

# Garfish Digital

## Project Scope Questionnaire for Your Future Project

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*This is a streamlined version of our document for demonstration purposes. Once we partner with you, we will provide a comprehensive version to ensure we capture all details for your unique project.*

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### Welcome to Garfish Digital!

This document provides a preview of our **Project Scope Questionnaire**, a key step in our onboarding process. We use this to gain a foundational understanding of your vision and project goals. By showing you this now, you can see the clear and structured approach we take to every project, ensuring nothing is overlooked.

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### 1. Your Core Information

- **Company/Organization Name:** [Your Company Name]
  - **Primary Contact Person:** [Your Name]
  - **Title:** [Your Title]
  - **Email Address:** [Your Email]
  - **Phone Number:** [Your Phone Number]
  - **Current Website (if applicable):** [Your Website URL]
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### 2. Your Business & Vision

1. **Briefly describe your business/organization and its core mission:**

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2. **Who is your target audience for this website?**

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3. **What are the primary goals for this new or redesigned website?** (Check all that apply)

- ☐ Generate Leads/Inquiries
  - ☐ Showcase Portfolio/Work
  - ☐ Sell Products/Services
  - ☐ Other:
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4. **Are there any websites (competitors, inspirations, or designs you dislike) that we should review?**
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### 3. Content & Assets

1. **Do you have existing brand assets (logo, colors, fonts, brand guidelines)?**
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2. **Who will be responsible for providing the website's content (text, images, videos)?**
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### 4. Project Scope & Expectations

1. **What is your estimated budget range for this project?**
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2. **What is your desired timeframe for project completion?**
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