1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

Based on the charts created as part of the exercise, the following three conclusions can be drawn about Kickstarter campaign:

* Chart-1 shows that the rate of success in the music category is highest followed by Theatre and Film & Videos.
* If we filter Chart-2 based on categories, we find that Music has some sub-categories which have 100% success rates with lower number of historical campaigns. (Metal for example), which implies lesser competition for a new project in the sub-category.
* Chart-3 can be used to identify the most successful launch month for the campaign- May in this case.

1. **What are some limitations of this dataset?**

* Unavailability of granular data at each donation level can be one of the limitations in the current data set.
* The granular level data can be used to identify trends in the distribution of individual donation values impacting the overall project success, which in turn can be used to decide the nature of the marketing strategy for the fundraising campaign

1. **What are some other possible tables and/or graphs that we could create?**
   * A success rate line chart can be plotted on a timeline by category/sub-category to evaluate the trend in recent times for identifying projects with a rising success rate.
   * After category, sub-category and launch month is decided for the fundraising campaign, an additional analysis based on historical rate of fund raising for successful projects can be taken up; by plotting funds raised against the duration of the campaign to establish expected date to launch the project