



Current Month Transactions

7350✓

Goal: 5727 (+28.34%)

Current Month Profit

\$28,976✓

Goal: 22.31K (+29.9%)

Current Month Returns

198!

Goal: 155 (-27.74%)

product_brand Total Transactions Total Profit Profit Margin Return Rate

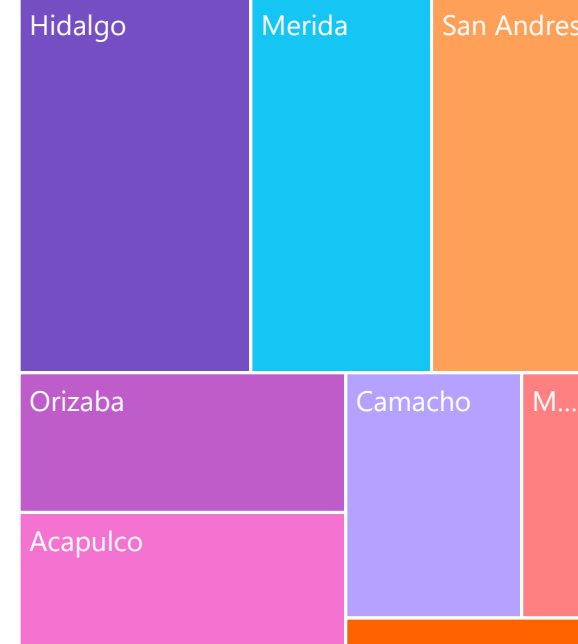
Carlson	1026	\$4,226	61.31%	1.23%
Red Wing	1484	\$6,056	59.40%	1.22%
Fast	1650	\$6,754	60.86%	1.20%
High Top	1954	\$7,993	60.31%	1.20%
Nationeel	1710	\$7,301	60.42%	1.19%
Landslide	1321	\$4,325	58.68%	1.17%
Tri-State	2049	\$8,089	59.23%	1.17%
Horatio	1699	\$7,224	58.46%	1.13%
Super	1380	\$5,289	60.48%	1.10%
CDR	1258	\$4,961	59.06%	1.10%
Ebony	2079	\$8,177	59.78%	1.09%
Imagine	1484	\$6,098	61.60%	1.05%
Golden	1469	\$5,407	58.82%	1.04%
Sunset	1590	\$5,566	60.41%	1.04%
Fort West	1658	\$6,535	59.73%	1.04%
Better	1179	\$3,816	61.12%	1.02%
Tell Tale	2036	\$8,088	58.11%	1.01%
High Quality	1364	\$6,238	59.85%	1.00%
Hermanos	2096	\$8,622	58.53%	0.98%
Carrington	1515	\$5,803	59.22%	0.97%
Pleasant	1000	\$4,057	60.23%	0.94%
Big Time	1480	\$5,979	60.08%	0.93%
Denny	1503	\$6,709	58.04%	0.93%
BBB Best	1362	\$5,105	62.00%	0.90%
PigTail	1375	\$4,589	60.43%	0.86%
Plato	1286	\$4,883	63.36%	0.84%
Bravo	1032	\$4,576	59.28%	0.80%
Blue Label	1011	\$4,085	59.41%	0.76%
Cormorant	1496	\$6,203	61.63%	0.76%
Best Choice	1657	\$7,244	60.35%	0.75%
Total	45203	\$179,998	59.89%	1.02%

Select all

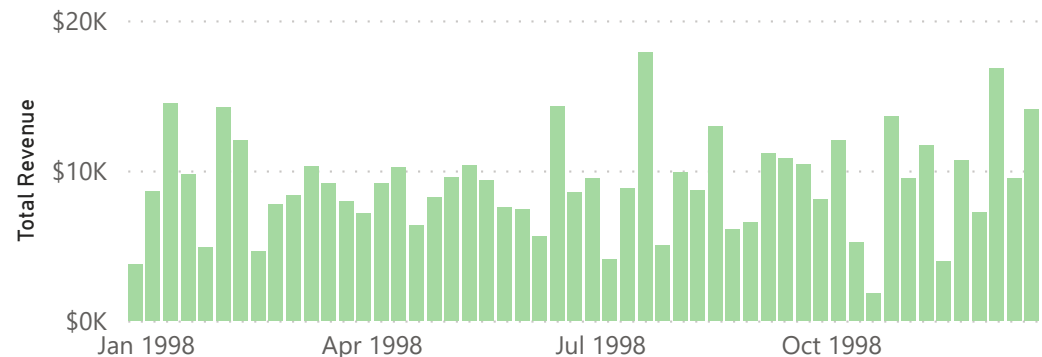
Canada

Mexico

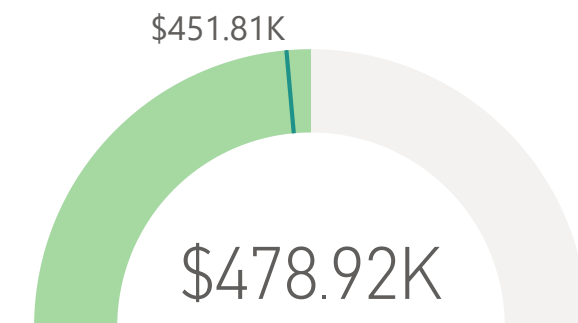
USA



Weekly Revenue Trending



Revenue vs. Target



Performance Notes:

- 🔖 **Portland** hits 1,000 sales in December to close out the year
- 🔖 ***Plato** products drove the strongest overall profit margin (**63.55%**) in 1998*
- 🔖 ***High Top** product returns doubled in overall region (9 to 18), at a return rate of **1.01%***
- 🔖 **Week 50** (start from 6th of December) of 1998 USA hit the best weekly revenue at **\$26,046** which increased by **36.75%** compared to the previous week