

Dataset Description

The [SubscriptionProfile.ss](#) stream provides a current snapshot of every consumer Seattle-C subscription that has existed in Seattle-C products.

The key areas that this data covers are:

- Subscription Lifecycle data, such as start/end date values and statuses such as active or cancelled
- Payment information such as, where the subscription was purchased, when billing began, and which company sold the subscription
- Seattle-C Partner information such as, which Partner was involved with the sale to the end customer and how they are identified in various systems

Used to:

- Identify/analyze customers and their specific profiles as subscribers based on a variety of subscription attributes
- Target campaigns at customers based on a variety of their subscription attributes from a profile standpoint

Access information

Data Location:

<https://Seattle-C.osdinfra.net/Datasets/Seattle-C/SubscriptionProfile.ss?property=info>

Submit a Zendesk ticket at www.SupportSeattle-C.Zendesk.com to request for dataset access along with a business justification.

Data availability

All subscriptions data till date.

Data source and latency

The data in this Data sets is sourced from upstream system – **C Platform**. The Subscription Profile stream has a latency of **N+3 days**. Data will be refreshed in Datasets every day by 7PM UTC.

Data definition

Attribute	Data Type	Description
CtpSubscriptionId	String	Unique identifier of the Subscription. Example: +++9VgAAAAAAAAAIA
SubscriptionReferenceId	Int	In case of multiple subscriptions under the same accounts, helps identifying the specific subscription. Example: 2
CtpBillableAccountId	Long	Account Id of the Subscription owner to which the billing would be done. Example: 1455288315

Attribute	Data Type	Description
SubscriptionCreatedDateTime	DateTime	Date the Subscription was created. Example: 5/6/2016 12:41:45 PM
SubscriptionStartDatePrior	DateTime	Previous offer start date of the subscription Note: A value of N/A or a date in future means, the subscription is on its first offer. This can also be interpreted as the subscription's last renewal due date. Example: 5/6/2016 12:00:00 AM
SubscriptionStartDate	DateTime	Current offer start date of the subscription. Example: 5/6/2016 12:00:00 AM
SubscriptionEndDatePrior	DateTime	Previous offer end date of the subscription. Note: A value of N/A or a date in future means, the subscription is on its first offer. Example: 5/6/2016 12:00:00 AM
SubscriptionEndDate	DateTime	Offer end date of a subscription. This is the date when the offer expires and the subscription shall be due for next renewal. Example: 5/6/2016 12:00:00 AM
OfferId	String	Current Offer ID of a subscription. Example: 480A3359-FD30-4140-A7A5-997964983D99
OfferName	String	Name of the current subscription offer. Example: SubscriptionDeprovisioned
TotalPaidDays	Double	Count of total days a subscription has been on paid offer. Example: 0
TotalTrialDays	Double	Count of total days a subscription has been on trial offer. Example: 0
PreviousEligibleRenewalDate	DateTime	Previous eligible for renewal date for a subscription. Example: 12/31/9999 12:00:00 AM
NextEligibleRenewalDate	DateTime	Next eligible for renewal date for a subscription. Example: 12/31/9999 12:00:00 AM
PreviousRenewedDate	DateTime	Date on which the subscription was last renewed. Example: 12/31/9999 12:00:00 AM
TermLength	Double	Number of days covered in the current eligibility period for a subscription. Example: Seattle-C
TotalRenewals	Long	Count of total number of times a subscription was renewed. Example: 0
NumberOfSharedUsers	Long	Count of total number of users with whom a subscription is shared Example: 0

Known data quality issues

None.

Use cases and sample scripts

1. SQL

//List of all Paid subscriptions along with offer details that were cancelled within the month of September 2015.

```
DECLARE @startDate DateTime='09/01/2015'
DECLARE @EndDate Datetime = '09/30/2015'
SELECT DISTINCT
        sub.CtpSubscriptionId,
        sub.SubscriptionStartDate,
        sub.SubscriptionEndDate,
        ofr.LicenseModel,
        ofr.PaymentModel,
        ofr.LicenseType
FROM SubscriptionProfile AS sub
INNER JOIN [Reference].[dbo].[Offer] AS ofr
ON sub.OfferId = ofr.OfferId
WHERE sub.SubscriptionStatus='CANCELED'
AND ofr.LicenseModel = 'Subscription'
      AND ofr.PaymentModel='Paid'
      AND sub.SubscriptionCancellationRequestDate>=@StartDate AND
sub.SubscriptionCancellationRequestDate<@EndDate+1;
```

2. SQL

//List of all new Paid subscriptions sold by Best Buy in the month of October 2015.

```
DECLARE @startDate DateTime='10/01/2015'
DECLARE @EndDate Datetime = '10/31/2015'
SELECT DISTINCT
        sub.CtpSubscriptionId,
        sub.SubscriptionStartDate,
        sub.SubscriptionEndDate,
        sub.FirstPaidStartDate,
        ofr.PaymentModel,
        ofr.LicenseType
FROM SubscriptionProfile AS sub
INNER JOIN [Reference].[dbo].[Offer] AS ofr
ON sub.OfferId = ofr.OfferId
WHERE sub.SubscriptionStatus='ACTIVE'
AND ofr.LicenseModel = 'Subscription'
      AND ofr.PaymentModel='Paid'
      AND sub.[SubscriptionStartDate]>=@StartDate AND
sub.[SubscriptionStartDate]<@EndDate+1
      AND [RequestedByPartnerName] LIKE '%Best Buy%';
```