



Internal Documentation.

Pawsome Hotel

Gareth Barnett





Site Information.



Optimised for Chrome & Firefox on desktop and mobile devices

Live Site

<http://gareth.barnett.yoobee.net.nz/pawsome/site/>

Logins

Administrator

Login : pawsome

Password : Pawsome@2019!

Author

Login : pawedit

Password : Pawsome@2019!

Editor

Login : pawedit

Password : Pawsome@2019!



Project Timeline.

Discovery / Research.

7 Days

Researching the target audience, competitors and UX research. Development of a sitemap and interactive prototype so that all functionality can be tested and approved in the browser.

- Client research
- UX research
- Competitor research
- Style research
- Target audience

Design.

7 Days

Design of website user experience and user interface to allow the target audience to easily navigate and use the website to achieve their needs.

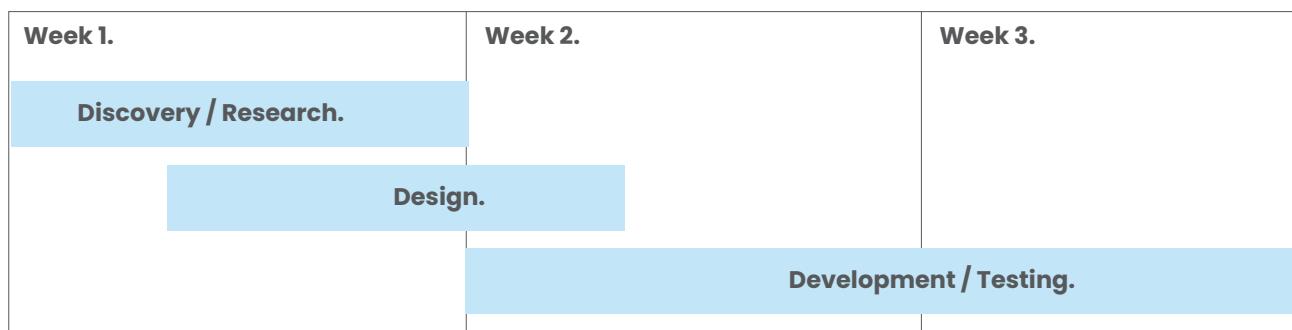
- IA / IxD
- Wireframes
- XD prototype
- User testing

Development / Testing.

11 Days

Development of working website and testing, debugging on development server before launching.

- HTML, CSS, JS
- User testing
- Coding changes
- Debugging





Project Management.

The Trello board is organized into several columns representing different project phases:

- Plan:** Contains cards for 'Project Overview', 'Timeline', and 'Competitor SWOT'.
- Research:** Contains cards for 'Client Overview', 'Key Takeaways', 'User Case', and 'Pawsome Requirements'.
- Design:** Contains cards for 'Project Description', 'Typography Principles', and 'Typography' (with a screenshot of wireframes).
- User Testing:** Contains cards for 'Lo-Fi User Testing', 'Hi-Fi User Testing', and 'Acceptance Testing'.
- Building:** Contains cards for 'Setting up local project/server', 'HTML/CSS', 'JS', 'Custom Posts', and 'Template Parts'.
- Finishing:** Contains cards for 'Moving to live server', 'Train Client to use the CMS', and 'Validation / Linting'.
- Documentation:** Contains cards for 'Internal Documentation' (labeled 'On Going'), 'Client Proposal', and 'Validation / Linting'.

Each card includes a status indicator (e.g., Complete, Working on) and a count of items (e.g., 1, 2, 3). Buttons for adding new cards are visible at the bottom of each column.

<https://trello.com/b/Xgc0ZJCJ/pawsome-hotel>

Trello was used as the project management tool to make sure all milestones were achieved on time to get the project finished by the deadline.



Client Overview.

Pawsome Hotel is a new pet hotel that is opening in Auckland looking to set themselves apart from other kennels and catteries, by catering for a large range of animals, from rabbits to dogs, but also providing an exciting, modern and fun twist to the industry.

Owned and operated by two friends with a passion for animals and their wellbeing looking to inject some coolness into the industry.

Pawsome Hotel aim to provide great quality pet care for all their guests from the moment they arrive until the time they are checked out.

Pawsome staff have many years experience between them and are always on hand to ensure that every guest has an experience that leaves them with fond memories and looking forward to their next visit.

The staff also includes trained vet nurses to ensure your little baby will be well cared for.

They offer a range of services which include grooming, boarding, day stays and dog walking.

Key Takeaways.

- Exciting, Modern and Fun
- Cater to more types of animals than competitors
- Trained vet nurses to ensure your pet is well cared for during their stay



Project Overview.

Pawsome Hotel require a customisable CMS website in which they can easily update content/information on their site. The site will be secure, SEO friendly and optimised for performance and compatible with Google Chrome & Mozilla Firefox.

Pawsome Hotel's goal is to use the website as a platform to promote the services they provide and give their new business a great professional online presence to help obtain new clients.

The information on the website should be eye catching and easily accessible for visitors to see what Pawsome Hotel has to offer.

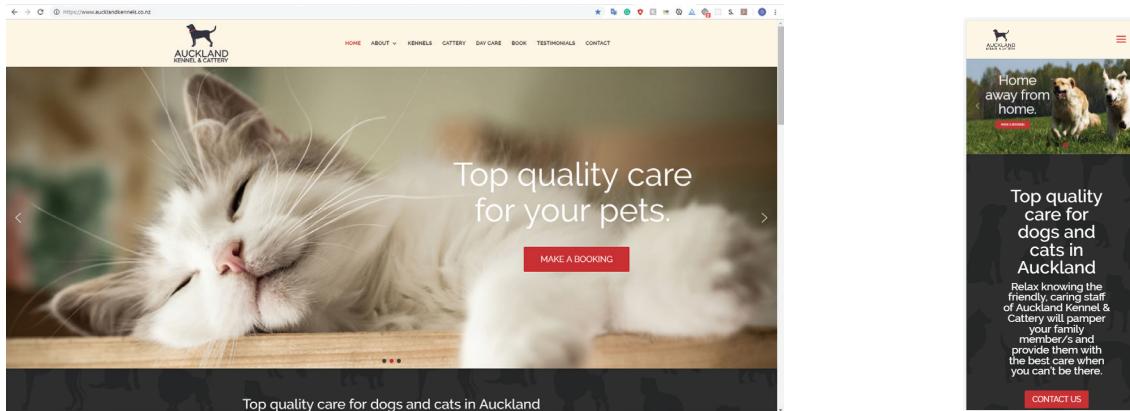
Project Constraints.

The following constraints need to be observed:

- Deliver a completed project within 3 weeks
- Built on Wordpress platform
- Produce a CMS custom theme
- Customisable by the client
- Compatibility Testing

Competitor Swot.

Auckland Kennel & Cattery



The screenshot shows the homepage of Auckland Kennel & Cattery. It features a large image of a white cat with its eyes closed, resting on a wooden surface. The text "Top quality care for your pets." is overlaid on the image. Below the image is a red "MAKE A BOOKING" button. At the bottom of the main section, there is a dark banner with the text "Top quality care for dogs and cats in Auckland". Above the main content area, there is a navigation bar with links to HOME, ABOUT, KENNELS, CATTERY, DAY CARE, BOOK, TESTIMONIALS, and CONTACT.

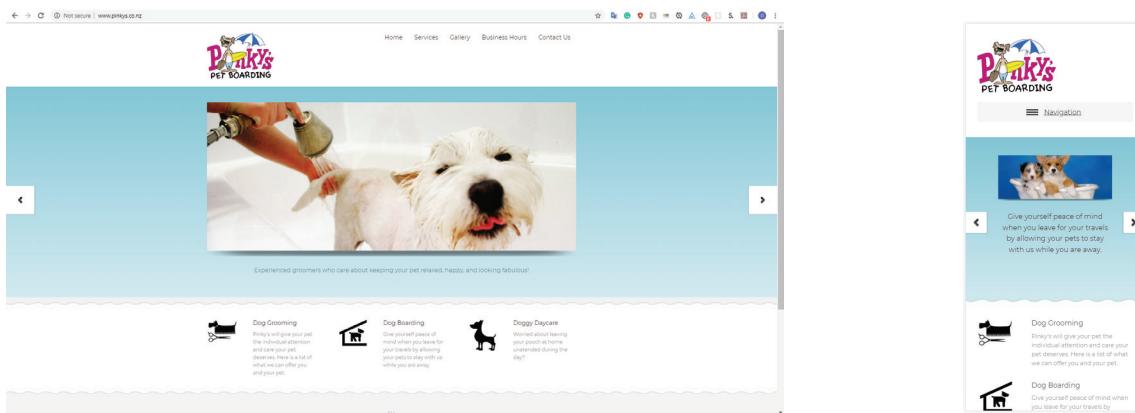
Pros:

- Nice use of images
- Responsive
- Allows users to book services
- Looks trustworthy

Cons:

- Generic design
- Services not grouped into one category
- No visual hierarchy
- Clumsy design panels overlap where they shouldn't

Pinky's Pet Boarding



The screenshot shows the homepage of Pinky's Pet Boarding. It features a large image of a white dog being groomed. Below the image is a caption: "Experienced groomers who care about keeping your pet relaxed, happy, and looking fabulous!". Below this, there are three service categories: "Dog Grooming", "Dog Boarding", and "Doggy Daycare", each with a small icon and a brief description. To the right, there is a sidebar with a navigation menu and a section titled "Give yourself peace of mind when you leave for your travels by allowing your pets to stay with us while you are away". The sidebar also lists "Dog Grooming", "Dog Boarding", and "Doggy Daycare" services.

Pros:

- Nice and simple not cluttered
- Categories organised
- Responsive design
- Shows services immediately

Cons:

- Very old looking website
- Buggy slider
- Cannot book services online
- Doesn't look like an exciting place visit



Business Needs.

Specifically, the new website needs to fulfill the following business needs:

- Increase revenue
- Website shall promote Pawsome Hotel
- Help obtain new clients
- Allow customers to create a booking
- Easy to use for the user
- Easy for Pawsome to update information on the website
- Have a professional online presence

Project Description.

Create a custom website for Pawsome Hotel using the Wordpress CMS to promote their new business and show clients what services they offer.

The website will allow customers to book services via a input form.

The website should be unique, fun and eye catching in design and leave a memorable impression for users.

Pawsome Hotel will be able to customise/update certain content on the website themselves so it can be easily managed.

SEO and security features will be added to the final design to keep their content secure and safe and help increase website awareness by getting it higher in the google search rankings.

Target Audience.

Characteristics of regular Pawsome Hotel customer

- Mostly adults aged 20 - 40
- Looking for exciting and fun places to treat their pet
- Looking for a caring and professional pet lodging experience
- Seeking a trustworthy lodging establishment
- Animal owners/lovers
- Singles, couples and families

Pawsome Hotel are looking to attract

- People who often use the internet
- People who use social media
- People looking to book accommodation for their pet
- People looking to book pet grooming and walking services
- People looking for ways to entertain their pets





Pawsome Requirements.

Acceptance criteria for the website to meet Pawsome Hotel's business requirements.

About

Tell potential customers about who Pawsome Hotel are.

Contact

Allow customers to contact Pawsome Hotel via a contact form.

Newsletter Sign up

Pawsome want users to have the ability to signup to their monthly newsletter.

Testimonials Content

Pawsome want to show potential customers on the site testimonials from previous clients

Services Content

Pawsome want to show customers services they provide by animal type.

Dog	Cat	Rabbit	Bird
• Boarding	• Boarding	• Boarding	• Boarding
• Day stay	• Groomnig	• Groomnig	
• Groomnig			
• Walking			

Staff Members

Pawsome want to show off their awesome staff members.

Booking

Allow customers to book Pawsome Hotel services online.

Customisation

Pawsome want the website to be highly customisable and updatable.



Customisation Agreement.

Customisation options agreed on between client and myself

General Page Content

Ability to update general page content.

Banner Content

Ability to update background banner images and banner heading text.

Testimonials Content

Ability to add / update testimonial script and update background image.

Staff Content

Ability to add / update staff content panels and also limit the number of staff showing on home page to three staff members.

Footer Content

Ability to update all footer content excluding the social media content/newsletter signup form.

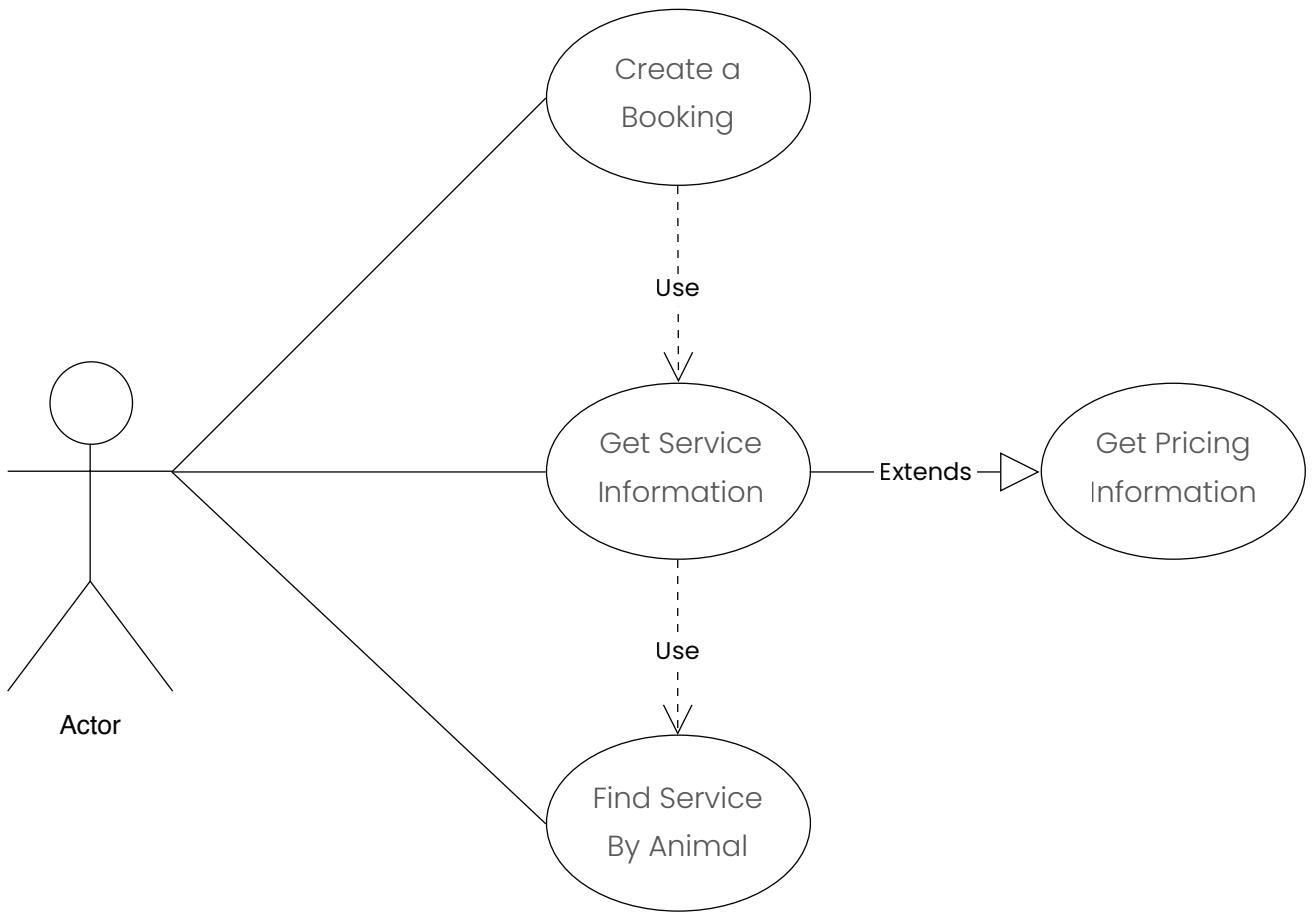
Service Categories

Ability to update service category information and options.

Service Sub Categories

Ability to update sub service category information and options.

User UML.



Identified Use Cases

- Users can find service by animal
- Users can get service information
- Users can get pricing information
- Users can create a booking



User Use Case.

Use Case Description - Pawsome Hotel

Use case Name: Create a Booking

Use case Purpose: The purpose of this use case is to help the user create a booking

Preconditions: User has found the website

Basic Flow

1. Actor visits the website

2. Actor selects services from the navigation menu

- a.** Actor can see animals that the business caters services to
- b.** Actor selects the animal type to see services available

3. Actor can see brief information about each service available

- a.** Actor selects a service
- b.** Actor can see more information on selected service
- c.** Actor can see pricing information on selected service
- d.** Actor can select the price button

4. Actor can create a booking

- a.** Actor can fill in the booking form
- b.** Actor can submit booking form

5. Booking created

Alternate Flow

3b1. Actor requires more information on a service

- 3b2.** Actor can contact Pawsome via contact page

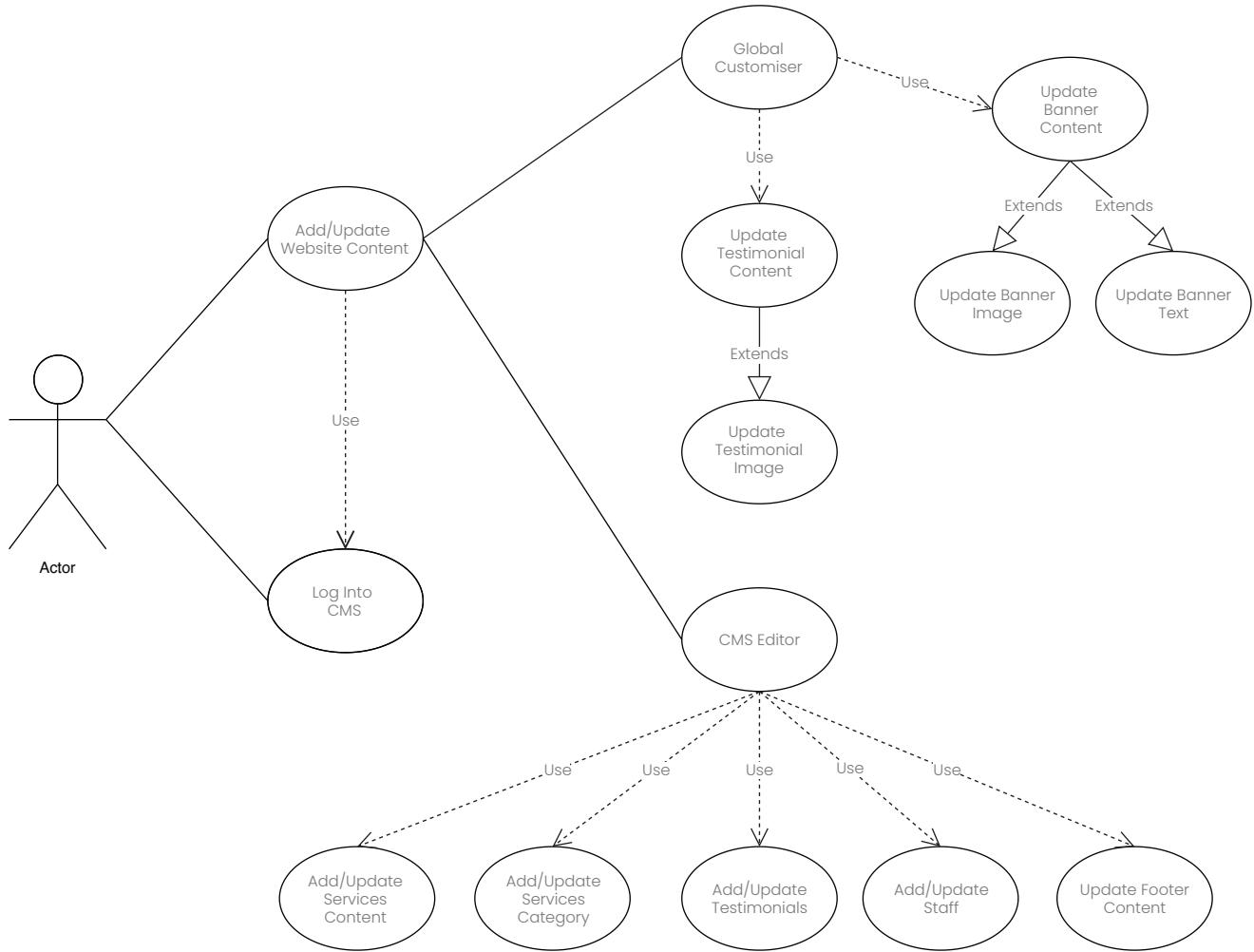
4a1. Actor cannot see a booking form

- 4a2.** Actor can contact Pawsome via contact page

4b1. Actor cannot submit booking form

- 4b2.** Actor can contact Pawsome via contact page

Client UML.



Identified Use Cases

- Client can add/update website content
- Client can add/update website content using Global customiser
- Client can add/update website content using CMS editor



User Use Case.

Use Case Description – Pawsome Hotel

Use case Name: Add/Update Website Content

Use case Purpose: The purpose of this use case is to help the user update website content

Preconditions: User has logged into the website with admin credentials

Basic Flow

- 1.** Actor visits the website
- 2.** Actor logins into Wordpress
- 3.** Actor wants to update website content
 - a.** Actor can enter the global customiser
 - b.** Actor updates global content
 - c.** Website content is updated
- 4.** Actor wants to update global website content
 - a.** Actor can enter the global customiser
 - b.** Actor updates global content
 - c.** Website content is updated

Alternate Flow

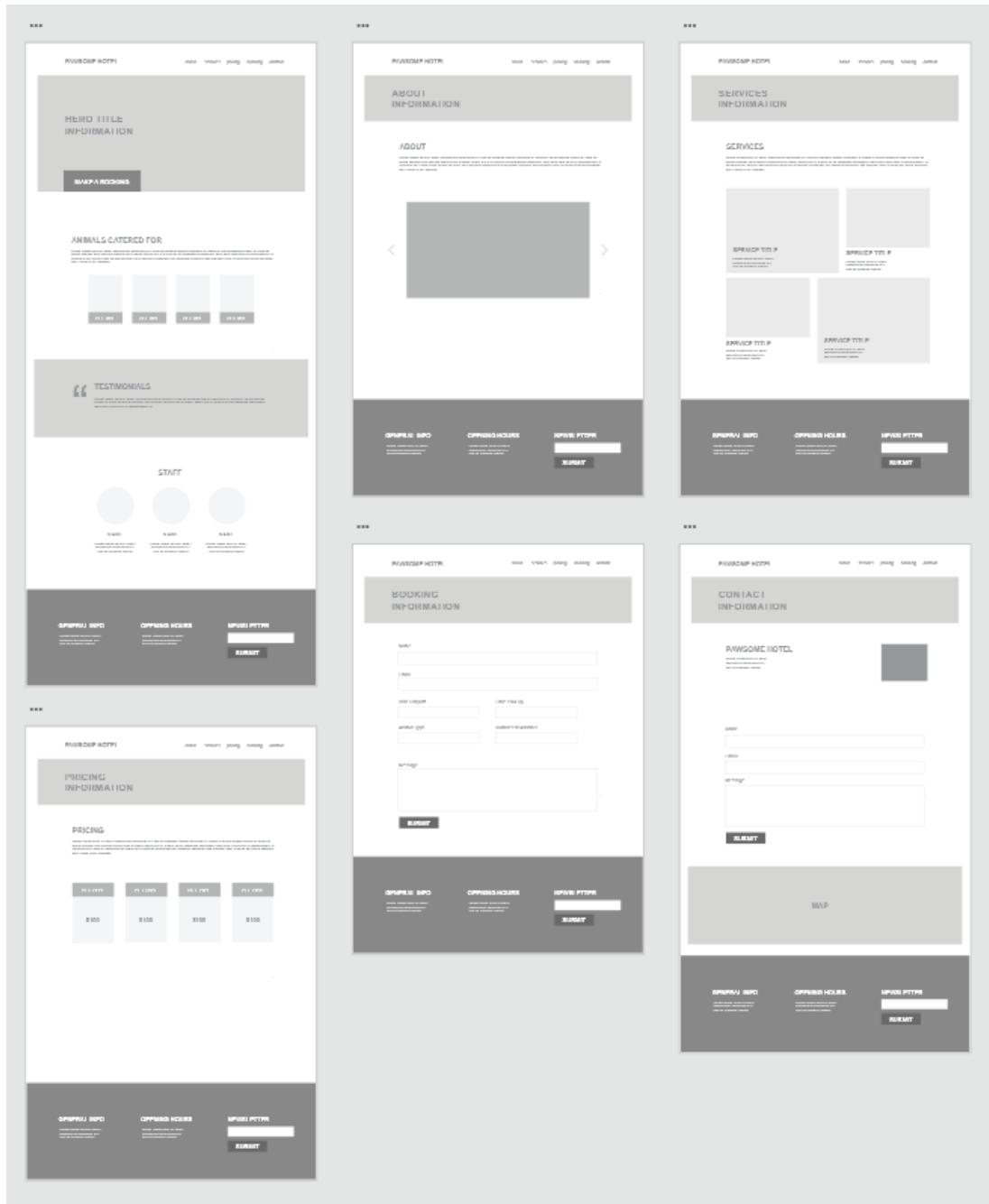
3b1. Actor cannot update website content

3b2. Actor can contact developer

4b1. Actor cannot update global website content

4b2. Actor can contact developer

Lo-Fi Wireframe.



Lo-Fi Wireframe with all client requirements from Pawsome Hotel implemented ready for user testing.

Lo-Fi User Testing.

Home Page

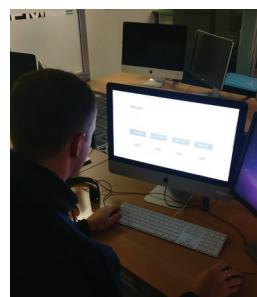
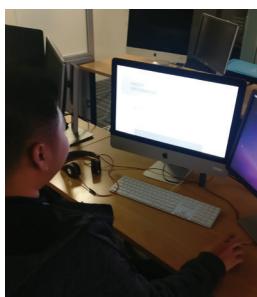
- Find customer **testimonials**
- See **staff** members
- Signup to the Pawsome **Newsletter**

Jules	Tasmin	Jason	Erind	Louella
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓

Sub Pages

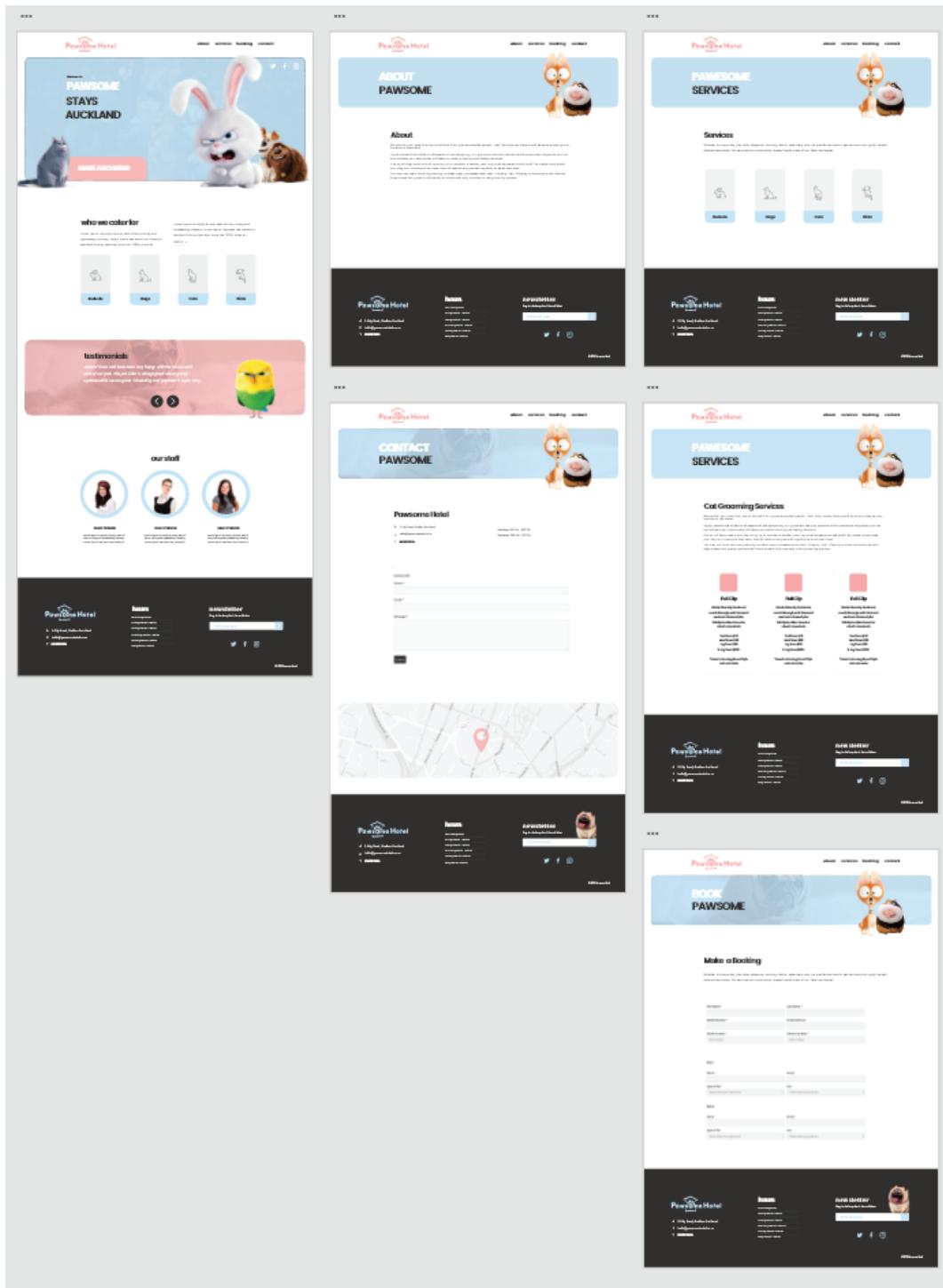
- Navigate to the **About** page to find out more about Pawsome
- Navigate to the **Services** page to find out what services Pawsome offer
- Navigate to the **Booking** page
 - Create a booking
- Navigate to the **Contact** page
 - Submit a contact form

✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓



Overall Lo-Fi wireframe testing went well, every user could complete all tasks with no issues, however users suggested that services could be filtered by animal rather than generic to all animals and include different pricing depending on the service and animal to make it feel like services are more personalised and cared for.

Hi-Fi Wireframe



Hi-Fi Wireframe/Prototype with changes implemented suggested from Lo-Fi user testings.

Hi-Fi User testing.

Home Page

- Find customer **testimonials**
- See **staff** members
- Signup to the Pawsome **Newsletter**

Jules	Tasmin	Jason	Erind	Louella
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓

Sub Pages

- Navigate to the **About** page to find out more about Pawsome
- Navigate to the **Services** page and select animal type
 - See Services in relation to the selected animal
- Navigate to the **Booking** page
 - Create a booking
- Navigate to the **Contact** page
 - Submit a contact form

✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓



Hi-Fi User testing.

For Hi-Fi user testing I got the same group who did the Lo-Fi user testing to retest with the implemented changes from the Lo-Fi to see if it meets their expectations.

All users could complete tasks easily and enjoyed the experience, this gave me positive reinforcement that all of Pawsome's requirements from a user experience were well met and ready to move onto development.

Feedback was positive, users liked the way the services are now layered and managed. Users suggested changing the 'catered for' panels to images of branding animals rather than icons and making them more prominent on the page.

Client Feedback.

- Allow the user to click through on staff members to learn more about them.
- Text separate into 2 columns across the screen to improve readability.
- Happy with how I plan to allow them to customise website content



Cultural / Sociological Considerations.

Language

The language / tone of the website has a caring / informative tone to help reassure that your pets are going to be looked after while they are staying at Pawsome Hotel. It also provides information to potential clients about why certain services are important to their pet wellbeing and educate the owners, such as grooming for cats i.e not regularly grooming med-long haired cats can cause mats in their fur which will cause their pet discomfort.

Business Model Suggestions

Suggestions for Pawsome Hotel to implement into their business model to increase social and cultural awareness.

- Adding a quick turn around service for service based animals such as guide dogs, police dogs etc
- Supporting the animal welfare, charity such as SPCA, Paw Justice.
- Training based information on caring for your pets at home to help improve animal welfare in households around New Zealand.

Treaty of Waitangi

After researching into the Treaty of Waitangi and analysing it with the project that I am working on for Pawsome Hotel, I have established that this project is not breaching the Treaty of Waitangi and is respectful to Maori culture.



Typography Principles.

Limit typography

It is best practice to limit your font selection to 1 or 2 styles

Poppins Bold will be used for Heading typography

Poppins Light for all other major typography

Typography Type

Sans Serif fonts have been selected as this font has better readability and aesthetics which goes along well with the modern quirky theme of the website.

Typography Weight

When using 1 - 2 more typefaces is a good practice to use different font weights such as "bold" for headings and "light" for body text.

Bold weight will be used for headings

Light weight will be used for body text

Typography Leading

Leading refers to the line height of the text, line height should be well considered as it affects readability and scannability. For small body text it is important that script is correctly spaced to improve this and stop text looking congested, for headings using script closer together can distract users so in this case it can work well for headings.

Typography Measure

It is good practice to make script not too narrow or too wide.

Typography Size

Large sized typography will be used for headings to help users identify key sections of the webpage, this will be sized at 32px.

Small sized typography will be used body text, this will be sized at 14.5px to improve readability, the website is primarily aimed at a age range of 20 - 40years old.

Style Guide.

h1 Poppins heading

h2 Poppins heading

h3 Poppins heading

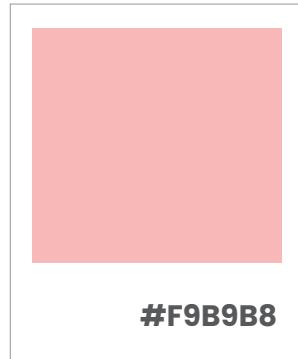
h4 Poppins heading

h5 Poppins heading

h6 Poppins heading

Body text

 Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pari.



Branding Imagery



Customisation Planning.

Banner Sections

Customise text information in Banner – Using global customiser

Customise Banner image – Update image using global customiser

Testimonials

Customise testimonial statements – Using a custom post type

Staff (click through to more information)

Customise staff information – Using a custom post type

Limit to 3 on home page

Services Category

General Page Content – Gutenberg Blocks

Customise service information – Using a custom post type

Services Sublevel

General Page Content – Gutenberg Blocks

Customise sub service information – Using a custom post type

Booking

General Page Content – Gutenberg Blocks

Booking form – Ninja Forms

Contact Page

General Page Content – Gutenberg Blocks

Google widget – Users can update location if they move

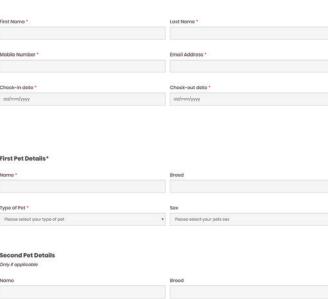
Contact Form – Ninja Forms

Footer

Customise footer content – Using a custom post type

Newsletter signup – Ninja Forms

Usecase Deliverables.

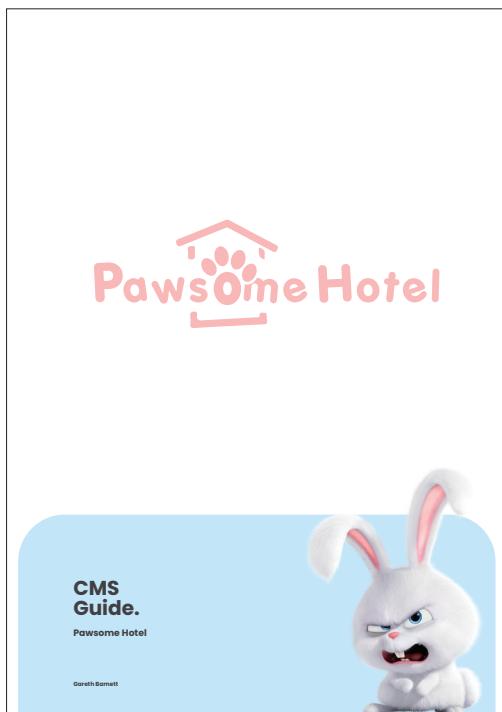
Use Cases	Technology How it can be used in this project	Implementation
Find Service By Animal	<p>Taxonomy https://codex.wordpress.org/WordPress_Taxonomy</p> <p>Menu https://codex.wordpress.org/Navigation_Menus</p> <p>Menu Image Plugin</p>	 Dog  Cat
Get Service Information	<p>Taxonomy https://codex.wordpress.org/WordPress_Taxonomy</p> <p>Custom Post Type https://wordpress.org/support/article/post-types/</p> <p>Advanced Custom Fields Plugin https://www.advancedcustomfields.com/</p>	 Walking  Boarding <p>Luxurious apartments designed to suit any dog mooding to be cared for while you are away. We look offer your pet like one of our own, ensuring a safe, fun and happy stay with us.</p>
Get Pricing Information	<p>Custom Post Type https://wordpress.org/support/article/post-types/</p> <p>Advanced Custom Fields Plugin https://www.advancedcustomfields.com/</p>	 Long Walk <p>We will spend 60 minutes with your dog(s) and provide an on-leash walk around the neighbourhood with any additional leash/lead training.</p> <p>\$40</p>  Medium Walk <p>We will spend 45 minutes with your dog(s) and provide an on-leash walk around the neighbourhood with any additional leash/lead training.</p> <p>\$30</p>
Create a Booking	<p>Caldera Forms https://calderaforms.com/</p>	



CMS Training.

A CMS training manual has been created for helping guide users through add / updating content on the site. please see the Pawsome - CMS Training pdf.

The client Kevin was also trained during the client acceptance testing and then asked to perform a task of modifying content using the global customiser and using the CMS to modify content. Kevin had no problems completing these tasks.



Customisation Deliverables.

The CMS training manual (Pawsome - CMS Training pdf) shows all customisation deliverables have been met, set out in the customisation agreement between the client and I.



Wordpress Plugins.



What The File

What The File is the best tool to find out what template parts are used...

By Never5

Active

More Details



(711)

50,000+ Active Installations

Last Updated: 6 months ago

Untested with your version of WordPress



Nested Pages

Nested Pages provides a drag and drop interface for managing pages & posts in the...

By Kyle Phillips

Active

More Details



(95)

60,000+ Active Installations

Last Updated: 1 month ago

✓ Compatible with your version of WordPress

What The File – Was used to help with development of the site, being able to see which template parts / template the current page is using.

Nested Page – Is used to help organise pages so it is easy to add them into categories or in site order.



Advanced Custom Fields

Customise WordPress with powerful, professional and intuitive fields.

By Elliot Condon

Active

More Details

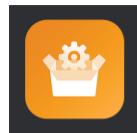


(1,052)

1+ Million Active Installations

Last Updated: 1 week ago

✓ Compatible with your version of WordPress



SiteOrigin Widgets Bundle

The SiteOrigin widget bundle gives you a collection of widgets that you can use and...

By SiteOrigin

Active

More Details



(118)

1+ Million Active Installations

Last Updated: 3 weeks ago

✓ Compatible with your version of WordPress

Advanced Custom Fields – Has been used to add custom fields to the custom posts created for Pawsome Hotel to add customisation to their site.

Advanced Custom Fields – Has been used to add custom fields to the custom posts created for Pawsome Hotel to add customisation to their site.



Caldera Forms – More Than Contact Forms

Responsive form builder for contact forms, user registration and login forms, Mailchimp, PayPal Express and...

By Caldera Labs

Active

More Details



(365)

200,000+ Active Installations

Last Updated: 2 weeks ago

✓ Compatible with your version of WordPress



Menu Image

Adds a field to load the image in a menu item and displays the image...

Active

More Details

By Alex Davyskiba aka Zviryatka



(78)

80,000+ Active Installations

Last Updated: 1 year ago

Untested with your version of WordPress

Caldera Forms – This plugin was used for the forms as it is the only free standalone form solution for creating conditional logic which I required for the booking form. It also has a much broader range of options compared to Contact Form 7 and Ninja Forms

Menu Image – For filtering custom post types for different animals a menu was used using taxonomy categories, menu image allowed me to easily add an image to a wordpress created menu.



Wordpress Plugins.



Yoast SEO

Improve your WordPress SEO: Write better content and have a fully optimised WordPress site using...

By Team Yoast

★★★★★ (26,706)

5+ Million Active Installations

Active

More Details

Last Updated: 3 days ago

✓ Compatible with your version of WordPress



All In One WP Security & Firewall

A comprehensive, user-friendly, all in one WordPress security and firewall plugin for your site.

By Tips and Tricks HQ, Peter Petreski, Ruhul, Ivy

★★★★★ (875)

800,000+ Active Installations

Active

More Details

Last Updated: 3 weeks ago

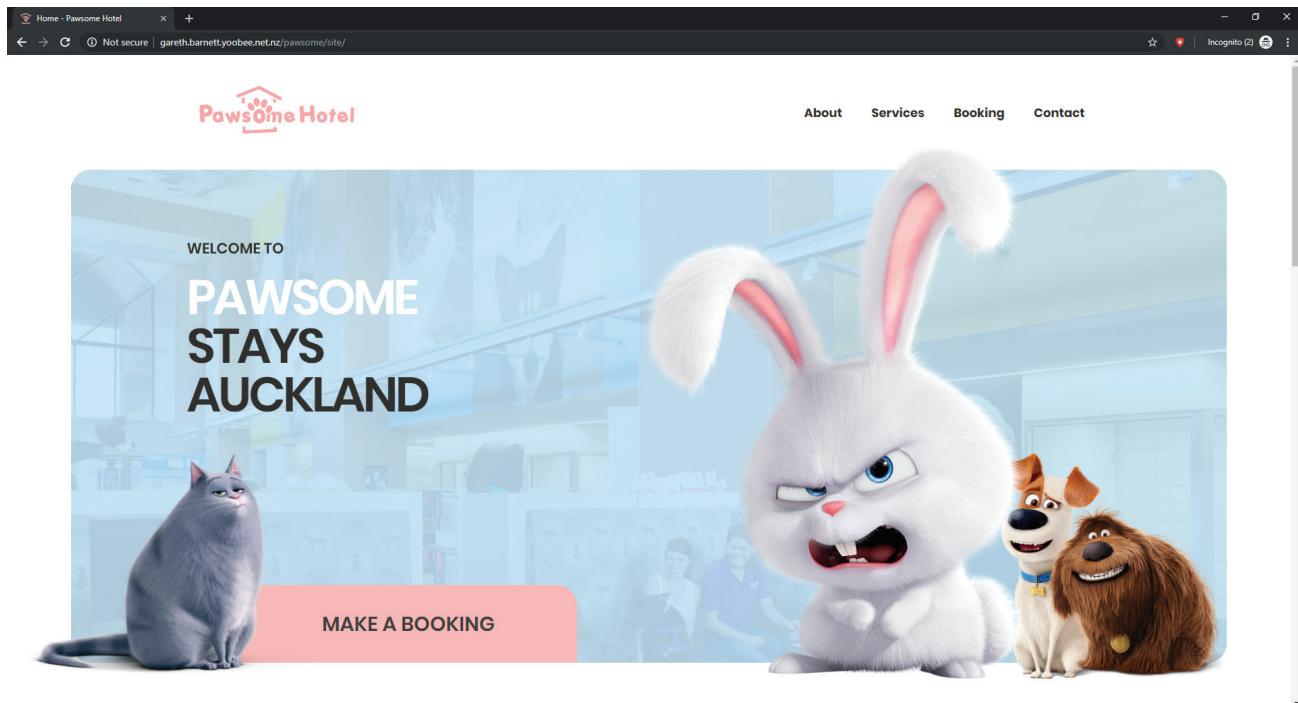
✓ Compatible with your version of WordPress

Yoast SEO - To help improve Pawsome Hotels search rating Yoast Seo was used to optimise the site to help improve its ranking.

All in One WP Security - This plugin is used to help improve the security of the Pawsome Hotel website to prevent hacking and spammers.



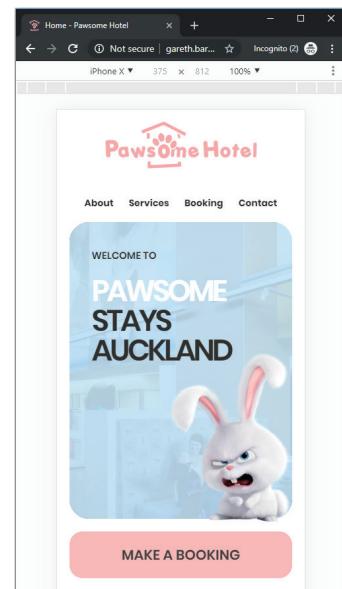
Viewport Compatibility.



During development the website was tested on both Mac and Windows Pc throughout the process. It was also tested in Chrome and Firefox on both platforms.

Autoprefixing was added to the CSS to help improve cross platform compatibility which also will help support older browsers.

The website was also developed testing on Apple and Android mobile devices Iphone XR and Oneplus 3T in Chrome and Firefox mobile browsers.



Site Optimisation.

Security



All In One WP Security & Firewall

Active

[More Details](#)

A comprehensive, user-friendly, all in one WordPress security and firewall plugin for your site.

By *Tips and Tricks HQ, Peter Petreski, Ruhul, Ivy*

★★★★★ (875) Last Updated: 3 weeks ago
800,000+ Active Installations ✓ Compatible with your version of WordPress

All in One WP Security – This plugin is used to help improve the security of the Pawsome Hotel website to prevent hacking and spammers.

Security Strength Meter



Total Achievable Points: 515
Current Score of Your Site: 270

Strength Rating

It is best to get the strength rating to around the middle of the guage, as the more security you add the more restrictions you put on the site which can cause more harm then good.

Additional Security Implementation

- **wp-config.php** was move up one folder level as this makes it alot harder for hackers to get to.
- **User Accounts** not naming an account admin to help prevent hackers.
- **Updates** keeping wordpress and plugins upto date are crucial for security.

Seo



Yoast SEO

Active

[More Details](#)

Improve your WordPress SEO: Write better content and have a fully optimised WordPress site using...

By Team Yoast

★★★★★ (26,706) Last Updated: 3 days ago
5+ Million Active Installations ✓ Compatible with your version of WordPress

Yoast SEO – To help improve Pawsome Hotels search rating Yoast Seo was used to optimise the site to help improve its ranking.

✓ **Problems (0)**

Good job! We could detect no serious SEO problems.

✓ **Notifications (0)**

No new notifications.

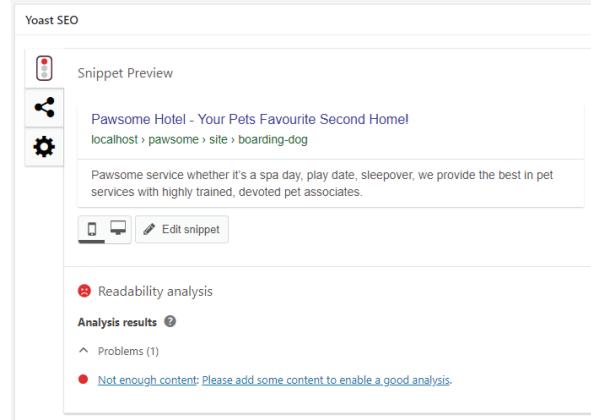
Yoast Seo setup with no problems

Site Optimisation.

Seo

<input type="checkbox"/> Title	Author	Date		
Home — Front Page	root	—	Published 2019/06/04	0
About	root	—	Published 2019/06/04	0
Services	root	—	Published 2019/06/04	0
— Walking Dog	root	—	Published 2019/06/10	0
— Grooming Rabbit	root	—	Published 2019/06/10	0
— Grooming Dog	root	—	Published 2019/06/10	0
— Grooming Cat	root	—	Published 2019/06/10	0
— Boarding Dog	root	—	Published 2019/06/10	0
— Boarding Bird	root	—	Published 2019/06/10	0
— Boarding Cat	root	—	Published 2019/06/10	0
— Boarding Rabbit	root	—	Published 2019/06/10	0
— Daystay Dog	root	—	Published 2019/06/10	0
Booking	root	—	Published 2019/06/04	0
Contact	root	—	Published 2019/06/04	0

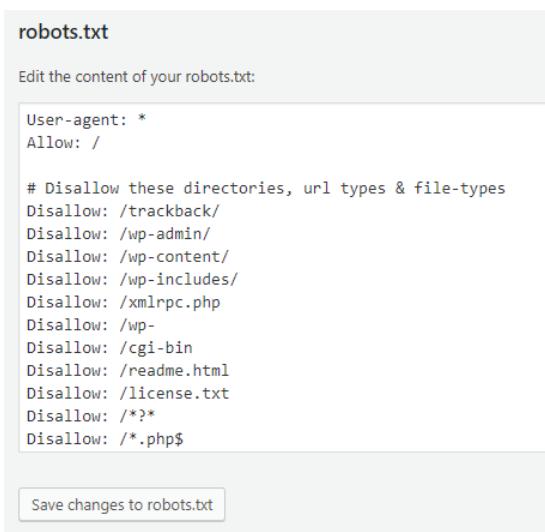
Pages - All website pages have a good readability analysis rating.



The Yoast SEO snippet preview shows the following details:

- Snippet Preview:** Pawsome Hotel - Your Pets Favourite Second Home! (localhost › pawsome › site › boarding-dog)
- Description:** Pawsome service whether it's a spa day, play date, sleepover, we provide the best in pet services with highly trained, devoted pet associates.
- Edit snippet:** Buttons for mobile, desktop, and edit.
- Readability analysis:**
 - Analysis results:** 1 problem found: Not enough content: Please add some content to enable a good analysis.

Custom Post Types - Due to the way the custom post types are being used on this website this assessment can be ignored as the posts are intended to have small amounts of content, e.g. the footer custom post is designed to populate the footer with hours, address etc not paragraphs and the same goes for the service cards.



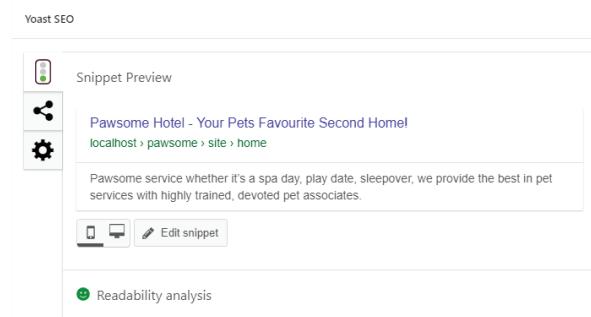
The robots.txt file content is as follows:

```
User-agent: *
Allow: /

# Disallow these directories, url types & file-types
Disallow: /trackback/
Disallow: /wp-admin/
Disallow: /wp-content/
Disallow: /wp-includes/
Disallow: /xmlrpc.php
Disallow: /wp-
Disallow: /cgi-bin
Disallow: /readme.html
Disallow: /license.txt
Disallow: /*?*
Disallow: /*.php$
```

Save changes to robots.txt

Robots / Sitemap - robots.txt has all been added which includes the sitemap and have added settings to disallow certain parts of the site.



The Yoast SEO snippet preview shows the following details:

- Snippet Preview:** Pawsome Hotel - Your Pets Favourite Second Home! (localhost › pawsome › site › home)
- Description:** Pawsome service whether it's a spa day, play date, sleepover, we provide the best in pet services with highly trained, devoted pet associates.
- Edit snippet:** Buttons for mobile, desktop, and edit.
- Readability analysis:**

Site Snippet - The site snippet has been optimised on all site pages to help improve Seo ranking.

User Acceptance Testing.

Tasks

Home Page

- Find customer **testimonials**
- See **staff** members
- Signup to the Pawsome **Newsletter**

	Desktop	Mobile
Find customer testimonials	✓	✓
See staff members	✓	✓
Signup to the Pawsome Newsletter	✓	✓

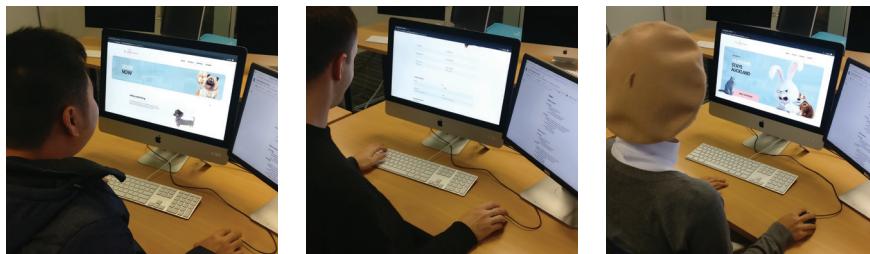
Sub Pages

- Navigate to the **About** page to find out more about Pawsome
- Navigate to the **Services** page and select animal type
 - See Services in relation to selected animal
- Navigate to the **Booking** page
 - Create a booking
- Navigate to the **Contact** page
 - Submit a contact form

	Desktop	Mobile
Navigate to the About page to find out more about Pawsome	✓	✓
Navigate to the Services page and select animal type	✓	✓
- See Services in relation to selected animal	✓	✓
Navigate to the Booking page	✓	✓
- Create a booking	✓	✓
Navigate to the Contact page	✓	✓
- Submit a contact form	✓	✓

Summary

To test the final product was accepted by users and all use case's identified were achieved. I performed user testing by getting users to complete the tasks above. All users could complete tasks easily and enjoyed the experience.



100%
Completion

Testers

Jules, Tasmin, Jason, Erind, Louella



Client Acceptance Testing.

Tasks

Home Page

- Find customer **testimonials**
 - See **staff** members
 - Signup to the Pawsome **Newsletter**

Customisation

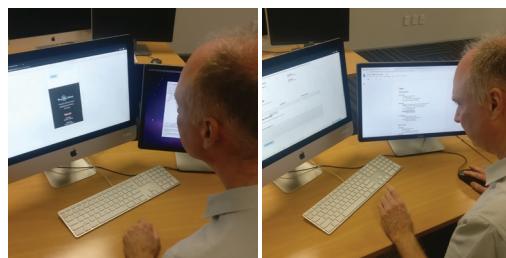
- Customise the global customiser
 - Customise the CMS customiser

Summary

The client Kevin from Pawsome Hotel could complete all acceptance tasks given on both desktop and mobile platforms. He did however offer feedback on certain aspects of the tasks marked with * which have been addressed in the next pages.



Kevin - Pawsome Hotel





Client Acceptance Revisions.

Newsletter Signup - Original *

The client made the comment that they were confused as they had not submitted a form so the message was confusing, also the background colour of the message box did not match the rest of the Pawsome theme.

A comment was made that they would like the newsletter more front and center. The newsletter had passed user testing and is standard placing for most websites so this will need to be a revised in the next design sprint.

Newsletter

Form has been successfully submitted. Thank you.

Newsletter Signup - Revised

Original Script

"Form has been successfully submitted. Thank you."

Revised Script

"You have been subscribed to our newsletter. Thank you."

Newsletter

You have been subscribed to our newsletter. Thank you.

background colour updated to match the Pawsome theme.

Contact Form - Original *

The client made the comment about the contact submission message, same as the above footer message that they were confused as they had submitted a message not a form so the message was confusing, also the background colour of the message box did not match the rest of the Pawsome theme.

Contact Us

Give us a call or fill out our quick online enquiry form to send us a message and one of our Pawsome experts will be in touch asap.

3 City Road, Grafton, Auckland
hello@pawsomehotel.co.nz
09 821 2345

Weekdays
8:00 AM – 6:00 PM
Weekends
9:00 AM – 5:00 PM

Form has been successfully submitted. Thank you.

Contact Form - Revised

Original Script

"Form has been successfully submitted. Thank you."

Revised Script

"Your message was successfully submitted, we will contact you shortly. Thank you."

background colour updated to match the Pawsome theme.

Contact Us

Give us a call or fill out our quick online enquiry form to send us a message and one of our Pawsome experts will be in touch asap.

3 City Road, Grafton, Auckland
hello@pawsomehotel.co.nz
09 821 2345

Weekdays
8:00 AM – 6:00 PM
Weekends
9:00 AM – 5:00 PM

Your message was successfully submitted, we will contact you shortly. Thank you.

Client Acceptance Revisions.

Booking Form - Original *

The client made the comment that they were confused when filling in the form as it was too congested, it also wasn't clear which fields were not required such as pet 2, pet 3 etc.

First Name *	Last Name *
Mobile Number *	Email Address *
Check-in date *	Check-out date *
dd/mm/yyyy	dd/mm/yyyy
Pet 1	
Name *	Breed
Type of Pet *	Sex
Please select your type of pet	Please select your pets sex
Pet 2	
Name	Breed
Type of Pet	Sex
Please select your type of pet	Please select your pets sex

Booking Form - Revised

Revising field label font weight to give improved visual hierarchy to help differentiate different sections of the form.

Spacing between form sections has been added to also help hierarchy and confusion.

Let users know that adding a second pet is only necessary if applicable, including adding a * on first pet to signify that it is required.

First Name *	Last Name *
Mobile Number *	Email Address *
Check-in date *	Check-out date *
dd/mm/yyyy	dd/mm/yyyy
First Pet Details*	
Name *	Breed
Type of Pet *	Sex
Please select your type of pet	Please select your pets sex
Second Pet Details Only if applicable	
Name	Breed



Client Acceptance Revisions.

Booking Form – Original *

The client made the comment about the booking submission message, same as the above footer message that they were confused as they had submitted a booking not a form so the message was confusing, also the background colour of the message box did not match the rest of the Pawsome theme.

Make a Booking

Whether it's a day stay, boarding, walking or grooming, we provide the best in pet services with highly trained, devoted associates. To view more information on pet services we offer please see the services page.

To make a booking fill in the booking form below, if for any reason you are having issues with making a booking or require more information please head off to the contact page and we'll get in touch ASAP.



Form has been successfully submitted. Thank you.

Booking Form – Revised

Original Script

"Form has been successfully submitted. Thank you."

Revised Script

"Your booking has been submitted, we will contact you shortly. Thank you."

background colour updated to match the Pawsome theme.

Make a Booking

Whether it's a day stay, boarding, walking or grooming, we provide the best in pet services with highly trained, devoted associates. To view more information on pet services we offer please see the services page.

To make a booking fill in the booking form below, if for any reason you are having issues with making a booking or require more information please head off to the contact page and we'll get in touch ASAP.



Your booking has been submitted, we will contact you shortly. Thank you.



CMS Training Guide.

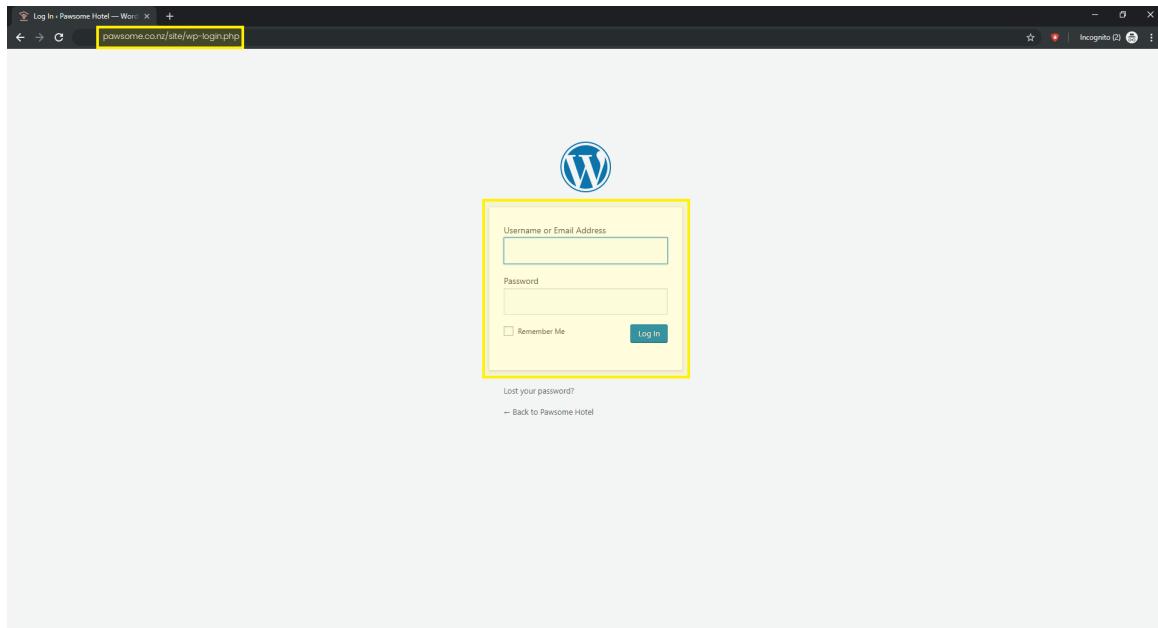
Pawsome Hotel

Gareth Barnett





Service Content.



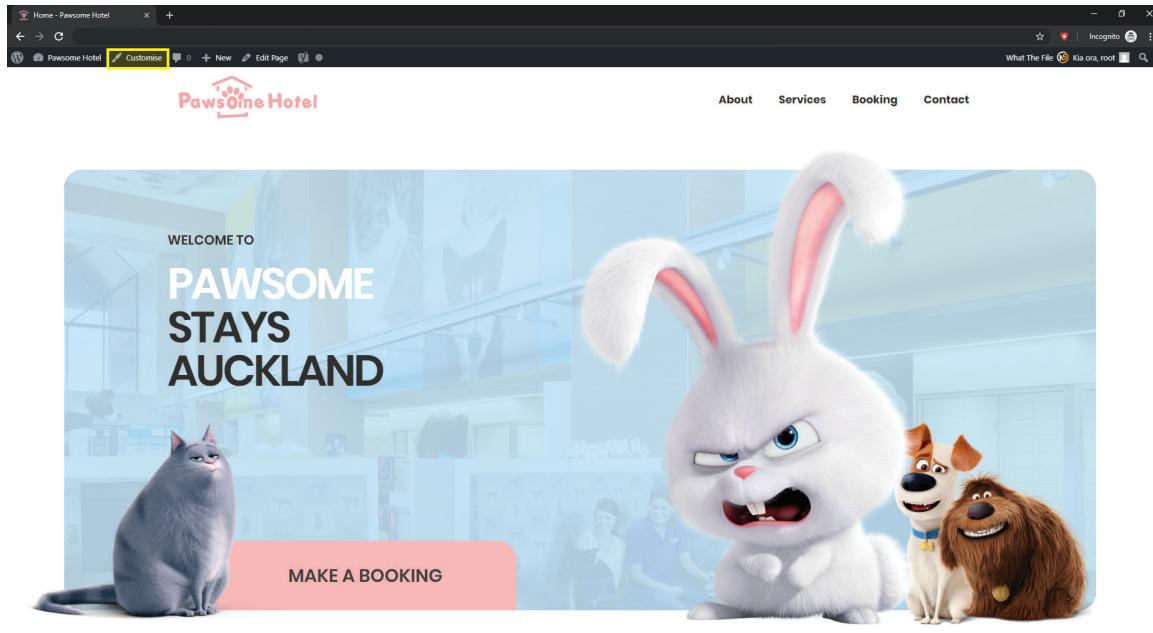
To customise the website first you will need to login to allow you to access the global customiser and cms customiser. To access this go to **pawsome.co.nz/site/wp-login.php**

Note: Often wordpress or plugins require updates to improve website stability, please make sure you login regularly to keep these upto date.

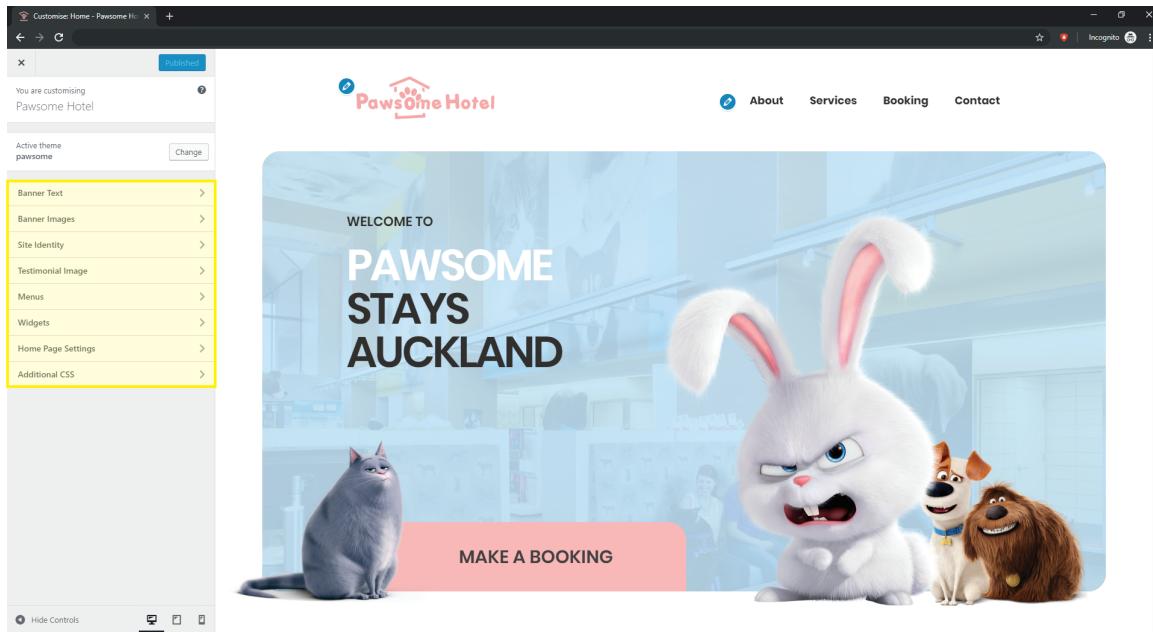
Please note that the booking form created for your website are conditional based so you will need to contact me to add these new services into the booking form if you add extra service categories.



Global Customiser.



To access the global customiser select **Customise** from the top wordpress panel.



The highlighted fields are for updating global page content.

Note: Please don't edit menus, widgets, homepage settings or additional CSS as this may cause website issues. Edit at your own risk.



Banner Text.

You are customising Pawsome Hotel

Active theme pawsome

- Banner Text** (selected)
- Banner Images
- Site Identity
- Testimonial Image
- Menus
- Widgets
- Home Page Settings
- Additional CSS

Banner Text

Select banner text panel to update the banner text for each main category page on the website including Home, About, Services, Booking and Contact page.

Note: You will need to be on the page you would like to update to see the customiser, ie. to update the About page make sure you are on the About page.

Customising • Banner Text

First line of text
Pawsome

Second line of text
Stays

Third line of text
Auckland

WELCOME TO
**PAWSOME
STAYS
AUCKLAND**

MAKE A BOOKING

Using these fields will update the highlighted banner text. The first field will apply a colour of white, then as per customisation requests the second and third line being black.



Banner Image.

You are customising Pawsome Hotel

Active theme pawsome Change

- Banner Text
- Banner Image**
- Site Identity
- Testimonial Image
- Menus
- Widgets
- Home Page Settings
- Additional CSS

Banner Image

Select banner image panel to update the banner background image for each main category page on the website including Home, About, Services, Booking and Contact page.

Note: You will need to be on the page you would like to update to see the customiser, ie. to update About page make sure you are on the About page.

Customise: Home - Pawsome Ho... +

Customising • Banner Images Home Banner Image

update Image

Remove Change image

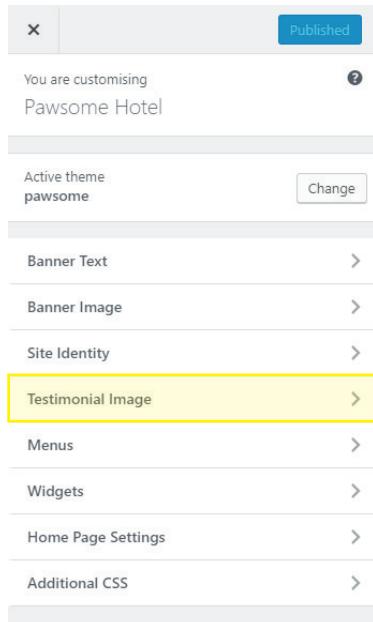
About Services Booking Contact

WELCOME TO PAWSOME STAYS AUCKLAND

MAKE A BOOKING

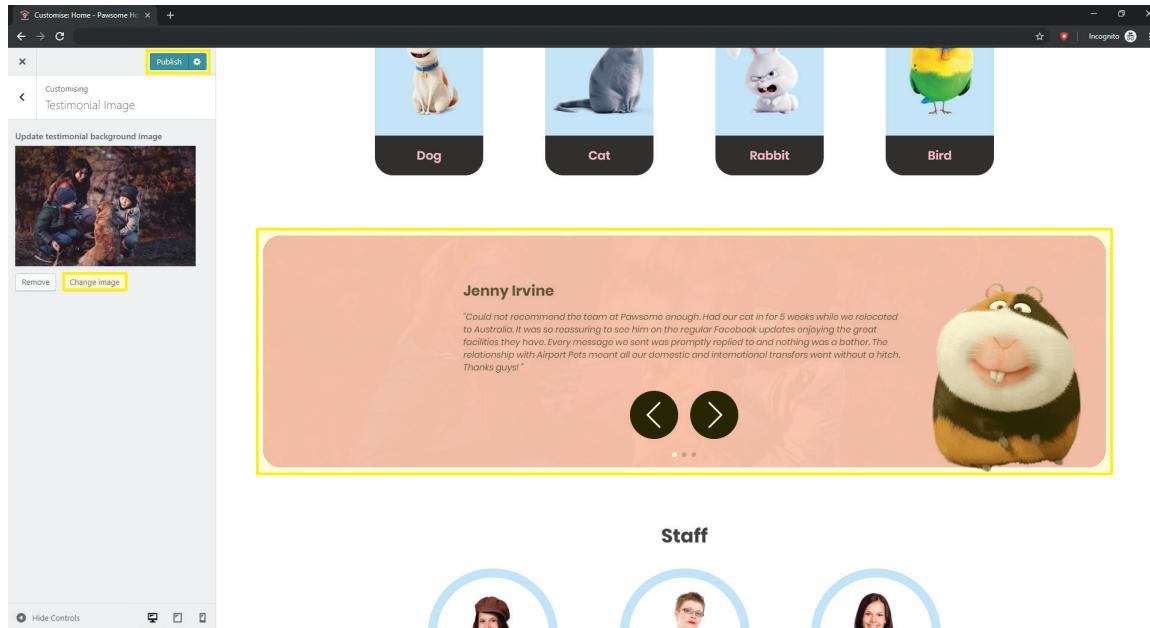
Select change image to upload your selected image. Once uploaded press publish.

Testimonial Image.



Testimonial Image

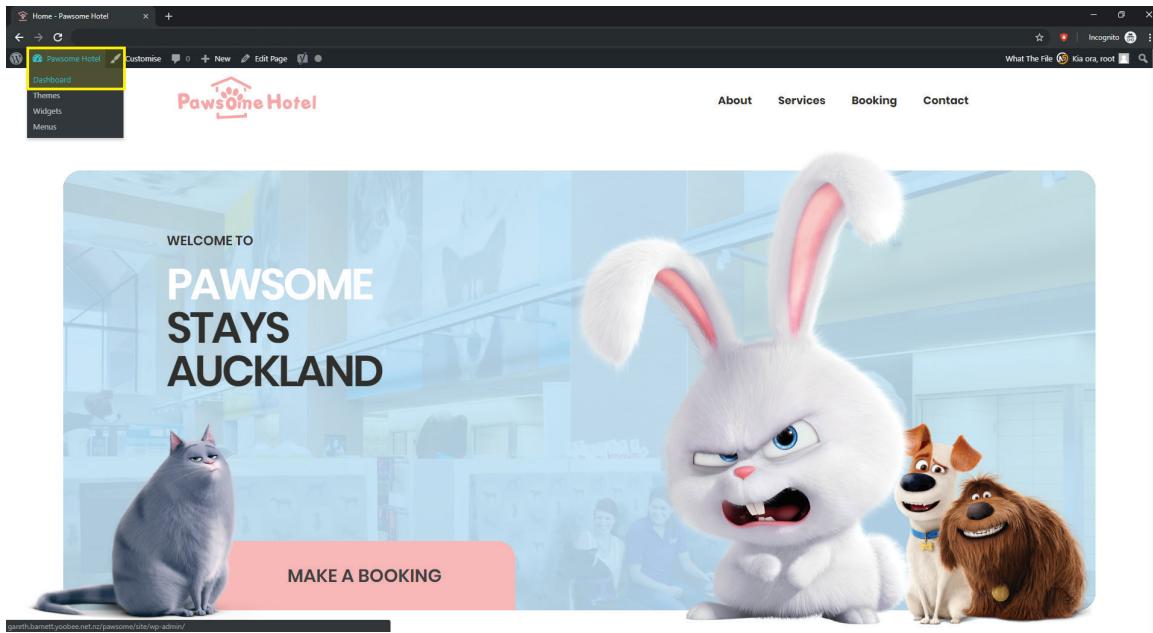
Select the testimonial image panel to update the testimonial background image.



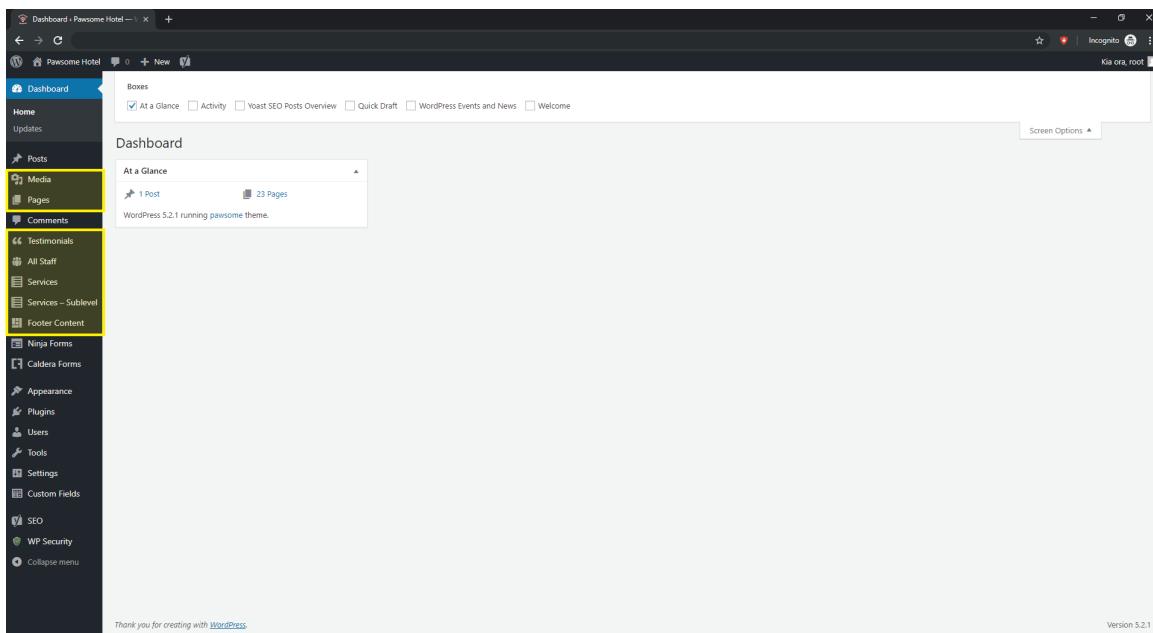
Select change image to upload your selected image. Once uploaded press publish.



CMS Customiser.



To access the cms customiser, select **Pawsome Hotel** from the top wordpress panel then **Dashboard**.

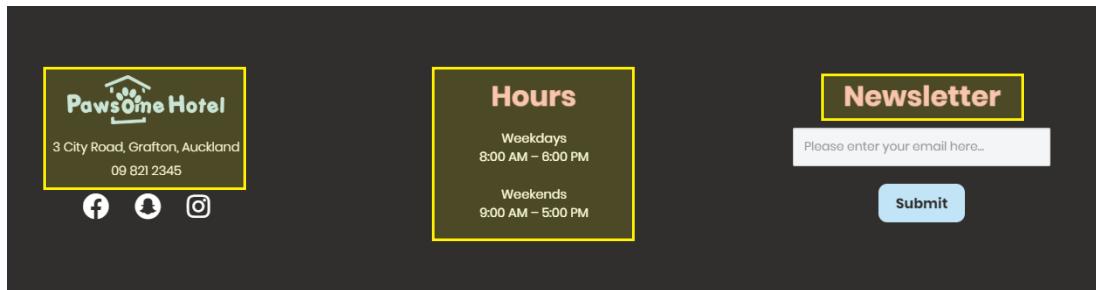


The highlighted fields are for updating website content. These are called **Custom Posts**.

Note: Please don't edit the excluded options as this may cause website issues. Edit at your own risk.



Footer Content.



The highlighted panels are what can be updated within the footer content.

The screenshot shows the WordPress admin interface with the title 'Footer Content'. On the left, there's a sidebar with various menu items like Dashboard, Posts, Media, Pages, Comments, Testimonials, All Staff, Services, Services – Sublevel, and Footer Content. The 'Footer Content' item is selected and highlighted with a yellow box. The main area displays a list of footer content items. One item is selected, and its edit button is also highlighted with a yellow box. The list includes:

Title	Date
Footer Content	Published 2019/06/06
Title	Date

To edit footer content select **Footer Content** from the left side menu. Once selected press the **Edit** button to move on to the next step.



Footer Content.

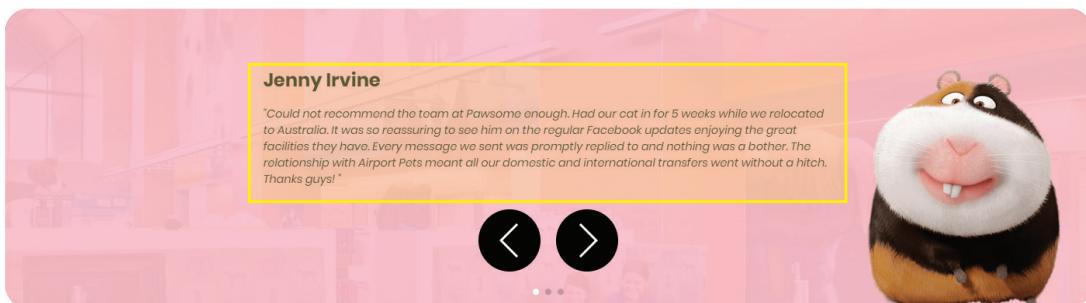
The screenshot shows the WordPress admin interface with the 'Edit Page' screen open. The left sidebar is dark with white text, showing various menu items like 'Dashboard', 'Posts', 'Media', 'Pages', etc. The 'Footer Content' item is highlighted with a blue background. The main content area has a yellow border around the form fields. The form fields include:

- Footer Logo ***: A large placeholder image for the Pawsome Hotel logo.
- Footer Address ***: Placeholder text 'Update address text here' followed by a text input field containing '3 City Road, Grafton, Auckland'.
- Footer Email ***: Placeholder text 'Update email address here' followed by a text input field containing 'hello@pawsomehotel.co.nz'.
- Footer Number ***: Placeholder text 'Update contact number here' followed by a text input field containing '09 821 2345'.
- Hours Title ***: Placeholder text 'Update open hours title here' followed by a text input field containing 'Hours'.
- Weekday Hours ***: Placeholder text 'Update weekday hours here' followed by a text input field containing '8:00 AM – 6:00 PM'.
- Weekend Hours ***: Placeholder text 'Update weekend hours here' followed by a text input field.

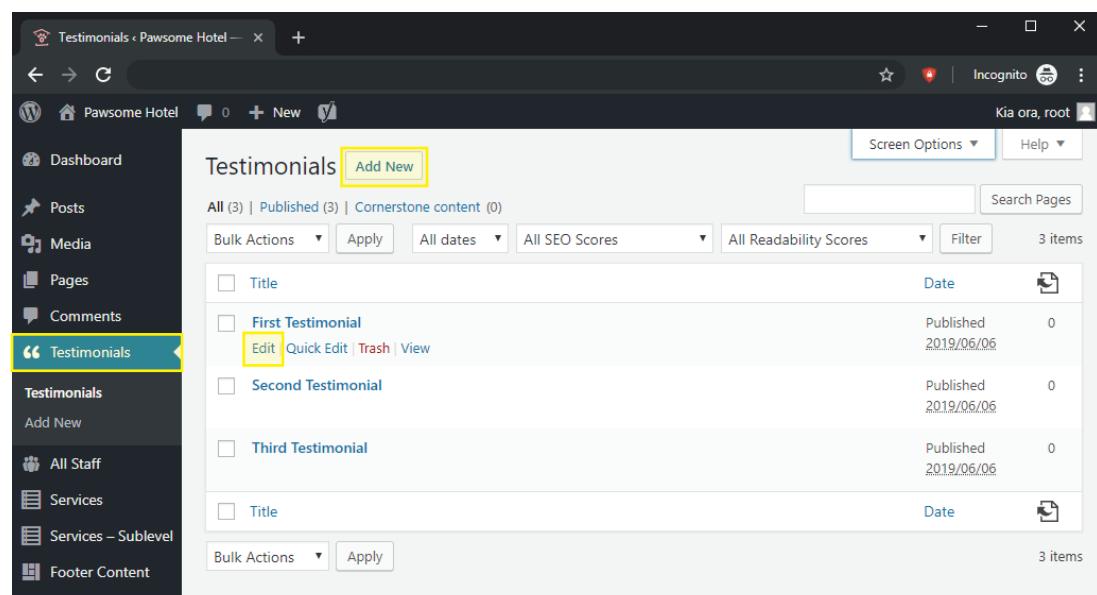
In the top right corner of the content area, there is a 'Publish' button with a dropdown arrow.

Update Footer Content in the highlighted fields. Once done select publish to make this live on your website.

Testimonials Content.



The highlighted panels are what can be updated within the testimonial content.



	Date	
<input type="checkbox"/> First Testimonial	Published 2019/06/06	0
<input type="checkbox"/> Second Testimonial	Published 2019/06/06	0
<input type="checkbox"/> Third Testimonial	Published 2019/06/06	0
<input type="checkbox"/> Title	Date	

To edit testimonials content select **Testimonials** from the left side menu. Once selected press the **Edit** button to move on to the next step.

To add testimonials select **Add New** from the top menu and follow the same instructions as when editing on the next page.



Testimonials Content.

The screenshot shows the WordPress dashboard with the 'Edit Page' screen for a testimonial. The left sidebar is dark with white text, showing a navigation menu including 'Dashboard', 'Posts', 'Media', 'Pages', 'Comments', 'Testimonials' (which is highlighted in blue), 'Testimonials' (under 'Testimonials'), 'Add New', 'All Staff', 'Services', 'Services – Sublevel', 'Footer Content', 'Ninja Forms', 'Caldera Forms', 'Appearance', 'Plugins', 'Users', 'Tools', 'Settings', 'Custom Fields', 'SEO', 'WP Security', and 'Collapse menu'. The main content area has a yellow border around the testimonial form. The form fields are: 'Testimonial Title *' (placeholder 'Enter testimonial title here') containing 'Jenny Irvine'; 'Testimonial Text *' (placeholder 'Update testimonial text here') containing the text: "Could not recommend the team at Pawsome enough. Had our cat in for 5 weeks while we relocated to Australia. It was so reassuring to see him on the regular Facebook updates enjoying the great facilities they have. Every message we sent was promptly replied to and nothing was a bother. The relationship with Airport Pets meant all our domestic and international transfers went without a hitch. Thanks guys!"; and a 'Publish' dropdown menu. At the bottom of the page, there's a 'Yoast SEO' metabox and a footer note 'Thank you for creating with [WordPress](#)' and 'Version 5.2.1'.

Update/add testimonials Content in the highlighted fields. Once done select publish to make this live on your website.



Staff Content.



Jackie

Jackie has been working with Pawsome since day 1



Sarah

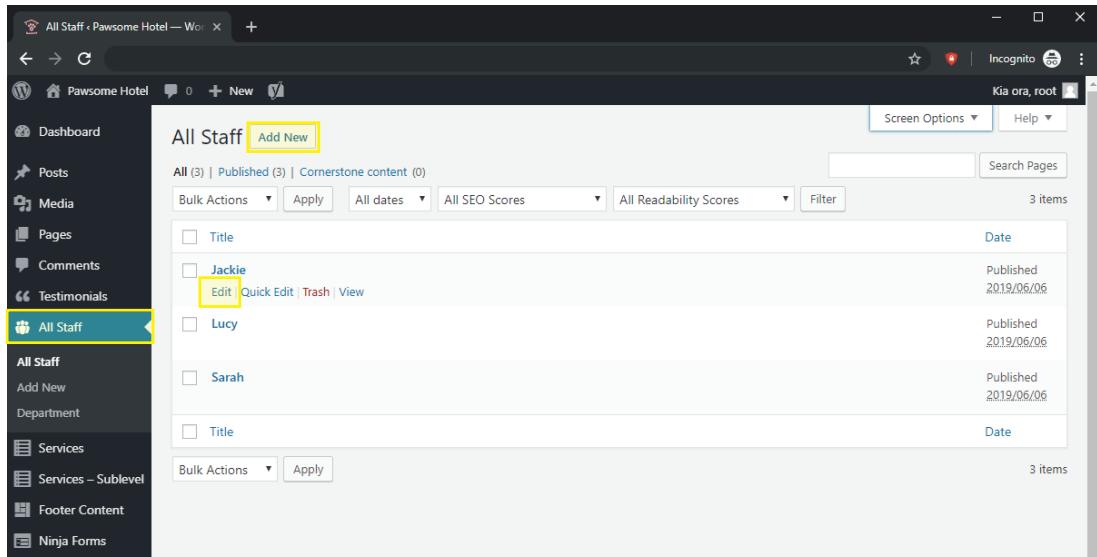
Sarah has been working with Pawsome since day 1



Lucy

Lucy has been working with Pawsome since day 1

The highlighted panels are what can be updated within the staff content.



Title	Date
Jackie	Published 2019/06/06
Lucy	Published 2019/06/06
Sarah	Published 2019/06/06

To edit staff content select **All Staff** from the left side menu. Once selected press the **Edit** button to move on to the next step.

To add staff members select **Add New** from the top menu and follow the same instructions as when editing on the next page.



Staff Content.

The screenshot shows the WordPress 'Edit Page' interface for a staff member named Jackie. The left sidebar has a dark theme with white text and icons. The 'All Staff' menu item is highlighted with a blue background. The main content area is titled 'Edit Page' with an 'Add New' button. It contains a 'Staff Image' field with a placeholder 'Please insert the staff members photo here' and a circular profile picture of a woman with long brown hair and a beret. Below it are fields for 'Staff Name *' (Jackie) and 'Staff Description *' (Jackie has been working with Pawsome since day 1). A 'Yoast SEO' sidebar is on the right. The top bar shows the page title 'Edit Page x Pawsome Hotel — W' and browser tabs. The bottom of the screen shows a footer with 'Thank you for creating with WordPress.' and 'Version 5.2.1'.

Update/Add staff Content in the highlighted fields, once done select publish to make live on your website.



Page Content.

About

Pawsome Hotel is a new pet hotel that is opening in Auckland looking to set themselves apart from other kennels and catteries by not only catering to a large range of animal types from rodents to dogs but also providing an exciting, modern and fun twist to the industry.

Owned and operated by two friends with a passion for animals and their wellbeing looking to inject some coolness into the industry.

Pawsome Hotel aims to provide great quality pet care for all our guests from the moment they arrive until the time they are checked out.

Pawsome staff have many years of experience between them and are always on hand to ensure that every guest has an experience that leaves them with fond memories and looking forward to their next visit.

The staff also includes trained vet nurses to ensure your little baby will be well cared for. They offer a range of services which include grooming, boarding, day stays and dog walking.

To update page content that is not coming from custom posts such as the highlighted content.

Pages

All | Published | Draft | Show Hidden (0) | Default Pages

Home – Front Page

Caldera Forms Preview (Draft)

About

Services

School

Walking

Massage

To edit page content select **Pages** from the left side menu. Once selected navigate to the page you would like to edit click the highlighted panel to move onto the next step.

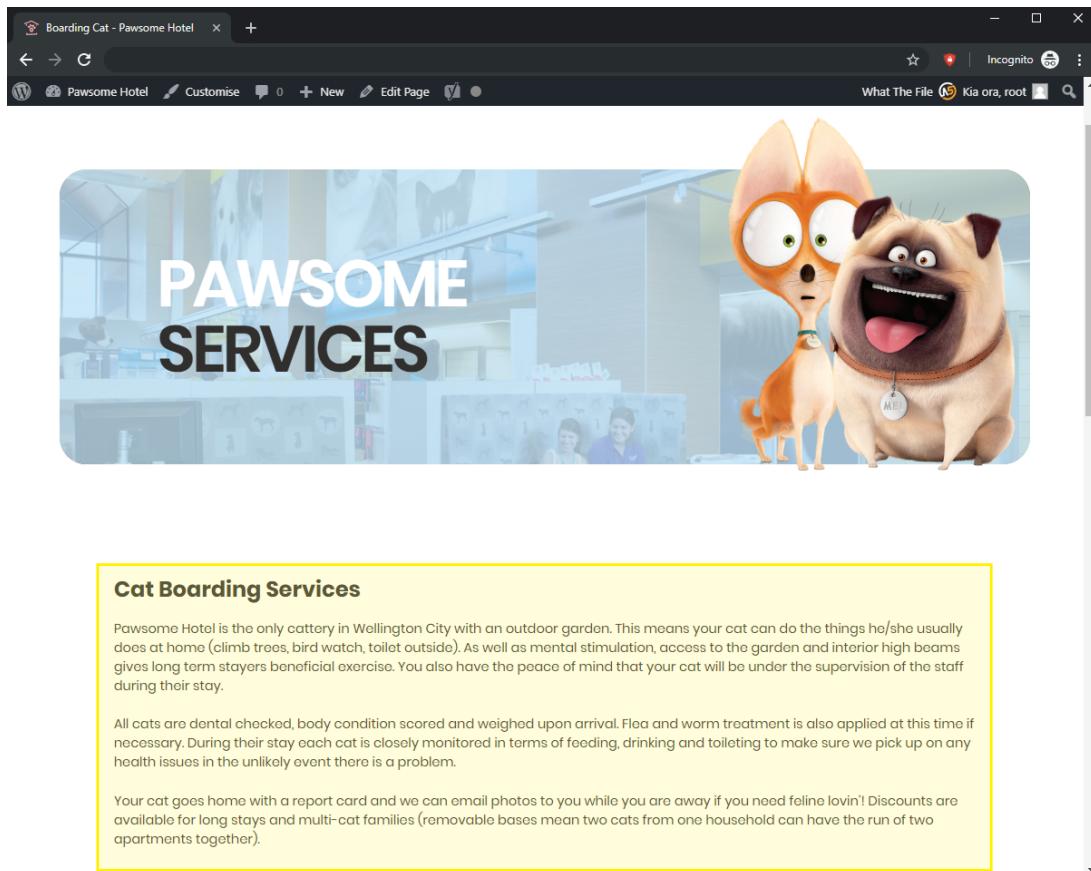


Page Content.

The screenshot shows the WordPress admin interface with the 'Pages' menu item selected. The main content area displays the 'About' page, which contains two columns of text. The left column describes Pawsome Hotel as a new pet hotel opening in Auckland, noting their experience and focus on providing an exciting, modern twist to the industry. The right column discusses the staff's many years of experience and their commitment to ensuring every guest has a positive experience. Below the text, it mentions that the staff includes trained vet nurses. At the bottom of the page, there is a note about it being owned and operated by [redacted]. The top right corner of the editor interface features a yellow box highlighting the 'Update' button. The right sidebar contains various settings like 'Text Settings' (Font Size, Drop Cap), 'Colour Settings', and 'Advanced'.

You can update general page content here using the new Wordpress editor **Gutenberg**.

Sub Page Content.



Cat Boarding Services

Pawsome Hotel is the only cattery in Wellington City with an outdoor garden. This means your cat can do the things he/she usually does at home (climb trees, bird watch, toilet outside). As well as mental stimulation, access to the garden and interior high beams gives long term stayers beneficial exercise. You also have the peace of mind that your cat will be under the supervision of the staff during their stay.

All cats are dental checked, body condition scored and weighed upon arrival. Flea and worm treatment is also applied at this time if necessary. During their stay each cat is closely monitored in terms of feeding, drinking and toileting to make sure we pick up on any health issues in the unlikely event there is a problem.

Your cat goes home with a report card and we can email photos to you while you are away if you need feline lovin'! Discounts are available for long stays and multi-cat families (removable bases mean two cats from one household can have the run of two apartments together).

To update sub page content that is not coming from custom posts such as the highlighted content.

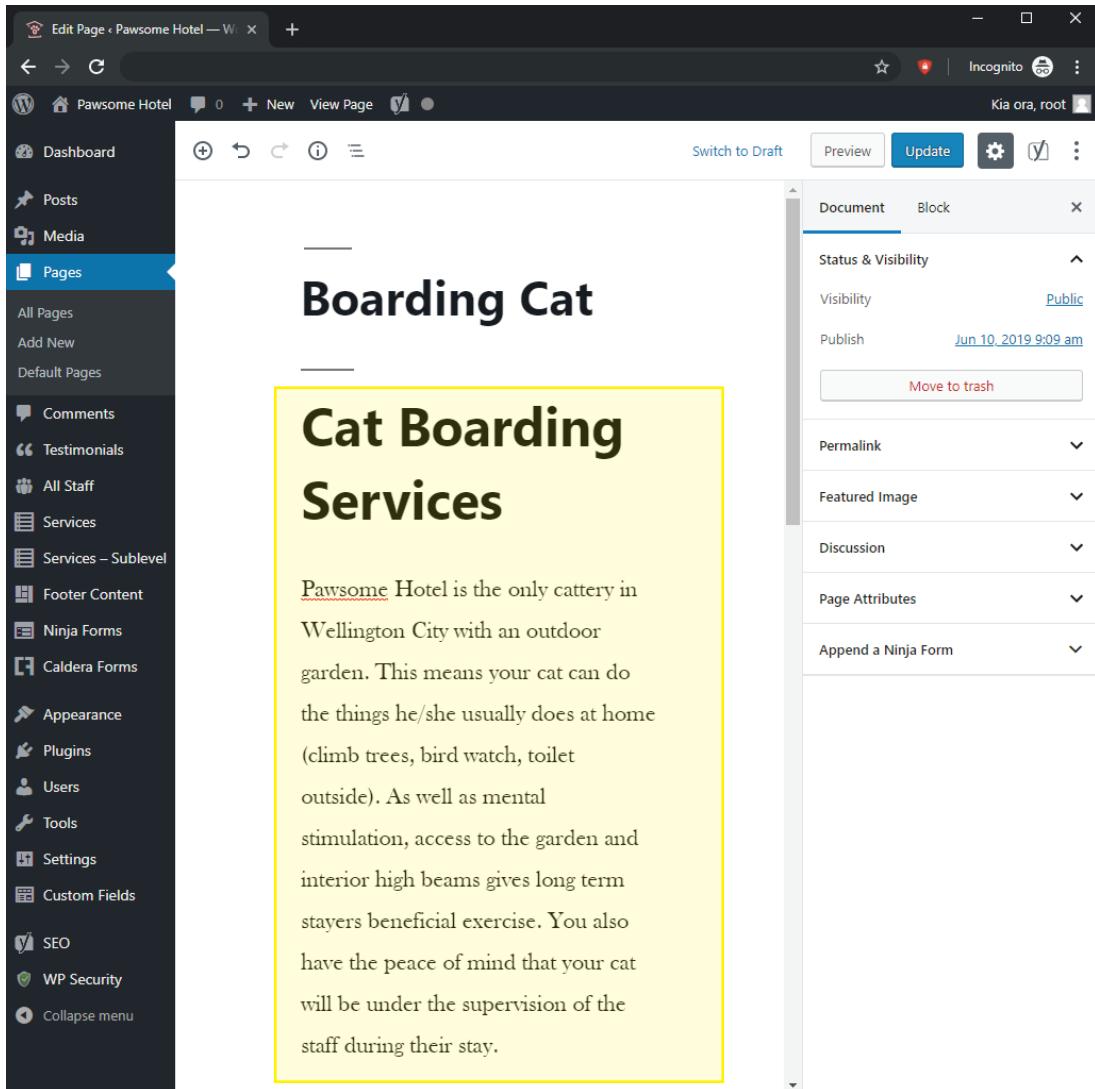


Sub Page Content.

The screenshot shows the WordPress admin interface for the 'Pages' section. The left sidebar has a dark theme with various menu items: Dashboard, Posts, Media, Pages (which is highlighted with a yellow box), All Pages, Add New, Default Pages, Comments, Testimonials, All Staff, Services, Services – Sublevel, Footer Content, Ninja Forms, Caldera Forms, Appearance, Plugins, Users, Tools, Settings, Custom Fields, SEO, WP Security, and Collapse menu. The main content area shows a list of pages under 'All'. At the top of the list is 'Home - Front Page'. Below it is 'About', followed by a collapsed category 'Services' containing 'School Dog', 'Walking Dog', 'Massage Dog', 'Massage Rabbit', 'Grooming Rabbit', 'Grooming Dog', 'Grooming Cat', 'Boarding Dog', and 'Boarding Bird'. 'Boarding Cat' is the second item under 'Boarding Bird' and is highlighted with a yellow box. It has a 'Quick Edit' button and a trash icon. Other items under 'Boarding Bird' include 'Boarding Rabbit' and 'Daystay Dog'. At the bottom of the list is 'Booking'. There are also buttons for 'Sync Menu' and 'Expand All' at the top right of the page list.

To edit page content select **Pages** from the left side menu. Once selected navigate to the page you would like to edit and click the highlighted panel to move on to the next step.

Sub Page Content.



The screenshot shows the WordPress Gutenberg editor interface. On the left, the sidebar menu is open, showing various sections like Dashboard, Posts, Media, Pages (which is selected), All Pages, Add New, Default Pages, Comments, Testimonials, All Staff, Services, Services – Sublevel, Footer Content, Ninja Forms, Caldera Forms, Appearance, Plugins, Users, Tools, Settings, Custom Fields, SEO, and WP Security. The main content area has a title 'Boarding Cat' and a large yellow-highlighted section containing the heading 'Cat Boarding Services' and a detailed paragraph about the services offered by Pawsome Hotel. The right side of the screen displays the page's status and visibility settings, including 'Status & Visibility' set to 'Public', 'Publish' date as 'Jun 10, 2019 9:09 am', and other options like 'Move to trash', 'Permalink', 'Featured Image', 'Discussion', 'Page Attributes', and 'Append a Ninja Form'.

You can update general page content here using the new Wordpress editor **Gutenberg**.

Service Categories.



Walking

Our dog walking service is a great way for your pooch to stay healthy and happy in a variety of ways. All dogs need mental and physical stimulation every single day.

[Learn More](#)



Boarding

Luxurious apartments designed to suit any dog needing to be cared for while you are away. We look after your pet like one of our own, ensuring a safe, fun and happy stay with us.

[Learn More](#)



Grooming

From a pamper bath to a blow-dry, a maintenance clip or nail trim, a breed specific groom or a medicated bath to deal with pesky flea problems, our trained groomers will take care of all your dog's grooming needs.

[Learn More](#)

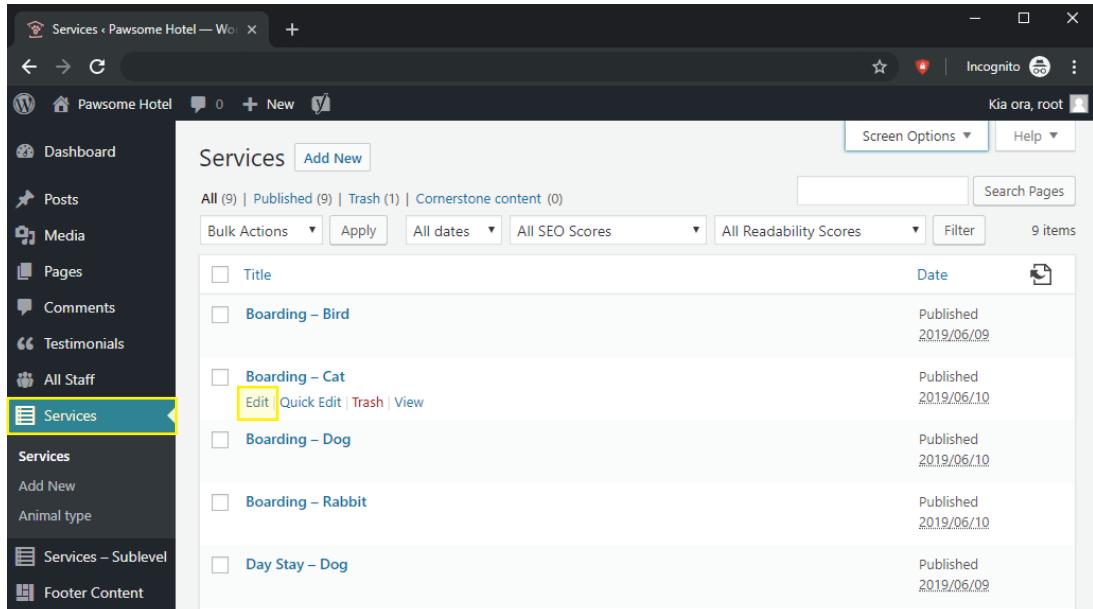


Day Stay

Our dog guests play safely and happily all day in our supervised indoor play areas and are taken care of by our trained dog-loving staff. Scheduled activities including games, skill development and rest ensure your dog has a fun day of interaction and socialisation.

[Learn More](#)

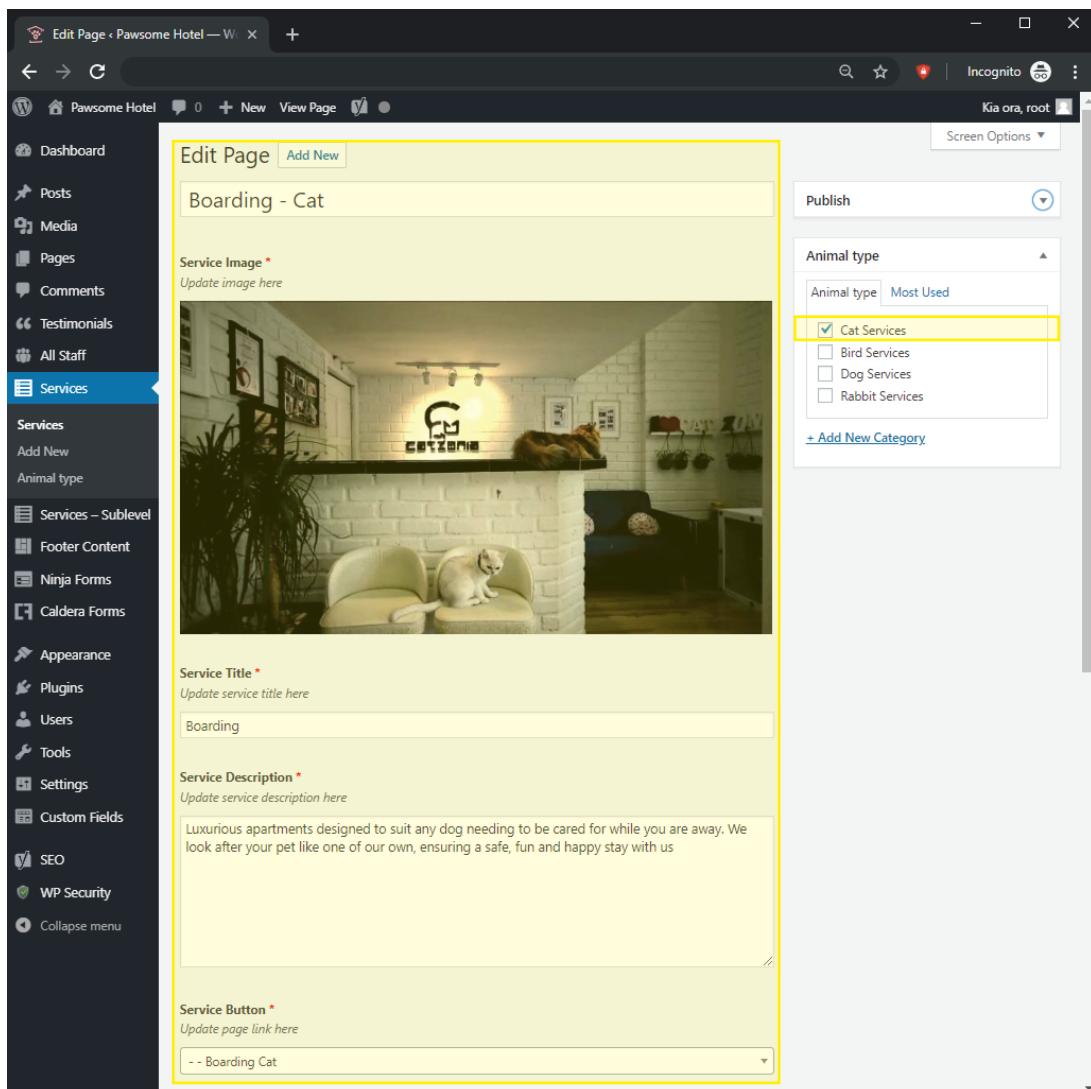
The highlighted panel is what can be updated within the service categories content.



Title	Date
Boarding – Bird	Published 2019/06/09
Boarding – Cat	Published 2019/06/10
Boarding – Dog	Published 2019/06/10
Boarding – Rabbit	Published 2019/06/10
Day Stay – Dog	Published 2019/06/09

To edit services content select **Services** from the left side menu. Once selected press the **Edit** button to move on to the next step.

Service Categories.



Service Image *
Update image here



Service Title *
Update service title here

Boarding

Service Description *
Update service description here

Luxurious apartments designed to suit any dog needing to be cared for while you are away. We look after your pet like one of our own, ensuring a safe, fun and happy stay with us

Service Button *
Update page link here

-- Boarding Cat

Animal type

Cat Services

Bird Services

Dog Services

Rabbit Services

Update service content in the highlighted fields, once done select publish to make this live on your website.



Service Categories.

The screenshot shows the WordPress admin interface with the 'Pages' menu item selected in the sidebar. The main area displays a list of pages with columns for title, status, and actions. At the top of the page list, there are buttons for 'Add New', 'Add Multiple', and 'Add Link'. A message at the top of the page says 'Caldera Forms Preview moved to the Trash. Undo'. Below the message are links for 'All', 'Published', 'Draft', 'Show Hidden (0)', 'Trash (Empty 1)', and 'Default Pages'. There are also search fields for 'Search Pages' and 'Search Pages'.

To add extra services, first you will need to create a page for the service to link to, i.e the boarding bird page following the logic/naming convention of existing pages on the site.

To add a new page select **Pages** from the left side menu. Once selected, select **Add New** from the top menu and create a page, then move on to the next step.

The screenshot shows the WordPress admin interface with the 'Pages' menu item selected in the sidebar. The main area displays a list of pages with columns for title, status, and actions. The 'Services' category is expanded, showing sub-pages like 'School Dog', 'Walking Dog', 'Massage Dog', etc. The 'Boarding Bird' page is listed under the 'Services' category. At the bottom right of the page list, there are buttons for '... Quick Edit', 'View', and a trash bin icon. The 'Quick Edit' button is highlighted with a yellow box.

Once you have created your new page select **Quick Edit** on the page you have just created.

Please note that the booking form created for your website are conditional based so you will need to contact me to add these new services into the booking form.



Service Categories.

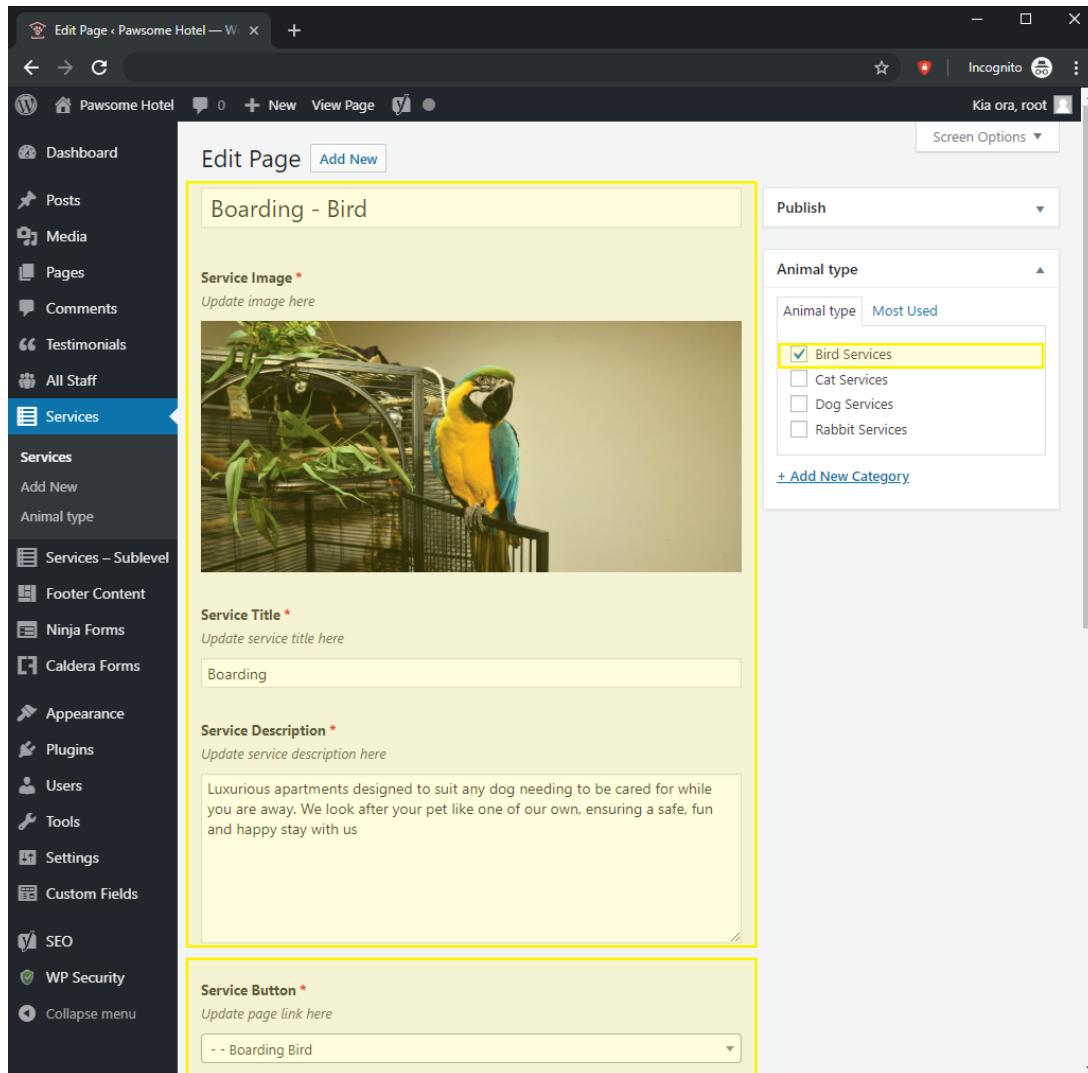
The screenshot shows the WordPress admin interface under the 'Pages' menu. A specific page, 'Boarding Bird', is selected for editing. The 'Slug' field is highlighted with a yellow box, containing the value 'boarding-bird'. Other fields visible include 'Title' (Boarding Bird), 'Date' (06-Jun 10, 2019), 'Author' (root), and 'Status' (Published). The 'Template' dropdown is set to 'services template'. At the bottom of the edit screen are 'Cancel' and 'Update' buttons.

Make sure the slug is named in the correct way **boarding-bird** this is important as this needs to link to the service you add.

The screenshot shows the WordPress admin interface under the 'Services' menu. A list of services is displayed, including 'Boarding – Cat', 'Boarding – Dog', and 'Boarding – Rabbit', all listed as Published on 2019/06/10. The 'Services' menu item is highlighted with a yellow box. The top navigation bar shows the current page as 'Services < Pawsome Hotel — Wo'.

To edit services content, select **Services** from the left side menu. Once selected press the **Edit** button to move on to the next step.

Service Categories.



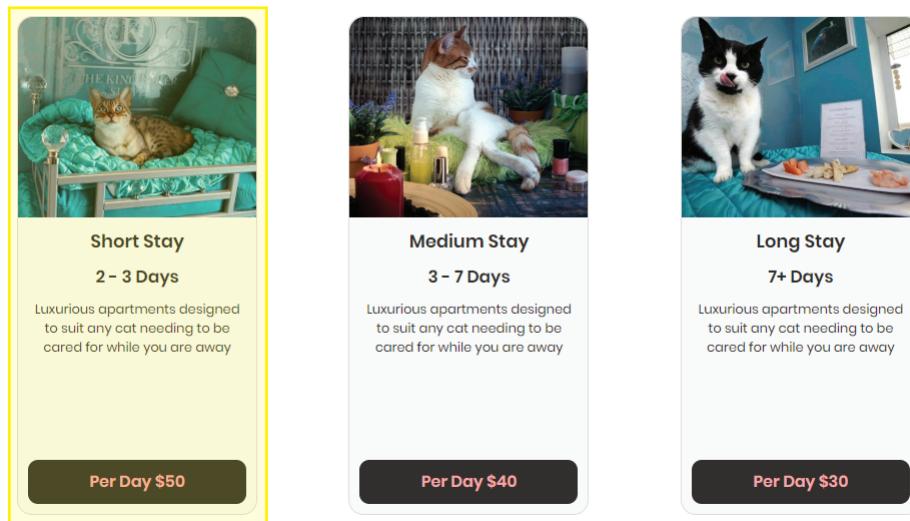
The screenshot shows the WordPress 'Edit Page' interface for a service category. The left sidebar is filled with various menu items, and the main content area is focused on a specific service entry. The service title is 'Boarding - Bird', and it features a photograph of a colorful parrot in a cage. The service description is: 'Luxurious apartments designed to suit any dog needing to be cared for while you are away. We look after your pet like one of our own, ensuring a safe, fun and happy stay with us'. On the right, there's a sidebar for publishing and selecting 'Animal type', where 'Bird Services' is selected. A yellow box highlights the service title and description fields.

Fill in service content in the highlighted fields, once done select publish to make this live on your website.

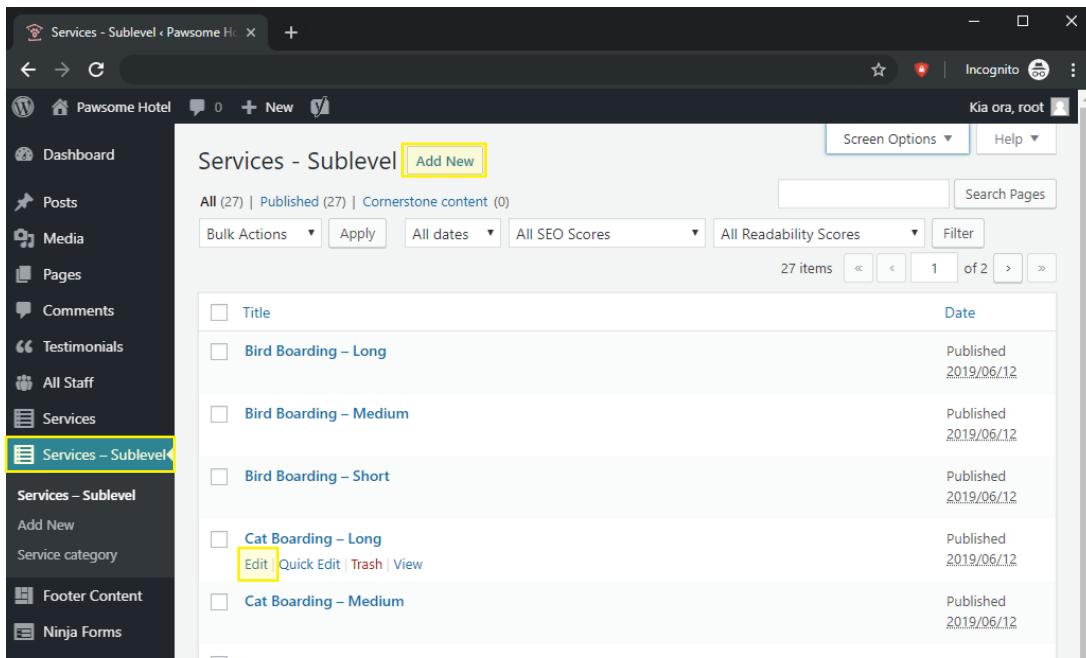
Note: You will need to link this new service to the page you previously created, to do this select the **Service Button** and find the page you just created.

Go to page 25 to learn how to add service content into the page you created.

Service Content.



The highlighted panel is what can be updated within the sub service content panels.



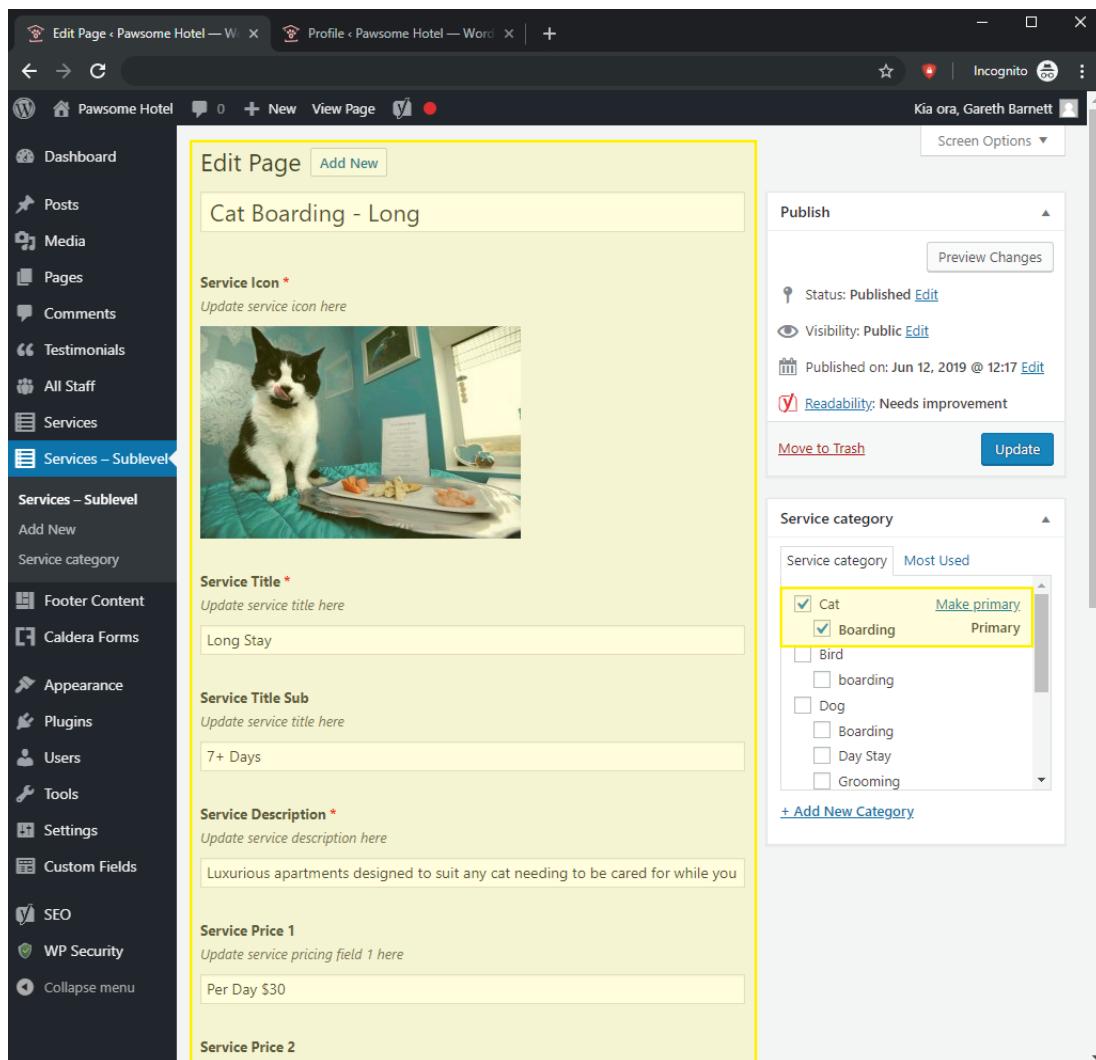
Title	Date
Bird Boarding – Long	Published 2019/06/12
Bird Boarding – Medium	Published 2019/06/12
Bird Boarding – Short	Published 2019/06/12
Cat Boarding – Long	Published 2019/06/12
Cat Boarding – Medium	Published 2019/06/12

To edit services content select **Services - Sublevel** from the left side menu. Once selected press the **Edit** button to move onto the next step.

To add service content to existing service categories, select the **Add New** button from the top panel and move onto the next step .

Go to page 20 to learn how add a new service category.

Service Content.



Edit Page [Add New](#)

Cat Boarding - Long

Service Icon *
Update service icon here



Service Title *
Update service title here

Long Stay

Service Title Sub
Update service title here

7+ Days

Service Description *
Update service description here

Luxurious apartments designed to suit any cat needing to be cared for while you

Service Price 1
Update service pricing field 1 here

Per Day \$30

Service Price 2

Publish

Status: Published [Edit](#)

Visibility: Public [Edit](#)

Published on: Jun 12, 2019 @ 12:17 [Edit](#)

Readability: Needs improvement

[Move to Trash](#) [Update](#)

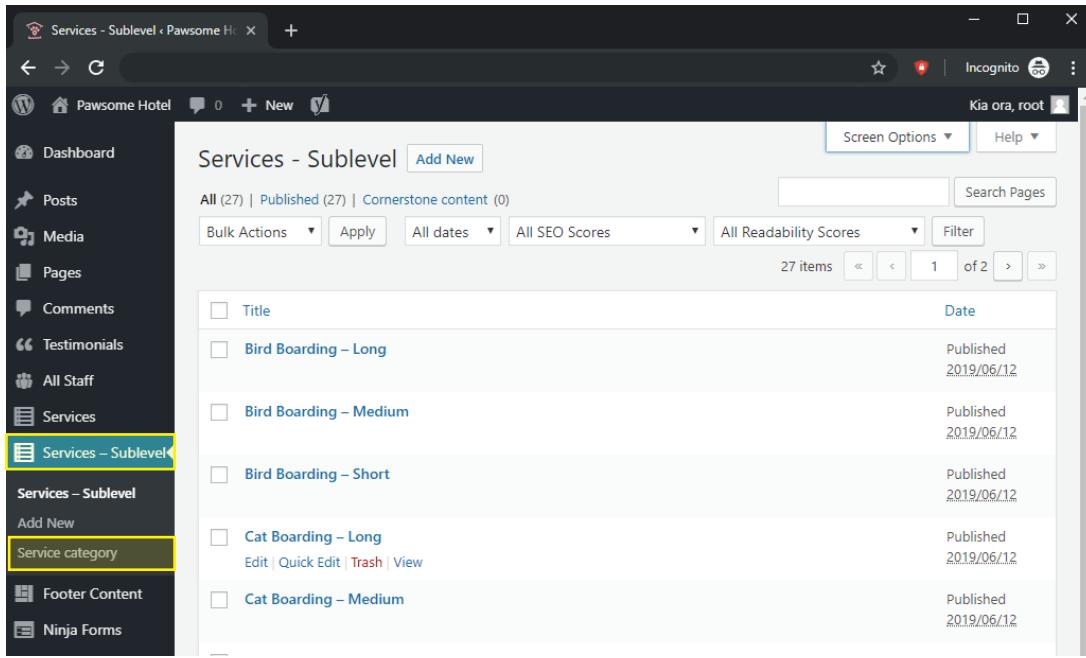
Service category

Service category	Most Used
<input checked="" type="checkbox"/> Cat	Make primary
<input checked="" type="checkbox"/> Boarding	Primary
<input type="checkbox"/> Bird	
<input type="checkbox"/> boarding	
<input type="checkbox"/> Dog	
<input type="checkbox"/> Boarding	
<input type="checkbox"/> Day Stay	
<input type="checkbox"/> Grooming	

[+ Add New Category](#)

Update/Add the sub service content in the highlighted fields, once done select publish to make this live on your website.

Service Content.

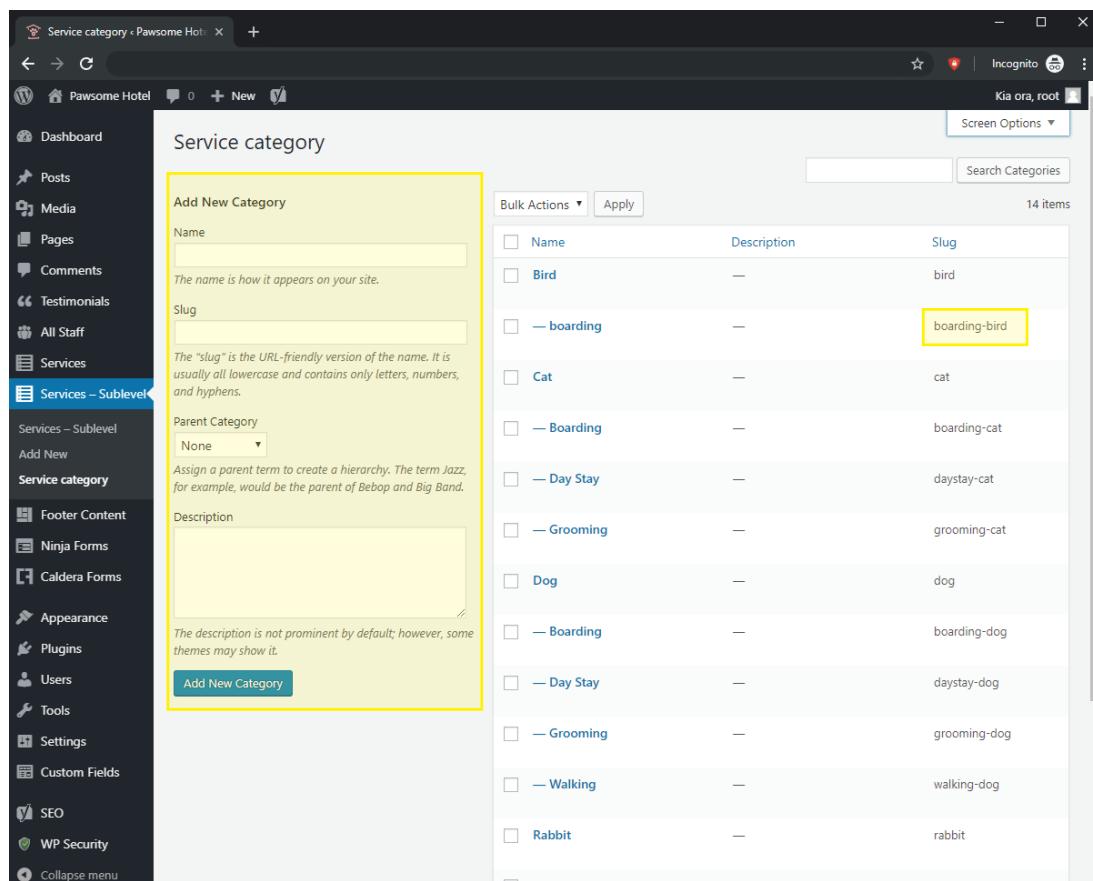


The screenshot shows the WordPress admin interface for the 'Services - Sublevel' page. The left sidebar has a 'Services - Sublevel' menu item highlighted with a yellow box. The main content area displays a list of service categories:

Title	Date
Bird Boarding – Long	Published 2019/06/12
Bird Boarding – Medium	Published 2019/06/12
Bird Boarding – Short	Published 2019/06/12
Cat Boarding – Long	Published 2019/06/12
Cat Boarding – Medium	Published 2019/06/12

To add a services category select **Services - Sublevel** from the left side menu. Once selected, press the **Service Category button** to move onto the next step.

Service Content.



Name	Description	Slug
Bird	—	bird
— boarding	—	boarding-bird
Cat	—	cat
— Boarding	—	boarding-cat
— Day Stay	—	daystay-cat
— Grooming	—	grooming-cat
Dog	—	dog
— Boarding	—	boarding-dog
— Day Stay	—	daystay-dog
— Grooming	—	grooming-dog
— Walking	—	walking-dog
Rabbit	—	rabbit

To add a new service category you will need to enter the name such as **boarding** and the slug name will have to be the same as the page you created ie **"boarding-bird"** ([on page 20 of this guide](#)) so it links the appropriate page.

Next add it to the parent category you would like it in i.e Bird, Cat, Dog or Rabbit.

Go to page 23 to see how to add content into this new service.

Please note that the booking form created for your website are conditional based so you will need to contact me to add these new services into the booking form.