

UM Market Research Report

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Topic: Engineering Career Resource Center

Overview

Engineering Career Resource Center (ECRC) is the organization aimed at providing students in University of Michigan with assistance in career planning. One of the primary approaches for UM students to seek for internship and full-time job is through a recruiting system called ENGenius.Jobs, which is managed by ECRC. Due to plenty of resources and information related to career available, the significance of ECRC is apparent. This report will introduce ECRC from two aspects, namely the opportunity of career advising as well as ECRC workshops intended for enhancing students' job hunting skill.

Career Advising

Basic Information

ECRC provides students with opportunities to receive advising from all kinds of aspects related to future career. It includes from general career advising to detailed advising related to writing resume or cover letter. Students can sign up for advising through ENGenius.Jobs, which comes to be simple and convenient. In addition to the career advising offered by the staff of ECRC, a more appealing opportunity provided by ECRC is that it will hold several company days that enable students to communicate with potential employers and provide chances to receive revision of resume from their professional point of view, which is rather helpful and well-directed.

How to use this resource and bring it to peers

Most of students who just arrived Ann Arbor need time to accommodate the local life and can be in a panic when faced with numerous resources, related to academic study, research, participating student organization, job hunting, etc. Among all, the experience of internship or research comes to be one of the ways to show the hard power of one person. However, one can get lost when doing preparation: we're so different from local students in terms of either communication skills, social experience, or cultural cognition. In order to solve such a problem, chances are that we, alumni association, can make connections with ECRC and hold a career advising particularly designed for JI students.

So what can we do? When the first-year transfer students arrive, AA can invite ECRC staff and some alumni hopefully who are already working in US to give a generic presentation about how to polish our resume, how to improve one's hard and soft

power, and even what can be done if one has a few or little powerful previous experience showing his/her ability. For first-year students, this can be really helpful.

Later AA can organize a document just like DD handbook summarizing the useful information source and website particularly related to career, and may make a list of what kinds of advising can be useful or necessary for most students, and notify peers the upcoming events in a regular manner.

ECRC workshops

Basic Information

ECRC often holds workshops related to career development, such as “The U.S. Job Search: A Guide for International Students.” The workshops are kind of general to all students in University of Michigan and instruct students of general tips to succeed in job hunting and networking.

How to use this resource and bring it to peers

The workshops are quite useful, but somehow it is quite inconvenient to always look for the date and time when they are hold, and it is very likely to be omitted especially when students get overwhelmed by daily stuff. Therefore, what AA can do is organize a weekly list showing what workshops will be held in the following week, so that students can get the information timely. Also, chances are that students may have some time conflicts with the workshop time specified, and in order to address such a problem, what AA may do is to contact ECRC and try to obtain the main points discussed in the workshops or get information medium (such as powerpoint slides) to share with peers.

Conclusion

Engineering Career Resource Center (ECRC) proves to be an important resource for students in College of Engineering, University of Michigan. In order to fully exploit its value for JI-coming students, Alumni Association can make connections with ECRC and make an organized summary about its events. This is one suggestion of enhancing AA’s being benevolent for students and peers.

Acknowledgement

The information in this document is mainly cited from:
<https://career.engin.umich.edu/studalums/>.