

Ron Garofalo

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WORK EXPERIENCE

Off Premise Sales

Origlio Beverage

April 2018 to 2020

Implements cross-channel marketing and advertising campaigns. Responsible for handling B2B and B2C client marketing campaigns, from planning to optimization.

On Premise Sales

Origlio Beverage

March 2015 to April 2018

Developed and executed digital marketing content strategies. Increased organic site traffic by 79%.

Sales Lead

RZO Beverage

April 2009 to February 2013

Worked on sales proposals and direct mail marketing campaigns. Coordinated trade shows and events.

EDUCATIONAL BACKGROUND

General Assembly

Software Engineering Immersive
Full Stack Web App Development
2021-2022

PROFESSIONAL SUMMARY

I take great pride in my ability to creatively and efficiently solve problems. Full Stack Software Engineering allows me to fulfill my need to be creative and scratch my problem solving itch while my professional skillset gets sharper.

TECHNICAL SKILLS

UI Web Technologies

- React.js
- JavaScript
- Bootstrap
- Express JS

Databases

- MongoDB
- PostgreSQL
- Heroku

Other Relevant Skills

- Django
- Python
- Netlify
- GitHub Versioning
- MongoDB
- RESTful APIs
- JSON
- JWT