

# Unit 1: Introduction to data

## 3. More exploratory data analysis

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GOVT 3990 - Spring 2017

Cornell University

## 1. Housekeeping

## 2. Main ideas

1. Use segmented bar plots or mosaic plots for visualizing relationships between two categorical variables
2. Use side-by-side box plots to visualize relationships between a numerical and categorical variable
3. Not all observed differences are statistically significant
4. Be aware of Simpson's paradox

## 3. Application Exercise

## 4. Summary

- ▶ Be prepared for Lab next Wednesday...

- ▶ Be prepared for Lab next Wednesday... Questions?

## Announcements

- ▶ Be prepared for Lab next Wednesday... Questions?
- ▶ Readings

# Outline

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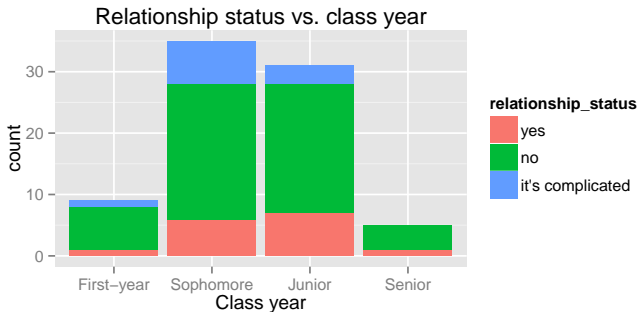
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# 1. Use segmented bar plots for visualizing relationships bet. 2 categorical variables

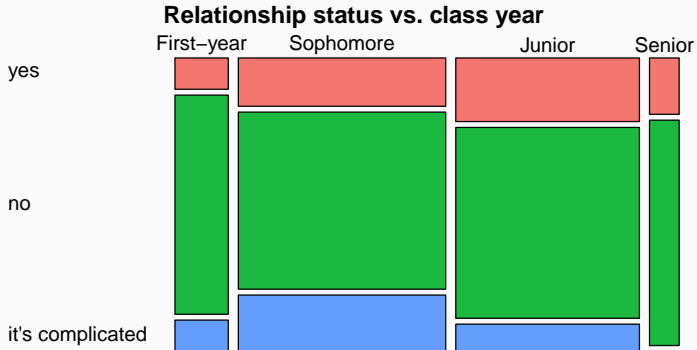
What do the heights of the segments represent? Is there a relationship between class year and relationship status? What descriptive statistics can we use to summarize these data? Do the widths of the bars represent anything?





... or use mosaicplots

What do the widths of the bars represent? What about the heights of the boxes? Is there a relationship between class year and relationship status? What other tools could we use to summarize these data?



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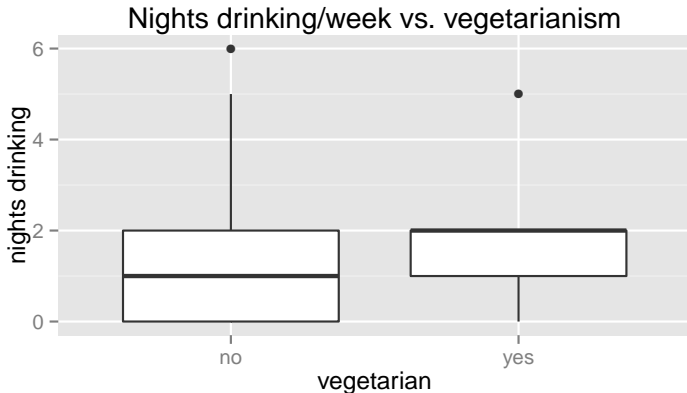
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## 2. Use side-by-side box plots to visualize relationships between a numerical and categorical variable

How do drinking habits of vegetarian vs. non-vegetarian students compare?



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### 3. Not all observed differences are statistically significant

What percent of the students sitting in the left side of the classroom have Mac computers? What about on the right? Are these numbers exactly the same? If not, do you think the difference is real, or due to random chance?

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## Race and death-penalty sentences in Florida murder cases

A 1991 study by Radelet and Pierce on race and death-penalty (DP) sentences gives the following table:

Defendant's race	DP	No DP	Total	% DP
Caucasian	53	430	483	
African American	15	176	191	
Total	68	606	674	

Adapted from Subsection 2.3.2 of A. Agresti (2002), *Categorical Data Analysis*, 2nd ed., and

<http://math.stackexchange.com/questions/83756/examples-of-simpsons-paradox>.

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Who is more likely to get the death penalty?

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## Another look

Same data, taking into consideration victim's race:

Victim's race	Defendant's race	DP	No DP	Total	% DP
Caucasian	Caucasian	53	414	467	
Caucasian	African American	11	37	48	
African American	Caucasian	0	16	16	
African American	African American	4	139	143	
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Who is more likely to get the death penalty?



## Contradiction?

- ▶ People of one race are more likely to murder others of the same race, murdering a Caucasian is more likely to result in the death penalty, and there are more Caucasian defendants than African American defendants in the sample.

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- ▶ Controlling for the victim's race reveals more insights into the data, and changes the direction of the relationship between race and death penalty.

## Contradiction?

- ▶ People of one race are more likely to murder others of the same race, murdering a Caucasian is more likely to result in the death penalty, and there are more Caucasian defendants than African American defendants in the sample.
- ▶ Controlling for the victim's race reveals more insights into the data, and changes the direction of the relationship between race and death penalty.
- ▶ This phenomenon is called *Simpson's Paradox*: An association, or a comparison, that holds when we compare two groups can disappear or even be reversed when the original groups are broken down into smaller groups according to some other feature (a confounding/lurking variable).

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## Application exercise: 1.2 Scientific studies in the press

See the course website for instructions.

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