

pr-measure

1/3/2014

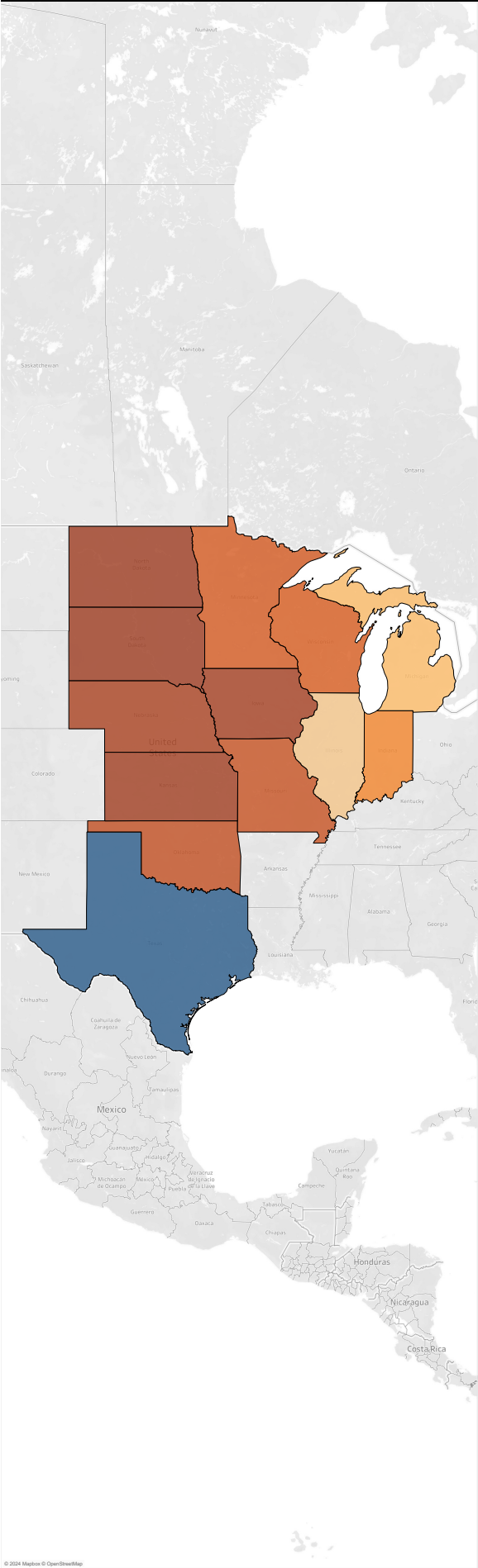
\$501,240

\$216

629

1,175

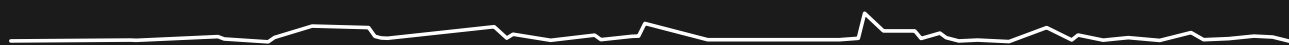
1,310



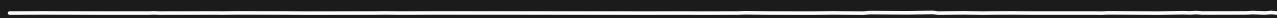
pr-region wise sales

| Sub-Catego.. | Sales       | Min. Sales | Max. Sales  |
|--------------|-------------|------------|-------------|
| Accessories  | \$33,956.08 | \$1.98     | \$1,928.78  |
| Appliances   | \$23,582.03 | \$0.44     | \$2,405.20  |
| Art          | \$5,765.34  | \$1.34     | \$209.94    |
| Binders      | \$56,923.28 | \$0.56     | \$9,892.74  |
| Bookcases    | \$24,157.18 | \$67.99    | \$2,396.27  |
| Chairs       | \$85,230.65 | \$26.64    | \$3,504.90  |
| Copiers      | \$37,259.57 | \$319.98   | \$17,499.95 |
| Envelopes    | \$4,636.87  | \$1.63     | \$604.66    |
| Fasteners    | \$778.03    | \$1.81     | \$58.37     |
| Furnishings  | \$15,254.37 | \$1.89     | \$1,336.44  |
| Labels       | \$2,451.47  | \$2.09     | \$491.55    |
| Machines     | \$26,797.38 | \$83.90    | \$8,159.95  |
| Paper        | \$17,491.90 | \$3.53     | \$629.10    |
| Phones       | \$72,403.28 | \$5.50     | \$2,735.95  |
| Storage      | \$45,930.11 | \$8.72     | \$1,554.94  |
| Supplies     | \$9,467.37  | \$1.74     | \$4,164.05  |
| Tables       | \$39,154.97 | \$66.64    | \$2,678.94  |

pr-sales line



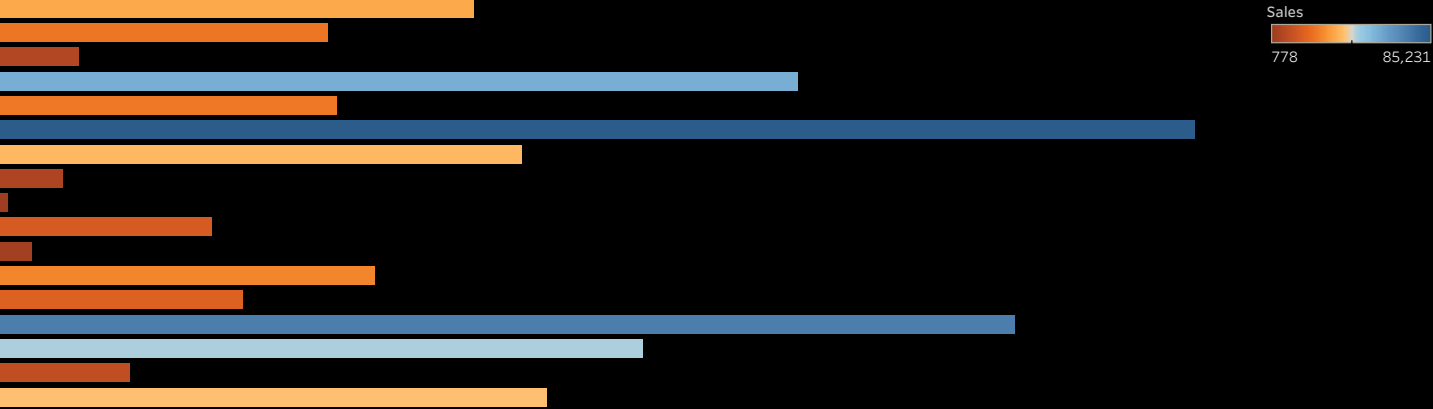
pr-sales line



pr-sales line



pr-sales chart



sc-measure

1/5/2014

\$678,781

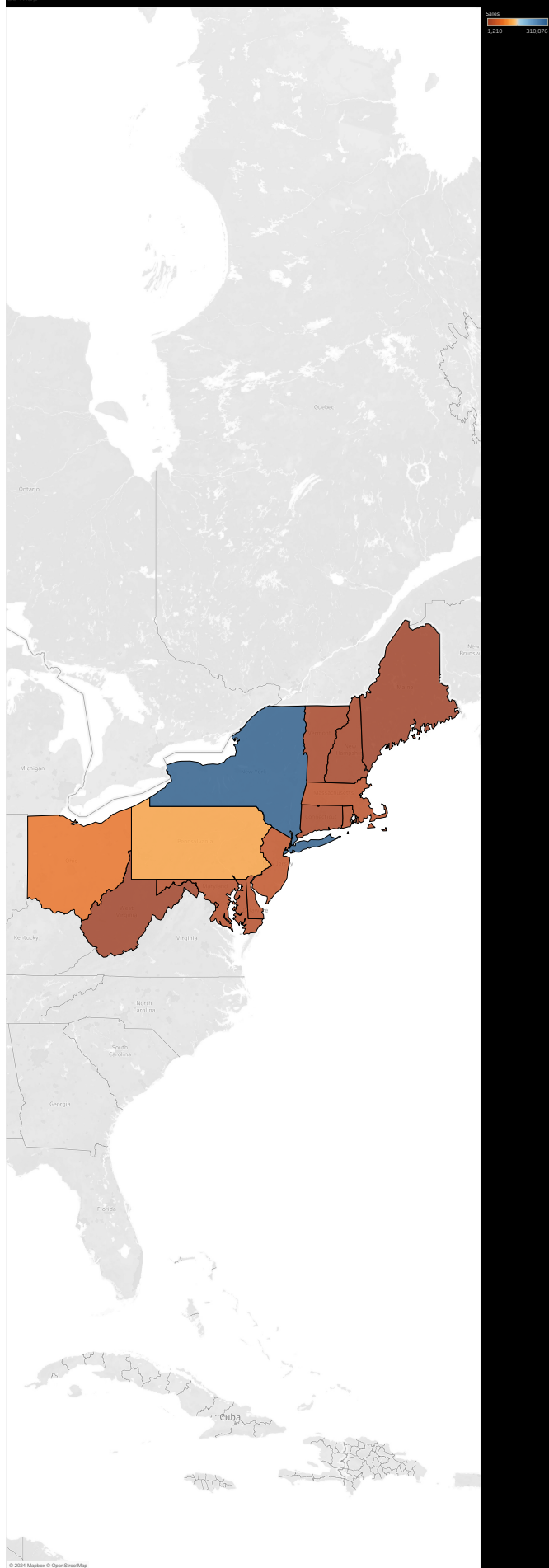
\$238

674

1,401

1,422

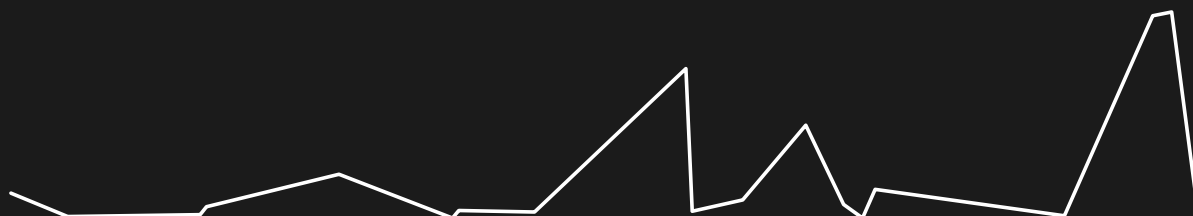
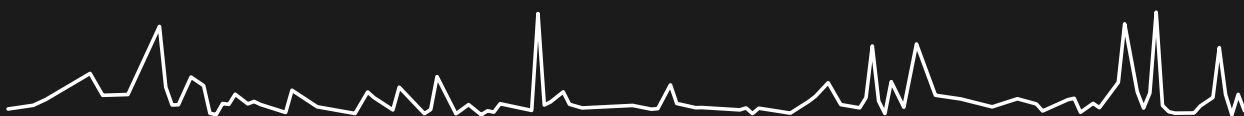
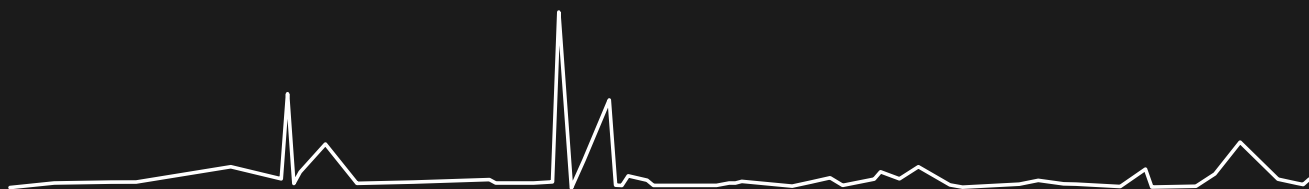




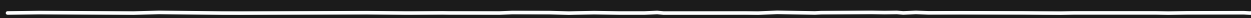
sc-region wise sales

| Sub-Categ.. | Sales        | Min. Sales | Max. Sales  |
|-------------|--------------|------------|-------------|
| Accessories | \$45,033.37  | \$2.97     | \$2,309.65  |
| Appliances  | \$34,188.47  | \$2.22     | \$2,625.12  |
| Art         | \$7,485.76   | \$1.50     | \$289.20    |
| Binders     | \$53,498.00  | \$0.85     | \$4,355.17  |
| Bookcases   | \$43,819.33  | \$35.49    | \$4,404.90  |
| Chairs      | \$96,260.68  | \$47.99    | \$4,416.17  |
| Copiers     | \$53,219.46  | \$479.98   | \$11,199.97 |
| Envelopes   | \$4,375.87   | \$2.04     | \$361.92    |
| Fasteners   | \$819.72     | \$1.24     | \$40.67     |
| Furnishings | \$29,071.38  | \$2.96     | \$1,049.20  |
| Labels      | \$2,602.93   | \$3.15     | \$122.12    |
| Machines    | \$66,106.17  | \$12.59    | \$9,099.93  |
| Paper       | \$20,172.60  | \$3.38     | \$447.84    |
| Phones      | \$100,614.98 | \$2.97     | \$4,548.81  |
| Storage     | \$71,612.58  | \$8.38     | \$2,934.33  |
| Supplies    | \$10,760.12  | \$3.49     | \$4,663.74  |
| Tables      | \$39,139.81  | \$27.41    | \$2,065.32  |

sc-sales line



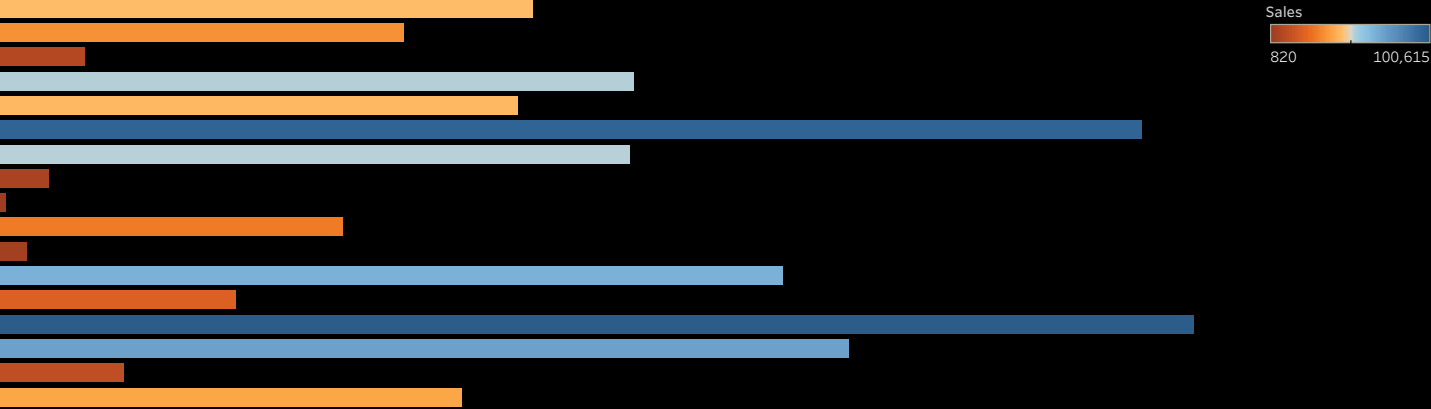
sc-sales line



sc-sales line



sc-sales chart



Comparison of Region Based on Sales

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Primary Region  
Secondary Region

First Order Date :

Total Sales :

Average Sales per Order :

No. of Customers :

1/3/2014

\$501,240

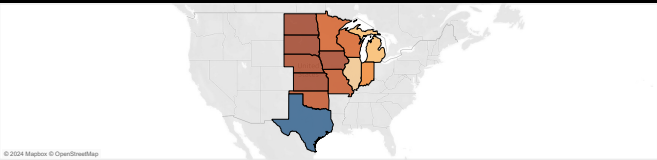
\$236

629

1,175

1,310

Central



First Order Date :

Total Sales :

Average Sales per Order :

No. of Customers :

1/3/2014

\$678,781

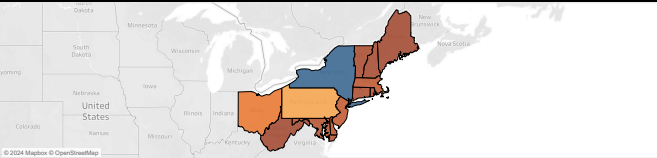
\$238

674

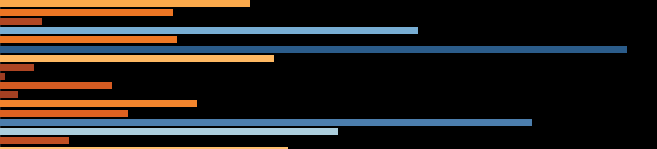
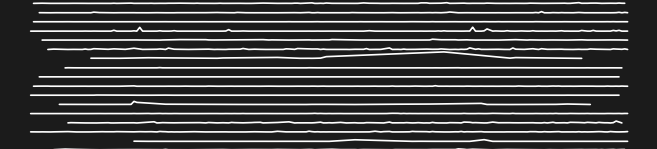
1,401

1,422

East



| Sub-Category   | Sales       | Min. Sales | Max. Sales |
|----------------|-------------|------------|------------|
| Accessories    | \$13,566.08 | \$1.99     | \$1,528.78 |
| Appliances     | \$13,582.03 | \$0.44     | \$2,405.20 |
| Art            | \$1,765.54  | \$1.34     | \$200.84   |
| Binders        | \$54,923.43 | \$0.56     | \$3,892.24 |
| Books/Press    | \$14,413.43 | \$2.09     | \$5,396.29 |
| Chairs         | \$65,330.65 | \$26.64    | \$1,324.00 |
| Comms          | \$12,430.52 | \$13.98    | \$7,406.05 |
| Envelopes      | \$4,634.47  | \$1.33     | \$224.25   |
| Furniture      | \$12,012.03 | \$1.18     | \$1,119.14 |
| Furniture/Shop | \$13,524.37 | \$1.09     | \$1,336.24 |
| Lighting       | \$1,451.42  | \$1.09     | \$271.63   |
| Machines       | \$16,742.83 | \$33.00    | \$1,110.35 |
| Paper          | \$1,451.42  | \$1.33     | \$271.63   |
| Phones         | \$12,430.52 | \$1.50     | \$7,775.85 |
| Storage        | \$16,386.13 | \$6.97     | \$2,554.54 |
| Supplies       | \$9,467.37  | \$1.74     | \$4,154.03 |
| Tables         | \$19,154.97 | \$66.64    | \$2,478.04 |



| Sub-Category   | Sales       | Min. Sales | Max. Sales |
|----------------|-------------|------------|------------|
| Accessories    | \$45,033.37 | \$2.37     | \$2,309.85 |
| Appliances     | \$19,188.47 | \$2.22     | \$2,435.22 |
| Art            | \$1,451.42  | \$1.34     | \$200.84   |
| Binders        | \$54,923.43 | \$0.56     | \$3,892.24 |
| Books/Press    | \$14,413.43 | \$2.09     | \$5,396.29 |
| Chairs         | \$65,330.65 | \$26.64    | \$1,324.00 |
| Comms          | \$12,430.52 | \$13.98    | \$7,406.05 |
| Envelopes      | \$4,634.47  | \$1.33     | \$224.25   |
| Furniture      | \$12,012.03 | \$1.18     | \$1,119.14 |
| Furniture/Shop | \$13,524.37 | \$1.09     | \$1,336.24 |
| Lighting       | \$1,451.42  | \$1.09     | \$271.63   |
| Machines       | \$16,742.83 | \$33.00    | \$1,110.35 |
| Paper          | \$1,451.42  | \$1.33     | \$271.63   |
| Phones         | \$12,430.52 | \$1.50     | \$7,775.85 |
| Storage        | \$16,386.13 | \$6.97     | \$2,554.54 |
| Supplies       | \$9,467.37  | \$1.74     | \$4,154.03 |
| Tables         | \$19,154.97 | \$66.64    | \$2,478.04 |

