

Generalized nonlinear models in R: an overview of the *gnm* package

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1 Introduction

The *gnm* package provides facilities for fitting *generalized nonlinear models*, i.e., regression models in which the link-transformed mean is described as a sum of predictor terms, some of which may be non-linear in the unknown parameters. Linear and generalized linear models, as handled by the `lm` and `glm` functions in R, are included in the class of generalized nonlinear models, as the special case in which there is no nonlinear term.

This document gives an extended overview of the *gnm* package, with some examples of applications. The primary package documentation in the form of standard help pages, as viewed in R by, for example, `?gnm` or `help(gnm)`, is supplemented rather than replaced by the present document.

We begin below with a preliminary note (Section 2) on ways in which the *gnm* package extends R's facilities for specifying, fitting and working with generalized *linear* models. Then (Section 3 onwards) the facilities for nonlinear terms are introduced, explained and exemplified.

The *gnm* package is installed in the standard way for CRAN packages, for example by using `install.packages`. Once installed, the package is loaded into an R session by

```
> library(gnm)
```

2 Generalized Linear Models

2.1 Preamble

Central to the facilities provided by the *gnm* package is the model-fitting function `gnm`, which interprets a model formula and returns a model object. The user interface of `gnm` is patterned after `glm` (which is included in R's standard *stats* package), and indeed `gnm` can be viewed as a replacement for `glm` for specifying and fitting generalized linear models. In general there is no reason to prefer `gnm` to `glm` for fitting generalized linear models, except perhaps when the model involves a large number of incidental parameters which are treatable by `gnm`'s *eliminate* mechanism (see Section 4.4).

While the main purpose of the *gnm* package is to extend the class of models to include nonlinear terms, some of the new functions and methods can be used also with the familiar `lm` and `glm` model-fitting functions. These are: two new data-manipulation functions `Diag` and `Symm`, for setting up structured interactions between homologous factors; a new *family* function, `wedderburn`, for modelling a response variable in $[0, 1]$ with the variance function $V(\mu) = \mu^2(1 - \mu)^2$ as in Wedderburn (1974); and a new generic function `termPredictors` which extracts the contribution of each term to the predictor from a fitted model object. These functions are briefly introduced here, before we move on to nonlinear models in Section 3.

2.2 Diag and Symm

When dealing with *homologous* factors, that is, categorical variables whose levels are the same, statistical models often involve structured interaction terms which exploit the inherent symmetry. The functions `Diag` and `Symm` facilitate the specification of such structured interactions.

As a simple example of their use, consider the log-linear models of *quasi-independence*, *quasi-symmetry* and *symmetry* for a square contingency table. Agresti (2002), Section 10.4, gives data on migration between regions of the USA between 1980 and 1985:

```
> count <- c(11607, 100, 366, 124, 87, 13677, 515, 302, 172, 225,
+           17819, 270, 63, 176, 286, 10192)
> region <- c("NE", "MW", "S", "W")
> row <- gl(4, 4, labels = region)
> col <- gl(4, 1, length = 16, labels = region)
```

The comparison of models reported by Agresti can be achieved as follows:

```
> independence <- glm(count ~ row + col, family = poisson)
> quasi.indep <- glm(count ~ row + col + Diag(row, col), family = poisson)
> symmetry <- glm(count ~ Symm(row, col), family = poisson)
```

```
> quasi.symm <- glm(count ~ row + col + Symm(row, col), family = poisson)
> comparison1 <- anova(independence, quasi.indep, quasi.symm)
> print(comparison1, digits = 7)
```

Analysis of Deviance Table

```
Model 1: count ~ row + col
Model 2: count ~ row + col + Diag(row, col)
Model 3: count ~ row + col + Symm(row, col)
  Resid. Df Resid. Dev Df    Deviance
1          9  125923.29
2          5    69.51  4  125853.78
3          3    2.99  2    66.52
```

```
> comparison2 <- anova(symmetry, quasi.symm)
> print(comparison2)
```

Analysis of Deviance Table

```
Model 1: count ~ Symm(row, col)
Model 2: count ~ row + col + Symm(row, col)
  Resid. Df Resid. Dev Df    Deviance
1          6   243.550
2          3    2.986  3   240.564
```

The `Diag` and `Symm` functions also generalize the notions of diagonal and symmetric interaction to cover situations involving more than two homologous factors.

2.3 The wedderburn family

In Wedderburn (1974) it was suggested to represent the mean of a continuous response variable in $[0, 1]$ using a quasi-likelihood model with logit link and the variance function $\mu^2(1 - \mu)^2$. This is not one of the variance functions made available as standard in R's `quasi` family. The `wedderburn` family provides it. As an example, Wedderburn's analysis of data on leaf blotch on barley can be reproduced as follows:

```
> data(barley)
> logitModel <- glm(y ~ site + variety, family = wedderburn, data = barley)
> fit <- fitted(logitModel)
> print(sum((barley$y - fit)^2/(fit * (1 - fit))^2))

[1] 71.17401
```

This agrees with the chi-squared value reported on page 331 of McCullagh and Nelder (1989), which differs slightly from Wedderburn's reported value.

2.4 termPredictors

The generic function `termPredictors` extracts a term-by-term decomposition of the predictor function in a linear, generalized linear or generalized nonlinear model.

As an illustrative example, we can decompose the linear predictor in the above quasi-symmetry model as follows:

```
> print(temp <- termPredictors(quasi.symm))
```

```

      (Intercept)      row      col Symm(row, col)
1  -0.2641848  0.0000000  0.000000    9.62354843
2  -0.2641848  0.0000000  4.918310   -0.09198126
3  -0.2641848  0.0000000  1.539852    4.63901793
4  -0.2641848  0.0000000  5.082641    0.00000000
5  -0.2641848  4.8693457  0.000000   -0.09198126
6  -0.2641848  4.8693457  4.918310    0.00000000
7  -0.2641848  4.8693457  1.539852    0.07295506
8  -0.2641848  4.8693457  5.082641   -3.94766844
9  -0.2641848  0.7465235  0.000000    4.63901793
10 -0.2641848  0.7465235  4.918310    0.07295506
11 -0.2641848  0.7465235  1.539852    7.76583039
12 -0.2641848  0.7465235  5.082641    0.00000000
13 -0.2641848  4.4109017  0.000000    0.00000000
14 -0.2641848  4.4109017  4.918310   -3.94766844
15 -0.2641848  4.4109017  1.539852    0.00000000
16 -0.2641848  4.4109017  5.082641    0.00000000

```

```
> rowSums(temp) - quasi.symm$linear.predictors
```

```

 1  2  3  4  5  6  7  8  9 10 11 12 13 14 15 16
0  0  0  0  0  0  0  0  0  0  0  0  0  0  0  0

```

Such a decomposition might be useful, for example, in assessing the relative contributions of different terms or groups of terms.

3 Nonlinear Terms

The *gnm* package provides a flexible framework for the specification and estimation of generalized models with nonlinear terms. Multiplicative interaction terms can be estimated using the in-built capability of the *gnm* function and are specified in the model formula using the symbolic function `Mult`. Other nonlinear terms can be estimated using plug-in functions for *gnm* and are specified using `Nonlin`.

There are two plug-in functions currently made available in the *gnm* package: `MultHomog` for fitting multiplicative interaction terms with homogeneous effects and `Dref` for fitting diagonal reference terms. Users of *gnm* can define their own custom plug-in functions to specify other types of nonlinear term.

3.1 Multiplicative Interaction Terms using `Mult`

Multiplicative interaction terms can be included in the formula argument to *gnm* by using the symbolic wrapper function `Mult`. Constituent multipliers¹ in the interaction are passed as unspecified arguments to `Mult` and are expressed by symbolic linear formulae. An intercept is automatically added to each constituent multiplier unless otherwise specified. For example, to fit the row-column association model

$$\log \mu_{rc} = \alpha_r + \beta_c + \gamma_r \delta_c,$$

also known as the Goodman RC model (Goodman, 1979), the *formula* argument of *gnm* would be

```
mu ~ R + C + Mult(-1 + R, -1 + C)
```

where *R* and *C* are row and column factors respectively.

`Mult` has one specified argument *multiplicity*, which is 1 by default. This argument determines the number of times that the specified multiplicative structure appears in the model. For example,

¹ A note on terminology: the rather cumbersome phrase ‘constituent multiplier’, or sometimes the abbreviation ‘multiplier’, will be used throughout this document in preference to the more elegant and standard mathematical term ‘factor’. This will avoid possible confusion with the completely different meaning of the word ‘factor’ — that is, a categorical variable — in R.

```
mu ~ R + C + Mult(-1 + R, -1 + C, multiplicity = 2)
```

would give the RC(2) model (Goodman, 1979)

$$\log \mu_{rc} = \alpha_r + \beta_c + \gamma_r \delta_c + \theta_r \phi_c.$$

In some contexts, it may be desirable to constrain one or more of the constituent multipliers so that it is always nonnegative. This may be achieved by specifying the multiplier as an exponential, as in the following ‘uniform difference’ model (Xie, 1992; Erikson and Goldthorpe, 1992)

$$\log \mu_{rct} = \alpha_{rt} + \beta_{ct} + e^{\gamma_t} \delta_{rc}.$$

Exponentiated constituent multipliers are specified in *gnm* models using the symbolic function `Exp`; for example, the uniform difference model above would be specified by the formula

```
mu ~ R:T + C:T + Mult(Exp(-1 + T), R:C)
```

3.2 Other Nonlinear Terms using `Nonlin`

Nonlinear terms which can not be specified using `Mult` may be specified using `Nonlin`. This symbolic function indicates a term which requires a plug-in function to estimate the associated parameters. There are two arguments to `Nonlin`: a call to the relevant plug-in function and if necessary, a *data.frame* object containing any variables that are required uniquely by specified arguments of the plug-in function.

For example, in the formula

```
mu ~ x + A + B + Nonlin(PlugInFunction(A, B, arg1 = x, arg2 = C),
                        data = data.frame.of(C))
```

the call to `Nonlin` is used to specify a term that requires the plug-in function `PlugInFunction`. As the factor *C* only appears in the specified arguments of the call to `PlugInFunction`, a data frame containing factor *C* has been passed to the *data* argument of `Nonlin`. Note that this would not be necessary if *C* could be found in an environment on the search path (given by `search()`), however *C* would only be added to the model frame if it was passed to `Nonlin`.

The two plug-in functions already included in the *gnm* package are described below, followed by a guide to writing custom plug-in functions.

3.2.1 `MultHomog`

The `MultHomog` function provides the tools required to fit multiplicative interaction terms with one component in which the constituent multipliers are the effects of two or more factors and the effects of these factors are constrained to be equal when the factor levels are equal. The arguments of `MultHomog` are the factors in the interaction, which are assumed to be objects of class *factor*.

As an example, consider the following association model with homogeneous row-column effects:

$$\log \mu_{rc} = \alpha_r + \beta_c + \theta_r I(r = c) + \gamma_r \gamma_c.$$

To fit this model, with response variable named *mu*, the formula argument to *gnm* would be

```
mu ~ R + C + Diag(R, C) + Nonlin(MultHomog(R, C))
```

If the factors passed to `MultHomog` do not have exactly the same levels, a common set of levels is obtained by taking the union of the levels of each factor, sorted into increasing order.

3.2.2 Dref

`Dref` is a plug-in function to fit diagonal reference terms involving two or more factors with a common set of levels. A diagonal reference term comprises an additive component for each factor. The component for factor f , is given by

$$w_f \gamma_l$$

for an observation with level l of factor f , where w_f is the weight for factor f and γ_l is the “diagonal effect” for level l .

The weights are constrained to be nonnegative and to sum to one so that a “diagonal effect”, say γ_l , is the value of the diagonal reference term for data points with level l across the factors. `Dref` constrains the weights by defining them as

$$w_f = \frac{e^{\delta_f}}{\sum_i e^{\delta_i}}$$

and estimating the δ_f .

Factors in the interaction are passed to unspecified arguments of `Dref`. For example, the following diagonal reference model for a contingency table classified by the row factor `R` and the column factor `C`,

$$\mu_{rc} = \frac{e^{\delta_1}}{e^{\delta_1} + e^{\delta_2}} \gamma_r + \frac{e^{\delta_2}}{e^{\delta_1} + e^{\delta_2}} \gamma_c,$$

would be specified by the formula

$$\mu \sim -1 + \text{Nonlin}(\text{Dref}(\text{R}, \text{C}))$$

`Dref` has one specified argument *formula*, which is a symbolic description of the dependence of δ_f on any covariates. For example, the formula

$$\mu \sim -1 + x + \text{Nonlin}(\text{Dref}(\text{R}, \text{C}, \text{formula} = \sim 1 + x))$$

specifies the following diagonal reference model

$$\mu_{rc} = \beta_X x + \frac{e^{\xi_1 + \beta_1 x}}{e^{\xi_1 + \beta_1 x} + e^{\xi_2 + \beta_2 x}} \gamma_r + \frac{e^{\xi_2 + \beta_2 x}}{e^{\xi_1 + \beta_1 x} + e^{\xi_2 + \beta_2 x}} \gamma_c,$$

The default value of *formula* is `~1`, so that constant weights are estimated. The coefficients returned by `gnm` are those that are directly estimated, i.e. the δ_f or the ξ_f and β_f , rather than the implied weights w_f .

3.2.3 Custom Plug-in Functions

Custom plug-in functions may be written to enable `gnm` to fit nonlinear terms that can not be specified by `Mult` or the plug-in functions provided by the *gnm* package.

There are no constraints on the arguments that a plug-in function may have. However it should not be assumed that model variables exist in an environment on the search path, since `gnm` does not assume this. Rather, the function `getModelFrame` should be used to get the model frame used by `gnm`, which will have all the model variables and also attributes useful for `model.matrix` etc.

For example, the first few lines of the `MultHomog` function are

```
MultHomog <- function(...){
  labelList <- as.character((match.call(expand.dots = FALSE))[[2]])
  gnmData <- getModelFrame()
  designList <- lapply(gnmData[, labelList], class.ind)
  ...
}
```

The names of the factors in the interaction are assigned to `labelList`, and the model frame used by `gnm` is assigned to `gnmData`. The factors can then be accessed by name from `gnmData`, as in the call to `lapply`.

The plug-in function should return a list with at least the following three components:

labels a character vector of labels for the parameters (to which `gnm` will prefix the call to the plug-in function).

predictor a function which takes a vector of parameter estimates and returns either a vector of fitted values or a matrix whose columns are additive components of the fitted values.

localDesignFunction a function which takes the specified arguments *coef* (a vector of parameter estimates) and *predictor* (the result of the predictor function), and returns the local design matrix.

and optionally one further component

start either a vector of default starting values for the parameters or a function which takes the number of parameters and returns a vector of default starting values. See Section 4.2 for details of how these values will be used if provided and the generic default values that will be used otherwise.

As an example of a `start` component, `Dref` simply returns

```
rep(0.5, length(labels))
```

where `labels` is the vector of parameter labels to be returned as the `labels` component, for instance

```
c("A", "B", "1", "2", "3", "4", "5", "6", "7")
```

The `MultHomog` function provides a simple example of a predictor component:

```
predictor <- function(coef) {  
  do.call("pprod", lapply(designList, "%*%", coef))  
}
```

which computes the product of the vectors found by multiplying the design matrix for each factor in the interaction (held in `designList`) by the homogeneous coefficients (in `coef`). This function takes advantage of *lexical scoping*: `designList` is an object defined in `MultHomog`, which `predictor` is able to find because `predictor` is also defined in `MultHomog` and hence `MultHomog` is the enclosing environment of `predictor`.

The `localDesignFunction` created by `MultHomog` is slightly more complicated:

```
localDesignFunction <- function(coef, ...) {  
  productList <- designList  
  for (i in seq(designList))  
    productList[[i]] <- designList[[i]] *  
      drop(do.call("pprod", lapply(designList[-i], "%*%", coef)))  
  do.call("psum", productList)  
}
```

This function only uses the argument *coef*, but since the local design function returned by a plug-in function must also accept the argument *predictor*, further arguments are allowed by the use of the special argument `'...'`.

4 Controlling the Fitting Procedure

The `gnm` function has a number of arguments which affect the way a model will be fitted. Basic control parameters and starting values can be set by *control* and *start* respectively. Parameters can be constrained to zero by specifying a *constrain* argument. Finally parameters of a stratification factor can be handled more efficiently by specifying the term in an *eliminate* argument. These options are described in more detail below.

4.1 Using *control* with `gnmControl`

The *control* argument provides a way to specify the tolerance level for convergence, the number of starting iterations and the maximum number of main iterations, as well as the option to trace the deviance throughout the fitting process. By default, the *control* argument is a call to `gnmControl` using any arguments passed on from `gnm`. The `gnmControl` function creates a list of the control parameters, including any at their default values. For example

```
gnm(mu ~ R + C + Mult(-1 + R, -1 + C), tolerance = 1e-6,
    iterStart = 3)
```

is equivalent to

```
gnm(mu ~ R + C + Mult(-1 + R, -1 + C),
    control = gnmControl(tolerance = 1e-6, iterStart = 3))
```

which is the same as

```
gnm(mu ~ R + C + Mult(-1 + R, -1 + C),
    control = list(tolerance = 1e-6, iterStart = 3, iterMax = 500,
        trace = FALSE))
```

4.2 Using *start*

In some contexts, the default starting values may not be appropriate and the algorithm will fail to converge, or perhaps only converge after a large number of iterations. Alternative starting values may be passed on to `gnm` by specifying a *start* argument. This should be a numeric vector of length equal to the number of parameters (or possibly the non-eliminated parameters, see Section 4.4), however missing starting values (NAs) are allowed.

If there is no user-specified starting value for a parameter, the default value is used. This feature is particularly useful when adding terms to a model, since the estimates from the original model can be used as starting values, as in this example:

```
model1 <- gnm(mu ~ R + C + Mult(-1 + R, -1 + C))
model2 <- gnm(mu ~ R + C + Mult(-1 + R, -1 + C, multiplicity = 2),
    start = c(coef(model1), rep(NA, 10)))
```

The `gnm` call can be made with `method = "coef"` to identify the parameters of a model prior to estimation, to assist with the specification of arguments such as *start*.

The starting procedure used by `gnm` is as follows

1. Generate starting values θ_i for all parameters $i = 1, \dots, p$ from the $\text{Uniform}(-0.1, 0.1)$ distribution. Shift these values away from zero as follows

$$\theta_i = \begin{cases} \theta_i - 0.1 & \text{if } \theta_i < 0 \\ \theta_i + 0.1 & \text{otherwise} \end{cases}$$

2. Replace generic starting values with any starting values specified by plug-in functions.
3. Replace default starting values with any starting values specified by the *start* argument of `gnm`.
4. Compute the `glm` estimate of any parameters in linear terms that were not specified by *start*, offsetting the contribution to the predictor of any parameters specified by *start* or a plug-in function.
5. Run starting iterations: update any parameters in nonlinear terms that were not specified by *start* or a plug-in function one at a time, updating *all* linear terms after each round of nonlinear updates.

Note that no starting iterations (step 5) will be run if all parameters are specified by *start* or a plug-in function.

4.3 Using *constrain*

By default, `gnm` only imposes identifiability constraints on any linear terms in the model to be fitted. For these terms, the constraints are determined in the same way as they would be in `glm`. Any nonlinear terms will usually be over-parameterized unless constraints are imposed by the defining plug-in function (as in the case of `Dref`, for example). For a model with nonlinear terms that are over-parameterized, `gnm` will return a random parameterisation.

To illustrate this point, consider the following application of `gnm`, discussed later in Section 6.1:

```
> data(occupationalStatus)
> set.seed(1)
> RChomog1 <- gnm(Freq ~ origin + destination + Diag(origin, destination) +
+   Nonlin(MultHomog(origin, destination)), family = poisson,
+   data = occupationalStatus)
```

```
Running start-up iterations..
Running main iterations.....
Done
```

Running the analysis again from a different seed

```
> set.seed(2)
> RChomog2 <- eval(RChomog1$call)
```

```
Running start-up iterations..
Running main iterations.....
Done
```

gives a different representation of the same model:

```
> compareCoef <- cbind(coef(RChomog1), coef(RChomog2))
> colnames(compareCoef) <- c("RChomog1", "RChomog2")
> compareCoef
```

	RChomog1	RChomog2
(Intercept)	0.01031358	0.10631042
origin2	0.52684390	0.51997443
origin3	1.65525382	1.62956305
origin4	1.99636593	1.95230159
origin5	0.77767542	0.73307058
origin6	2.85898522	2.79827815
origin7	1.54820728	1.47440621
origin8	1.29563149	1.21416423
destination2	0.94585703	0.93898798
destination3	1.99966968	1.97397893
destination4	2.28479944	2.24073545
destination5	1.67709218	1.63248789
destination6	3.16246317	3.10175638
destination7	2.29980341	2.22600286
destination8	1.87100856	1.78954180
Diag(origin, destination)1	1.52666556	1.52666846
Diag(origin, destination)2	0.45600920	0.45600795
Diag(origin, destination)3	-0.01597343	-0.01598066
Diag(origin, destination)4	0.38918303	0.38918427
Diag(origin, destination)5	0.73851492	0.73851696
Diag(origin, destination)6	0.13474284	0.13474352

```

Diag(origin, destination)7      0.45763249  0.45763821
Diag(origin, destination)8      0.38847753  0.38846397
MultHomog(origin, destination).1 -1.54111773 -1.50965033
MultHomog(origin, destination).2 -1.32282516 -1.29135537
MultHomog(origin, destination).3 -0.72465413 -0.69319228
MultHomog(origin, destination).4 -0.14077778 -0.10930985
MultHomog(origin, destination).5 -0.12361117 -0.09214108
MultHomog(origin, destination).6  0.38814928  0.41961438
MultHomog(origin, destination).7  0.80429340  0.83575531
MultHomog(origin, destination).8  1.04785874  1.07933252

```

Even though the linear terms are constrained, the parameter estimates for these terms still change, because these terms are aliased with the higher order multiplicative interaction, which is unconstrained.

Additional constraints may be specified through the *constrain* argument of *gnm*. This argument indicates parameters that are to be constrained to zero in the fitting process. Parameters can be indicated by a logical vector, a vector of indices or, if *constrain* = "pick" they can be selected through a *Tk* dialog.

In the case above, constraining one level of the homogeneous multiplicative factor is sufficient to make the parameters of the nonlinear term identifiable, and hence all parameters in the model identifiable. For example, setting the last level of the homogeneous multiplicative factor to zero,

```

> multCoef <- coef(RChomog1)[grep("Mult", names(coef(RChomog1)))]
> set.seed(1)
> RChomogConstrained1 <- update(RChomog1, constrain = 31, start = c(rep(NA,
+      23), multCoef - multCoef[8]))

```

Running main iterations.
Done

```

> set.seed(2)
> RChomogConstrained2 <- eval(RChomogConstrained1$call)

```

Running main iterations.
Done

```

> identical(coef(RChomogConstrained1), coef(RChomogConstrained2))

[1] TRUE

```

gives the same results regardless of the random seed set beforehand.

It is not usually so straightforward to constrain all the parameters in a generalized nonlinear model. However, the simple constraints imposed by *constrain* are often sufficient to make particular coefficients of interest identifiable. The functions *checkEstimable* or *getContrasts*, described in Section 5, may be used to check whether particular contrasts are estimable.

4.4 Using *eliminate*

Sometimes a model will include a “stratification” factor which identifies units for which a unit-specific intercept should be estimated. It is often the case that such factors have a large number of levels and though they are required in the model, are not of direct interest in themselves.

The *eliminate* argument of *gnm* can be used to specify a stratification factor in a model, so that the factor can be handled more efficiently. The factor should be specified as a formula with a single term, for example

```
gnm(mu ~ -1 + unitID + A + B + Mult(A, B), eliminate = ~ unitID)
```

The use of *eliminate* makes the specification of a stratification factor in the model formula redundant, so the above call is equivalent to

```
gnm(mu ~ A + B + Mult(A, B), eliminate = ~ unitID)
```

or even

```
gnm(mu ~ -1 + A + B + Mult(A, B), eliminate = ~ unitID)
```

Specifying a stratification factor through *eliminate* has two advantages. First, computational speed is improved — substantially so if the number of eliminated parameters is large. Second, the eliminated parameters are excluded from the returned vector of coefficients, so that summaries of the model focus on the coefficients of interest.

The *eliminate* feature is useful, for example, when multinomial-response models are fitted by using the well known equivalence between multinomial and (conditional) Poisson likelihoods. In such situations the sufficient statistic involves a potentially large number of fixed multinomial row totals, and the corresponding parameters are of no substantive interest. For an example see Section 6.6 below.

5 Methods and Accessor functions

The `gnm` function returns an object of class `c("gnm", "glm", "lm")`. There are several methods that have been written for objects of class *glm* or *lm* to facilitate inspection of fitted models. Out of the generic functions in the *base*, *stats* and *graphics* packages for which methods have been written for *glm* or *lm* objects, Figure 1 shows those that can be used to analyse *gnm* objects, whilst Figure 2 shows those that are not implemented for *gnm* objects.

case.names	hatvalues	print
coef	influence	residuals
cooks.distance	labels	rstandard
deviance	logLik	summary
extractAIC	model.frame	variable.names
family	model.matrix	vcov
formula	plot	weights

Figure 1: Generic functions in the *base*, *stats* and *graphics* packages that can be used to analyse *gnm* objects.

add1	drop1
alias	dummy.coef
anova	effects
confint	kappa
dfbeta	predict
dfbetas	proj

Figure 2: Generic functions in the *base*, *stats* and *graphics* packages for which methods have been written for *glm* or *lm* objects, but which are *not* implemented for *gnm* objects.

In addition to the accessor functions shown in Figure 1, the *gnm* package provides a new generic function `termPredictors` that has methods for objects of class *gnm*, *glm* and *lm*. This function returns the additive contribution of each term to the predictor. See Section 2 for an example of its use.

Most of the methods listed in Figure 1 can be used as they would be for *glm* or *lm* objects, however care must be taken with `vcov`, as the variance-covariance matrix will depend on the parameterisation of the model. In particular, standard errors calculated using the variance-covariance matrix will only be valid for parameters or contrasts that are estimable!

The `checkEstimable` function can be used to check the estimability of contrasts. Consider the following model, that is described later in Section 6.3:

```
> data(cautres)
> doubleUnidiff <- gnm(Freq ~ election:vote + election:class:religion +
```

```
+      Mult(Exp(election - 1), religion:vote - 1) + Mult(Exp(election -
+      1), class:vote - 1), family = poisson, data = cautres)
```

Running start-up iterations..

Running main iterations.....

Done

The effects of the first constituent multiplier in the first multiplicative interaction are identified when the estimate of one of these effects is constrained to zero, say for the effect of the last level. The parameters to be estimated are then the differences between each effect and the effect of the last level. These differences can be represented by a contrast matrix as follows:

```
> coefs <- names(coef(doubleUnidiff))
> contrCoefs <- coefs[grep("Mult1.Factor1", coefs)]
> contrMatrix <- matrix(0, length(coefs), length(contrCoefs), dimnames = list(coefs,
+   contrCoefs))
> contrMatrix[contrCoefs, 1:(ncol(contrMatrix) - 1)] <- contr.sum(contrCoefs)
> contrMatrix[contrCoefs, 1:(ncol(contrMatrix) - 1)]
```

	Mult1.Factor1.election1	Mult1.Factor1.election2
Mult1.Factor1.election1	1	0
Mult1.Factor1.election2	0	1
Mult1.Factor1.election3	0	0
Mult1.Factor1.election4	-1	-1

	Mult1.Factor1.election3
Mult1.Factor1.election1	0
Mult1.Factor1.election2	0
Mult1.Factor1.election3	1
Mult1.Factor1.election4	-1

Then their estimability can be checked using `checkEstimable`

```
> checkEstimable(doubleUnidiff, contrMatrix)
```

Mult1.Factor1.election1	Mult1.Factor1.election2	Mult1.Factor1.election3
TRUE	TRUE	TRUE
Mult1.Factor1.election4		
NA		

which confirms that the effects for the other three levels are estimable when the effect for the last level is set to zero.

However, applying the equivalent constraint to the second constituent multiplier in the interaction is not sufficient to make the parameters in that multiplier estimable:

```
> coefs <- names(coef(doubleUnidiff))
> contrCoefs <- coefs[grep("Mult1.Factor2", coefs)]
> contrMatrix <- matrix(0, length(coefs), length(contrCoefs), dimnames = list(coefs,
+   contrCoefs))
> contrMatrix[contrCoefs, 1:(ncol(contrMatrix) - 1)] <- contr.sum(contrCoefs)
> checkEstimable(doubleUnidiff, contrMatrix)
```

Mult1.Factor2.religion1:vot1	Mult1.Factor2.religion2:vot1
FALSE	FALSE
Mult1.Factor2.religion3:vot1	Mult1.Factor2.religion4:vot1
FALSE	FALSE
Mult1.Factor2.religion1:vot2	Mult1.Factor2.religion2:vot2
FALSE	FALSE
Mult1.Factor2.religion3:vot2	Mult1.Factor2.religion4:vot2
FALSE	NA

To investigate simple “sum to zero” contrasts such as those above, it is easiest to use the `getContrasts` function, which checks the estimability of the contrasts and returns the parameter estimates with their standard errors. Returning to the example of the first constituent multiplier in the first multiplicative interaction term, the differences between each election and the last can be obtained as follows:

```
> coefs.of.interest <- grep("Mult1.Factor1", names(coef(doubleUnidiff)))
> getContrasts(doubleUnidiff, coefs.of.interest)

[[1]]
              estimate      se
Mult1.Factor1.election1 0.32834637 0.12213023
Mult1.Factor1.election2 0.24052784 0.09116483
Mult1.Factor1.election3 0.06682575 0.09906919
Mult1.Factor1.election4 0.00000000 0.00000000
```

Attempting to obtain the equivalent contrasts for the second (religion-vote association) multiplier produces the following result:

```
> coefs.of.interest <- grep("Mult1.Factor2", names(coef(doubleUnidiff)))
> getContrasts(doubleUnidiff, coefs.of.interest)

Mult1.Factor2.religion1:votel Mult1.Factor2.religion2:votel
                        FALSE                        FALSE
Mult1.Factor2.religion3:votel Mult1.Factor2.religion4:votel
                        FALSE                        FALSE
Mult1.Factor2.religion1:vote2 Mult1.Factor2.religion2:vote2
                        FALSE                        FALSE
Mult1.Factor2.religion3:vote2 Mult1.Factor2.religion4:vote2
                        FALSE                        NA
Note: not all of the specified contrasts in this set are estimable
[[1]]
              estimate se
Mult1.Factor2.religion4:vote2      0  0
```

6 Examples

This section provides some examples of the wide range of models that may be fitted using the *gnm* package. Sections 6.1, 6.2 and 6.3 consider various models for contingency tables; Section 6.4 considers AMMI and GAMMI models which are typically used in agricultural applications, and Section 6.6 considers the stereotype model, which is used to model an ordinal response.

6.1 Row-column Association Models

There are several models that have been proposed for modelling the relationship between the cell means of a contingency table and the cross-classifying factors. The following examples consider the row-column association models proposed by Goodman (1979). The examples shown use data from two-way contingency tables, but the *gnm* package can also be used to fit the equivalent models for higher order tables.

6.1.1 RC(1) model

The RC(1) model is a row and column association model with the interaction between row and column factors represented by one component of the multiplicative interaction. If the rows are indexed by r and the columns by c , then the log-multiplicative form of the RC(1) model for the cell means μ_{rc} is given by

$$\log \mu_{rc} = \alpha_r + \beta_c + \gamma_r \delta_c.$$

We shall fit this model to the `mentalHealth` data set taken from Agresti (2002) page 381, which is a two-way contingency table classified by the child's mental impairment (MHS) and the parents' socioeconomic status (SES). Although both of these factors are ordered, we do not wish to use polynomial contrasts in the model, so we begin by setting the contrasts attribute of these factors to "treatment":

```
> set.seed(1)
> data(mentalHealth)
> mentalHealth$MHS <- C(mentalHealth$MHS, treatment)
> mentalHealth$SES <- C(mentalHealth$SES, treatment)
```

The *gnm* model is then specified as follows, using the poisson family with a log link function:

```
> RC1model <- gnm(count ~ SES + MHS + Mult(-1 + SES, -1 + MHS),
+               family = poisson, data = mentalHealth)
```

Running start-up iterations..

Running main iterations.....

Done

```
> RC1model
```

Call:

```
gnm(formula = count ~ SES + MHS + Mult(-1 + SES, -1 + MHS), family = poisson,
     data = mentalHealth)
```

Coefficients:

(Intercept)	SESB
3.831001	-0.067413
SESC	SESD
0.109938	0.404937
SESE	SESF
0.025196	-0.200766
MHSmild	MHSmoderate
0.713248	0.205317
MHSimpaired	Mult1.Factor1.SESA
0.252311	0.341189
Mult1.Factor1.SESB	Mult1.Factor1.SESC
0.343966	0.115341
Mult1.Factor1.SESD	Mult1.Factor1.SESE
-0.005967	-0.305568
Mult1.Factor1.SESF	Mult1.Factor2.MHSwell
-0.551688	0.934517
Mult1.Factor2.MHSmild	Mult1.Factor2.MHSmoderate
0.094601	-0.056957
Mult1.Factor2.MHSimpaired	
-0.754612	

Deviance: 3.570562

Pearson chi-squared: 3.568094

Residual df: 8

The row scores (parameters 10 to 15) and the column scores (parameters 16 to 19) of the multiplicative interaction can be normalized as in Agresti's eqn (9.15):

```

> rowProbs <- with(mentalHealth, tapply(count, SES, sum)/sum(count))
> colProbs <- with(mentalHealth, tapply(count, MHS, sum)/sum(count))
> rowScores <- coef(RC1model)[10:15]
> colScores <- coef(RC1model)[16:19]
> rowScores <- rowScores - sum(rowScores * rowProbs)
> colScores <- colScores - sum(colScores * colProbs)
> beta1 <- sqrt(sum(rowScores^2 * rowProbs))
> beta2 <- sqrt(sum(colScores^2 * colProbs))
> assoc <- list(beta = beta1 * beta2, mu = rowScores/beta1, nu = colScores/beta2)
> assoc

$beta
[1] 0.1664870

$mu
Mult1.Factor1.SESA Mult1.Factor1.SESB Mult1.Factor1.SESC Mult1.Factor1.SESD
      1.11234361      1.12145891      0.37108476      -0.02706533
Mult1.Factor1.SESE Mult1.Factor1.SESF
      -1.01039041      -1.81818542

$nu
      Mult1.Factor2.MHSwell      Mult1.Factor2.MHSmild Mult1.Factor2.MHSmoderate
      1.6774975      0.1404000      -0.1369601
Mult1.Factor2.MHSimpaired
      -1.4137095

```

6.1.2 RC(2) model

The RC(1) model can be extended to an RC(m) model with m components of the multiplicative interaction. For example, the RC(2) model is given by

$$\log \mu_{rc} = \alpha_r + \beta_c + \gamma_r \delta_c + \theta_r \phi_c.$$

Extra instances of the multiplicative interaction can be specified by the *multiplicity* argument of `Mult`, so the RC(2) model can be fitted to the `mentalHealth` data as follows

```

> RC2model <- gnm(count ~ SES + MHS + Mult(-1 + SES, -1 + MHS,
+      multiplicity = 2), family = poisson, data = mentalHealth)

```

```

Running start-up iterations..
Running main iterations.....
Done

```

```
> RC2model
```

Call:

```

gnm(formula = count ~ SES + MHS + Mult(-1 + SES, -1 + MHS, multiplicity = 2),
     family = poisson, data = mentalHealth)

```

Coefficients:

(Intercept)	SESB
3.85511	-0.06447
SESC	SESD
0.11139	0.38471

SESE	SESF
0.01090	-0.18477
MHSmild	MHSmoderate
0.69870	0.17003
MHSimpaired	Mult1.Factor1.SESA
0.22888	0.94938
Mult1.Factor1.SESB	Mult1.Factor1.SESC
0.99486	0.33903
Mult1.Factor1.SESD	Mult1.Factor1.SESE
-0.17301	-0.91537
Mult1.Factor1.SESF	Mult1.Factor2.MHSwell
-1.39141	0.35835
Mult1.Factor2.MHSmild	Mult1.Factor2.MHSmoderate
0.03799	-0.02140
Mult1.Factor2.MHSimpaired	Mult2.Factor1.SESA
-0.28068	-0.17737
Mult2.Factor1.SESB	Mult2.Factor1.SESC
-0.25127	-0.16575
Mult2.Factor1.SESD	Mult2.Factor1.SESE
0.29054	0.22753
Mult2.Factor1.SESF	Mult2.Factor2.MHSwell
-0.45487	0.30770
Mult2.Factor2.MHSmild	Mult2.Factor2.MHSmoderate
0.09770	-0.25568
Mult2.Factor2.MHSimpaired	
0.06702	

```

Deviance:          0.5225353
Pearson chi-squared: 0.5233306
Residual df:       3

```

6.1.3 Homogeneous effects

If the row and column factors have the same levels, or perhaps some levels in common, then the row-column interaction could be modelled by a multiplicative interaction with homogeneous effects, that is

$$\log \mu_{rc} = \alpha_r + \beta_c + \gamma_r \gamma_c.$$

For example, the `occupationalStatus` data set from Goodman (1979) is a contingency table classified by the occupational status of fathers (origin) and their sons (destination). Goodman (1979) fits a row-column association model with homogeneous effects to these data after deleting the cells on the main diagonal. Equivalently we can account for the diagonal effects by a separate `Diag` term:

```

> data(occupationalStatus)
> RChomog <- gnm(Freq ~ origin + destination + Diag(origin, destination) +
+   Nonlin(MultHomog(origin, destination)), family = poisson,
+   data = occupationalStatus)

```

```

Running start-up iterations..
Running main iterations.....
Done

```

```

> RChomog

```



```
Call:
gnm(formula = Freq ~ origin + destination + Diag(origin, destination) +
    Nonlin(MultHomog(origin, destination)), family = poisson,
    data = occupationalStatus)
```

Coefficients:

(Intercept)	origin2
-0.11931	0.53590
origin3	origin4
1.68913	2.05448
origin5	origin6
0.83650	2.93904
origin7	origin8
1.64554	1.40307
destination2	destination3
0.95492	2.03355
destination4	destination5
2.34291	1.73591
destination6	destination7
3.24252	2.39713
destination8	Diag(origin, destination)1
1.97844	1.52667
Diag(origin, destination)2	Diag(origin, destination)3
0.45601	-0.01598
Diag(origin, destination)4	Diag(origin, destination)5
0.38918	0.73852
Diag(origin, destination)6	Diag(origin, destination)7
0.13474	0.45764
Diag(origin, destination)8	MultHomog(origin, destination).1
0.38847	-1.58261
MultHomog(origin, destination).2	MultHomog(origin, destination).3
-1.36432	-0.76615
MultHomog(origin, destination).4	MultHomog(origin, destination).5
-0.18227	-0.16511
MultHomog(origin, destination).6	MultHomog(origin, destination).7
0.34665	0.76279
MultHomog(origin, destination).8	
1.00637	

```
Deviance:          32.56098
Pearson chi-squared: 31.20716
Residual df:       34
```

To determine whether it would be better to allow for heterogeneous effects on the association of the fathers' occupational status and the sons' occupational status, we can compare this model to the RC(1) model for these data:

```
> data(occupationalStatus)
> RCheterog <- gnm(Freq ~ origin + destination + Diag(origin, destination) +
+   Mult(origin, destination), family = poisson, data = occupationalStatus)
```

```
Running start-up iterations..
Running main iterations.....
Done
```

```
> RChomog$dev - RCheterog$dev
[1] 3.411823

> RChomog$df.residual - RCheterog$df.residual
[1] 6
```

In this case there is little gain in allowing heterogeneous effects.

6.2 Diagonal Reference Models

Diagonal reference models, proposed by Sobel (1981, 1985), are designed for contingency tables classified by factors with the same levels. The cell means are modelled as a function of the diagonal effects, i.e., the mean responses of the ‘diagonal’ cells in which the levels of the row and column factors are the same.

Dref example 1: Political consequences of social mobility

To illustrate the use of diagonal reference models we shall use the `voting` data from Clifford and Heath (1993). The data come from the 1987 British general election and are the percentage voting Labour in groups cross-classified by the class of the head of household (`destination`) and the class of their father (`origin`). In order to weight these percentages by the group size, we first back-transform them to the counts of those voting Labour and those not voting Labour:

```
> set.seed(1)
> data(voting)
> count <- with(voting, percentage/100 * total)
> yvar <- cbind(count, voting$total - count)
```

The grouped percentages may be modelled by a basic diagonal reference model, that is, a weighted sum of the diagonal effects for the corresponding origin and destination classes. This model may be expressed as

$$\mu_{od} = \frac{e^{\delta_1}}{e^{\delta_1} + e^{\delta_2}} \gamma_o + \frac{e^{\delta_2}}{e^{\delta_1} + e^{\delta_2}} \gamma_d.$$

See Section 3.2.2 for more detail on the parameterisation.

The basic diagonal reference model may be fitted using `gnm` as follows

```
> classMobility <- gnm(yvar ~ Nonlin(Dref(origin, destination)),
+   family = binomial, data = voting)
```

```
Running main iterations.....
Done
```

```
> classMobility
```

Call:

```
gnm(formula = yvar ~ Nonlin(Dref(origin, destination)), family = binomial,
    data = voting)
```

Coefficients:

(Intercept)	Dref(origin, destination).origin
-1.6055	0.3738
Dref(origin, destination).destination	Dref(origin, destination).1
0.6262	-0.5723

Dref(origin, destination).2	Dref(origin, destination).3
0.4729	-0.3494
Dref(origin, destination).4	Dref(origin, destination).5
1.0272	1.6459

Deviance: 21.22093
 Pearson chi-squared: 18.95311
 Residual df: 19

and the origin and destination weights can be evaluated as below

```
> prop.table(exp(coef(classMobility)[2:3]))
```

Dref(origin, destination).origin	Dref(origin, destination).destination
0.4372474	0.5627526

This model is slightly different from that reported by Clifford and Heath (1993). The reason for this is unclear: we are confident that the above results are correct for the data as given in Clifford and Heath (1993), but have not been able to confirm that the data as printed in the journal were exactly as used in Clifford and Heath's analysis.

Clifford and Heath (1993) suggest that movements in and out of the salariat (class 1) should be treated differently from movements between the lower classes (classes 2 - 5), since the former has a greater effect on social status. Thus they propose the following model

$$\mu_{od} = \begin{cases} \frac{e^{\delta_1}}{e^{\delta_1} + e^{\delta_2}} \gamma_o + \frac{e^{\delta_2}}{e^{\delta_1} + e^{\delta_2}} \gamma_d & \text{if } i = 1 \\ \frac{e^{\delta_3}}{e^{\delta_3} + e^{\delta_4}} \gamma_o + \frac{e^{\delta_4}}{e^{\delta_3} + e^{\delta_4}} \gamma_d & \text{if } j = 1 \\ \frac{e^{\delta_5}}{e^{\delta_5} + e^{\delta_6}} \gamma_o + \frac{e^{\delta_6}}{e^{\delta_5} + e^{\delta_6}} \gamma_d & \text{if } i \neq 1 \text{ and } j \neq 1 \end{cases}$$

To fit this model we define factors indicating movement in (upward) and out (downward) of the salariat

```
> upward <- with(voting, origin != 1 & destination == 1)
> downward <- with(voting, origin == 1 & destination != 1)
```

Then the diagonal reference model with separate weights for socially mobile groups can be estimated as follows

```
> socialMobility <- gnm(yvar ~ Nonlin(Dref(origin, destination,
+ formula = ~1 + downward + upward)), family = binomial, data = voting)
```

Running main iterations.....
 Done

```
> socialMobility
```

Call:

```
gnm(formula = yvar ~ Nonlin(Dref(origin, destination, formula = ~1 +
  downward + upward)), family = binomial, data = voting)
```

Coefficients:

	(Intercept)
	-1.5844
Dref(origin, destination, formula = ~1 + downward + upward).origin.(Intercept)	0.3066
Dref(origin, destination, formula = ~1 + downward + upward).origin.downwardTRUE	

```

Dref(origin, destination, formula = ~1 + downward + upward).origin.upwardTRUE
0.9054
Dref(origin, destination, formula = ~1 + downward + upward).destination.(Intercept)
0.4699
Dref(origin, destination, formula = ~1 + downward + upward).destination.downwardTRUE
0.6934
Dref(origin, destination, formula = ~1 + downward + upward).destination.upwardTRUE
0.0946
Dref(origin, destination, formula = ~1 + downward + upward).1
0.5301
Dref(origin, destination, formula = ~1 + downward + upward).2
-0.4732
Dref(origin, destination, formula = ~1 + downward + upward).3
0.4717
Dref(origin, destination, formula = ~1 + downward + upward).4
-0.4104
Dref(origin, destination, formula = ~1 + downward + upward).5
1.0153
Dref(origin, destination, formula = ~1 + downward + upward).5
1.6420

Deviance: 18.97407
Pearson chi-squared: 17.07495
Residual df: 17

```

The weights for those moving into the salariat, those moving out of the salariat and those in any other group, can be evaluated as below

```

> prop.table(exp(coef(socialMobility)[c(4, 7)] + coef(socialMobility)[c(2,
+ 5)]))

Dref(origin, destination, formula = ~1 + downward + upward).origin.upwardTRUE
0.3900752
Dref(origin, destination, formula = ~1 + downward + upward).destination.upwardTRUE
0.6099248

> prop.table(exp(coef(socialMobility)[c(3, 6)] + coef(socialMobility)[c(2,
+ 5)]))

Dref(origin, destination, formula = ~1 + downward + upward).origin.downwardTRUE
0.6044571
Dref(origin, destination, formula = ~1 + downward + upward).destination.downwardTRUE
0.3955429

> prop.table(exp(coef(socialMobility)[c(2, 5)]))

Dref(origin, destination, formula = ~1 + downward + upward).origin.(Intercept)
0.4045022
Dref(origin, destination, formula = ~1 + downward + upward).destination.(Intercept)
0.5954978

```

Again, the results differ slightly from those reported by Clifford and Heath (1993), but the essence of the results is the same: the origin weight is much larger for the downwardly mobile groups than for the other groups. The weights for the upwardly mobile groups are very similar to the base level weights, so the model may be simplified by only fitting separate weights for the downwardly mobile groups:

```

> downwardMobility <- gnm(yvar ~ Nonlin(Dref(origin, destination,
+     formula = ~1 + downward)), family = binomial, data = voting)

Running main iterations.....
Done

> downwardMobility

Call:
gnm(formula = yvar ~ Nonlin(Dref(origin, destination, formula = ~1 +
  downward)), family = binomial, data = voting)

Coefficients:
                                (Intercept)
                                -1.58578
Dref(origin, destination, formula = ~1 + downward).origin.(Intercept)
                                0.29561
Dref(origin, destination, formula = ~1 + downward).origin.downwardTRUE
                                0.90538
Dref(origin, destination, formula = ~1 + downward).destination.(Intercept)
                                0.70439
Dref(origin, destination, formula = ~1 + downward).destination.downwardTRUE
                                0.09462
Dref(origin, destination, formula = ~1 + downward).1
                                -0.48409
Dref(origin, destination, formula = ~1 + downward).2
                                0.47924
Dref(origin, destination, formula = ~1 + downward).3
                                -0.40588
Dref(origin, destination, formula = ~1 + downward).4
                                1.01270
Dref(origin, destination, formula = ~1 + downward).5
                                1.64207

Deviance:          18.99389
Pearson chi-squared: 17.09983
Residual df:       18

> prop.table(exp(coef(downwardMobility)[c(3, 5)] + coef(downwardMobility)[c(2,
+     4)]))

Dref(origin, destination, formula = ~1 + downward).origin.downwardTRUE
                                0.5991644
Dref(origin, destination, formula = ~1 + downward).destination.downwardTRUE
                                0.4008356

> prop.table(exp(coef(downwardMobility)[c(2, 4)]))

Dref(origin, destination, formula = ~1 + downward).origin.(Intercept)
                                0.3992041
Dref(origin, destination, formula = ~1 + downward).destination.(Intercept)
                                0.6007959

```

Dref example 2: Conformity to parental rules

Another application of diagonal reference models is given by van der Slik et al. (2002). The data from this paper are not publicly available², but we shall show how the models presented in the paper may be estimated using gnm.

The data relate to the value parents place on their children conforming to their rules. There are two response variables: the mother's conformity score (MCFM) and the father's conformity score (FCFF). The data are cross-classified by two factors describing the education level of the mother (MOPLM) and the father (FOPLF), and there are six further covariates (AGEM, MRMM, FRMF, MWORK, MFCM and FFCF).

In their baseline model for the mother's conformity score, van der Slik et al. (2002) include five of the six covariates (leaving out the father's family conflict score, FCFF) and a diagonal reference term with constant weights based on the two education factors. This model may be expressed as

$$\mu_{rc} = \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \beta_4 x_4 + \beta_5 x_5 + \frac{e^{\delta_1}}{e^{\delta_1} + e^{\delta_2}} \gamma_r + \frac{e^{\delta_2}}{e^{\delta_1} + e^{\delta_2}} \gamma_c.$$

The baseline model can be fitted as follows:

```
> set.seed(1)
> A <- gnm(MCFM ~ -1 + AGEM + MRMM + FRMF + MWORK + MFCM +
+         Nonlin(Dref(MOPLM, FOPLF)), family = gaussian, data = conformity,
+         verbose = FALSE)
> A
```

Call:

```
gnm(formula = MCFM ~ -1 + AGEM + MRMM + FRMF + MWORK + MFCM +
      Nonlin(Dref(MOPLM, FOPLF)), family = gaussian, data = conformity,
      verbose = FALSE)
```

Coefficients:

	AGEM	MRMM	FRMF
	0.06364	-0.32425	-0.25324
	MWORK	MFCM	Dref(MOPLM, FOPLF).MOPLM
	-0.06430	-0.06043	0.34389
Dref(MOPLM, FOPLF).FOPLF			
	0.65611	4.95123	4.86328
Dref(MOPLM, FOPLF).3		Dref(MOPLM, FOPLF).4	Dref(MOPLM, FOPLF).5
	4.86458	4.72342	4.43516
Dref(MOPLM, FOPLF).6		Dref(MOPLM, FOPLF).7	
	4.18873	4.43379	

```
Deviance:          425.3389
Pearson chi-squared: 425.3389
Residual df:       576
```

Due to the constraints imposed on the weights in the diagonal reference term, the coefficients of model A are the unique solutions. Therefore these estimates should correspond to those reported in Table 4 of van der Slik et al. (2002). The weights in the diagonal reference term can be evaluated as follows:

```
> prop.table(exp(coef(A)[6:7]))
Dref(MOPLM, FOPLF).MOPLM Dref(MOPLM, FOPLF).FOPLF
0.4225734                0.5774266
```

² We thank Frans van der Slik for his kindness in sending us the data.

giving the values reported by van der Slik et al. (2002). All the other coefficients of model A are the same as those reported by van der Slik et al. (2002) except the coefficients of the mother's gender role (MRMM) and the father's gender role (FRMF). van der Slik et al. (2002) reversed the signs of the coefficients of these factors since they were coded in the direction of liberal values, unlike the other covariates. However, simply reversing the signs of these coefficients does not give the same model, since the estimates of these coefficients are not independent of the estimates of the diagonal effects. For consistent interpretation of the covariate coefficients, it is better to recode the gender role factors as follows:

```
> MRMM2 <- as.numeric(!conformity$MRMM)
> FRMF2 <- as.numeric(!conformity$FRMF)
> A <- gnm(MCFM ~ -1 + AGEM + MRMM2 + FRMF2 + MWORK + MFCM +
+         Nonlin(Dref(MOPLM, FOPLF)), family = gaussian, data = conformity,
+         verbose = FALSE)
> A
```

Call:

```
gnm(formula = MCFM ~ -1 + AGEM + MRMM2 + FRMF2 + MWORK + MFCM +
     Nonlin(Dref(MOPLM, FOPLF)), family = gaussian, data = conformity,
     verbose = FALSE)
```

Coefficients:

	AGEM	MRMM2	FRMF2
	0.06364	0.32425	0.25324
	MWORK	MFCM	Dref(MOPLM, FOPLF).MOPLM
	-0.06430	-0.06043	0.34389
Dref(MOPLM, FOPLF).FOPLF		Dref(MOPLM, FOPLF).1	Dref(MOPLM, FOPLF).2
	0.65611	4.37373	4.28578
Dref(MOPLM, FOPLF).3		Dref(MOPLM, FOPLF).4	Dref(MOPLM, FOPLF).5
	4.28708	4.14593	3.85766
Dref(MOPLM, FOPLF).6		Dref(MOPLM, FOPLF).7	
	3.61123	3.85629	

```
Deviance:          425.3389
Pearson chi-squared: 425.3389
Residual df:       576
```

The coefficients of the covariates are now as reported by van der Slik et al. (2002), but the diagonal effects have been adjusted appropriately.

van der Slik et al. (2002) compare the baseline model for the mother's conformity score to several other models in which the weights in the diagonal reference term are dependent on one of the covariates. One particular model they consider incorporates an interaction of the weights with the mother's conflict score as follows:

$$\mu_{rc} = \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \beta_4 x_4 + \beta_5 x_5 + \frac{e^{\xi_1 + \beta_1 x}}{e^{\xi_1 + \beta_1 x} + e^{\xi_2 + \beta_2 x}} \gamma_r + \frac{e^{\xi_2 + \beta_2 x}}{e^{\xi_1 + \beta_1 x} + e^{\xi_2 + \beta_2 x}} \gamma_c.$$

This model can be fitted as below, using the original coding for the gender role factors for ease of comparison to the results reported by van der Slik et al. (2002),

```
> F <- gnm(MCFM ~ -1 + AGEM + MRMM + FRMF + MWORK + MFCM +
+         Nonlin(Dref(MOPLM, FOPLF, formula = ~ 1 + MFCM)), family = gaussian,
+         data = conformity, verbose = FALSE)
> F
```

Call:

```

gnm(formula = MCFM ~ -1 + AGEM + MRMM + FRMF + MWORK + MFCM +
     Nonlin(Dref(MOPLM, FOPLF, formula = ~1 + MFCM)), family = gaussian,
     data = conformity, verbose = FALSE)

```

Coefficients:

```

                                AGEM
                                0.05818
                                MRMM
                                -0.32701
                                FRMF
                                -0.25772
                                MWORK
                                -0.07847
                                MFCM
                                -0.01694
Dref(MOPLM, FOPLF, formula = ~1 + MFCM).MOPLM.(Intercept)
                                1.03516
      Dref(MOPLM, FOPLF, formula = ~1 + MFCM).MOPLM.MFCM
                                -1.77703
Dref(MOPLM, FOPLF, formula = ~1 + MFCM).FOPLF.(Intercept)
                                -0.03516
      Dref(MOPLM, FOPLF, formula = ~1 + MFCM).FOPLF.MFCM
                                2.77703
      Dref(MOPLM, FOPLF, formula = ~1 + MFCM).1
                                4.82477
      Dref(MOPLM, FOPLF, formula = ~1 + MFCM).2
                                4.88066
      Dref(MOPLM, FOPLF, formula = ~1 + MFCM).3
                                4.83969
      Dref(MOPLM, FOPLF, formula = ~1 + MFCM).4
                                4.74849
      Dref(MOPLM, FOPLF, formula = ~1 + MFCM).5
                                4.42019
      Dref(MOPLM, FOPLF, formula = ~1 + MFCM).6
                                4.17956
      Dref(MOPLM, FOPLF, formula = ~1 + MFCM).7
                                4.40819

```

```

Deviance:          420.9022
Pearson chi-squared: 420.9022
Residual df:       575

```

In this case there are two sets of weights, one for when the mother's conflict score is less than average (coded as zero) and one for when the score is greater than average (coded as one). These can be evaluated as follows:

```

> prop.table(exp(coef(F))[c(6,8)])
Dref(MOPLM, FOPLF, formula = ~1 + MFCM).MOPLM.(Intercept)
                                0.7446585
Dref(MOPLM, FOPLF, formula = ~1 + MFCM).FOPLF.(Intercept)
                                0.2553415
> prop.table(exp(coef(F)[c(7,9)] + coef(F)[c(6,8)]))
Dref(MOPLM, FOPLF, formula = ~1 + MFCM).MOPLM.MFCM
                                0.02977851

```



```
Dref(MOPLM, FOPLF, formula = ~1 + MFCM).FOPLF.MFCM
0.97022149
```

giving the same weights as in Table 4 of van der Slik et al. (2002).

6.3 Uniform Difference (UNIDIFF) Models

Uniform difference models (Xie, 1992; Erikson and Goldthorpe, 1992) use a simplified three-way interaction to provide an interpretable model of contingency tables classified by three or more variables. For example, the uniform difference model for a three-way contingency table, also known as the UNIDIFF model, is given by

$$\mu_{ijk} = \alpha_{ik} + \beta_{jk} + \exp(\delta_k)\gamma_{ij}.$$

The γ_{ij} represent a pattern of association that varies in strength over the dimension indexed by k , and $\exp(\delta_k)$ represents the relative strength of that association at level k .

This model can be applied to the `yaish` data set (Yaish, 1998), which is a contingency table cross-classified by father's social class (`orig`), son's social class (`dest`) and son's education level (`educ`). In this case, we can consider the importance of the association between the social class of father and son across the education levels:

```
> set.seed(1)
> data(yaish)
> unidiff <- gnm(Freq ~ educ:orig + educ:dest + Mult(Exp(-1 + educ),
+      orig:dest), family = poisson, data = yaish)

Running start-up iterations..
Running main iterations.....
Done

> coefs.of.interest <- grep("Mult1.Factor1", names(coef(unidiff)))
> coef(unidiff)[coefs.of.interest]

Mult1.Factor1.educ1 Mult1.Factor1.educ2 Mult1.Factor1.educ3 Mult1.Factor1.educ4
      1.0825325      0.8657811      0.3512974      0.0524088
Mult1.Factor1.educ5
     -1.1553293
```

The `coefs.of.interest` are the multipliers of the association between the social class of father and son. We can contrast each multiplier to that of the highest education level and obtain the standard errors for these parameters as follows:

```
> getContrasts(unidiff, coefs.of.interest)

[[1]]
              estimate          se
Mult1.Factor1.educ1 2.237862 0.9411152
Mult1.Factor1.educ2 2.021110 0.9435045
Mult1.Factor1.educ3 1.506627 0.9535672
Mult1.Factor1.educ4 1.207738 0.9780882
Mult1.Factor1.educ5 0.000000 0.0000000
```

Four-way contingency tables may sometimes be described by a “double UNIDIFF” model

$$\mu_{ijkl} = \alpha_{il} + \beta_{jkl} + \exp(\delta_l)\gamma_{ij} + \exp(\phi_l)\theta_{ik},$$

where the strengths of two, two-way associations with a common variable are estimated across the levels of the fourth variable. The `cautres` data set, from Cautres et al. (1998), can be used to illustrate the application of the double UNIDIFF model. This data set is classified by the variables `vote`, `class`, `religion` and `election`. Using a double UNIDIFF model, we can see how the association between class and vote, and the association between religion and vote, differ between the most recent election and the other elections:

```

> set.seed(1)
> data(cautres)
> doubleUnidiff <- gnm(Freq ~ election:vote + election:class:religion +
+   Mult(Exp(-1 + election), religion:vote) + Mult(Exp(-1 + election),
+   class:vote), family = poisson, data = cautres)

Running start-up iterations..
Running main iterations.....
Done

> getContrasts(doubleUnidiff, grep("Mult1.Factor1", names(coef(doubleUnidiff))))

[[1]]
              estimate      se
Mult1.Factor1.election1 0.32834578 0.12213024
Mult1.Factor1.election2 0.24052783 0.09116478
Mult1.Factor1.election3 0.06682591 0.09906915
Mult1.Factor1.election4 0.00000000 0.00000000

> getContrasts(doubleUnidiff, grep("Mult2.Factor1", names(coef(doubleUnidiff))))

[[1]]
              estimate      se
Mult2.Factor1.election1 -0.36182804 0.2534753
Mult2.Factor1.election2 0.31990886 0.1320022
Mult2.Factor1.election3 0.08754582 0.1446833
Mult2.Factor1.election4 0.00000000 0.00000000

```

6.4 Generalized Additive Main Effects and Multiplicative Interaction (GAMMI) Models

Generalized additive main effects and multiplicative interaction models, or GAMMI models, were motivated by two-way contingency tables and comprise the row and column main effects plus one or more components of the multiplicative interaction. The singular value corresponding to each multiplicative component is often factored out, as a measure of the strength of association between the row and column scores, indicating the importance of the component, or axis.

For cell means μ_{rc} a GAMMI-K model has the form

$$g(\mu_{rc}) = \alpha_r + \beta_c + \sum_{k=1}^K \sigma_k \gamma_{kr} \delta_{kc},$$

in which g is a link function, α_r and β_c are the row and column main effects, γ_{kr} and δ_{kc} are the row and column scores for multiplicative component k and σ_k is the singular value for component k . The number of multiplicative components, K , is less than or equal to the rank of the matrix of residuals from the main effects.

The row-column association models discussed in Section 6.1 are examples of GAMMI models, with a log link and poisson variance. Here we illustrate the use of an AMMI model, which is a GAMMI model with an identity link and a constant variance.

We shall use the wheat data set taken from Vargas et al. (2001), which gives wheat yields measured over ten years. First we scale these yields and create a new treatment factor, so that we can reproduce the analysis of Vargas et al. (2001):

```

> set.seed(1)
> data(wheat)
> yield.scaled <- wheat$yield * sqrt(3/1000)
> treatment <- interaction(wheat$tillage, wheat$summerCrop, wheat$manure,
+   wheat$N, sep = " ")

```

Now we can fit the AMMI-1 model, to the scaled yields using the combined treatment factor and the year factor from the wheat dataset:

```
> bilinear1 <- gnm(yield.scaled ~ year + treatment + Mult(year,
+ treatment), family = gaussian, data = wheat)
```

Running start-up iterations..

Running main iterations.....

Done

and compare the AMMI-1 model to the main effects model

```
> mainEffects <- glm(yield.scaled ~ year + treatment, family = gaussian,
+ data = wheat)
> anova(mainEffects, bilinear1)
```

Analysis of Deviance Table

```
Model 1: yield.scaled ~ year + treatment
Model 2: yield.scaled ~ year + treatment + Mult(year, treatment)
  Resid. Df Resid. Dev  Df Deviance
1      207      279515
2      176      128383  31   151133
```

giving the same results as in Table 1 of Vargas et al. (2001) (up to error caused by rounding).

6.5 Biplot Models

Biplots are used to display two-dimensional data transformed into a space spanned by linearly independent vectors, such as the principal components or singular vectors. The plot represents the levels of the two classifying factors by their scores on the two axes which show the most information about the data, for example the first two principal components.

A rank- n model is a model based on the first n components of the decomposition. In the case of a singular value decomposition, this is equivalent to a model with n components of the multiplicative interaction.

To illustrate the use of biplot models, we shall use the barley data set which describes the incidence of leaf blotch over ten varieties of barley grown at nine sites (Wedderburn, 1974; Gabriel, 1998). The biplot model is fitted as follows:

```
> data(barley)
> set.seed(1)
> biplotModel <- gnm(y ~ -1 + Mult(site, variety, multiplicity = 2),
+ family = wedderburn, data = barley)
```

Running start-up iterations..

Running main iterations.....

Done

using the wedderburn family function introduced in Section 2. Matrices of the row and column scores for the first two singular vectors can then be obtained by:

```
> barleySVD <- svd(matrix(biplotModel$predictors, 10, 9))
> A <- sweep(barleySVD$v, 2, sqrt(barleySVD$d), "*")[, 1:2]
> B <- sweep(barleySVD$u, 2, sqrt(barleySVD$d), "*")[, 1:2]
> A
```

```
      [,1]      [,2]
[1,]  4.1945581 -0.39203762
[2,]  2.7643876 -0.33933197
```

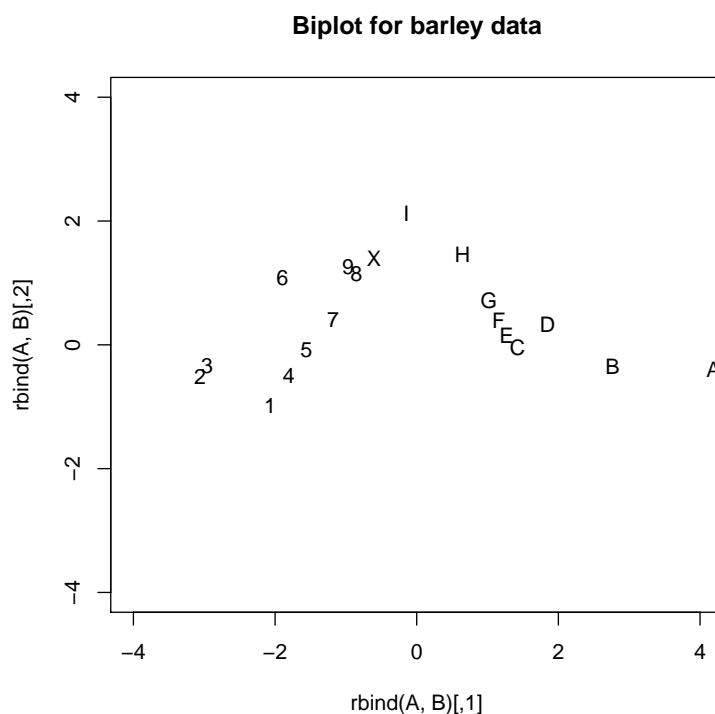
```
[3,] 1.4250932 -0.04652144
[4,] 1.8463184 0.33364399
[5,] 1.2704687 0.15780901
[6,] 1.1563616 0.40053626
[7,] 1.0171974 0.72728762
[8,] 0.6451498 1.46162874
[9,] -0.1471004 2.13232959
```

```
> B
```

```
      [,1]      [,2]
[1,] -2.0675116 -0.9742098
[2,] -3.0597870 -0.5068344
[3,] -2.9595994 -0.3318903
[4,] -1.8087092 -0.4976057
[5,] -1.5580232 -0.0844504
[6,] -1.8940658 1.0845658
[7,] -1.1790575 0.4068721
[8,] -0.8490158 1.1467214
[9,] -0.9704780 1.2655639
[10,] -0.6036867 1.3965960
```

These matrices are essentially the same as in Gabriel (1998). From these the biplot can be produced, for sites $A \dots I$ and varieties $1 \dots 9, X$:

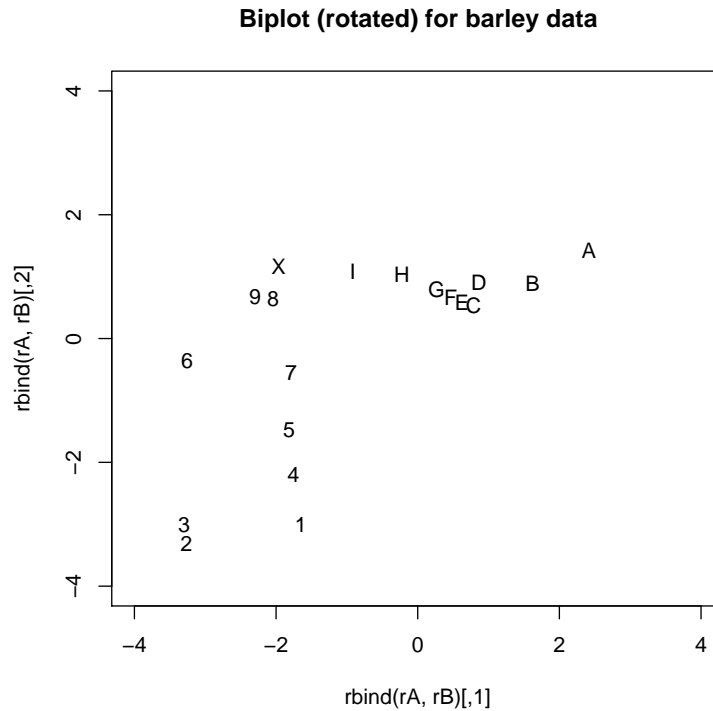
```
> plot(rbind(A, B), pch = c(levels(barley$site), levels(barley$variety)),
+      xlim = c(-4, 4), ylim = c(-4, 4), main = "Biplot for barley data")
```



The product of the matrices A and B is unaffected by rotation or reciprocal scaling along either axis, so we can rotate the data so that the points for the sites are roughly parallel to the horizontal axis and the points for the varieties are roughly

parallel to the vertical axis. In addition, we can scale the data so that points for the sites are about the line one unit about the horizontal axis, roughly

```
> a <- pi/5
> rotation <- matrix(c(cos(a), sin(a), -sin(a), cos(a)), 2, 2,
+   byrow = TRUE)
> rA <- (2 * A/3) %**% rotation
> rB <- (3 * B/2) %**% rotation
> plot(rbind(rA, rB), pch = c(levels(barley$site), levels(barley$variety)),
+   xlim = c(-4, 4), ylim = c(-4, 4), main = "Biplot (rotated) for barley data")
```



In the original biplot, the co-ordinates for the sites and varieties were given by the rows of A and B respectively, i.e

$$\begin{aligned}\alpha_i^T &= \sqrt{d}(u_{1i}, u_{2i}) \\ \beta_j^T &= \sqrt{d}(v_{1j}, v_{2j})\end{aligned}$$

The rotated and scaled biplot suggests the simpler model

$$\begin{aligned}\alpha_i^T &= (\gamma_i, 1) \\ \beta_j^T &= (\delta_j, \tau_j)\end{aligned}$$

which implies the following model for the logits of the leaf blotch incidence:

$$\alpha_i^T \beta_j = \gamma_i \delta_j + \tau_j.$$

Gabriel (1998) describes this as a double additive model, which we can fit as follows:

```
> variety.binary <- factor(match(barley$variety, c(2, 3, 6), nomatch = 0) >
+   0, labels = c("rest", "2,3,6"))
> doubleAdditive <- gnm(y ~ variety + Mult(site, variety.binary),
+   family = wedderburn, data = barley)
```

```
Running start-up iterations..
Running main iterations.....
Done
```

Comparing the chi-squared statistics, we see that the double additive model is an adequate model for the leaf blotch incidence:

```
> biplotModChiSq <- sum(residuals(biplotModel, type = "pearson")^2)
> doubleAddChiSq <- sum(residuals(doubleAdditive, type = "pearson")^2)
> c(doubleAddChiSq - biplotModChiSq, doubleAdditive$df.residual -
+     biplotModel$df.residual)

[1] 9.515599 15.000000
```

6.6 Stereotype Model

The stereotype model was proposed by Anderson (1984) for ordered categorical data. It is a linear logistic model, in which there is assumed to be a common relationship between the response and the covariates in the model, but the scale of this association varies between categories and there is an additional category main effect or category-specific intercept:

$$\log \mu_{ic} = \beta_{0c} + \gamma_c \sum_r \beta_{rc} x_{ir}.$$

This model can be estimated by re-expressing the categorical data as counts and using a *gnm* model with a log link and poisson variance function.

For example, the `backPain` data set from Anderson (1984) describes the progress of patients with back pain. The data set consists of an ordered factor quantifying the progress of each patient, and three prognostic variables. These data can be re-expressed as follows:

```
> set.seed(1)
> data(backPain)
> backPain[1:2, ]

  x1 x2 x3      pain
1  1  1  1      same
2  1  1  1 marked.improvement

> library(nnet)
> .incidence <- class.ind(backPain$pain)
> .counts <- as.vector(t(.incidence))
> .rowID <- factor(t(row(.incidence)))
> backPain <- backPain[, .rowID, ]
> backPain$pain <- C(factor(rep(levels(backPain$pain), nrow(.incidence)),
+     levels = levels(backPain$pain), ordered = TRUE), treatment)
> cbind(.rowID[1:12], .counts[1:12], backPain[1:12, 4:1])

  .rowID[1:12] .counts[1:12]      pain x3 x2 x1
1             1             0      worse 1  1  1
1.1           1             1      same  1  1  1
1.2           1             0 slight.improvement 1  1  1
1.3           1             0 moderate.improvement 1  1  1
1.4           1             0 marked.improvement 1  1  1
1.5           1             0 complete.relief 1  1  1
2             2             0      worse 1  1  1
2.1           2             0      same  1  1  1
```

2.2	2	0	slight.improvement	1	1	1
2.3	2	0	moderate.improvement	1	1	1
2.4	2	1	marked.improvement	1	1	1
2.5	2	0	complete.relief	1	1	1

We can now fit the stereotype model to these data:

```
> oneDimensional <- gnm(.counts ~ pain + Mult(pain - 1, x1 + x2 +
+      x3 - 1), eliminate = ~.rowID, family = "poisson", data = backPain,
+      iterStart = 3)
```

Running start-up iterations...

Running main iterations.....

Done

```
> oneDimensional
```

Call:

```
gnm(formula = .counts ~ pain + Mult(pain - 1, x1 + x2 + x3 -
  1), eliminate = ~.rowID, family = "poisson", data = backPain,
  iterStart = 3)
```

Coefficients:

	painsame		painslight.improvement
	16.1574		15.6844
	painmoderate.improvement		painmarked.improvement
	12.4558		19.9140
	paincomplete.relief		Mult1.Factor1.painworse
	21.6652		-4.0617
	Mult1.Factor1.painsame		Mult1.Factor1.painslight.improvement
	0.3283		0.0916
	Mult1.Factor1.painmoderate.improvement		Mult1.Factor1.painmarked.improvement
	-0.9458		1.3958
	Mult1.Factor1.paincomplete.relief		Mult1.Factor2.x1
	2.2954		-0.8450
	Mult1.Factor2.x2		Mult1.Factor2.x3
	-0.4847		-0.4267

Deviance: 303.1003

Pearson chi-squared: 433.3728

Residual df: 493

using *eliminate* to handle the `.rowID` so that these structural parameters do not appear in the returned coefficients. This model is one dimensional since it involves only one function of $\mathbf{x} = (x_1, x_2, x_3)$. We can compare this model to one with category-specific coefficients of the x variables, as may be used for a qualitative categorical response:

```
> threeDimensional <- gnm(.counts ~ pain + pain:(x1 + x2 + x3),
+      eliminate = ~.rowID, family = "poisson", data = backPain)
```

Running main iterations.

Done

```
> threeDimensional
```

```
Call:
gnm(formula = .counts ~ pain + pain:(x1 + x2 + x3), eliminate = ~.rowID,
     family = "poisson", data = backPain)
```

Coefficients:

painsame	painslight.improvement
39.3495	38.9688
painmoderate.improvement	painmarked.improvement
35.8513	43.0519
paincomplete.relief	painworse:x1
45.4999	16.9234
painsame:x1	painslight.improvement:x1
1.7421	2.0717
painmoderate.improvement:x1	painmarked.improvement:x1
2.3351	0.5119
paincomplete.relief:x1	painworse:x2
0.0000	3.2750
painsame:x2	painslight.improvement:x2
0.6009	0.7236
painmoderate.improvement:x2	painmarked.improvement:x2
1.6029	0.4311
paincomplete.relief:x2	painworse:x3
0.0000	2.9407
painsame:x3	painslight.improvement:x3
1.7852	1.6486
painmoderate.improvement:x3	painmarked.improvement:x3
2.1944	1.2491
paincomplete.relief:x3	
0.0000	

```
Deviance:          299.0152
Pearson chi-squared: 443.0044
Residual df:       485
```

This model has the maximum dimensionality of three (as determined by the number of covariates). To obtain the log-likelihoods as reported in Anderson (1984) we need to adjust for the extra parameters introduced to formulate the models as Poisson models. We write a simple function to do this and compare the log-likelihoods of the one dimensional model and the three dimensional model:

```
> logLikMultinom <- function(model) {
+   object <- get(model)
+   if (inherits(object, "gnm")) {
+     l <- logLik(object) + object$eliminate
+     c(nParameters = attr(1, "df") - object$eliminate, logLikelihood = l)
+   }
+   else c(nParameters = object$edf, logLikelihood = -deviance(object)/2)
+ }
> t(apply(c("oneDimensional", "threeDimensional"), logLikMultinom))
```

	nParameters	logLikelihood
oneDimensional	12	-151.5501
threeDimensional	20	-149.5076

which show that the oneDimensional model is adequate.

A User-level Functions

We list here, for easy reference, all of the user-level functions in the *gnm* package. For full documentation see the package help pages.

Model Fitting	
<code>gnm</code>	fit generalized nonlinear models
<code>gnmControl</code>	set control parameters for fitting <i>gnm</i> models
Model Specification	
<code>Diag</code>	create factor differentiating diagonal elements
<code>Symm</code>	create symmetric interaction of factors
<code>Mult</code>	specify a multiplicative interaction in a <i>gnm</i> formula
<code>Exp</code>	specify an exponentiated constituent multiplier in a <i>Mult</i> term
<code>Nonlin</code>	specify a special nonlinear term in a <i>gnm</i> formula
<code>Dref</code>	<i>gnm</i> plug-in function to fit diagonal reference terms
<code>MultHomog</code>	<i>gnm</i> plug-in function to fit multiplicative interactions with homogenous effects
<code>wedderburn</code>	specify the Wedderburn quasi-likelihood family
Methods and Accessor Functions	
<code>summary.gnm</code>	summarize <i>gnm</i> fits
<code>getContrasts</code>	estimate contrasts and their standard errors for parameters in a <i>gnm</i> model
<code>checkEstimable</code>	check whether one or more parameter combinations in a <i>gnm</i> model is identified
<code>se</code>	get standard errors of linear parameter combinations in <i>gnm</i> models
<code>termPredictors</code>	(<i>generic</i>) extract term contributions to predictor
Auxiliary Functions	
<code>getModelFrame</code>	get the model frame in use by <i>gnm</i>
<code>MPinv</code>	Moore-Penrose pseudoinverse of a real-valued matrix

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