



Garden City Ruby Conference

January 10, 2015

Bangalore

Garden City Ruby Conference, a.k.a **GCRC** or **Garden City RubyConf**, is a regional single track Ruby conference in India. It is being organized by the Bangalore ruby Community.

2014

The 2014 edition was a big success and we have received excellent feedback from both the attendees and the sponsors. Based on the suggestions from the participants, we have set the theme for the 2nd edition as "Learning".

Opportunity Scholarships were given to anyone who wanted to attend the event but needed financial assistance. Students, women and other under-represented groups formed the application pool.

Flipkart

Qwinix
Josh software
Nilenso
GitHub

ParamiSoft
Bang The Table

MavenHive
GoodWorkLabs
Codebrahma
Codemancers
Mahaswami Software
SupportBee
Icicle Technologies
Cognitive Clouds
BigBinary
masymbol
Multunus

Sponsors

In a gist

| | |
|-------------------------------|-----|
| Number of attendees | 215 |
| Number of proposals submitted | 72 |
| Number of speakers | 18 |
| Opportunity Scholarships | 10 |

2015

Sponsorship Slabs

| | Bronze | Silver | Gold |
|---|------------------|---------------------|---------------------|
| Features | \$700 ₹40,000 | \$1700 ₹1,00,000 | \$3400 ₹2,00,000 |
| Conference passes | 2 | 5 | 10 |
| Logo and writeup on website's sponsors page | 50-word | 75-word | 100-word |
| On stage recognition by organizers | ● | ● | ● |
| Blogpost on official blog | ● | ● | ● |
| Sponsor standees at the venue | ● | ● | ● |
| Logo on website homepage | ● | ● | ● |
| Logo on delegate kits | | ● | ● |
| Logo on Lanyards | | ● | ● |
| Logo on T-shirts | | Small size | Large size |
| Logo in registration area and backdrop | | Small size | Large size |
| Logo on conference marketing and PR | | | ● |
| Logo in attendee email blasts | | | ● |
| Logo in conference talk videos | | | ● |
| Company standee at venue | | 2 places | 4 places |
| Static banner on website homepage | | | ● |
| Collateral insert + 1 giveaway in delegate kits | | ● | ● |
| Dedicated booth at the venue | | | ● |