

USER JOURNEY

GARDEN TIME APP



DOWNLOAD AND EXPLORE APP

In this critical phase, the user downloads and explores our app for the first time. As the user navigates the functionality, it is essential that everything is easy to find and that there are explanations if the user has questions.



APP SETUP

Next, the user will begin to use the app. In this integration phase, the user will sync their Canvas, to-do list, and Calendar apps to the app. If the user wishes to add any personal data or goals, they may.



NEW APP USER

Now, the user is ready to use the app. When the user completes all of their goals/ events for a day, they start to grow their plants. Hopefully, the user will feel rewarded and relieved to have a gameified time management system.



EXPERIENCED APP USER

At this stage, the user should be used to the features of the app. They will start becoming invested in their plants and become more driven to complete their activities.



SHARE WITH NETWORKS

Users will hopefully share the app with their friends to help them stay on task and connected. If their friends join, the journey will restart.