

# Marlee Garraway

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## SUMMARY

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Worked in several different capacities and able to learn and adapt quickly when given a new task. Patient with creative thinking skills to effectively fix problems and capable of functioning with and without a team.

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## SKILLS

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Graphic Design  
Technology Proficient  
Teamwork and Collaboration

Verbal and Written Communication  
Proficient in Microsoft Office,  
Canva, Figma and major social  
media platforms

Adobe Creative Suite  
Marketing & Promotions  
Social Media Management

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## PROFESSIONAL EXPERIENCE

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**Social Media Associate**  
**USTA National Campus**

**Oct 2024 - Present**  
Orlando, FL

- Design graphics, marketing materials, and promotional assets for social media, advertising, and digital campaigns.
- Develop and manage branded content for USTA's social media platforms, ensuring consistency with brand identity.
- Create advertising emails and marketing collateral to support event promotions and engagement initiatives.
- Collaborate with marketing and creative teams to brainstorm and execute design projects.
- Maintain and archive digital assets, ensuring organization and accessibility for future use.

**Marketing Assistant/ Host**  
**Verse Orlando**

**Aug 2023 - October 2024**  
Orlando, FL

- Supported marketing manager in coordinating promotional events and social media campaigns.
- Research and identify key influencers and corporate leads to expand brand reach and foster strategic partnerships.
- Effectively manage client communications by responding to reviews and crafting personalized emails, thereby boosting customer satisfaction and engagement.

**Photographer**  
**GradImages**

**04/2023 - Present**  
Florida

Traveled to various locations to photograph graduation and commencement ceremonies, ensuring proper setup of equipment, sets, and cameras before each event.

**Teacher/ After-school Coordinator**  
**Bright Scholars Early Learning Academy**

**09/2017- 10/2024**  
Saint Cloud, FL

- CDA Certified (exp. 07/23/2026)
- CPR/First Aid and AED Certified (exp. 04/2026)
- Managing activities for After-School children grades k-5

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## EDUCATION

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**Bachelor of Arts: Digital Media - Web and Social Platforms**

**Expected in 05/2025**

University of Central Florida

Orlando, FL

**Associate of Arts: General Studies**

**12/2019**

Valencia College

Orlando, FL