

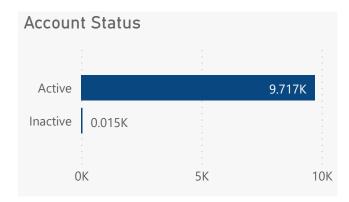
6809

Male Users

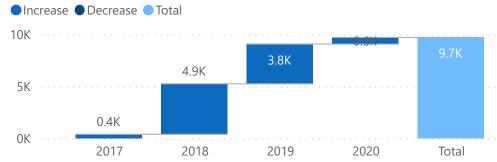
2906
Female Users

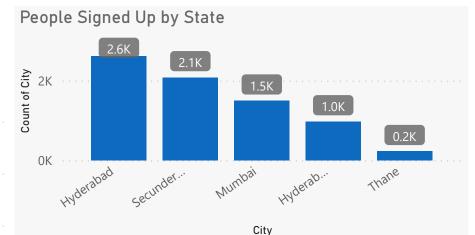
Active Users

Electronic Direct Mail
Marketing Target

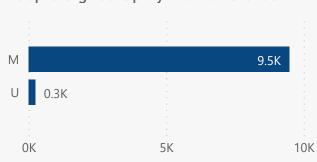




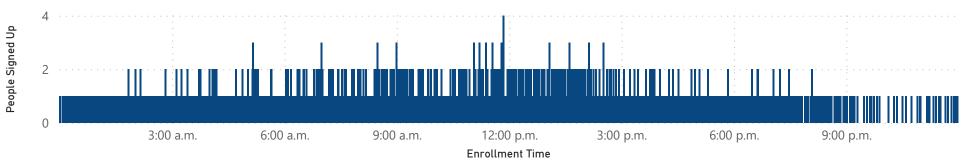


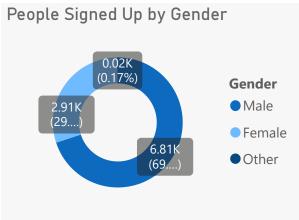


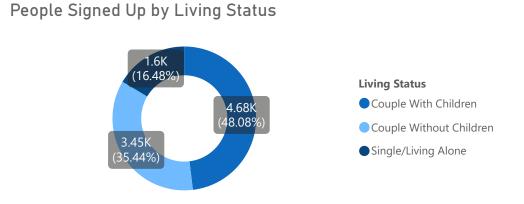


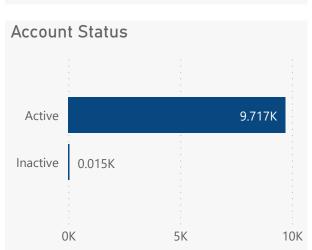


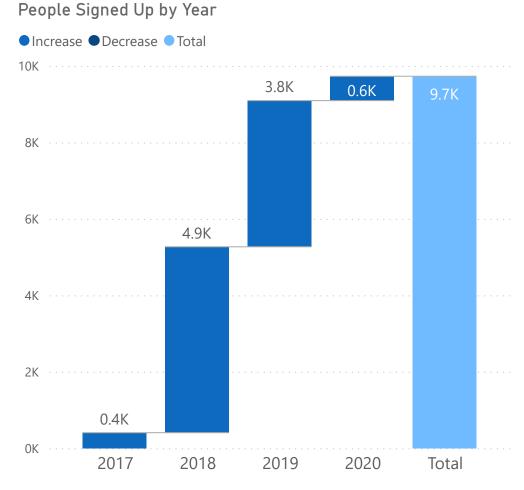
People Signed Up by Enrollment Time

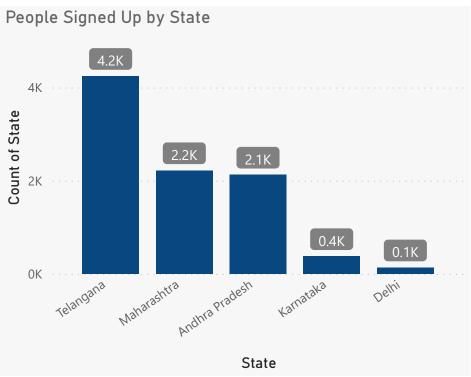


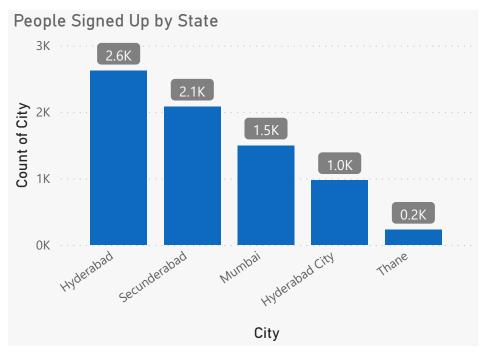


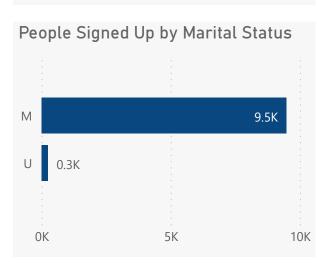


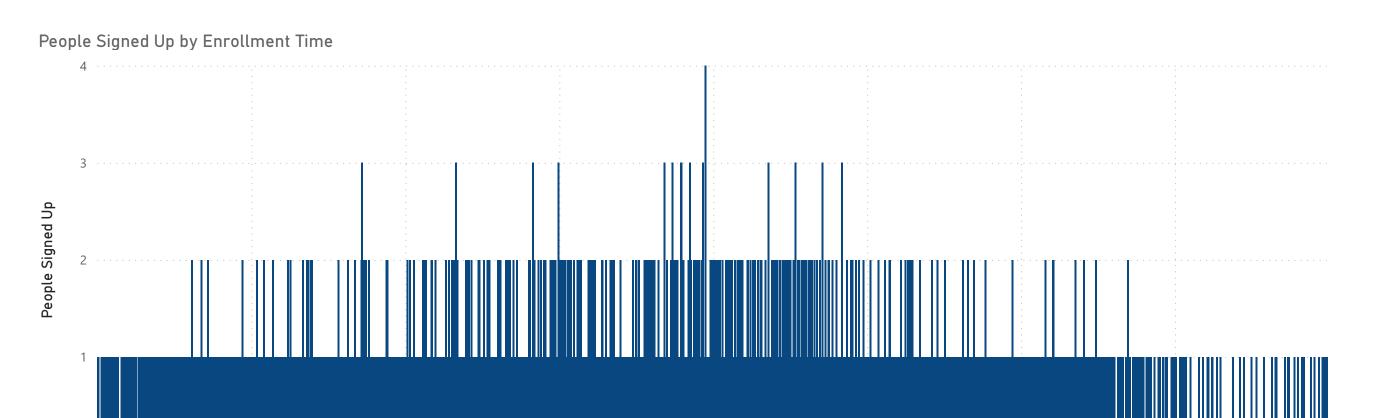












12:00 p.m.

Enrollment Time

9717

3:00 a.m.

6809

9:00 a.m.

2906

3:00 p.m.

6:00 p.m.

9:00 p.m.

Active Users Male Users

6:00 a.m.

Female Users