



# Garden City Ruby Conference

January 10, 2015

Bangalore

#gcrc15

**Garden City Ruby Conference**, a.k.a **GCRC** or **Garden City RubyConf**, is a regional single track Ruby conference in India. It is being organized by the Bangalore Ruby Community.

# 2014



The 2014 edition was a big success and we have received excellent feedback from both the attendees and the sponsors. We are back this year with a programme catered for the Ruby community of Bangalore.

Opportunity Scholarships were given to anyone who wanted to attend the event but needed financial assistance. Students, women and other under-represented groups formed the application pool.

Flipkart	MavenHive
Qwinix	GoodWorkLabs
Josh Software	Codebrahma
Nilenso	Codemancers
GitHub	Mahaswami Software
ParamiSoft	SupportBee
Bang The Table	Icicle Technologies

Masymbol
Multunus
Cognitive Clouds
BigBinary
Mobme

## Sponsors

Number of attendees	215
Number of proposals submitted	72
Number of speakers	18
Opportunity scholarships	10

## In a gist

After a successful event last year, #GCRC15 is expected to be attended by top talent in the Ruby & surrounding communities, companies and project representatives from all around Bangalore area. The Bangalore Ruby community is maturing and evolving, and this will be an opportunity to meet awesome Ruby developers, network with them and get front row seats to the show. Whether you are looking to recruit, promote your product or just to soak in the content, you need to be at Garden City RubyConf.

# 2015

## Sponsorship Slabs

Features	Bronze \$700 ₹40,000	Silver \$1700 ₹1,00,000	Gold \$3400 ₹2,00,000
Conference passes	2	5	10
Logo and writeup on website's sponsors page	50-word	75-word	100-word
On stage recognition by organizers	●	●	●
Blogpost on official blog	●	●	●
* Sponsor standees at the venue. Max height 7 ft.	●	●	●
Logo on website homepage	●	●	●
Logo on delegate kits		●	●
Logo on Lanyards		●	●
Logo on T-shirts		Small size	Large size
* Logo in registration area and stage backdrop		Small size	Large size
Logo on conference marketing and PR material			●
Logo in attendee email blasts			●
Logo in conference talk videos			●
Company standees at venue		2 places	4 places
Static banner on website homepage			●
* Collateral insert + 1 giveaway in delegate kits		●	●
Dedicated booth at the venue			●

\* Standees containing logos of all Bronze sponsors are put up on conference budget.

Collaterals and giveaways are to be provided by sponsors.

Collaterals, giveaways are to be provided by sponsors. Max. height 7 ft.

# 2015

## Contact

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If you're interested in sponsoring the conference, send an email to [sponsors@gardencityruby.org](mailto:sponsors@gardencityruby.org) with the following details :

- |                               |                                    |
|-------------------------------|------------------------------------|
| • Full name of the Company    | <i>will be part of the invoice</i> |
| • Address                     | <i>will be part of the invoice</i> |
| • PAN Number                  |                                    |
| • Sponsorship Slab            | <i>Gold/Silver/Bronze</i>          |
| • Contact person Name & Email |                                    |

We understand that some organisations have restrictions on making direct cash contributions to certain events or business entities. If you are interested in sponsorship, but are unable to directly contribute funds to the conference, please email us to explore other opportunities for sponsorship.

## Terms & Conditions

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- Service Tax of 12.36% will be applicable for companies outside India.
- This is a community effort and does not have any commercial interests.
- Under no circumstances will the organizers divulge names or contact information of delegates
- Speaking slots are independent of sponsorship. Sponsorship does not guarantee speaker slots—talks are selected on the basis of merit and relevance, as judged by the talk selection panel. Please see the Call for Participation for more details on how to submit a talk to Garden City Ruby Conf. Since this is an independent panel, we would not be able to divulge the reason a talk is selected or not.
- Size and placement of logo will vary according to level of sponsorship; its upto discretion of organizing committee, we don't accept any requests regarding preferences, order and location to display.
- Collaterals and giveaways for the delegate kit must be provided by the sponsors

## Venue

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**The Sheraton Bangalore**  
26/1 Dr. Rajkumar Road  
Malleswaram-Rajajinagar, Bangalore  
Karnataka 560055