

Comparison of Region Based on Sales

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Primary Region
Secondary Region

First Order Data

Total Sales :

Average Sales per Order :

No. of Customers :

1/6/2014

\$391,722

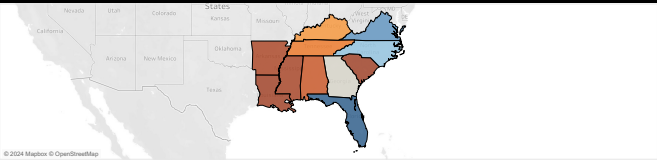
\$242

512

822

1,067

South



First Order Data

Total Sales :

Average Sales per Order :

No. of Customers :

1/6/2014

\$725,458

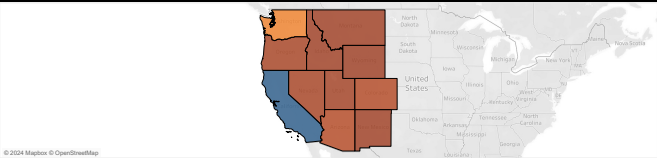
\$226

686

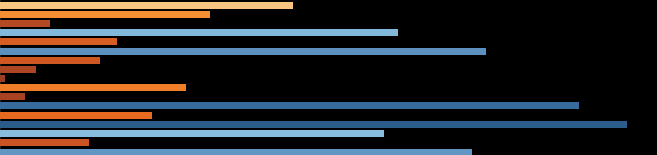
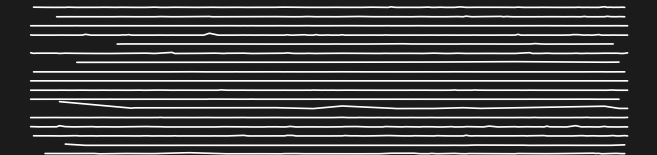
1,611

1,509

West



Size Category	South	West	Min. Sales	Max. Sales
Accessories	\$27,276.75	\$1.58	\$2,569.91	\$2,569.91
Appliances	\$18,525.33	\$5.20	\$2,104.53	\$2,104.53
Art	\$4,652.63	\$1.34	\$355.86	\$355.86
Binders	\$37,630.34	\$1.17	\$6,354.49	\$6,354.49
Books/CDs	\$19,829.35	\$5.56	\$3,558.83	\$3,558.83
Chairs	\$45,173.45	\$33.94	\$2,803.92	\$2,803.92
Comics	\$3,762.75	\$2.78	\$2,599.45	\$2,599.45
Envelopes	\$8,144.55	\$2.50	\$111.11	\$111.11
Furniture	\$25,913	\$1.98	\$18.43	\$18.43
Furniture/Seating	\$12,702.63	\$2.73	\$1,104.28	\$1,104.28
Gifts	\$2,313.13	\$2.61	\$21.61	\$21.61
Machines	\$53,829.56	\$32.58	\$22,438.43	\$22,438.43
Paper	\$14,155.38	\$1.42	\$1,028.71	\$1,028.71
Phones	\$16,304.44	\$7.52	\$4,367.80	\$4,367.80
Storage	\$15,766.98	\$4.96	\$2,801.84	\$2,801.84
Supplies	\$8,318.93	\$1.94	\$4,124.03	\$4,124.03
Tables	\$43,916.19	\$79.97	\$4,297.64	\$4,297.64



Size Category	South	West	Min. Sales	Max. Sales
Accessories	\$61,114.12	\$6.39	\$3,347.37	\$3,347.37
Appliances	\$30,235.34	\$2.50	\$2,118.29	\$2,118.29
Art	\$2,215.07	\$1.43	\$3,113.03	\$3,113.03
Binders	\$55,962.11	\$1.08	\$5,083.99	\$5,083.99
Books/CDs	\$125,016.13	\$45.53	\$3,558.86	\$3,558.86
Chairs	\$125,421.93	\$40.79	\$2,803.92	\$2,803.92
Comics	\$2,712.14	\$2.99	\$2,599.45	\$2,599.45
Envelopes	\$4,113.10	\$4.08	\$413.00	\$413.00
Furniture	\$25,913	\$1.98	\$18.43	\$18.43
Furniture/Seating	\$12,702.63	\$3.48	\$1,104.28	\$1,104.28
Gifts	\$2,313.13	\$2.61	\$21.61	\$21.61
Machines	\$42,444.12	\$11.16	\$4,799.88	\$4,799.88
Paper	\$14,155.38	\$4.79	\$1,111.74	\$1,111.74
Phones	\$16,304.44	\$5.16	\$4,118.16	\$4,118.16
Storage	\$15,766.98	\$5.14	\$1,149.17	\$1,149.17
Supplies	\$10,172.14	\$5.14	\$5,117.11	\$5,117.11
Tables	\$84,714.56	\$24.37	\$3,410.81	\$3,410.81

