



# Garden City Ruby Conference

January 10, 2015

Bangalore

#gcrc15

**Garden City Ruby Conference**, a.k.a **GCRC** or **Garden City RubyConf**, is a regional single track Ruby conference in India. It is being organized by the Bangalore ruby Community.

# 2014

The 2014 edition was a big success and we have received excellent feedback from both the attendees and the sponsors. We are back this year with a programme catered for the Ruby community of Bangalore.

Opportunity Scholarships were given to anyone who wanted to attend the event but needed financial assistance. Students, women and other under-represented groups formed the application pool.

Flipkart

Qwinix  
Josh Software  
Nilenso  
GitHub

ParamiSoft  
Bang The Table

MavenHive  
GoodWorkLabs  
Codebrahma  
Codemancers  
Mahaswami Software  
SupportBee  
Icicle Technologies  
Cognitive Clouds  
BigBinary  
Masymbol  
Multunus  
Mobme

## Sponsors

## In a gist

Number of attendees	215
Number of proposals submitted	72
Number of speakers	18
Opportunity Scholarships	10

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2015

**Sponsorship Slabs**

	Bronze	Silver	Gold
Features	\$700 ₹40,000	\$1700 ₹1,00,000	\$3400 ₹2,00,000
Conference passes	2	5	10
Logo and writeup on website's sponsors page	50-word	75-word	100-word
On stage recognition by organizers	●	●	●
Blogpost on official blog	●	●	●
* Sponsor standees at the venue. Max height 7 ft.	●	●	●
Logo on website homepage	●	●	●
Logo on delegate kits		●	●
Logo on Lanyards		●	●
Logo on T-shirts		Small size	Large size
* Logo in registration area and stage backdrop		Small size	Large size
Logo on conference marketing and PR material			●
Logo in attendee email blasts			●
Logo in conference talk videos			●
Company standees at venue		2 places	4 places
Static banner on website homepage			●
* Collateral insert + 1 giveaway in delegate kits		●	●
Dedicated booth at the venue			●

\* Standees containing logos of all Bronze sponsors are put up on conference budget.

Collaterals and giveaways are to be provided by sponsors.

Collaterals, giveaways are to be provided by sponsors. Max. height 7 ft.

# 2015

## Contact

If you're interested in sponsoring the conference, send an email to [sponsors@gardencityruby.org](mailto:sponsors@gardencityruby.org) with the following details :

- |                               |                                    |
|-------------------------------|------------------------------------|
| • Full name of the Company    | <i>will be part of the invoice</i> |
| • Contact person Name & Email |                                    |
| • Address                     | <i>will be part of the invoice</i> |
| • PAN Number                  |                                    |
| • Sponsorship Slab            | <i>Gold/Silver/Bronze</i>          |

We understand that some organisations have restrictions on making direct cash contributions to certain events or business entities. If you are interested in sponsorship, but are unable to directly contribute funds to the conference, please email us to explore other opportunities for sponsorship.

## Terms & Conditions

- Service Tax of 12.36% will be applicable for companies outside India.
- This is a community effort and does not have any commercial interests.
- Under no circumstances will the organizers divulge names or contact information of delegates
- Speaking slots are independent of sponsorship. Sponsorship does not guarantee speaker slots—talks are selected on the basis of merit and relevance, as judged by the talk selection panel. Please see the Call for Participation for more details on how to submit a talk to Garden City Ruby Conf. Since this is an independent panel, we would not be able to divulge the reason a talk is selected or not.
- Size and placement of logo will vary according to level of sponsorship; its upto discretion of organizing committee, we don't accept any requests regarding preferences, order and location to display.
- Collaterals and giveaways for the delegate kit must be provided by the sponsors

Royal Orchid

1, Golf Avenue, Adjoining KGA Golf Course  
HAL Airport Road, Bengaluru  
Karnataka 560008

## Venue

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