

Biker Mice



Year

2017

Product Category

- Children Bicycles
- Comfort Bicycles
- Cruisers Bicycles
- Electric Bikes

Product Brand

- Electra
- Haro
- Strider
- Sun Bicycles
- Trek

Current Year Sales Total

86 795.06

Current Year Orders

688

Previous Year Sales Total

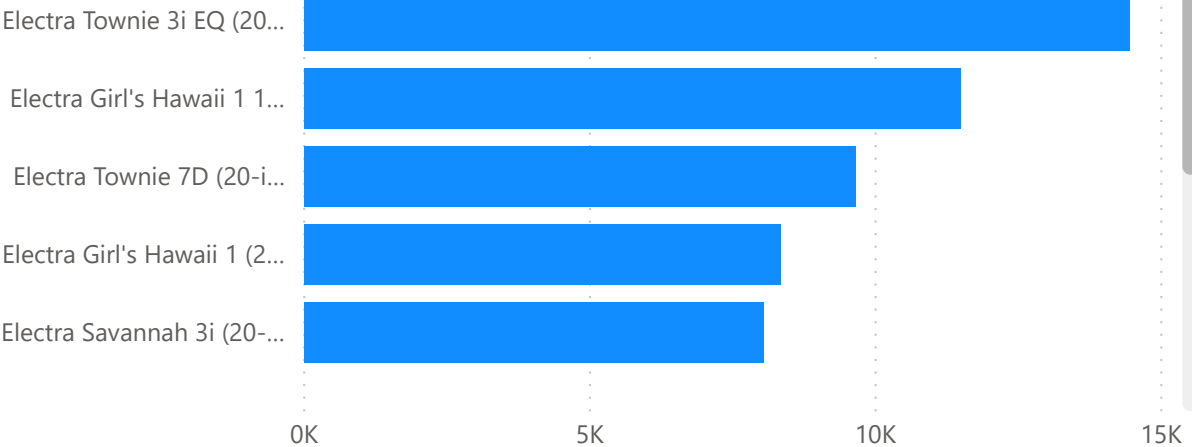
87 680.87

Previous Year Orders

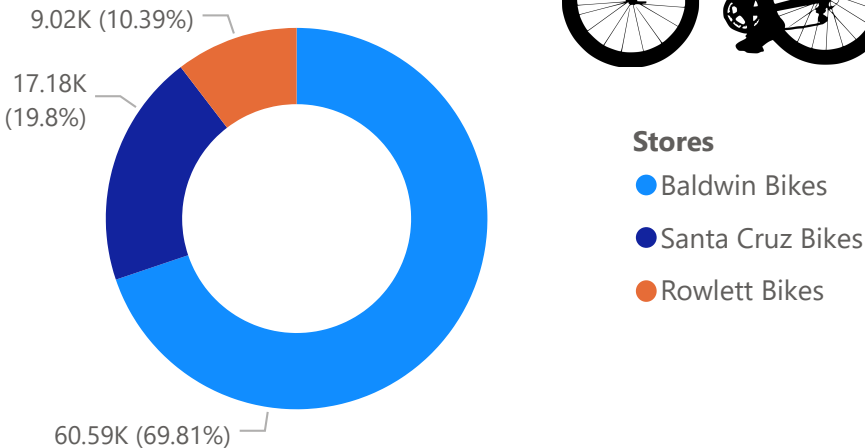
635



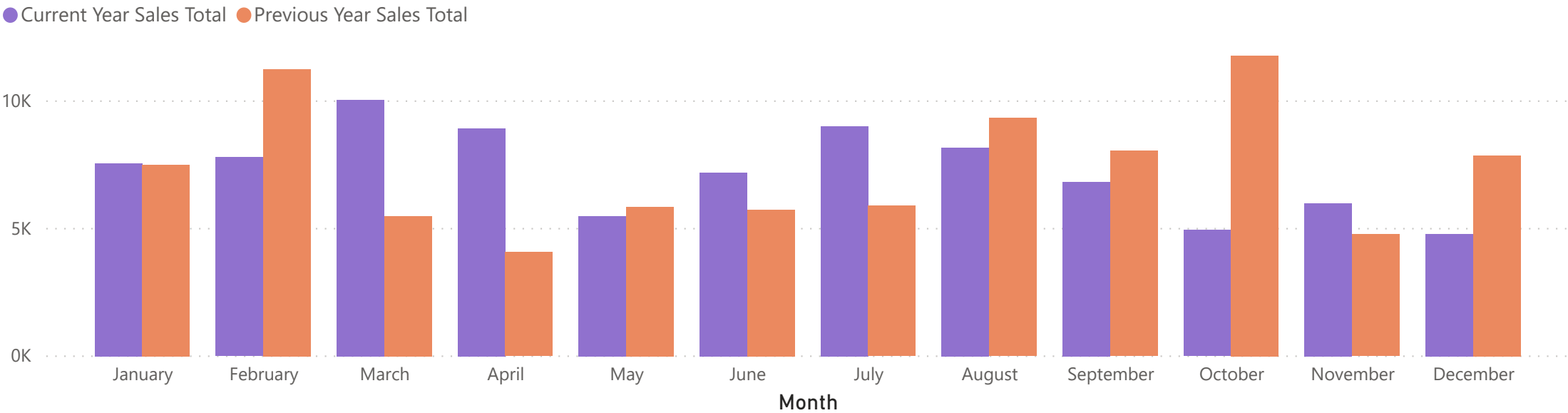
Top 10 sales by product



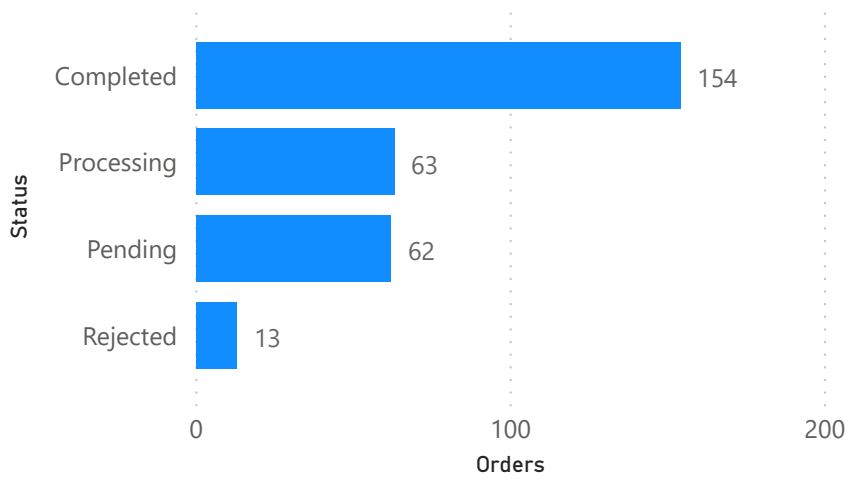
Category Sales by Store



Performance by Month for Category & Brand



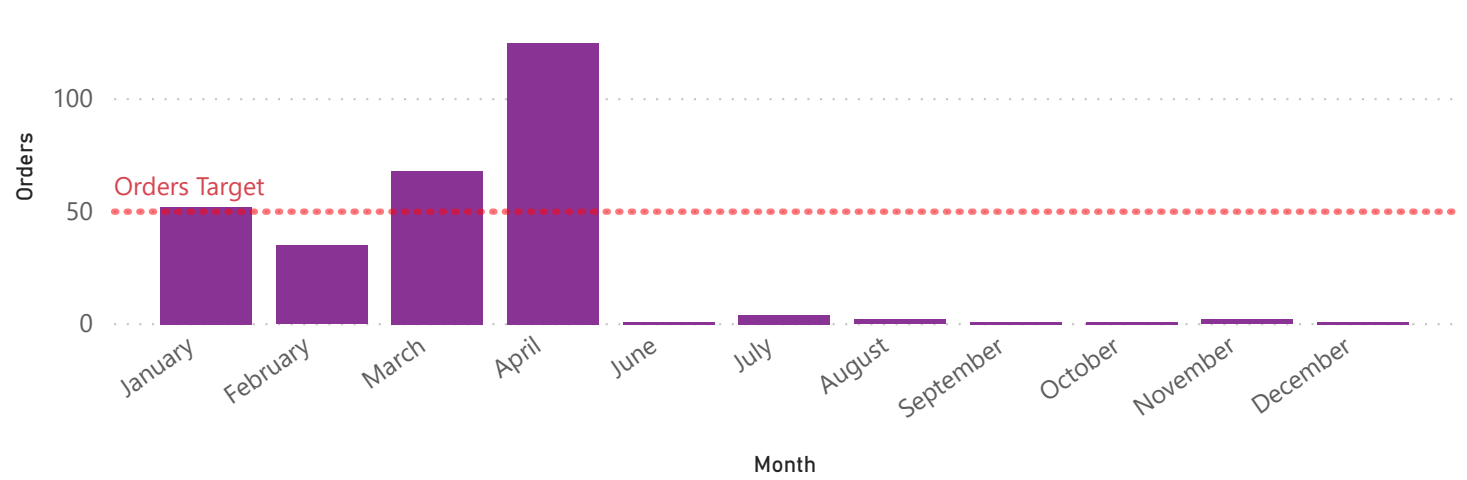
Orders by Status



Year

2018

Orders by Month



Top 10 Products with the highest orders generated

Product by Category	Order Count	Sales Value
Road Bikes	3	5 344.05
Surly Straggler - 2018	3	5 344.05
Mountain Bikes	19	22 505.61
Trek Marlin 5 - 2018	6	3 498.53
Trek Farley Carbon Frameset - 2018	6	7 239.93
Surly Krampus - 2018	7	11 767.15
Electric Bikes	12	32 553.46
Sun Bicycles ElectroLite - 2017	6	11 403.53
Electra Townie Commute Go! Ladies' - 2018	1	5 399.98
Electra Townie Commute Go! - 2018	5	15 749.95
Cyclocross Bicycles	3	6 428.35
Surly Straggler - 2018	3	6 428.35
Cruisers Bicycles	59	106 449.70
Sun Bicycles Cruz 7 - 2017	2	1 188.42
Sun Bicycles Biscayne Tandem CB - 2017	7	5 851.35
Electra Townie Original 21D EQ - 2017/2018	4	4 256.74
Electra Townie Original 21D - 2016	4	2 584.95
Electra Townie Go! 8i Ladies' - 2018	6	14 143.95
Electra Townie Commute Go! Ladies' - 2018	7	29 849.90
Total	134	218 186.59

Orders by State and Order Status

Status ● Completed ● Pending ● Processing ● Rejected

