

Garfish Digital

Potential Project Agreement for Your Future Project

This is a sample document for demonstration purposes only. A live agreement will be customized to your project's specific needs, deliverables, timeline, and investment.

This is a sample of our Project Agreement.

This document illustrates the kind of clear, transparent, and professional contract you can expect when you partner with Garfish Digital. We believe a strong agreement is built on clarity, not complex legal jargon.

1. Introduction

This sample Agreement formally outlines a typical scope of work, deliverables, timeline, and financial investment between Garfish Digital and a Client.

2. Project Summary

The Client hereby engages Garfish Digital to design and develop a **[e.g., custom e-commerce website, professional portfolio, lead-generation platform]**. The primary goal is to **[e.g., enhance their brand, increase online sales, or attract new inquiries]**.

3. Scope of Work & Deliverables

Garfish Digital agrees to provide a comprehensive suite of services, including:

- **Discovery Phase:** Brand Strategy, Research, and Technical Specification.
- **Website Design:** Custom design, responsive development, and UI/UX review.
- **Key Features:** Implementation of core functionalities like contact forms, image galleries, and a blog system.

- **Revisions:** Up to **[Number]** rounds of design revisions.
 - **Testing & Quality Assurance:** Comprehensive testing to ensure a bug-free, performant, and secure launch.
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4. What is NOT Included (Exclusions)

To maintain clarity and prevent "scope creep," our agreements always clearly define what is included and what is not. This ensures there are no surprises. Exclusions typically include:

- **Ongoing Content Creation:** Writing new text or creating new photography.
 - **Advanced Marketing:** Paid advertising or off-site SEO campaigns.
 - **Third-Party Costs:** Licensing fees for premium software or external services.
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5. Project Timeline

A typical project timeline follows a phased approach, contingent on timely client feedback:

- **Discovery & Design:** [Number] weeks
 - **Development & Testing:** [Number] weeks
 - **Launch:** [Number] weeks
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6. Payment Schedule & Investment

Our projects are structured with a phased payment schedule to align with project milestones. A typical payment structure is:

- **Deposit** ([e.g., 50%]) due upon signing the Agreement.
 - **Mid-Project Payment** ([e.g., 25%]) due upon Design Approval.
 - **Final Payment** ([e.g., 25%]) due upon Website Launch/Handoff.
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7. Key Terms & Responsibilities

- **Client Responsibilities:** We rely on our clients to provide timely feedback and necessary content.
- **Intellectual Property:** Upon final payment, the Client will own the intellectual property rights to the custom work.
- **Confidentiality:** Both parties agree to protect proprietary information.
- **Governing Law:** The agreement will be governed by the laws of the State of Indiana.

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