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| Description  ​The [SubscriptionProfile.ss](file:///D:\BIG_Dataset) stream provides a current snapshot of every consumer SEATTLE-C subscription that has existed in Seattle-C.  The key areas that this data covers are:   * Subscription Lifecycle data, such as start/end date values and statuses such as active or cancelled * Payment information, such as where the subscription was purchased, when billing began, and which company sold the subscription * Microsoft Partner information, such as which Partner was involved with the sale to the end customer and how they are identified in various systems​   Used to:   * Identify/analyze customers and their specific profiles as subscribers based on a variety of subscription attributes * Target campaigns at customers based on a variety of their subscription attributes from a profile standpoint     Access information  Data Location:  <https://Seattle-C.osdinfra.net/Datasets/Seattle-C/SubscriptionProfile.ss?property=info>    Data availability  All subscriptions data till date.  Data source and latency  The data in this Data sets is sourced from upstream system – **C Platform**. The Subscription Profile stream has a latency of **N+3 days**. Data will be refreshed in Datasets every day by 7PM UTC.   Data definition   | Attribute | Data Type | Description | | --- | --- | --- | | CtpSubscriptionId | String | Unique identifier of the Subscription.  Example: +++9VgAAAAAAAAIA | | SubscriptionReferenceId | Int | In case of multiple subscriptions under the same accounts, helps identifying the specific subscription. Example: 2 | | CtpBillableAccountId | Long | Account Id of the Subscription owner to which the billing would be done.  Example: 1455288315 | | SubscriptionCreatedDateTime | DateTime | Date the Subscription was created.  Example: 5/6/2016 12:41:45 PM | | SubscriptionStartDatePrior | DateTime | Previous offer start date of the subscription Note: A value of N/A or a date in future means, the subscription is on its first offer. This can also be interpreted as the subscription's last renewal due date.  Example: 5/6/2016 12:00:00 AM | | SubscriptionStartDate | DateTime | Current offer start date of the subscription  Example: 5/6/2016 12:00:00 AM | | SubscriptionEndDatePrior | DateTime | Previous offer end date of the subscription.  Note: A value of N/A or a date in future means, the subscription is on its first offer. Example: 5/6/2016 12:00:00 AM | | SubscriptionEndDate | DateTime | Offer end date of a subscription. This is the date when the offer expires and the subscription shall be due for next renewal. Example: 5/6/2016 12:00:00 AM​​​ | |  |  |  | |  |  |  | |  |  |  | |  |  |  | | OfferId | String | Current Offer ID of a subscription.  Example: 480A3359-FD30-4140-A7A5-997964983D99 | | OfferName | String | Name of the current subscription offer.  Example: SubscriptionDeprovisioned | | LastEventType | String | Latest event that occurred in a subscription lifecycle like subscription extended   * SubscriptionCreated – New Subscription * SubscriptionExtended – Offer dates extended * SubscriptionNotExtended – Offer dates didn't change but an activity happened such as status changed   Example: SubscriptionExtended | | FirstTrialOfferId | String | Offer ID of the first trial of a subscription  Captures the first trial the subscription went through. To get more details about the offer, refer to ConsumerOfferMapping stream/table  Example: F8134693-7B5E-45F8-ABB2-ADD6B4DF7ECE | | FirstTrialStartDate | DateTime | Date on which the first trial started for a subscription  Example: 11/13/2015 12:00:00 AM | | FirstTrialEndDate | DateTime | Date on which the first trial ended for a subscription  Example: 11/13/2015 12:00:00 AM | | FirstPaidOfferID | String | Offer ID of the first paid offer of the subscription  Example: BFDDFA9D-76FE-4F2D-97D7-38C8F59F726A | | FirstPaidStartDate | DateTime | Date on which the first paid offer started for the subscription  Example: 11/13/2015 12:00:00 AM | | FirstPaidEndDate | DateTime | Date on which the first paid offer ended for the subscription  Example: 11/13/2015 12:00:00 AM | | PurchaseDateTime | DateTime | Date on which offer was purchased  Example: 11/13/2015 12:00:00 AM | | CanceledDate | DateTime | Date on which a subscription was cancelled  Example: 11/13/2015 12:00:00 AM | | LicenseType | String | Current License type for the subscription   * MonthlyAR – monthly subscription with AR * YearlyAR – yearly subscription with AR * Prepaid – yearly subscription with no AR   Example: Prepaid | | StoreName | String | Name of the store where a subscription was sold.  Example:   |  | | --- | | ABC APPLIANCE INC, ​ | | | StoreIdentificationCode | String | Identification code of the store where a subscription was sold.  Example: 000000000000110, 000000000000141 | | StoreAddress | String | Address of the store where a subscription was sold.   |  | | --- | | Example: 1-1-1 SUPPORT MOONSAN TECH. VILLAGE MOON | | | OEMName | String | OEM (name) who sold the subscription with the device. Dell, HP, etc. Currently this is captured only in case of AFO offers.   |  | | --- | | Example: ACER INCORPORATED, ALTUS COMMUNICATIONS | | | OEMNumber | String | Identification number for the OEM who sold the subscription. Currently this is captured only in case of AFO offers.   |  | | --- | | Example: 0000057303, 0000056908 | | | BilltoPartnerNamePrior | String | Name for a Bill to Partner associated with a subscription prior to the current snapshot.  Example: CISESD AB Poland | | BilltoPartnerName | String | Name for a Bill to Partner associated with a subscription.  Example: CISESD AB Poland | | SoldByPartnerPrior | String | Sold by Partner associated with a subscription prior to the current snapshot. In the case of indirect POSA, this could be the 3rd party who sold it.  Example: 0129b112-2954-41c4-a9c2-3e05d3d31d2a | | SoldByPartner | String | Sold by Partner associated with a subscription. In the case of indirect POSA, this could be the 3rd party who sold it.  Example: 0129b112-2954-41c4-a9c2-3e05d3d31d2a | | RSPfsi | String | Partner Facing Subscription ID. This is the ID this subscription is identified by the reseller systems.  Example: 3dd694cd-bb16-4ed7-bfe4-5ae287b4a439 | | ResellerIdPrior | String | Unique ID for the previous Reseller -  the Reseller who did the previous renewal (or the subscription was bought from)  Example: 8789066b-a93b-4e59-8e28-366ca6e2fdb9 | | ResellerId | String | Unique ID for a Reseller associated with a subscription  Example: 0a9285db-772c-4ba2-ab15-6f78cead89f6 | | ResellerNamePrior | String | Previous Reseller - Name for the Reseller who did the previous renewal (or the subscription was bought from)   * In the case of Direct, this is same as RequestedBy. * In the case of indirect, this is the 3rd part who sold it.   Example: CISESD MS Store Global | | ResellerName | String | Name for a Reseller associated with a subscription   * In the case of Direct, this is same as RequestedBy. * In the case of indirect, this is the 3rd part who sold it.   Example: CISESD MS Store Global | | ResellerCode | String | Short name for a reseller associated with a subscription   * In the case of Direct, this is same as RequestedBy. * In the case of indirect, this is the 3rd part who sold it.   Example: MSStore | | ​HasRedeemedSkype | ​Bool | ​Indicates if skype is redeemed at the subscription level or not.  'True' indicates one of the users who is using the subscription has redeemed skype minutes (that is offered as part of subscription); else 'False'  Example: false | | ​FirstSkypeRedemptionDate | ​DateTime | ​Indicates first date when the skype minutes offered in the subscription was redeemed by any user who uses the subscription.  Example: 9/6/2015 6:34:03 PM | | LastSkypeRedemptionDate | ​DateTime | ​Indicates last date when the skype minutes offered in the subscription was redeemed by any user who uses the subscription.  Example: 9/6/2015 6:34:03 PM | | ​DrivenBy | ​String | Indicates ​whether OneDrive or Outlook have driven the sale. The values are OneDrive, Outlook, N/A and Not Available | | ​AdjustedDrivenBy | ​String | ​This column is derived after applying ASG attribution logic on the DrivenBy column obtained from ODC\_State\_PaidAccounts view. The values are Office Mobile, OneDrive, Outlook, N/A, Not Available and Unknown  Example: Outlook | | TotalOffers | Long | Count of total offers associated with the subscription  Example: 1 | | TotalPaidOffers | Long | Count of total paid offers associated with the subscription  Example: 0 | | TotalActiveSubscriptionDays | Double | Count of total days the subscription has been active  Example: Seattle-C | | TotalPaidDays | Double | Count of total days a subscription has been on paid offer  Example: 0 | | TotalTrialDays | Double | Count of total days a subscription has been on trial offer  Example: 0 | | PreviousEligibleRenewalDate | DateTime | Previous eligible for renewal date for a subscription  Example: 12/31/9999 12:00:00 AM | | NextEligibleRenewalDate | DateTime | Next eligible for renewal date for a subscription  Example: 12/31/9999 12:00:00 AM | | PreviousRenewedDate | DateTime | Date on which the subscription was last renewed  Example: 12/31/9999 12:00:00 AM | | TermLength | Double | Number of days covered in the current eligibility period for a subscription  Example: Seattle-C | | TotalRenewals | Long | Count of total number of times a subscription was renewed  Example: 0 | | NumberOfSharedUsers | Long | Count of total number of users with whom a subscription is shared  Example: 0 | | OriginalBillingOfferName | String | Original billing offer name on which a subscription was created  Example: OMX-0061089 O15 Store-SEATTLE-C Per Sub-PPaid 1 YR Token-IT-IT | | OriginalProductGroup | String | Original product group name associated with a subscription  Example: Personal Purchase 1yr AutoRenew | | OriginalProductType | String | Original product type associated with a subscription  Example: Paid Subscription | | OriginalPromoSubscriptionStartDate | DateTime | Date on which promotional subscription started  Example: 12/31/9999 12:00:00 AM | | OriginalPerpetualSubscriptionStartDate | DateTime | Date on which perpetual subscription started   Example: 12/31/9999 12:00:00 AM | | OriginalOtherSubscriptionStartDate | DateTime | Date on which any other subscription started.  Example: 12/31/9999 12:00:00 AM | | TrialConversionBillingOfferName | String | Name of the trial offer from which a subscription converted to paid offer  Example: N/A | | IsTrialConversion | String | Flag that indicates if a subscription converted from trial to paid  Example: False | | SubscriptionCancellationRequestDate | DateTime | Date when a request was made for subscription cancellation  Example: 3/15/2017 1:09:42 PM |     Known data quality issues  None.  Use cases and sample scripts  1. SQL  **//List of all Paid subscriptions along with offer details that were cancelled within the month of September 2015.**  DECLARE @startDate DateTime='09/01/2015'  DECLARE @EndDate Datetime ='09/30/2015'  SELECT DISTINCT                      sub.CtpSubscriptionId,                     sub.SubscriptionStartDate,                      sub.SubscriptionEndDate,                      sub.FirstPaidStartDate,                      sub.FirstPaidEndDate,                      sub.CtpBillableAccountId,                      sub.CanceledDate,                      ofr.Product,                      ofr.ChannelName,                      ofr.LicenseModel,                      ofr.PaymentModel,                      ofr.LicenseType          FROM SubscriptionProfile AS sub          INNER JOIN [Reference].[dbo].[Offer] AS ofr          ON sub.OfferId = ofr.OfferId          WHERE sub.SubscriptionStatus='CANCELED'          AND ofr.LicenseModel = 'Subscription'                AND ofr.PaymentModel='Paid'          AND sub.SubscriptionCancellationRequestDate>=@StartDate AND sub.SubscriptionCancellationRequestDate<@EndDate+1;    2. SQL  **//List of all new Paid subscriptions sold by Best Buy in the month of October 2015.**    DECLARE @startDate DateTime='10/01/2015'  DECLARE @EndDate Datetime ='10/31/2015'  SELECT DISTINCT                      sub.CtpSubscriptionId,                      sub.SubscriptionStartDate,                      sub.SubscriptionEndDate,                      sub.FirstPaidStartDate,                      ofr.PaymentModel,                      ofr.LicenseType          FROM SubscriptionProfile AS sub          INNER JOIN [Reference].[dbo].[Offer] AS ofr          ON sub.OfferId = ofr.OfferId          WHERE sub.SubscriptionStatus='ACTIVE'          AND ofr.LicenseModel = 'Subscription'                AND ofr.PaymentModel='Paid'          AND sub.[SubscriptionStartDate]>=@StartDate AND sub.[SubscriptionStartDate]<@EndDate+1                AND [RequestedByPartnerName] LIKE '%Best Buy%';    COSMOS SCOPE  SubscriptionProfile = SSTREAM @"/shares/modpim.anfield/ASMDatasets/Consumer/SubscriptionProfile.ss"; //Provide the path of the stream that you intend to use  Offer = SSTREAM @"/[shares/modpim.anfield/ASMDatasets/Consumer/Reference/Offer.ss?property=info](https://cosmos11.osdinfra.net/cosmos/modpim.adhoc/shares/modpim.anfield/ASMDatasets/Consumer/Reference/Offer.ss?property=info)";  #DECLARE EndDate DateTime =DateTime.Parse("10/31/2015").AddDays(1);  #DECLARE StartDate DateTime =DateTime.Parse("10/01/2015");  #DECLARE output\_stream string = "/my/NewSubscriptionInOctSoldByBestBuy.ss";    Dataset=SELECT DISTINCT                      sub.CtpSubscriptionId,                      sub.SubscriptionStartDate,                      sub.SubscriptionEndDate,                      sub.FirstPaidStartDate,                      sub.FirstPaidEndDate,                      sub.CtpBillableAccountId,                      off.Product,                      off.ChannelName,                      off.LicenseModel,                      off.PaymentModel,                      off.LicenseType          FROM SubscriptionProfile AS sub          INNER JOIN Offer AS off          ON sub.OfferId==off.OfferId          WHERE sub.SubscriptionStatus=="ACTIVE"          AND off.LicenseModel=="Subscription"          AND off.PaymentModel=="Paid"          AND sub.SubscriptionStartDate>=@StartDate AND sub.SubscriptionStartDate<@EndDate          AND RequestedByPartnerName.Contains("Best Buy");  OUTPUT Dataset TO SSTREAM @output\_stream; |

false,false,1

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