



# PIZZA SALES REPORT

January 2015 - December 2015

Pizza Category

All

1/1/2015

8/24/2015



HOME



BEST/WORST SELLERS

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Fridays** and **Saturdays** evening

### MONTHLY

There is **maximum** orders from the month of **July** and **May**

## SALES PERFORMANCE

### CATEGORY

**Classic** category contributes to the maximum sales and total orders

### SIZE

**Large** size pizza contributes to maximum sales



538.59K

Total Revenue



38.11

Avg Order Value



32634

Total Pizza Sold



14132

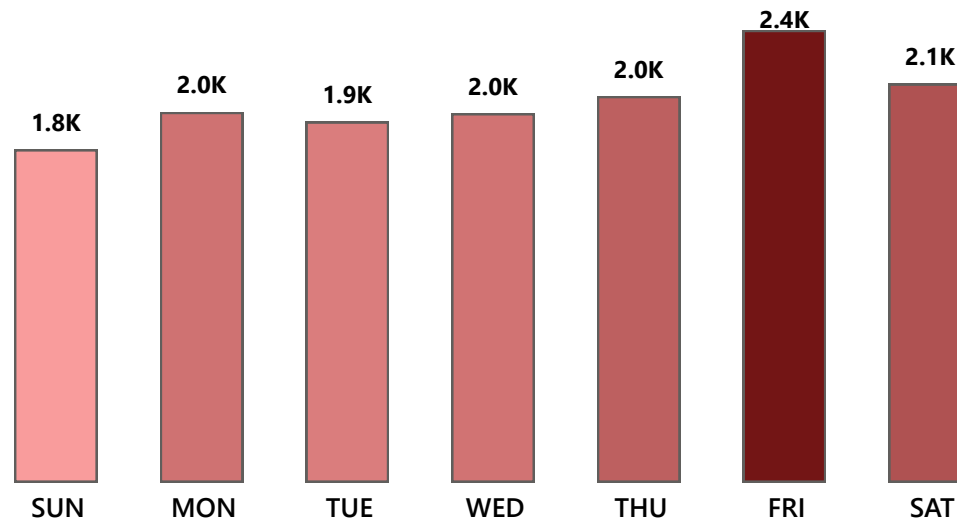
Total Orders



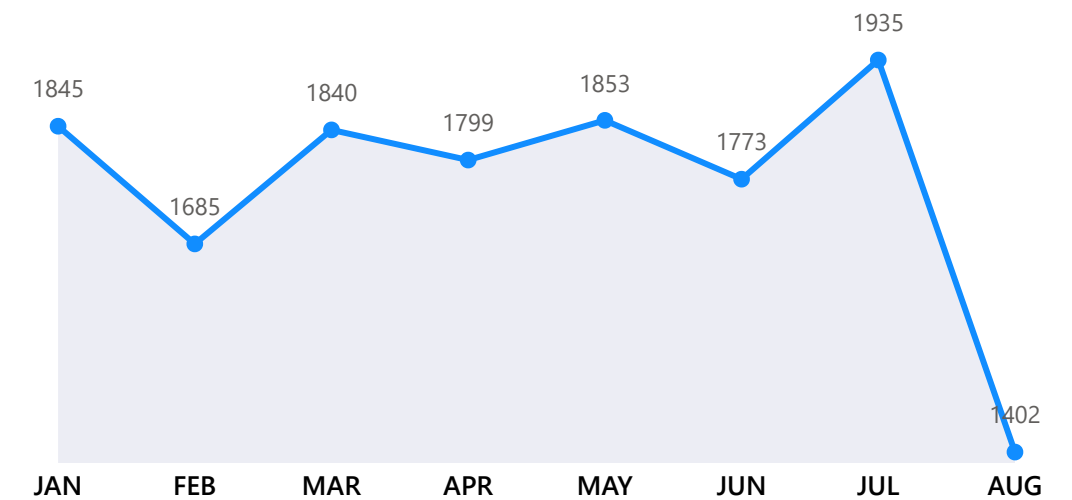
2.31

Avg Pizzas Per Orders

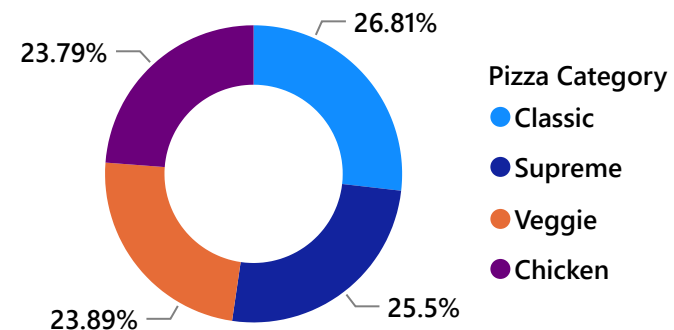
### Daily Trend for Orders



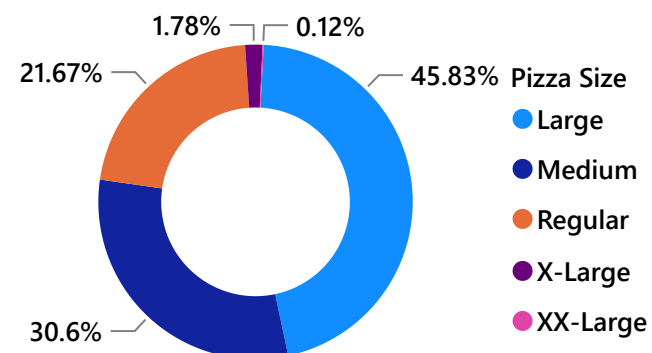
### Monthly Trend for Orders



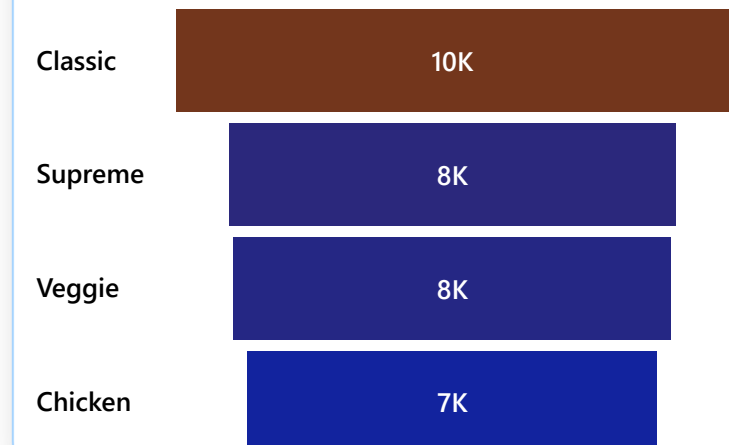
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizza Sold by Pizza Category





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BEST/WORST SELLERS

## BEST SELLERS

### REVENUE

The **Barbecue Chicken Pizza** contributes to the maximum **revenue**

### QUANTITY

The **Barbecue Chicken Pizza** contributes to the maximum **Total Quantity**

### TOTAL ORDERS

The **Barbecue Chicken Pizza** contributes to the maximum **Total Orders**

## WORST SELLERS

### REVENUE

The **Brie Carre Pizza** contributes to the minimum **revenue**

### QUANTITY

The **Brie Carre Pizza** contributes to the minimum **Total Quantity**

### TOTAL ORDERS

The **Brie Carre Pizza** contributes to the minimum **Total Orders**



538.59K

Total Revenue



38.11

Avg Order Value



32634

Total Pizza Sold



14132

Total Orders



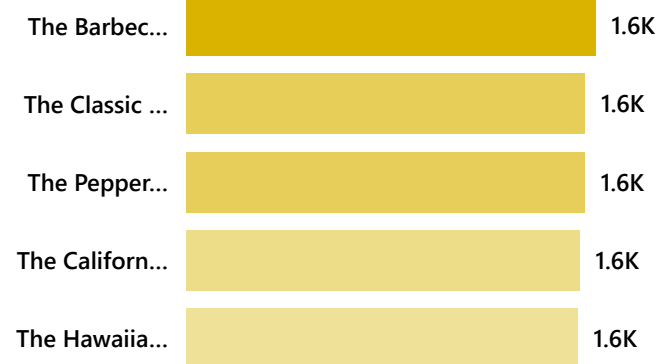
2.31

Avg Pizzas Per Orders

### Best 5 Selling Pizza



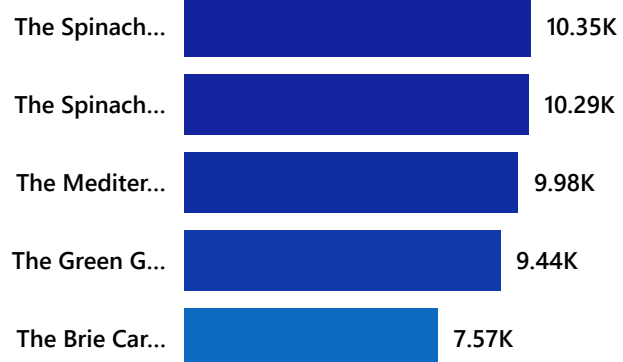
### Best 5 Selling Pizza by Quantity



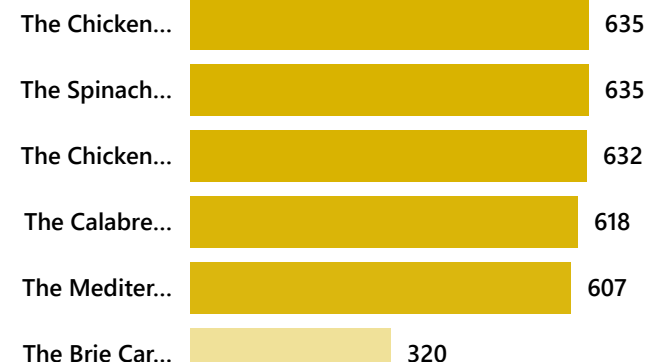
### Best 5 Selling Pizza by Total Orders



### Worst 5 Selling Pizza



### Bottom 5 Selling Pizza by Quantity



### Bottom 5 Selling Pizza by Total Orders

