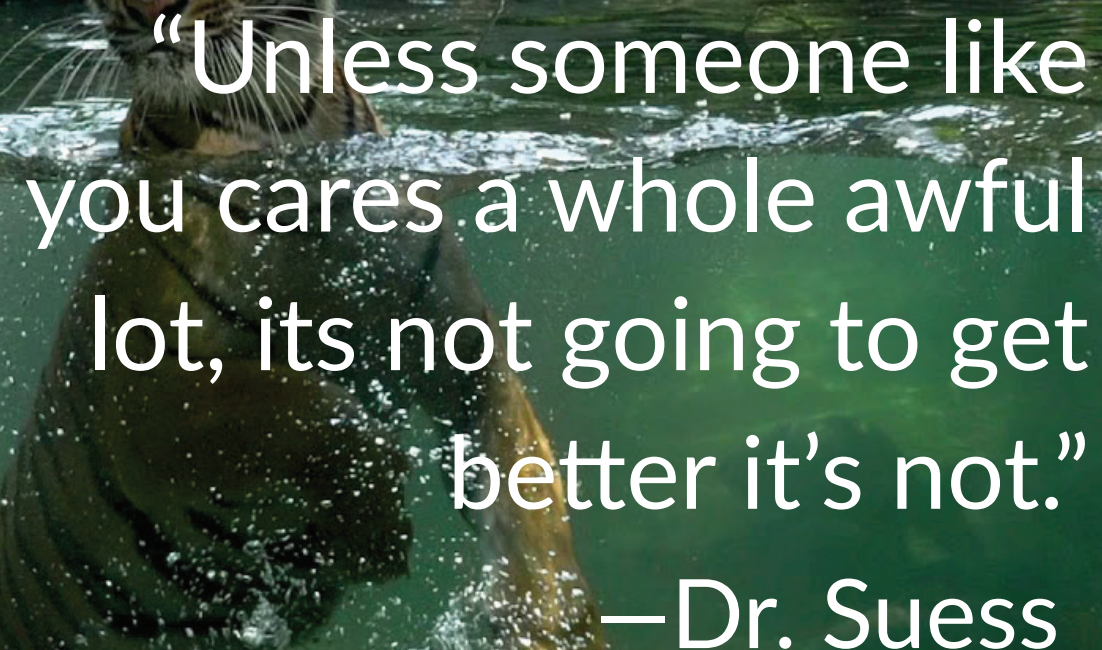


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A tiger is shown from the chest up, swimming in greenish water. The tiger's head is above water, and its body is partially submerged. The text is overlaid on the image in a white, sans-serif font. The quote is: "Unless someone like you cares a whole awful lot, its not going to get better it's not." followed by "—Dr. Suess".

“Unless someone like
you cares a whole awful
lot, its not going to get
better it's not.”
—Dr. Suess

-genesis project Annual 5k planet RUN

general admission
\$45

Children admission
\$25



helps us reach the finish line

In this marathon, we're all on the same team. The race is on for Genesis Project Run for the planet 2019!

All participants receive a free t-shirt
Ages 8 and Up! Same Day Registration begins at 9:00 am Race begins promptly at 10:00 am.
Location: Margaret Pace Park

DONATIONS

help save the world we cant live
without

If you would like to make a donation you can go to our website at ([www. Genesisproject.org](http://www.Genesisproject.org)) for more details or make a physical donation any time you stumble upon us on the land or sea. Every penny counts and we could'nt be more happy to have people like you who care to make a change in how we live.



– March 2019.

Issue #2

genesis

project

-A small step with a big-
Impact



— highlights —

The Genesis Project is now involved in ALL 50 states! From our start in 1950 to now we have gone exponentially. We started in Miami Florida and now we can proudly say we are global. That is such a fantastic statement for our organization and with this large milestone in our journey, this proves that anything can be possible as long as you work hard work and teamwork. Thanks to all of your donations we were able to make this possible. With your help, the dreams can become a reality. One step at a time, together we can continue to change, help and reverse the negative changes to our planet for the future generations to come.

UPCOMING events

 **March 16**

Genesis projects Annual 5k Planet Run fundraiser

pg: 4

 **March 22**

National World Water Day

pg:2


March 30

Joining the World Wildlife Fund to help them with their project to protect endangered animals

pg: 3



Savannah Potter - Director of Marketing

Water crisis

What in the world

Water connects every aspect of life. Access to safe water and sanitation can quickly turn problems into potential – empowering people with time for school and work, and contributing to improved health for women, children, and families around the world.

Today, 1 in 9 people lack access to safe water and 1 in 3 people lack access to a toilet. We can change this. Let's work together to make the power of water available to all. Access to safe water can protect and save lives, just because it's there. Access to safe water has the power to turn time spent into time saved, when it's close and not hours away. Access to safe water can turn problems into potential: unlocking education, economic prosperity, and improved health.

Every human being deserves to define their own future, and water makes that possible. We've transformed more than 17 million lives with access to safe water and sanitation, and together we can reach even more people. A staggering amount of waste - much of which has only existed for the past 60 years or so - enters the oceans each year. From plastic bags to pesticides most of the waste we produce on land eventually reaches the oceans. Water connects every aspect of life. Access

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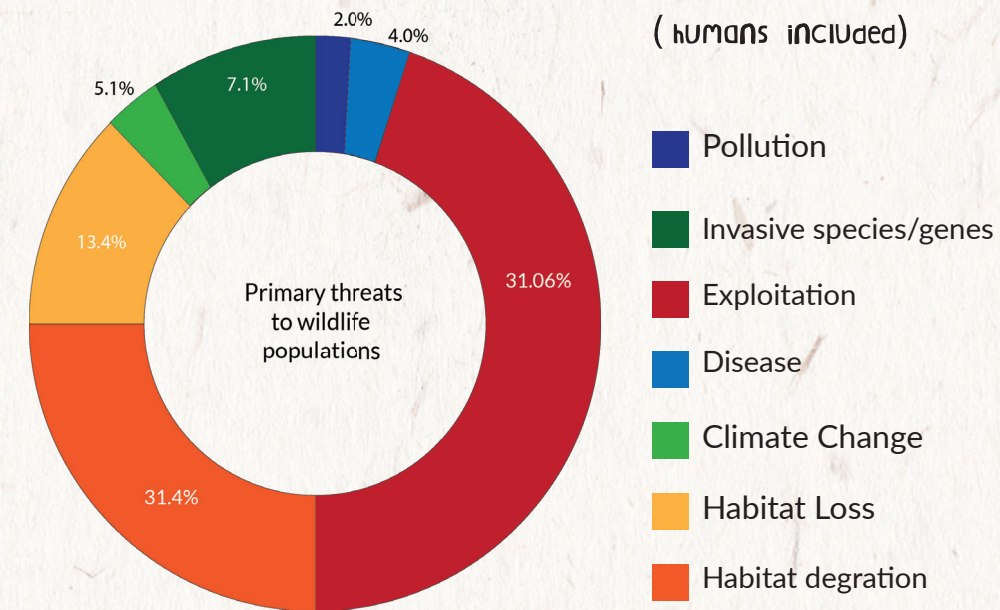
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together we can reach even more people. A staggering amount of waste - much of which has only existed for the past 60 years or so - enters the oceans each year. From plastic bags to pesticides most of the waste we produce on land eventually reaches the oceans. The ocean is the origin and the engine of all life on this planet. Beset by habitat destruction, overfishing and pollution, the ocean is losing the ability to provide the benefits that humans have come to rely on: food, livelihoods, climate regulation. All of this is happening in the face of a rapidly changing climate and acidification of seawater, which is reducing the ability of the ocean to absorb carbon and to regulate global temperatures and local weather patterns. This isn't sustainable. Oil spills, Sewage disposal, garbage piles and many toxic chemicals are dumped into the ocean and are in turn being absorbed by all the wildlife that inhabit the area. Those same toxins in those animals once eaten by people could cause serious health problems that could be threatening. We need to regulate global temperatures and local weather patterns. This isn't sustainable.

WWF and the genesis project

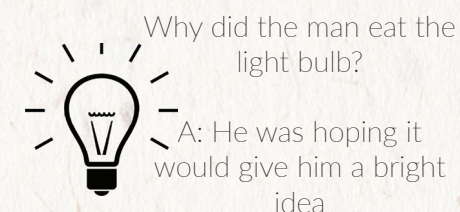
Protecting and astounding diversity of species

(humans included)



Currently, more than 3,000 species of animals are considered endangered. In the United States, the Endangered Species Act was passed in 1973 to help with conservation efforts, but there are now three times as many endangered species as there were just ten years ago. Critical to protecting these vital ecosystems are people. Sharing land across the continent, local communities and wildlife often live alongside each other, leading to struggles for space and water. If people and wildlife learn to live together – inside and outside of protected areas – the future for all will thrive. This complex web of life provides the natural systems we depend on – giving us essentials like water, clean air, fertile soils and a stable climate. It gives us food, medicines and materials, and supports millions of jobs. It also inspires people around the world – making our lives richer in all sorts of ways. But our planet's wildlife is in crisis – numbers have fallen by more than half since 1970, and species are going extinct at an alarming rate. We need to reverse this loss of nature and create a future where wildlife and people thrive again. We want to see wildlife thriving. We work with many partners to achieve this – seeking to protect plant and animal species by tackling the root causes of the many serious threats.

TIPS



Why did the man eat the light bulb?

A: He was hoping it would give him a bright idea

Save energy and maximize energy. If not in a room, turn off the lights.



What can the climate do that weather can't do with a tree?

A: Climb it.

Reduce your waste. Make it a habit to recycle



How can you tell the gender of an ant?

A: If you throw it in water and it sinks, it's a girl ant. If it floats it's a buoyant.

Conserve water. If you're not using it, turn it off



CONSERVATION

/ˌkənsəˈvāʃ(ə)n/

noun—

1. The act of conserving; prevention of injury, decay, waste, or loss; preservation: conservation of wildlife; conservation of human rights.

2. Official supervision of rivers, forests, and other natural resources in order to preserve and protect them through prudent management.

3. The restoration and preservation of works of art.

