gnm* package are described below, followed by a guide to writing custom plug-in functions.

3.2.1 MultHomog

The MultHomog function provides the tools required to fit multiplicative interaction terms in which the level effects are constrained to be equal across the constituent multipliers. The arguments of MultHomog are the factors in the interaction, which are assumed to be objects of class *factor*. Like a Mult term, the interaction can include any number of constituent multipliers, but there is no multiplicity argument.

As an example, consider the following association model with homogeneous row-column effects:

$$\log \mu_{rc} = \alpha_r + \beta_c + \theta_r I(r = c) + \gamma_r \gamma_c.$$

To fit this model, with response variable named mu, the formula argument to 9nm would be

If the factors passed to MultHomog do not have exactly the same levels, a common set of levels is obtained by taking the union of the levels of each factor, sorted into increasing order.

3.2.2 Dref

Dref is a plug-in function to fit diagonal reference terms involving two or more factors with a common set of levels. A diagonal reference term comprises an additive component for each factor. For a given data point, the component for the *i*th factor, say *F*, is

$$w_i \gamma_f$$

where w_i is the weight for factor i, γ_f is the "diagonal effect" for level f and f is the level of F for the given data point. The weights are constrained to be nonnegative and to sum to one so that a "diagonal effect", say γ_l , is the value of the diagonal reference term for data points with level l across the factors. Dref constrains the weights by defining them as

$$w_i = \frac{e^{\delta_i}}{\sum_r e^{\delta_r}}$$

and estimating the δ_i .

Factors in the interaction are passed to unspecified arguments of Dref. For example, the following diagonal reference model for a contingency table classified by the row factor R and the column factor C,

$$\mu_{rc} = \frac{e^{\delta_1}}{e^{\delta_1} + e^{\delta_2}} \gamma_r + \frac{e^{\delta_2}}{e^{\delta_1} + e^{\delta_2}} \gamma_c,$$

would be specified by the formula

```
mu \sim -1 + Nonlin(Dref(R, C))
```

Dref has one specified argument *formula*, which is a symbolic description of the dependence of δ_i on any covariates. For example, the formula

```
mu \sim -1 + x + Nonlin(Dref(R, C, formula = \sim 1 + x))
```

specifies the following diagonal reference model

$$\mu_{rc} = \beta_X x + \frac{e^{\xi_1 + \beta_1 x}}{e^{\xi_1 + \beta_1 x} + e^{\xi_2 + \beta_2 x}} \gamma_r + \frac{e^{\xi_2 + \beta_2 x}}{e^{\xi_1 + \beta_x} + e^{\xi_2 + \beta_2 x}} \gamma_c,$$

The default value of *formula* is ~1, so that constant weights are estimated. The coefficients returned by gnm are those that are directly estimated, i.e. the δ_i or the ξ_i and β_i , rather than the implied weights w_i .

3.2.3 Custom Plug-in Functions

Custom plug-in functions may be written to enable gnm to fit nonlinear terms that can not be specified by Mult or the plug-in functions provided by the *gnm* package.

There are no constraints on the arguments that a plug-in function may have. However it should not be assumed that model variables exist in an environment on the search path, since gnm does not assume this. Rather, the function getModelFrame should be used to get the model frame used by gnm, which will have all the model variables and also attributes useful for model.matrix etc.

For example, the first few lines of the MultHomog function are

```
MultHomog <- function(...){
  labelList <- as.character((match.call(expand.dots = FALSE))[[2]])
  gnmData <- getModelFrame()
  designList <- lapply(gnmData[, labelList], class.ind)</pre>
```

The names of the factors in the interaction are assigned to labelList, and the model frame used by gnm is assigned to gnmData. The factors can then be accessed by name from gnmData, as in the call to lapply.

The plug-in function should return a list with at least the following three components:

labels a character vector of labels for the parameters (to which gnm will prefix the call to the plug-in function).

predictor a function which takes a vector of parameter estimates and returns either a vector of fitted values or a matrix whose columns are additive components of the fitted values.

localDesignFunction a function which takes the specified arguments *coef* (a vector of parameter estimates) and *predictor* (the result of the predictor function), and returns the local design matrix.

and optionally one further component

start either a vector of default starting values for the parameters or a function which takes the number of parameters and returns a vector of default starting values. See Section 4.2 for details of how these values will be used if provided and the generic default values that will be used otherwise.

As an example of a start component, Dref simply returns

```
rep(0.5, length(labels))
```

where labels is the vector of parameter labels to be returned as the labels component, for instance

```
c("A", "B", "1", "2", "3", "4", "5", "6", "7")
```

The MultHomog function provides a simple example of a predictor component:

```
predictor <- function(coef) {
    do.call("pprod", lapply(designList, "%*%", coef))
}</pre>
```

which computes the product of the vectors found by multiplying the design matrix for each factor in the interaction (held in designList) by the homogeneous coefficients (in coef). This function takes advantage of *lexical scoping*: designList is an object defined in MultHomog, which predictor is able to find because predictor is also defined in MultHomog and hence MultHomog is the enclosing environment of predictor.

The localDesignFunction created by MultHomog is slightly more complicated:

This function only requires the argument *coef*, but since the local design function returned by a plug-in function must also take the argument *predictor*, further arguments are allowed by the use of the special argument '...'.

4 Controlling the Fitting Procedure

The gnm function has a number of arguments which affect the way a model will be fitted. Basic control parameters and starting values can be set by *control* and *start* respectively. Parameters can be constrained to zero by specifying a *constrain* argument. Finally parameters of a stratification factor can be handled more efficiently by specifying the term in an *eliminate* argument. These options are described in more detail below.

4.1 Using control with gnmControl

The *control* argument provides a way to specify the tolerance level for convergence, the number of starting iterations and the maximum number of main iterations, as well as the option to trace the deviance throughout the fitting process. By default, the *control* argument is a call to gnmControl using any arguments passed on from gnm. The gnmControl function creates a list of the control parameters, including any at their default values. For example

```
gnm(mu ~ R + C + Mult(-1 + R, -1 + C), tolerance = 1e-6,
   iterStart = 3)

is equivalent to
   gnm(mu ~ R + C + Mult(-1 + R, -1 + C),
        control = gnmControl(tolerance = 1e-6, iterStart = 3))

which is the same as
   gnm(mu ~ R + C + Mult(-1 + R, -1 + C),
        control = list(tolerance = 1e-6, iterStart = 3, iterMax = 500,
        trace = FALSE))
```

4.2 Using start

In some contexts, the default starting values may not be appropriate and the algorithm will fail to converge, or perhaps only converge after a large number of iterations. Alternative starting values may be passed on to gnm by specifying a *start* argument. This should be a numeric vector of length equal to the number of parameters (or possibly the non-eliminated parameters, see Section 4.4), however missing starting values (NAs) are allowed.

If there is no user-specified starting value for a parameter, the default value is used. This feature is particularly useful when adding terms to a model, since the estimates from the original model can be used as starting values, as in this example:

The gnm call can be made with method = "coef" to identify the parameters of a model prior to estimation, to assist with the specification of arguments such as *start*.

The starting procedure used by gnm is as follows

1. Generate starting values θ_i for all parameters $i=1,\ldots,p$ from the Uniform(-0.1,0.1) distribution. Shift these values away from zero as follows

$$\theta_i = \begin{cases} \theta_i - 0.1 & \text{if } \theta_i < 1 \\ \theta_i + 0.1 & \text{otherwise} \end{cases}$$

- 2. Replace generic starting values with any starting values specified by plug-in functions.
- 3. Replace default starting values with any starting values specified by the start argument of gnm.
- 4. Compute the glm estimate of any parameters in linear terms that were not specified by *start*, offsetting the contribution to the predictor of any parameters specified by *start* or a plug-in function.
- 5. Run starting iterations: update any parameters in nonlinear terms that were not specified by *start* or a plug-in function one at a time, updating *all* linear terms after each round of nonlinear updates.

Note that no starting iterations (step 5) will be run if all parameters are specified by the *start* argument of gnm.

4.3 Using constrain

Diag(origin, destination)2

Diag(origin, destination)3

By default, gnm only imposes identifiability constraints on any linear terms in the model to be fitted. For these terms, the constraints are determined in the same way as they would be in glm. Any nonlinear terms will usually be overparameterized unless constraints are imposed by the defining plug-in function (as in the case of Dref for example). For a model with nonlinear terms that are over-parameterized, gnm will return a random parameterization.

To illustrate this point, consider the following application of gnm, discussed later in Section 6.1:

```
> data(occupationalStatus)
> set.seed(1)
> RChomog1 <- gnm(Freq ~ origin + destination + Diag(origin, destination) +
      Nonlin(MultHomog(origin, destination)), family = poisson,
      data = occupationalStatus)
Running start-up iterations..
Running main iterations.....
Done
Running the analysis again from a different seed
> set.seed(2)
> RChomog2 <- eval(RChomog1$call)</pre>
Running start-up iterations..
Running main iterations.....
Done
gives a different representation of the same model:
> compareCoef <- cbind(coef(RChomog1), coef(RChomog2))</pre>
> colnames(compareCoef) <- c("RChomog1", "RChomog2")</pre>
> compareCoef
                                      RChomog1
                                                   RChomog2
(Intercept)
                                    0.01031358 0.10631042
origin2
                                    0.52684390 0.51997443
origin3
                                    1.65525382
                                                 1.62956305
origin4
                                    1.99636593
                                                 1.95230159
origin5
                                    0.77767542
                                                 0.73307058
origin6
                                    2.85898522
                                                 2.79827815
origin7
                                    1.54820728
                                                 1.47440621
                                                 1.21416423
origin8
                                    1.29563149
destination2
                                    0.94585703
                                                 0.93898798
destination3
                                    1.99966968
                                                 1.97397893
destination4
                                    2.28479944
                                                 2.24073545
destination5
                                    1.67709218
                                                 1.63248789
destination6
                                    3.16246317
                                                 3.10175638
destination7
                                    2.29980341
                                                 2.22600286
destination8
                                    1.87100856
                                                 1.78954180
Diag(origin, destination)1
                                    1.52666556
                                                 1.52666846
```

0.45600920 0.45600795

-0.01597343 -0.01598066

```
Diag(origin, destination)4
                                  0.38918303 0.38918427
Diag(origin, destination)5
                                  0.73851492 0.73851696
Diag(origin, destination)6
                                  0.13474284
                                              0.13474352
Diag(origin, destination)7
                                  0.45763249
                                              0.45763821
Diag(origin, destination)8
                                              0.38846397
                                  0.38847753
MultHomog(origin, destination).1 -1.54111773 -1.50965033
MultHomog(origin, destination).2 -1.32282516 -1.29135537
MultHomog(origin, destination).3 -0.72465413 -0.69319228
MultHomog(origin, destination).4 -0.14077778 -0.10930985
MultHomog(origin, destination).5 -0.12361117 -0.09214108
MultHomog(origin, destination).6
                                 0.38814928
                                              0.41961438
MultHomog(origin, destination).7
                                  0.80429340
                                              0.83575531
MultHomog(origin, destination).8
                                 1.04785874
                                              1.07933252
```

Even though the linear terms are constrained, the parameter estimates for these terms still change, because these terms are aliased with the higher order multiplicative interaction, which is unconstrained.

Additional constraints may be specified through the *constrain* argument of gnm. This argument indicates parameters that are to be constrained to zero in the fitting process. Parameters can be indicated by a logical vector, a vector of indices or, if constrain = "pick" they can be selected through a *Tk* dialog.

In the case above, constraining one level of the homogeneous multiplicative factor is sufficient to make the parameters of the nonlinear term identifiable, and hence all parameters in the model identifiable. For example, setting the last level of the homogeneous multiplicative factor to zero,

```
> multCoef <- coef(RChomog1)[grep("Mult", names(coef(RChomog1)))]
> set.seed(1)
> RChomogConstrained1 <- update(RChomog1, constrain = 31, start = c(rep(NA,
+ 23), multCoef - multCoef[8]))

Running main iterations.
Done
> set.seed(2)
> RChomogConstrained2 <- eval(RChomogConstrained1$call)

Running main iterations.
Done
> identical(coef(RChomogConstrained1), coef(RChomogConstrained2))

[1] TRUE
```

gives the same results regardless of the random seed set beforehand.

It is not usually so straightforward to constrain all the parameters in a generalized nonlinear model. However, the simple constraints imposed by *constrain* are often sufficient to make particular coefficients of interest identifiable. The functions checkEstimable or getContrasts, described in Section 5, may be used to check whether particular contrasts are estimable.

4.4 Using eliminate

Sometimes a model will include a "stratification" factor which identifies units for which a unit-specific intercept should be estimated. It is often the case that such factors have a large number of levels and though they are required in the model, are not of direct interest in themselves.

The *eliminate* argument of gnm can be used to specify a stratification factor in a model, so that the factor can be handled more efficiently. The factor should be specified as a formula with a single term, for example

```
gnm(mu ~ -1 + unitID + A + B + Mult(A, B), eliminate = ~ unitID)
```

The use of *eliminate* makes the specification of a stratification factor in the model formula redundant, so the above call is equivalent to

```
gnm(mu \sim A + B + Mult(A, B), eliminate = \sim unitID)
or even
gnm(mu \sim -1 + A + B + Mult(A, B), eliminate = \sim unitID)
```

Specifying a stratification factor through *eliminate* has two advantages. First, computational speed is improved — substantially so if the number of eliminated parameters is large. Second, the eliminated parameters are excluded from the returned vector of coefficients, so that summaries of the model focus on the coefficients of interest.

The *eliminate* feature is useful, for example, when multinomial-response models are fitted by using the well known equivalence between multinomial and (conditional) Poisson likelihoods. In such situations the sufficient statistic involves a potentially large number of fixed multinomial row totals, and the corresponding parameters are of no substantive interest. For an example see Section 6.6 below.

5 Methods and Accessor functions

The gnm function returns an object of class c("gnm", "glm", "lm"). There are several methods that have been written for objects of class *glm* or *lm* to facilitate inspection of fitted models. Out of the generic functions in the *base*, *stats* and *graphics* packages for which methods have been written for *glm* or *lm* objects, Figure 1 shows those that can be used to analyse *gnm* objects, whilst Figure 2 shows those that are not implemented for *gnm* objects.

case.names coef cooks.distance deviance extractAIC family	hatvalues influence labels logLik model.frame model.matrix	print residuals rstandard summary variable.names vcov
formula	plot	weights

Figure 1: Generic functions in the base, stats and graphics packages that can be used to analyse gnm objects.

add1	drop1
alias	dummy.coef
anova	effects
confint	kappa
dfbeta	predict
dfbetas	proj

Figure 2: Generic functions in the *base*, *stats* and *graphics* packages for which methods have been written for *glm* or *lm* objects, but which are *not* implemented for *gnm* objects.

In addition to the accessor functions shown in Figure 1, the *gnm* package provides a new generic function termPredictors that has methods for objects of class *gnm*, *glm* and *lm*. This function returns the additive contribution of each term to the predictor. See Section 2 for an example of its use.

Most of the methods listed in Figure 1 can be used as they would be for *glm* or *lm* objects, however care must be taken with *vcov*, as the variance-covariance matrix will depend on the parameterisation of the model. In particular, standard errors calculated using the variance-covariance matrix will only be valid for parameters or contrasts that are estimable!

The checkEstimable function can be used to check the estimability of contrasts. Consider the following model, that is described later in Section 6.3

```
> data(cautres)
> doubleUnidiff <- gnm(Freq ~ election:vote + election:class:religion +
+ Mult(Exp(election - 1), religion:vote - 1) + Mult(Exp(election -
+ 1), class:vote - 1), family = poisson, data = cautres)

Running start-up iterations...

Running main iterations......

Done</pre>
```

The effects of the first constituent multiplier of the first multiplicative term are estimable when the estimate of one of these effects is constrained to zero, say the effect of the last level. The parameters to be estimated are then the differences between each effect and the effect of the last level. These differences can be represented by a contrast matrix as follows:

```
> coefs <- names(coef(doubleUnidiff))</pre>
> contrCoefs <- coefs[grep("Mult1.Factor1", coefs)]</pre>
> contrMatrix <- matrix(0, length(coefs), length(contrCoefs), dimnames = list(coefs,
> contrMatrix[contrCoefs, 1:(ncol(contrMatrix) - 1)] <- contr.sum(contrCoefs)</pre>
> contrMatrix[contrCoefs, 1:(ncol(contrMatrix) - 1)]
                         Mult1.Factor1.election1 Mult1.Factor1.election2
                                                                          0
Mult1.Factor1.election1
                                                1
Mult1.Factor1.election2
                                                 0
                                                                          1
Mult1.Factor1.election3
                                                0
                                                                          0
Mult1.Factor1.election4
                                                                         -1
                         Mult1.Factor1.election3
Mult1.Factor1.election1
                                                 0
Mult1.Factor1.election2
                                                 0
Mult1.Factor1.election3
                                                1
Mult1.Factor1.election4
                                                -1
```

and then their estimability can be checked using checkEstimable

> checkEstimable(doubleUnidiff, contrMatrix)

```
Running main iterations.

Done

Mult1.Factor1.election1 Mult1.Factor1.election2 Mult1.Factor1.election3

TRUE TRUE TRUE

Mult1.Factor1.election4

NA
```

which confirms that the effects for the other three levels are estimable when the effect for the last parameter is set to zero. However, applying the equivalent constraint to the second constituent multiplier in the interaction is not sufficient to make the parameters in that multiplier estimable:

```
> coefs <- names(coef(doubleUnidiff))</pre>
> contrCoefs <- coefs[grep("Mult1.Factor2", coefs)]</pre>
> contrMatrix <- matrix(0, length(coefs), length(contrCoefs), dimnames = list(coefs,</pre>
      contrCoefs))
> contrMatrix[contrCoefs, 1:(ncol(contrMatrix) - 1)] <- contr.sum(contrCoefs)</pre>
> checkEstimable(doubleUnidiff, contrMatrix)
Running main iterations.
Mult1.Factor2.religion1:vote1 Mult1.Factor2.religion2:vote1
                         FALSE
Mult1.Factor2.religion3:vote1 Mult1.Factor2.religion4:vote1
                         FALSE
                                                         FALSE
Mult1.Factor2.religion1:vote2 Mult1.Factor2.religion2:vote2
                         FALSE
Mult1.Factor2.religion3:vote2 Mult1.Factor2.religion4:vote2
                         FALSE
```

To investigate simple "sum to zero" contrasts such as those above, it is easiest to use the getContrasts function, which checks the estimability of the contrasts and returns the parameter estimates with their standard errors. Returning to the example of the first constituent multiplier in the first multiplicative interaction term, the differences between each election and the last can be obtained as follows:

Attempting to obtain the equivalent contrasts for the second (religion-vote association) constituent multiplier produces the following result:

```
Mult1.Factor2.religion3:vote1 Mult1.Factor2.religion4:vote1
FALSE

Mult1.Factor2.religion1:vote2 Mult1.Factor2.religion2:vote2
FALSE

Mult1.Factor2.religion3:vote2 Mult1.Factor2.religion4:vote2
FALSE

NA

Note: not all of the specified contrasts in this set are estimable Running main iterations.

Done
[[1]]

estimate se

Mult1.Factor2.religion4:vote2

0 0
```

6 Examples

This section provides some examples of the wide range of models that may be fitted using the *gnm* package. Sections 6.1, 6.2 and 6.3 consider various models for contingency tables; Section 6.4 considers AMMI and GAMMI models which are typically used in agricultural applications, and Section 6.6 considers the stereotype model, which is used to model an ordinal response.

6.1 Row-column Association Models

There are several models that have been proposed for modelling the relationship between the cell means of a contingency table and the cross-classifying factors. The following examples consider the row-column association models proposed by Goodman (1979). The examples shown use data from two-way contingency tables, but the *gnm* package can also be used to fit the equivalent models for higher order tables.

6.1.1 RC(1) model

The RC(1) model is a row and column association model with the interaction between row and column factors represented by one component of the multiplicative interaction. If the rows are indexed by r and the columns by c, then the log-multiplicative form of the RC(1) model for the cell means μ_{rc} is given by

$$\log \mu_{rc} = \alpha_r + \beta_c + \gamma_r \delta_c.$$

We shall fit this model to the mentalHealth data set taken from Agresti (2002) page 381, which is a two-way contingency table classified by the child's mental impairment (MHS) and the parents' socioeconomic status (SES). Although both of these factors are ordered, we do not wish to use polynomial contrasts in the model, so we begin by setting the contrasts attribute of these factors to "treatment":

```
> set.seed(1)
> data(mentalHealth)
> mentalHealth$MHS <- C(mentalHealth$MHS, treatment)
> mentalHealth$SES <- C(mentalHealth$SES, treatment)</pre>
```

The gnm model is then specified as follows, using the poisson family with a log link function:

```
> RC1model <- gnm(count ~ SES + MHS + Mult(-1 + SES, -1 + MHS),
+ family = poisson, data = mentalHealth)</pre>
```

```
Running start-up iterations..
Running main iterations.....
Done
> RC1model
Call:
gnm(formula = count ~ SES + MHS + Mult(-1 + SES, -1 + MHS), family = poisson,
    data = mentalHealth)
Coefficients:
               (Intercept)
                                                   SESB
                  3.831001
                                              -0.067413
                      SESC
                                                   SESD
                  0.109938
                                               0.404937
                      SESE
                                                   SESF
                  0.025196
                                              -0.200766
                   MHSmild
                                           MHSmoderate
                  0.713248
                                               0.205317
              MHSimpaired
                                    Mult1.Factor1.SESA
                  0.252311
                                               0.341189
       Mult1.Factor1.SESB
                                    Mult1.Factor1.SESC
                  0.343966
                                               0.115341
       Mult1.Factor1.SESD
                                    Mult1.Factor1.SESE
                 -0.005967
                                              -0.305568
       Mult1.Factor1.SESF
                                 Mult1.Factor2.MHSwell
                 -0.551688
                                               0.934517
    Mult1.Factor2.MHSmild Mult1.Factor2.MHSmoderate
                  0.094601
                                              -0.056957
Mult1.Factor2.MHSimpaired
                 -0.754612
                      3.570562
Deviance:
Pearson chi-squared: 3.568094
Residual df:
The row scores (parameters 10 to 15) and the column scores (parameters 16 to 19) of the multiplicative interaction can be
normalized as in Agresti's eqn (9.15):
> rowProbs <- with(mentalHealth, tapply(count, SES, sum)/sum(count))
> colProbs <- with(mentalHealth, tapply(count, MHS, sum)/sum(count))
> rowScores <- coef(RC1model)[10:15]</pre>
```

> assoc <- list(beta = beta1 * beta2, mu = rowScores/beta1, nu = colScores/beta2)

> colScores <- coef(RC1model)[16:19]</pre>

> assoc

> rowScores <- rowScores - sum(rowScores * rowProbs)
> colScores <- colScores - sum(colScores * colProbs)</pre>

> beta1 <- sqrt(sum(rowScores^2 * rowProbs))
> beta2 <- sqrt(sum(colScores^2 * colProbs))</pre>

```
$beta
```

[1] 0.1664870

\$mu

\$nu

Mult1.Factor2.MHSwell Mult1.Factor2.MHSmild Mult1.Factor2.MHSmoderate 1.6774975 0.1404000 -0.1369601 Mult1.Factor2.MHSimpaired -1.4137095

6.1.2 RC(2) model

The RC(1) model can be extended to an RC(m) model with m instances of the multiplicative interaction. For example, the RC(2) model is given by

$$\log \mu_{rc} = \alpha_r + \beta_c + \gamma_r \delta_c + \theta_r \phi_c.$$

Extra instances of the multiplicative interaction can be specified by the *multiplicity* argument of Mult, so the RC(2) model can be fitted to the mentalHealth data as follows

```
> RC2model <- gnm(count ~ SES + MHS + Mult(-1 + SES, -1 + MHS,
+ multiplicity = 2), family = poisson, data = mentalHealth)</pre>
```

Running start-up iterations... Running main iterations.....

Done

> RC2model

Call:

gnm(formula = count ~ SES + MHS + Mult(-1 + SES, -1 + MHS, multiplicity = 2),
 family = poisson, data = mentalHealth)

Coefficients:

(Intercept) SESB 3.85511 -0.06447 SESC SESD 0.11139 0.38471 SESF SESE 0.01090 -0.18477 MHSmild MHSmoderate 0.69870 0.17003 MHSimpaired Mult1.Factor1.SESA 0.22888 0.94938 Mult1.Factor1.SESB Mult1.Factor1.SESC

```
0.99486
                                              0.33903
       Mult1.Factor1.SESD
                                   Mult1.Factor1.SESE
                                             -0.91537
                 -0.17301
       Mult1.Factor1.SESF
                                Mult1.Factor2.MHSwell
                 -1.39141
                                              0.35835
    Mult1.Factor2.MHSmild Mult1.Factor2.MHSmoderate
                  0.03799
                                             -0.02140
Mult1.Factor2.MHSimpaired
                                   Mult2.Factor1.SESA
                 -0.28068
                                             -0.17737
       Mult2.Factor1.SESB
                                   Mult2.Factor1.SESC
                                             -0.16575
                 -0.25127
                                   Mult2.Factor1.SESE
       Mult2.Factor1.SESD
                                              0.22753
                  0.29054
       Mult2.Factor1.SESF
                                Mult2.Factor2.MHSwell
                 -0.45487
                                              0.30770
    Mult2.Factor2.MHSmild Mult2.Factor2.MHSmoderate
                  0.09770
                                             -0.25568
Mult2.Factor2.MHSimpaired
                  0.06702
```

Deviance: 0.5225353 Pearson chi-squared: 0.5233306

Residual df: 3

6.1.3 Homogeneous effects

If the row and column factors have the same levels, or perhaps some levels in common, then the row-column interaction could be modelled by a multiplicative interaction with homogeneous effects, that is

$$\log \mu_{rc} = \alpha_r + \beta_c + \gamma_r \gamma_c.$$

For example, the occupationalStatus data set from Goodman (1979) is a contingency table classified by the occupational status of fathers (origin) and their sons (destination). Goodman (1979) fits a row-column association model with homogeneous effects to these data after deleting the cells on the main diagonal. Equivalently we can account for the diagonal effects by a separate Diag term:

Coefficients:

(Intercept)	origin2
0.38847	-1.58261
MultHomog(origin, destination).2	MultHomog(origin, destination).3
-1.36432	-0.76615
MultHomog(origin, destination).4	MultHomog(origin, destination).5
-0.18227	-0.16511
MultHomog(origin, destination).6	MultHomog(origin, destination).7
0.34665	0.76279
MultHomog(origin, destination).8	
1.00637	

Deviance: 32.56098 Pearson chi-squared: 31.20716

Residual df: 34

To determine whether it would be better to allow for heterogeneous effects on the association of the fathers' occupational status and the sons' occupational status, we can compare this model to the RC(1) model for these data:

```
> data(occupationalStatus)
> RCheterog <- gnm(Freq ~ origin + destination + Diag(origin, destination) +
+ Mult(origin, destination), family = poisson, data = occupationalStatus)
Running start-up iterations...
Running main iterations......</pre>
Done
```

```
> RChomog$dev - RCheterog$dev
[1] 3.411823
> RChomog$df.residual - RCheterog$df.residual
[1] 6
```

In this case there is little gain in allowing heterogeneous effects.

6.2 Diagonal Reference Models

Diagonal reference models, proposed by Sobel (1981, 1985), are designed for contingency tables classified by factors with the same levels. The cell means are modelled as a function of the diagonal effects, i.e., the mean responses of the 'diagonal' cells in which the levels of the row and column factors are the same.

Dref example 1: Political consequences of social mobility

To illustrate the use of diagonal reference models we shall use the voting data from Clifford and Heath (1993). The data come from the 1987 British general election and are the percentage voting Labour in groups cross-classified by the class of the head of household (destination) and the class of their father (origin). In order to weight these percentages by the group size, we first back-transform them to the counts of those voting Labour and those not voting Labour:

```
> set.seed(1)
> data(voting)
> count <- with(voting, percentage/100 * total)
> yvar <- cbind(count, voting$total - count)</pre>
```

The grouped percentages may be modelled by a basic diagonal reference model, that is, a weighted sum of the diagonal effects for the corresponding origin and destination classes. This model may be expressed as

$$\mu_{od} = \frac{e^{\delta_1}}{e^{\delta_1} + e^{\delta_2}} \gamma_o + \frac{e^{\delta_2}}{e^{\delta_1} + e^{\delta_2}} \gamma_d.$$

See Section 3.2.2 for more detail on the parameterisation.

The basic diagonal reference model may be fitted using gnm as follows

Deviance: 21.22093 Pearson chi-squared: 18.95311

Residual df: 19

and the origin and destination weights can be evaluated as below

```
> prop.table(exp(coef(classMobility)[2:3]))
```

```
Dref(origin, destination).origin Dref(origin, destination).destination
0.4372474 0.5627526
```

This model is slightly different from that reported by Clifford and Heath (1993). The reason for this is unclear: we are confident that the above results are correct for the data as given in Clifford and Heath (1993), but have not been able to confirm that the data as printed in the journal were exactly as used in Clifford and Heath's analysis.

Clifford and Heath (1993) suggest that movements in and out of the salariat (class 1) should be treated differently from movements between the lower classes (classes 2 - 5), since the former has a greater effect on social status. Thus they propose the following model

$$\mu_{od} = \begin{cases} \frac{e^{\delta_1}}{e^{\delta_1} + e^{\delta_2}} \gamma_o + \frac{e^{\delta_2}}{e^{\delta_1} + e^{\delta_2}} \gamma_d & \text{if } i = 1 \\ \\ \frac{e^{\delta_3}}{e^{\delta_3} + e^{\delta_4}} \gamma_o + \frac{e^{\delta_4}}{e^{\delta_3} + e^{\delta_4}} \gamma_d & \text{if } j = 1 \\ \\ \frac{e^{\delta_5}}{e^{\delta_5} + e^{\delta_6}} \gamma_o + \frac{e^{\delta_6}}{e^{\delta_5} + e^{\delta_6}} \gamma_d & \text{if } i \neq 1 \text{ and } j \neq 1 \end{cases}$$

To fit this model we define factors indicating movement in (upward) and out (downward) of the salariat

```
> upward <- with(voting, origin != 1 & destination == 1)
> downward <- with(voting, origin == 1 & destination != 1)</pre>
```

Then the diagonal reference model with separate weights for socially mobile groups can be estimated as follows

```
> socialMobility <- gnm(yvar ~ Nonlin(Dref(origin, destination,
+ formula = ~1 + downward + upward)), family = binomial, data = voting)</pre>
```

Running main iterations......
Done

> socialMobility

Call:

Coefficients:

```
(Intercept)
                                                                                -1.5844
      Dref(origin, destination, formula = ~1 + downward + upward).origin.(Intercept)
     Dref(origin, destination, formula = ~1 + downward + upward).origin.downwardTRUE
                                                                                 0.9054
       Dref(origin, destination, formula = ~1 + downward + upward).origin.upwardTRUE
 Dref(origin, destination, formula = ~1 + downward + upward).destination.(Intercept)
                                                                                 0.6934
Dref(origin, destination, formula = ~1 + downward + upward).destination.downwardTRUE
                                                                                 0.0946
  Dref(origin, destination, formula = ~1 + downward + upward).destination.upwardTRUE
                                                                                 0.5301
                        Dref(origin, destination, formula = ~1 + downward + upward).1
                        Dref(origin, destination, formula = ~1 + downward + upward).2
                                                                                 0.4717
                        Dref(origin, destination, formula = ~1 + downward + upward).3
                                                                                -0.4104
                        Dref(origin, destination, formula = ~1 + downward + upward).4
                                                                                 1.0153
                        Dref(origin, destination, formula = ~1 + downward + upward).5
                                                                                 1.6420
                      18.97407
Deviance:
Pearson chi-squared: 17.07495
                      17
Residual df:
The weights for those moving into the salariat, those moving out of the salariat and those in any other group, can be
evaluated as below
> prop.table(exp(coef(socialMobility)[c(4, 7)] + coef(socialMobility)[c(2,
      5)]))
     Dref(origin, destination, formula = ~1 + downward + upward).origin.upwardTRUE
Dref(origin, destination, formula = ~1 + downward + upward).destination.upwardTRUE
                                                                            0.6099248
> prop.table(exp(coef(socialMobility)[c(3, 6)] + coef(socialMobility)[c(2,
      5)1))
     Dref(origin, destination, formula = ~1 + downward + upward).origin.downwardTRUE
Dref(origin, destination, formula = ~1 + downward + upward).destination.downwardTRUE
                                                                              0.3955429
```

> prop.table(exp(coef(socialMobility)[c(2, 5)]))

```
Dref(origin, destination, formula = ~1 + downward + upward).origin.(Intercept)
Dref(origin, destination, formula = ~1 + downward + upward).destination.(Intercept)
                                                                                  0.5954978
Again, the results differ slightly from those reported by Clifford and Heath (1993), but the essence of the results is the
same: the origin weight is much larger for the downwardly mobile groups than for the other groups. The weights for the
upwardly mobile groups are very similar to the base level weights, so the model may be simplified by only fitting separate
weights for the downwardly mobile groups:
> downwardMobility <- gnm(yvar ~ Nonlin(Dref(origin, destination,
      formula = ~1 + downward)), family = binomial, data = voting)
Running main iterations.....
Done
> downwardMobility
Call:
gnm(formula = yvar ~ Nonlin(Dref(origin, destination, formula = ~1 +
    downward)), family = binomial, data = voting)
Coefficients:
                                                                       (Intercept)
                                                                          -1.58578
      Dref(origin, destination, formula = ~1 + downward).origin.(Intercept)
     Dref(origin, destination, formula = ~1 + downward).origin.downwardTRUE
                                                                           0.90538
Dref(origin, destination, formula = ~1 + downward).destination.(Intercept)
Dref(origin, destination, formula = ~1 + downward).destination.downwardTRUE
                                                                           0.09462
                         Dref(origin, destination, formula = ~1 + downward).1
                                                                          -0.48409
                         Dref(origin, destination, formula = ~1 + downward).2
                                                                           0.47924
                         Dref(origin, destination, formula = ~1 + downward).3
                         Dref(origin, destination, formula = ~1 + downward).4
                                                                           1.01270
                         Dref(origin, destination, formula = ~1 + downward).5
                                                                           1.64207
Deviance:
                       18.99389
Pearson chi-squared: 17.09983
Residual df:
```

> prop.table(exp(coef(downwardMobility)[c(3, 5)] + coef(downwardMobility)[c(2,

4)]))

Dref example 2: Conformity to parental rules

Another application of diagonal reference models is given by van der Slik et al. (2002). The data from this paper are not publicly available², but we shall show how the models presented in the paper may be estimated using gnm.

The data relate to the value parents place on their children conforming to their rules. There are two response variables: the mother's conformity score (MCFM) and the father's conformity score (FCFF). The data are cross-classified by two factors describing the education level of the mother (MOPLM) and the father (FOPLF), and there are six further covariates (AGEM, MRMM, FRMF, MWORK, MFCM and FFCF).

In their baseline model for the mother's conformity score, van der Slik et al. (2002) include five of the six covariates (leaving out the father's family conflict score, FCFF) and a diagonal reference term with constant weights based on the two education factors. This model may be expressed as

$$\mu_{rc} = \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \beta_4 x_4 + \beta_5 x_5 + \frac{e^{\delta_1}}{e^{\delta_1} + e^{\delta_2}} \gamma_r + \frac{e^{\delta_2}}{e^{\delta_1} + e^{\delta_2}} \gamma_c.$$

The baseline model can be fitted as follows:

Coefficients:

AGEM	MRMM	FRMF
0.06364	-0.32425	-0.25324
MWORK	MFCM	<pre>Dref(MOPLM, FOPLF).MOPLM</pre>
-0.06430	-0.06043	0.34389
<pre>Dref(MOPLM, FOPLF).FOPLF</pre>	Dref(MOPLM, FOPLF).1	Dref(MOPLM, FOPLF).2
0.65611	4.95123	4.86328
<pre>Dref(MOPLM, FOPLF).3</pre>	Dref(MOPLM, FOPLF).4	Dref(MOPLM, FOPLF).5

² We thank Frans van der Slik for his kindness in sending us the data.

```
4.86458 4.72342 4.43516

Dref(MOPLM, FOPLF).6 Dref(MOPLM, FOPLF).7

4.18873 4.43379
```

Deviance: 425.3389 Pearson chi-squared: 425.3389 Residual df: 576

Due to the constraints imposed on the weights in the diagonal reference term, the coefficients of model A are the unique solutions. Therefore these estimates should correspond to those reported in Table 4 of van der Slik et al. (2002). The weights in the diagonal reference term can be evaluated as follows:

giving the values reported by van der Slik et al. (2002). All the other coefficients of model A are the same as those reported by van der Slik et al. (2002) except the coefficients of the mother's gender role (MRMM) and the father's gender role (FRMF). van der Slik et al. (2002) reversed the signs of the coefficients of these factors since they were coded in the direction of liberal values, unlike the other covariates. However, simply reversing the signs of these coefficients does not give the same model, since the estimates of these coefficients are not independent of the estimates of the diagonal effects. For consistent interpretation of the covariate coefficients, it is better to recode the gender role factors as follows:

Coefficients:

AGEM	MRMM2	FRMF2
0.06364	0.32425	0.25324
MWORK	MFCM	<pre>Dref(MOPLM, FOPLF).MOPLM</pre>
-0.06430	-0.06043	0.34389
<pre>Dref(MOPLM, FOPLF).FOPLF</pre>	Dref(MOPLM, FOPLF).1	Dref(MOPLM, FOPLF).2
0.65611	4.37373	4.28578
<pre>Dref(MOPLM, FOPLF).3</pre>	Dref(MOPLM, FOPLF).4	Dref(MOPLM, FOPLF).5
4.28708	4.14593	3.85766
<pre>Dref(MOPLM, FOPLF).6</pre>	Dref(MOPLM, FOPLF).7	
3.61123	3.85629	

Deviance: 425.3389
Pearson chi-squared: 425.3389
Residual df: 576

The coefficients of the covariates are now as reported by van der Slik et al. (2002), but the diagonal effects have been adjusted appropriately.

van der Slik et al. (2002) compare the baseline model for the mother's conformity score to several other models in which the weights in the diagonal reference term are dependent on one of the covariates. One particular model they consider incorporates an interaction of the weights with the mother's conflict score as follows:

$$\mu_{rc} = \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \beta_4 x_4 + \beta_5 x_5 + \frac{e^{\xi_1 + \beta_1 x}}{e^{\xi_1 + \beta_1 x} + e^{\xi_2 + \beta_2 x}} \gamma_r + \frac{e^{\xi_2 + \beta_2 x}}{e^{\xi_1 + \beta_1 x} + e^{\xi_2 + \beta_2 x}} \gamma_c.$$

This model can be fitted as below, using the original coding for the gender role factors for ease of comparison to the results reported by van der Slik et al. (2002),

```
> F <- qnm(MCFM \sim -1 + AGEM + MRMM + FRMF + MWORK + MFCM +
+
           Nonlin(Dref(MOPLM, FOPLF, formula = ~ 1 + MFCM)), family = gaussian,
           data = conformity, verbose = FALSE)
> F
Call:
gnm(formula = MCFM ~ -1 + AGEM + MRMM + FRMF + MWORK + MFCM +
    Nonlin(Dref(MOPLM, FOPLF, formula = ~1 + MFCM)), family = gaussian,
    data = conformity, verbose = FALSE)
Coefficients:
                                                      AGEM
                                                   0.05818
                                                      MRMM
                                                  -0.32701
                                                      FRMF
                                                  -0.25772
                                                     MWORK
                                                  -0.07847
                                                      MFCM
                                                  -0.01694
Dref(MOPLM, FOPLF, formula = ~1 + MFCM).MOPLM.(Intercept)
                                                   1.03516
       Dref(MOPLM, FOPLF, formula = ~1 + MFCM).MOPLM.MFCM
                                                  -1.77703
Dref(MOPLM, FOPLF, formula = ~1 + MFCM).FOPLF.(Intercept)
       Dref(MOPLM, FOPLF, formula = ~1 + MFCM).FOPLF.MFCM
                                                   2.77703
                Dref(MOPLM, FOPLF, formula = ~1 + MFCM).1
                                                   4.82477
                Dref(MOPLM, FOPLF, formula = ~1 + MFCM).2
                                                   4.88066
                Dref(MOPLM, FOPLF, formula = ~1 + MFCM).3
                                                   4.83969
                Dref(MOPLM, FOPLF, formula = ~1 + MFCM).4
                                                   4.74849
```

Deviance: 420.9022 Pearson chi-squared: 420.9022 Residual df: 575

In this case there are two sets of weights, one for when the mother's conflict score is less than average (coded as zero) and one for when the score is greater than average (coded as one). These can be evaluated as follows:

giving the same weights as in Table 4 of van der Slik et al. (2002).

6.3 Uniform Difference (UNIDIFF) Models

Uniform difference models (Xie, 1992; Erikson and Goldthorpe, 1992) use a simplified three-way interaction to provide an interpretable model of contingency tables classified by three or more variables. For example, the uniform difference model for a three-way contingency table, also known as the UNIDIFF model, is given by

$$\mu_{ijk} = \alpha_{ik} + \beta_{jk} + \exp(\delta_k)\gamma_{ij}.$$

The γ_{ij} represent a pattern of association that varies in strength over the dimension indexed by k, and $\exp(\delta_k)$ represents the relative strength of that association at level k.

This model can be applied to the yaish data set, which is a contingency table cross-classified by father's social class (orig), son's social class (dest) and son's education level (educ). In this case, we can consider the importance of the association between the social class of father and son across the education levels:

The coefs.of.interest are the multipliers of the association between the social class of father and son. We can contrast each multiplier to that of the highest education level and obtain the standard errors for these parameters as follows:

Four-way contingency tables may sometimes be described by a "double UNIDIFF" model

$$\mu_{ijkl} = \alpha_{il} + \beta_{jkl} + \exp(\delta_l)\gamma_{ij} + \exp(\phi_l)\theta_{ik},$$

where the strengths of two, two-way associations with a common variable are estimated across the levels of the fourth variable. The cautres data set can be used to illustrate the application of the double UNIDIFF model. This data set is classified by the variables vote, class, religion and election. Using a double UNIDIFF model, we can see how the association between class and vote, and the association between religion and vote, differ between the most recent election and the other elections:

```
> set.seed(1)
> data(cautres)
> doubleUnidiff <- gnm(Freq ~ election:vote + election:class:religion +</pre>
      Mult(Exp(-1 + election), religion:vote) + Mult(Exp(-1 + election),
      class:vote), family = poisson, data = cautres)
Running start-up iterations..
Running main iterations......
Done
> getContrasts(doubleUnidiff, grep("Mult1.Factor1", names(coef(doubleUnidiff))))
Running main iterations.
Done
Running main iterations.
Done
[[1]]
                          estimate
Mult1.Factor1.election1 0.32834578 0.12213024
Mult1.Factor1.election2 0.24052783 0.09116478
Mult1.Factor1.election3 0.06682591 0.09906915
Mult1.Factor1.election4 0.00000000 0.00000000
```

6.4 Generalized Additive Main Effects and Multiplicative Interaction (GAMMI) Models

Generalized additive main effects and multiplicative interaction models, or GAMMI models, were motivated by two-way contingency tables and comprise the row and column main effects plus one or more terms of multiplicative interaction. The singular value corresponding to each multiplicative term is often factored out, as a measure of the strength of association between the row and column scores, indicating the importance of the component, or axis.

For cell means μ_{rc} a GAMMI-K model has the form

$$g(\mu_{rc}) = \alpha_r + \beta_c + \sum_{k=1}^{K} \sigma_k \gamma_{kr} \delta_{kc},$$

in which g is a link function, α_r and β_c are the row and column main effects, γ_{kr} and δ_{kc} are the row and column scores for multiplicative term k and σ_k is the singular value for term k. The number of multiplicative terms, K, is less than or equal to the rank of the matrix of residuals from the main effects.

The row-column association models discussed in Section 6.1 are examples of GAMMI models, with a log link and poisson variance. Here we illustrate the use of an AMMI model, which is a GAMMI model with an identity link and a constant variance.

We shall use the wheat data set taken from Vargas et al. (2001), which gives wheat yields measured over ten years. First we scale these yields and create a new treatment factor, so that we can reproduce the analysis of Vargas et al. (2001):

```
> set.seed(1)
> data(wheat)
> yield.scaled <- wheat$yield * sqrt(3/1000)
> treatment <- interaction(wheat$tillage, wheat$summerCrop, wheat$manure,
+ wheat$N, sep = "")</pre>
```

Now we can fit the AMMI-1 model, to the scaled yields using the combined treatment factor and the year factor from the wheat dataset:

```
> bilinear1 <- gnm(yield.scaled ~ year + treatment + Mult(year,
+ treatment), family = gaussian, data = wheat)

Running start-up iterations...

Running main iterations.................</pre>
```

and compare the AMMI-1 model to the main effects model

```
> mainEffects <- glm(yield.scaled ~ year + treatment, family = gaussian,
      data = wheat)
> anova(mainEffects, bilinear1)
Analysis of Deviance Table
Model 1: yield.scaled ~ year + treatment
Model 2: yield.scaled ~ year + treatment + Mult(year, treatment)
  Resid. Df Resid. Dev
                        Df Deviance
1
        207
                279515
2
        176
                128383
                        31
                             151133
```

giving the same results as in Table 1 of Vargas et al. (2001) (up to error caused by rounding).

6.5 Biplot Models

Biplots are used to display two-dimensional data transformed into a space spanned by linearly independent vectors, such as the principal components or singular vectors. The plot represents the levels of the two classifying factors by their scores on the two axes which show the most information about the data, for example the first two principal components.

A rank-n model is a model based on the first n terms of the decomposition. In the case of a singular value decomposition, this is equivalent to a model with n instances of the multiplicative interaction.

To illustrate the use of biplot models, we shall use the barley data set which describes the incidence of leaf blotch over ten varieties of barley grown at nine sites (Wedderburn, 1974; Gabriel, 1998). The biplot model is fitted as follows:

using the wedderburn family function introduced in Section 2. Matrices of the row and column scores for the first two singular vectors can then be obtained by:

```
> A <- sweep(barleySVD$v, 2, sqrt(barleySVD$d), "*")[, 1:2]
> B <- sweep(barleySVD$u, 2, sqrt(barleySVD$d), "*")[, 1:2]
> A
                        [,2]
            [,1]
      4.1945581 -0.39203762
 [1,]
 [2,]
       2.7643876 -0.33933197
 [3,]
      1.4250932 -0.04652144
 [4,]
      1.8463184
                 0.33364399
      1.2704687
 [5,]
                  0.15780901
 [6,]
      1.1563616
                  0.40053626
      1.0171974
 [7,]
                  0.72728762
      0.6451498
 [8,]
                 1.46162874
 [9,] -0.1471004
                 2.13232959
```

> barleySVD <- svd(matrix(biplotModel\$predictors, 10, 9))</pre>

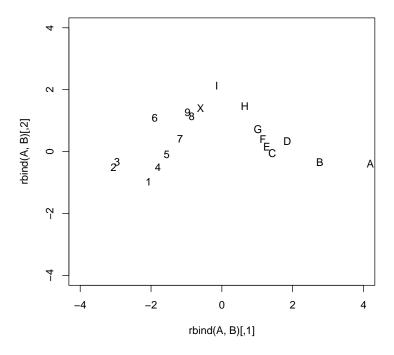
> B

```
[,1]
                        [,2]
[1,] -2.0675116 -0.9742098
 [2,] -3.0597870 -0.5068344
[3,] -2.9595994 -0.3318903
 [4,] -1.8087092 -0.4976057
 [5,] -1.5580232 -0.0844504
 [6,] -1.8940658
 [7,] -1.1790575
                  0.4068721
[8,] -0.8490158
                  1.1467214
[9,] -0.9704780
                  1.2655639
[10,] -0.6036867
                  1.3965960
```

These matrices are essentially the same as in Gabriel (1998). From these the biplot can be produced, for sites $A \dots I$ and varieties $1 \dots 9$, X:

```
> plot(rbind(A, B), pch = c(levels(barley$site), levels(barley$variety)),
+ xlim = c(-4, 4), ylim = c(-4, 4), main = "Biplot for barley data")
```

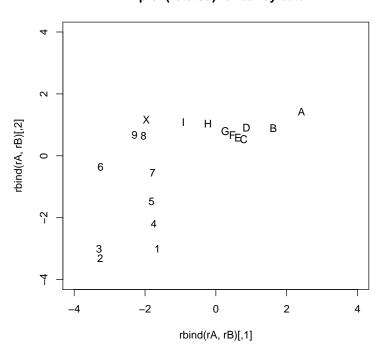
Biplot for barley data



The product of the matrices A and B is unaffected by rotation or reciprocal scaling along either axis, so we can rotate the data so that the points for the sites are roughly parellel to the horizontal axis and the points for the varieties are roughly parallel to the vertical axis. In addition, we can scale the data so that points for the sites are about the line one unit about the horizontal axis, roughly

```
> a \leftarrow pi/5
> rotation <- matrix(c(cos(a), sin(a), -sin(a), cos(a)), 2, 2,
+ byrow = TRUE)
> rA <- (2 * A/3) %*% rotation
> rB <- (3 * B/2) %*% rotation
> plot(rbind(rA, rB), pch = c(levels(barley$site), levels(barley$variety)),
+ xlim = c(-4, 4), ylim = c(-4, 4), main = "Biplot (rotated) for barley data")
```

Biplot (rotated) for barley data



In the original biplot, the co-ordinates for the sites and varieties were given by the rows of A and B respectively, i.e

$$\alpha_i^T = \sqrt{(d)(u_{1j}, u_{2j})}$$

$$\beta_i^T = \sqrt{(d)(v_{1j}, v_{2j})}$$

The rotated and scaled biplot suggests the simpler model

$$\alpha_i^T = (\gamma_i, 1)$$
$$\beta_i^T = (\delta_i, \tau_i)$$

which implies the following model for the logits of the leaf blotch incidence:

$$\alpha_i^T \beta_j = \gamma_i \delta_j + \tau_j.$$

Gabriel (1998) describes this as a double additive model, which we can fit as follows:

```
Running start-up iterations...
Running main iterations.....
Done
```

Comparing the chi-squared statistics, we see that the double additive model is an adequate model for the leaf blotch incidence:

```
> biplotModChiSq <- sum(residuals(biplotModel, type = "pearson")^2)
> doubleAddChiSq <- sum(residuals(doubleAdditive, type = "pearson")^2)
> c(doubleAddChiSq - biplotModChiSq, doubleAdditive$df.residual -
+ biplotModel$df.residual)

[1] 9.515599 15.000000
```

6.6 Stereotype Model

The stereotype model was proposed by Anderson (1984) for ordered categorical data. It is a linear logistic model, in which there is assumed to be a common relationship between the response and the covariates in the model, but the scale of this association varies between categories and there is an additional category main effect or category-specific intercept:

$$\log \mu_{ic} = \beta_{0c} + \gamma_c \sum_r \beta_{rc} x_{ir}.$$

This model can be estimated by re-expressing the categorical data as counts and using a *gnm* model with a log link and poisson variance function.

For example, the backPain data set from Anderson (1984) describes the progress of patients with back pain. The data set consists of an ordered factor quantifying the progress of each patient, and three prognostic variables. These data can be re-expressed as follows:

```
> set.seed(1)
> data(backPain)
> backPain[1:2, ]
  x1 x2 x3
                           pain
   1
1
      1
      1
         1 marked.improvement
> library(nnet)
> .incidence <- class.ind(backPain$pain)</pre>
> .counts <- as.vector(t(.incidence))</pre>
> .rowID <- factor(t(row(.incidence)))</pre>
> backPain <- backPain[.rowID, ]</pre>
> backPain$pain <- C(factor(rep(levels(backPain$pain), nrow(.incidence)),</pre>
      levels = levels(backPain$pain), ordered = TRUE), treatment)
> cbind(.rowID[1:12], .counts[1:12], backPain[1:12, 4:1])
    .rowID[1:12] .counts[1:12]
                                                   pain x3 x2 x1
1
                1
                                                  worse 1
                                                            1
1.1
                1
                               1
                                                   same
                                                         1
                                                            1
                                                                1
1.2
                1
                               0
                                   slight.improvement
                                                         1
                                                            1
                                                                1
                1
1.3
                               0 moderate.improvement
                                                                1
                                   marked.improvement 1
1.4
```

```
1.5
                1
                               0
                                      complete.relief 1
                                                           1
                2
                               0
                                                        1
                                                            1
2.
                                                 worse
2.1
                2
                               0
                                                  same
                                   slight.improvement
2.2
                2
                               0
2.3
                2
                               0 moderate.improvement
                                                        1
                                                            1
                                                               1
2.4
                2
                                   marked.improvement
                                                            1
2.5
                2
                                      complete.relief
```

We can now fit the stereotype model to these data:

Coefficients:

```
painsame
                                                         painslight.improvement
                                16.1574
                                                                         15.6844
              painmoderate.improvement
                                                         painmarked.improvement
                                12.4558
                                                                         19.9140
                                                        Mult1.Factor1.painworse
                   paincomplete.relief
                                21.6652
                                           Mult1.Factor1.painslight.improvement
                Mult1.Factor1.painsame
                                 0.3283
Mult1.Factor1.painmoderate.improvement
                                           Mult1.Factor1.painmarked.improvement
                                -0.9458
                                                                          1.3958
     Mult1.Factor1.paincomplete.relief
                                                                Mult1.Factor2.x1
                                                                         -0.8450
                                 2.2954
                      Mult1.Factor2.x2
                                                                Mult1.Factor2.x3
                                -0.4847
                                                                         -0.4267
```

Deviance: 303.1003 Pearson chi-squared: 433.3728 Residual df: 493

using *eliminate* to handle the .rowID so that these structural parameters do not appear in the returned coefficients. This model is one dimensional since it involves only one function of $\mathbf{x} = (x1, x2, x3)$. We can compare this model to one with category-specific coefficients of the x variables, as may be used for a qualitative categorical response:

```
> threeDimensional <- gnm(.counts ~ pain + pain:(x1 + x2 + x3),
+ eliminate = ~.rowID, family = "poisson", data = backPain)</pre>
```

```
Running main iterations.
Done
> threeDimensional
Call:
gnm(formula = .counts ~ pain + pain:(x1 + x2 + x3), eliminate = ~.rowID,
    family = "poisson", data = backPain)
Coefficients:
                   painsame
                                   painslight.improvement
                     39.3495
                                                   38.9688
   painmoderate.improvement
                                   painmarked.improvement
                     35.8513
                                                   43.0519
        paincomplete.relief
                                              painworse:x1
                     45.4999
                                                   16.9234
                painsame:x1
                                painslight.improvement:x1
                      1.7421
                                                    2.0717
                                painmarked.improvement:x1
painmoderate.improvement:x1
                      2.3351
                                                    0.5119
     paincomplete.relief:x1
                                              painworse:x2
                      0.0000
                                                    3.2750
                painsame:x2
                                painslight.improvement:x2
                      0.6009
                                                    0.7236
painmoderate.improvement:x2
                                painmarked.improvement:x2
                      1.6029
                                                    0.4311
     paincomplete.relief:x2
                                              painworse:x3
                      0.0000
                                                    2.9407
                                painslight.improvement:x3
                painsame:x3
                      1.7852
painmoderate.improvement:x3
                                painmarked.improvement:x3
                      2.1944
                                                    1.2491
     paincomplete.relief:x3
                      0.0000
Deviance:
                      299.0152
Pearson chi-squared: 443.0044
```

This model has the maximum dimensionality of three (as determined by the number of covariates). To obtain the log-likelihoods as reported in Anderson (1984) we need to adjust for the extra parameters introduced to formulate the models as Poisson models. We write a simple function to do this and compare the log-likelihoods of the one dimensional model and the three dimensional model:

Residual df:

485

```
> logLikMultinom <- function(model) {
+    object <- get(model)
+    if (inherits(object, "gnm")) {
+         l <- logLik(object) + object$eliminate
+         c(nParameters = attr(l, "df") - object$eliminate, logLikelihood = 1)</pre>
```

which show that the oneDimensional model is adequate.

A User-level Functions

We list here, for easy reference, all of the user-level functions in the gnm package. For full documentation see the package help pages.

Model Fitting		
gnm	fit generalised nonlinear models	
gnmControl	set control parameters for fitting gnm models	
Model Specification		
Diag	create factor differentiating diagonal elements	
Symm	create symmetric interaction of factors	
Mult	specify a multiplicative interaction in a gnm formula	
Exp	specify an exponentiated factor in a Mult term	
Nonlin	specify a special nonlinear term in a gnm formula	
Dref	"plug-in" function to fit diagonal reference terms	
MultHomog	"plug-in" function to fit multiplicative interactions with homogenous ef-	
	fects	
wedderburn	specify the Wedderburn quasi-likelihood family	
Methods and Accessor Fund	ctions	
summary.gnm	summarize <i>gnm</i> fits	
getContrasts	estimate contrasts and their standard errors	
checkEstimable	check whether one or more parameter combinations in a <i>gnm</i> model is identified	
se	get standard errors of linear parameter combinations in <i>gnm</i> models	
termPredictors	(generic) extract term contributions to predictor	
Auxiliary Functions		
getModelFrame	get the model frame in use by gnm	
MPinv	Moore-Penrose pseudoinverse of a real-valued matrix	

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