Microsoft Digital Production Group

razorfish

Current Structure: 2 Teams

Tech Production Manager 1 Tech Production Manager 2

Presentation Layer Engineer Presentation Layer Engineer

Resource Manager

Presentation Layer Engineer Presentation Layer Engineer

QA Lead

Prodigious Presentation Layer Engineer Prodigious Presentation Layer Engineer

Prodigious Presentation Layer Engineer Prodigious Presentation Layer Engineer

Prodigious Presentation Layer Engineer Prodigious Presentation Layer Engineer

2 Production Managers1 Resourcing Manager

Prodigious Presentation Layer Engineer Prodigious Presentation Layer Engineer 1 OA Lood

1 QA Lead

8-16 Developers

Current Structure: 2 Teams

Tech Production
Manager 1

Presentation
Layer Engineer

Prodigious
Presentation Layer
Presentation Layer
Presentation Layer

Prodigious Presentation Layer Engineer

Engineer

Prodigious Presentation Layer

Engineer

Prodigious Presentation Layer Engineer

Prodigious Presentation Layer Engineer

Prodigious Presentation Layer Engineer

Team 1: Primarily Flash Development

Current Structure: 2 Teams

Tech Production Manager 2 Presentation Layer Engineer Presentation Layer Engineer **Prodigious** Presentation Layer Engineer **Prodigious** Presentation Layer Engineer

Prodigious Presentation Layer Engineer Prodigious Presentation Layer Engineer

Prodigious Presentation Layer

Engineer

Team 2: Primarily HTML5/Mobile Development

Expanding the Group: Leadership

Razorfish Production Leadership Prodigious Production Leadership

Tech Production Manager 1 Tech Production Manager 2 Tech Production Manager 3 Tech Production Manager 4 Creative Production Manager 1 Creative Production Manager 2

Presentation Layer Engineer

Layer Enginee

Presentation Layer Engineer

Presentation Layer Engineer

Prodigious Presentation Laye Engineer Prodigious Presentation Laye Engineer

Prodigious Presentation Layer Engineer Prodigious Presentation Layer Engineer

Prodigious Presentation Laye Engineer Prodigious Presentation Layer Engineer

Prodigious Presentation Layer Engineer Prodigious Presentation Layer Engineer

Tech Production Manager 3

Presentation Layer Engineer

Presentation Layer Engineer

Prodigious Presentation Layer Engineer

Prodigious Presentation Layer Engineer

Prodigious Presentation Layer Engineer

Prodigious Presentation Layer Engineer

Team 3: Social

Tech Production Manager 4

Presentation Layer Engineer

Presentation Layer Engineer

Prodigious Presentation Layer Engineer

Prodigious Presentation Layer Engineer

Prodigious Presentation Layer

Prodigious Presentation Layer

Engineer

Engineer

Team 4: HTML Email

Creative Production Manager 1

Production Designer

Production Designer

Prodigious Production Designer

Prodigious Production Designer

Prodigious Production Designer

Team 5: Motion Design

Prodigious Production Designer

Razorfish Production Leadership Prodigious Production Leadership

Tech Production Manager 1

Tech Production
Manager 2

Tech Production Manager 3 Tech Production Manager 4 Creative Production Manager 1 Creative Production Manager 2

Presentation Layer Engineer

Presentation Layer Engineer ntation Engineer Presentation Layer Engineer Production Designer Production Designer

Presentation Layer Engineer

Layer Engineer

Presentation Layer Engineer Presentation Layer Engineer Production Designer Production Designer

Prodigious Presentation Layer Engineer

Prodigious Presentation Layer Engineer Prodigious Presentation Layer Engineer Prodigious Presentation Layer Engineer Prodigious Production Designer Prodigious Production Designer

Prodigious Presentation Laye Engineer Prodigious Presentation Layer Engineer Prodigious Presentation Layer Engineer Prodigious
Presentation Laye
Engineer

Prodigious Production Designer Prodigious Production Designer

Prodigious Presentation Laye Engineer Prodigious Presentation Layer Engineer Prodigious Presentation Layer Engineer

Presentation Laye Engineer

Production Designer Prodigious Production Designer

Prodigious

Procentation

Team 6: Responsive Design

Prodigious Presentation Layer Engineer Prodigious
Presentation Laye
Engineer

Prodigious Production Designer Prodigious Production Designer

Expanding the Group: Miscellaneous Roles

Information Architect / UX

Resource Manager

QA Analyst

QA Analyst

QA Lead

Final Structure

Engineer

Engineer

Engineer

Razorfish **Prodigious** Production Production Leadership Leadership Creative Creative **Tech Production Tech Production Tech Production** Tech Production Production Production Manager 2 Manager 3 Manager 2 Manager 1 Manager 4 Manager 1 Presentation Presentation Presentation Production Production Presentation Information Layer Engineer Layer Engineer Designer Designer Layer Engineer Architect / UX Layer Engineer Presentation Presentation Presentation Presentation Production Production Layer Engineer Layer Engineer Layer Engineer Layer Engineer Designer Designer Resource Manager **Prodigious Prodigious Prodigious Prodigious Prodigious Prodigious** Presentation Layer Presentation Layer Presentation Layer Production Production Presentation Layer Engineer Engineer Engineer Engineer Designer Designer **QA Lead Prodigious Prodigious Prodigious Prodigious Prodigious Prodigious** Presentation Layer Presentation Layer Presentation Layer Presentation Layer Production Production Engineer Engineer Engineer Designer Designer Engineer QA Analyst **Prodigious Prodigious Prodigious Prodigious Prodigious Prodigious** Presentation Layer Presentation Layer Presentation Layer Presentation Layer Production Production **QA Analyst** Engineer Engineer Engineer Designer Designer Engineer **Prodigious Prodigious Prodigious Prodigious Prodigious Prodigious** Presentation Layer Presentation Layer Presentation Layer Production Production Presentation Layer

Engineer

Designer

Designer

Razorfish Employees

Razorfish Production Leadership Prodigious Production Leadership

Tech Production Manager 1

Tech Production Manager 2 Tech Production Manager 3 Tech Production Manager 4 Creative Production Manager 1 Creative Production Manager 2

Presentation Layer Engineer Presentation Layer Engineer Presentation Layer Engineer Presentation Layer Engineer Production Designer Production Designer

Information Architect / UX

Presentation Layer Engineer

Layer Engineer

Presentation

Presentation Layer Engineer Presentation Layer Engineer Production Designer Production Designer

Resource Manager

Prodigious Presentation Layer Engineer Prodigious Presentation Layer Engineer Prodigious Presentation Laye Engineer Prodigious Presentation Layer Engineer Prodigious Production Designer Prodigious Production Designer

QA Lea<u>d</u>

Prodigious Presentation Layer Engineer

> Prodigious Presentation Layer

Prodigious Presentation Layer Engineer

Prodigious Presentation Layer Engineer

Prodigious Production Designer Prodigio Producti Designe

)A Analyst

Prodigious Presentation Laye Engineer

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Prodigious Production Designer Prodigious Production Designer

Prodigious Employees

Prodigious Production Leadership

Prodigious

Prodigious Presentation Layer Engineer

Presentation Layer Engineer

Presentation Layer

Prodigious Presentation Layer Engineer

Presentation Layer

Prodigious Presentation Layer Engineer

Presentation Layer

Prodigious

Engineer

Prodigious Production Designer

Prodigious

Production

Designer

Prodigious Production Designer

Prodigious

Production

Designer

Prodigious Presentation Layer Engineer

Prodigious

Engineer

Prodigious Presentation Layer Presentation Layer Engineer

Prodigious

Engineer

Prodigious Presentation Layer Engineer

Prodigious

Engineer

Prodigious Presentation Layer Engineer

Prodigious Production Designer

Prodigious Production Designer

QA Analyst

Prodigious Presentation Layer Engineer

Prodigious Presentation Layer Engineer

Prodigious Presentation Layer Engineer

Prodigious Presentation Layer Engineer

Prodigious Production Designer

Prodigious Production Designer

QA Analyst

Final Structure

- 3-6 Technical Production Managers
- 1-2 Creative Production Managers
- 4-8 Developer/Designers per Production Team
- 3-6 Miscellaneous Roles
- 25-75 People per Production Group

Microsoft Digital Production Group

Presentation Layer

Engineer

Presentation Layer

Engineer

Presentation Layer

Engineer

		Razorfish Production Leadership	Prodigious Production Leadership			
Tech Production Manager 1	Tech Production Manager 2	Tech Production Manager 3	Tech Production Manager 4	Creative Production Manager 1	Creative Production Manager 2	
Presentation	Presentation	Presentation	Presentation	Production	Production	Information
Layer Engineer	Layer Engineer	Layer Engineer	Layer Engineer	Designer	Designer	Architect / UX
Presentation	Presentation	Presentation	Presentation	Production	Production	Resource Manager
Layer Engineer	Layer Engineer	Layer Engineer	Layer Engineer	Designer	Designer	
Prodigious	Prodigious	Prodigious	Prodigious	Prodigious	Prodigious	QA Lead
Presentation Layer	Presentation Layer	Presentation Layer	Presentation Layer	Production	Production	
Engineer	Engineer	Engineer	Engineer	Designer	Designer	
Prodigious	Prodigious	Prodigious	Prodigious	Prodigious	Prodigious	QA Analyst
Presentation Layer	Presentation Layer	Presentation Layer	Presentation Layer	Production	Production	
Engineer	Engineer	Engineer	Engineer	Designer	Designer	
Prodigious	Prodigious	Prodigious	Prodigious	Prodigious	Prodigious	QA Analyst
Presentation Layer	Presentation Layer	Presentation Layer	Presentation Layer	Production	Production	
Engineer	Engineer	Engineer	Engineer	Designer	Designer	
Prodigious	Prodigious	Prodigious	Prodigious	Prodigious	Prodigious	

Presentation Layer

Engineer

Production

Designer

Production

Designer