

You are invited

The University of Iowa
Department of
Pediatric Dentistry is
inviting YOU and your
future baby to participate
in a research study.
The purpose of the study
is to prevent a serious
dental disease called
early childhood caries
that can occur in very
young children. The study
will begin during your
pregnancy and will
follow your baby
through age three.



Provided to you by:

University of Iowa College of Dentistry
Department of Pediatric Dentistry

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*Scan the QR code below by pointing your
phone camera at the image if you are
interested in hearing more about the study.*



Encouraging Healthy Smiles for your Future Baby from the Start

IOWA

College of Dentistry
and Dental Clinics
Pediatric Dentistry



You are eligible if:

- You are 18 or older
- You are a pregnant WIC client between 12 and 36 weeks gestation
- You plan to live in Iowa for the next four years
- You are able to speak, understand, and read English

Is compensation available?

YES, absolutely! We appreciate your participation. You will be paid for participating at each study visit. In addition, your future baby will receive free dental screenings at ages 1, 2 and 3 along with a small toy and toothbrush.

Will it cost me anything to participate?

NO. You will not have any direct financial costs for participating in this research study. Participation is strictly voluntary and you may withdraw at any time.

How long will the study last?

From the time you are pregnant until your future baby turns 3 years old. There will be 4 visits at your WIC clinic. Your involvement may be 10 minutes to one hour(+) depending on the study visit.

What will this study involve?

If you agree to take part in the study, you can expect to:

- Complete questionnaires and watch videos on oral health care for you and your child -- both in person and online
- Have your child receive FREE dental screenings at ages 1, 2 and 3 by a University of Iowa dental provider.
- Have plaque collected at each of these screenings.

