Website Planning Document

## Your Weather, Now!
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Site Purpose

The purpose of this application is to deliver important information to the user on the weather in their area and surrounding areas as well as related stories to their area.

Target Audience

The target audience will be older individuals who would like a centralized location for their weather and local news.

Site Map
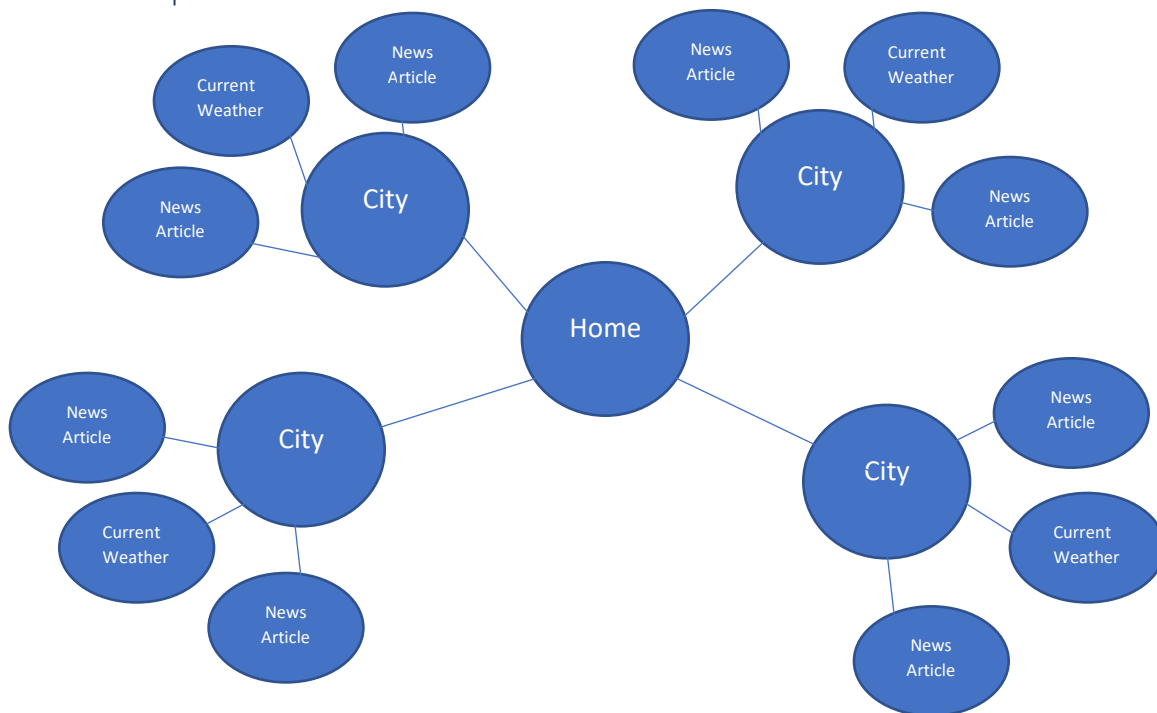
Color Scheme

As specified by the client. Current color scheme is cool colors in the same family as the color: E53939.
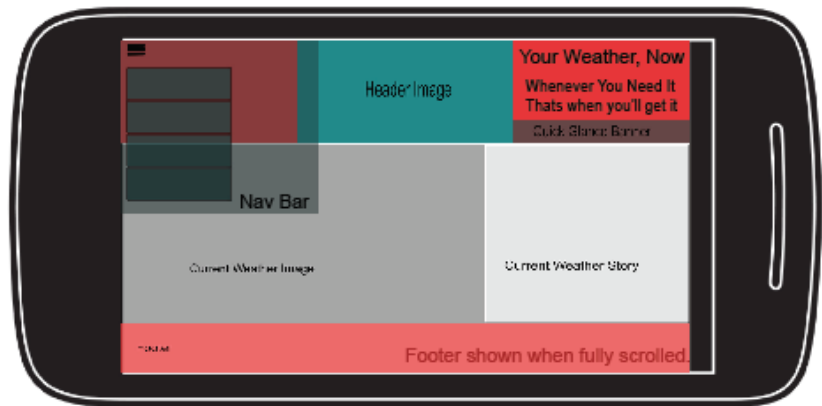
Typography

Typography as decided by the client. Current typography is from the Serif Family.

Wire-Frame Sketches

Android Phone – Large Size (480 pixel wide X 800 pixel high): Example – *Samsung Galaxy S II*

Header Image

Your Weather, Now
Whenever You Need It
Thats when you'll get it

Quick Glance Banner

Nav Bar side scrolls | Nav Bar

Current Weather Image

Current Weather Story

Scroll Down for other stories.

Tule

Header Image

Your Weather, Now
Whenever You Need It
Thats when you'll get it

Quick Glance Banner

Nav Bar

Current Weather Image

Current Weather Story

Footer shown when fully scrolled.

Android tablet (large) – (800 pixels wide X 1280 pixels tall): Example – *Samsung Galaxy Tab 2 10"*

Your Weather, Now

Header Image

Whenever You Need It
Thats when you'll get it

Quick Glance Banner

Nav Bar

Current Weather Image

Current Weather Story

Other Stories

Footer
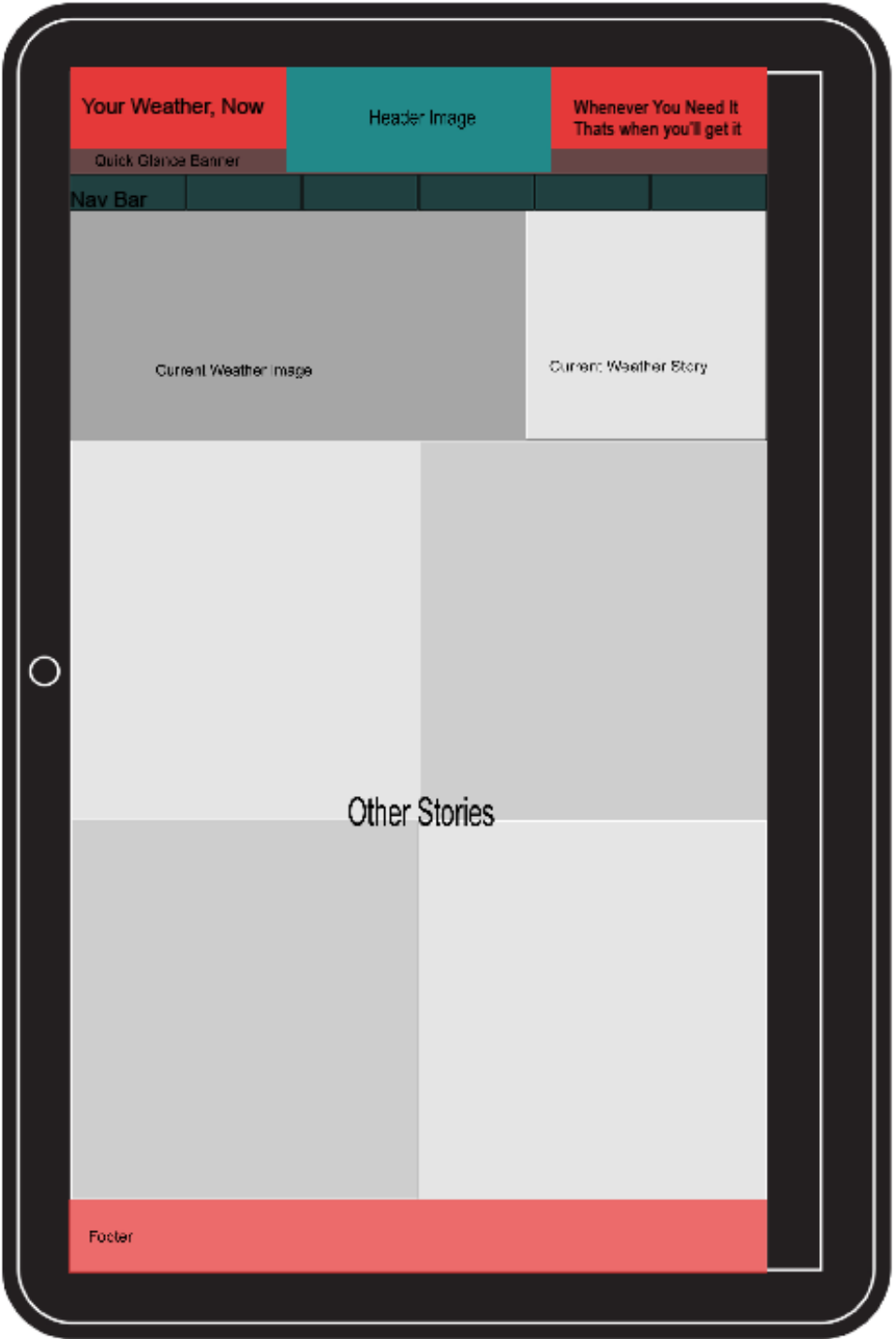
Browser Window – (1024 pixels wide X 1200 pixels tall) *For typical desktop or laptop browsers*

1200 px

Your Weather, Now

Header Image

Whenever You Need It
Thats when you'll get it

Quick Glance Banner

Nav Bar

Current Weather Image

Current Weather Story

683

758

Other Stories

Footer

0

938

1024