



Garden City Ruby Conference

January 10, 2015

Bangalore

Garden City Ruby Conference, also known as *GCRC* or *Garden City RubyConf*, is a regional single track Ruby conference in India. It is being organized by the Bangalore Ruby Community.

2014

The 2014 edition was a big success and we have received excellent feedback from both the attendees and the sponsors. Based on the suggestions from the participants, we have set the theme for the 2nd edition as "Learning".

Opportunity Scholarships were given to anyone who wanted to attend the event but needed financial assistance. Students, women and other under-represented groups formed the application pool.

Flipkart

Qwinix
Josh software
Nilenso
GitHub

ParamiSoft
Bang The Table

MavenHive
GoodWorkLabs
Codebrahma
Codemancers
Mahaswami Software
SupportBee
Icicle Technologies
Cognitive Clouds
BigBinary
masymbol
Multunus

Sponsors

In a gist

Number of attendees	215
Number of proposals submitted	72
Number of speakers	18
Opportunity Scholarships	10

2015

Sponsorship Slabs

	Bronze	Silver	Gold
Features	\$700 ₹40,000	\$1700 ₹1,00,000	\$3400 ₹2,00,000
Conference passes	2	5	10
Logo and writeup on website's sponsors page	50-word	75-word	100-word
On stage recognition by organizers	●	●	●
Blogpost on official blog	●	●	●
Sponsor standees at the venue	●	●	●
Logo on website homepage	●	●	●
Logo on delegate kits		●	●
Logo on Lanyards		●	●
Collateral insert + 1 giveaway in delegate kits		●	●
Logo on T-shirts		Small size	Large size
Company standee at venue		2 places	4 places
Logo in registration area and backdrop		Small size	Large size
Static banner on website homepage			●
Logo on conference marketing and PR			●
Logo in attendee email blasts			●
Logo in conference talk videos			●
Dedicated booth at the venue			●