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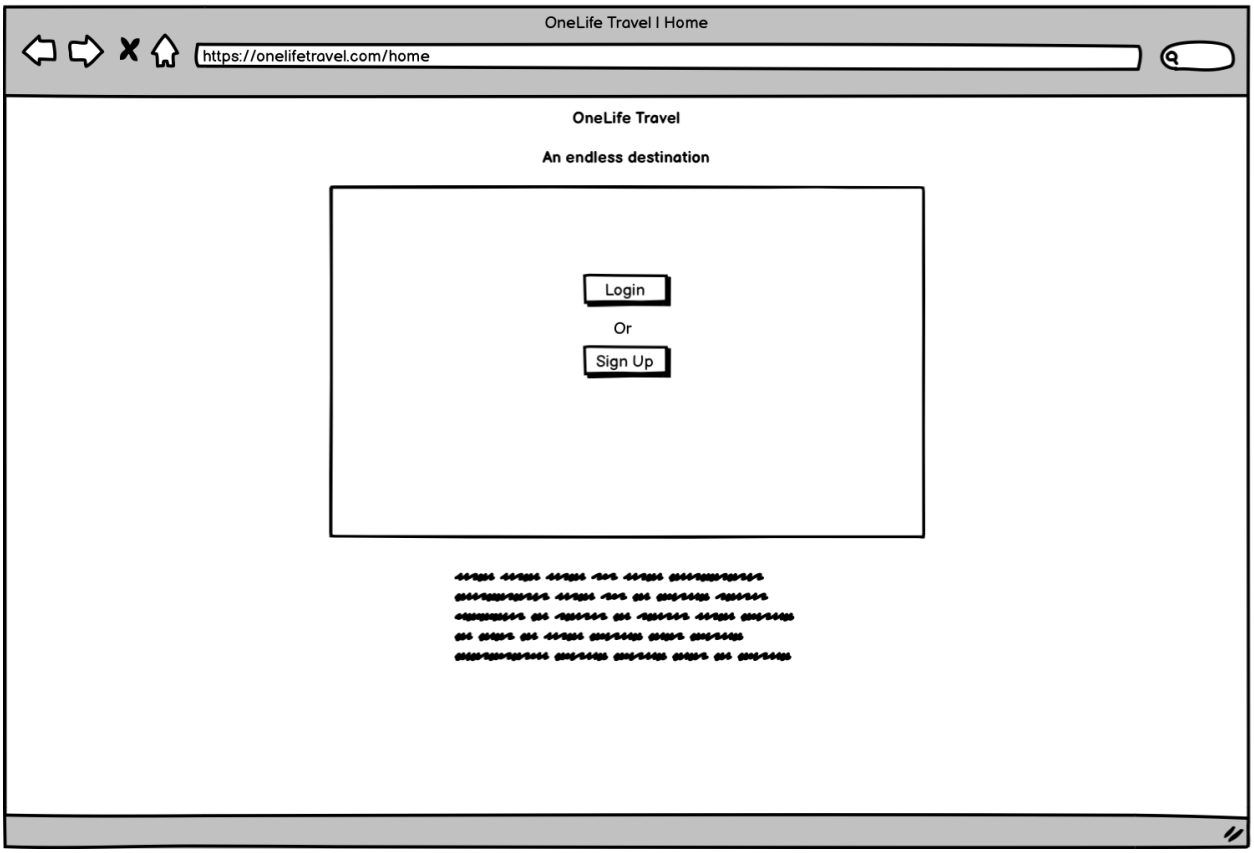
SWDV 691
11/6/2022

Redesign: User Interface

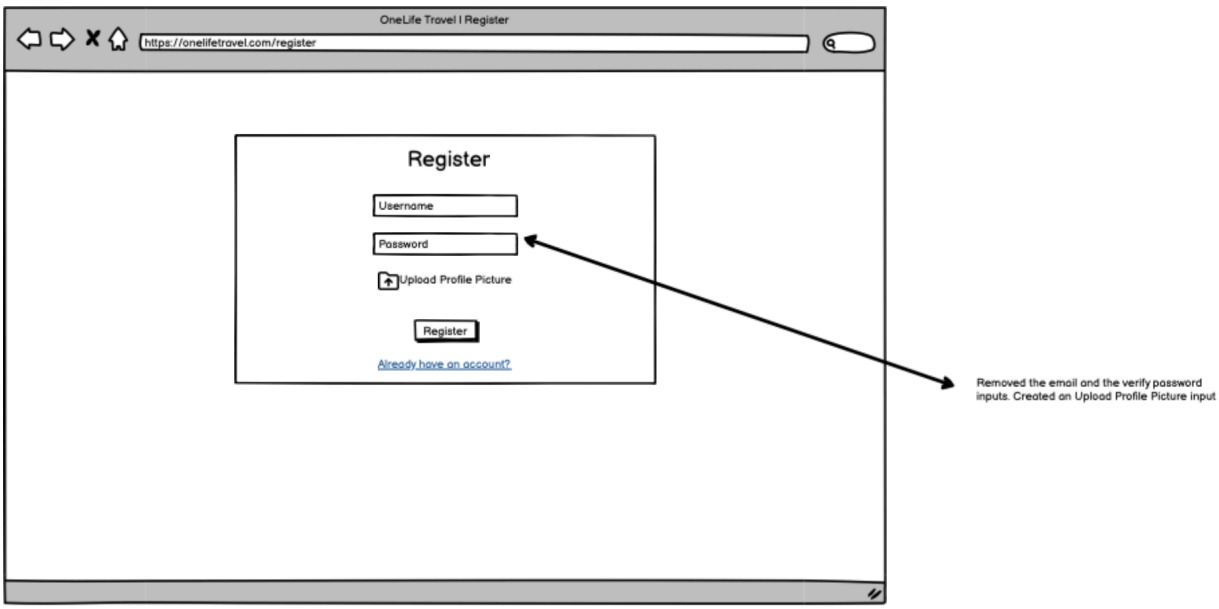
Overview of Changes

Overall, I did not change much for my UI. The main change I made was an overhaul on the navbar to make it more centered and modern. However, I did remove the initial login/register page and add an additional feature to some of the pages. Overall, the personas/storyboards did not change.

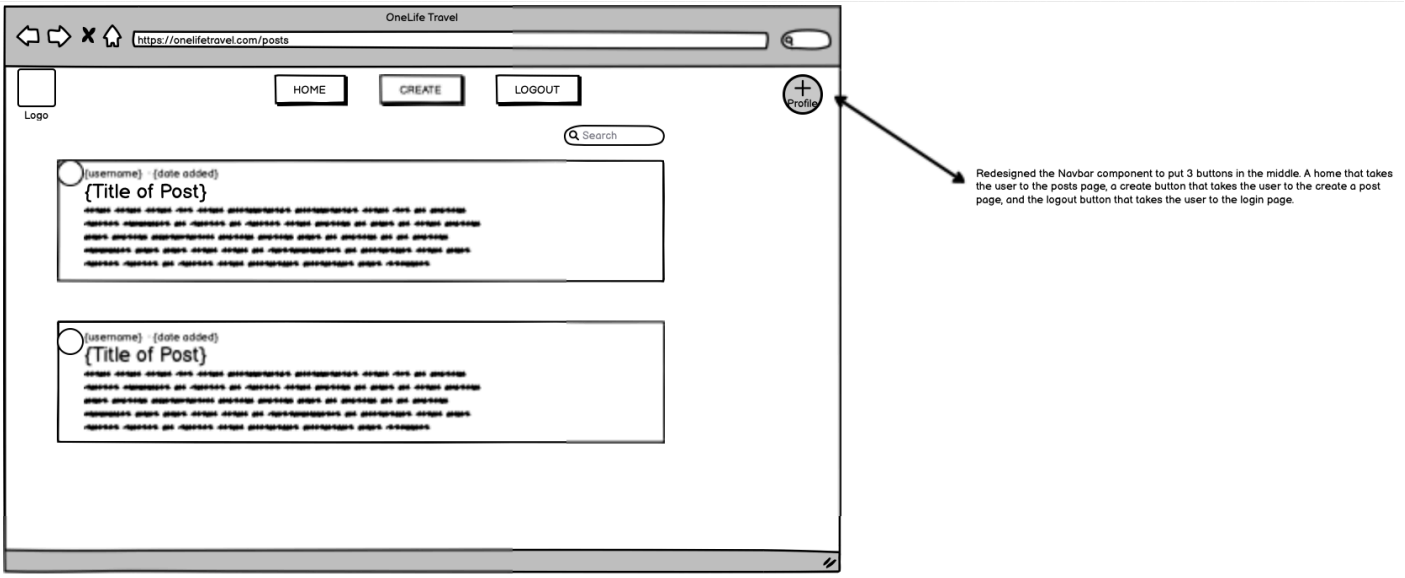
Wireframe Changes



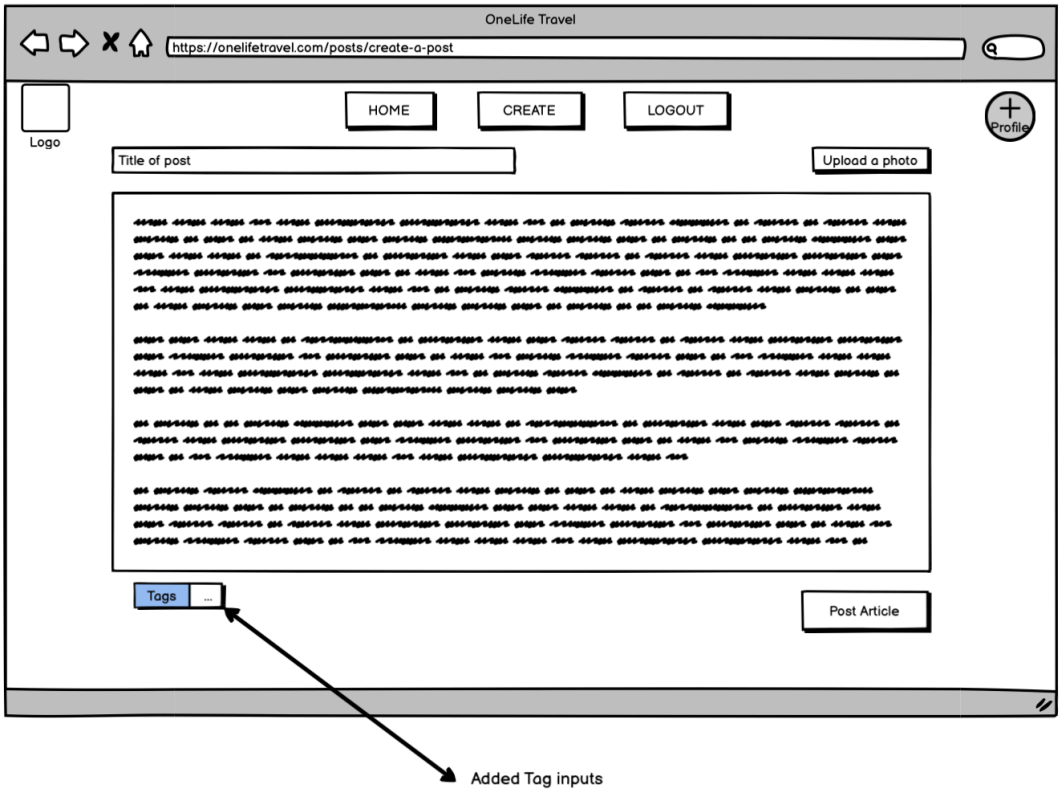
I will be removing this page and prompting users directly to the login page. If the user does not have an account yet, there is a link to the register page.



I have removed the email and verify password prompt for right now. I will more than likely implement these features back in a stretch feature after my MVP. However, I did add an option to upload a profile picture on the register page.

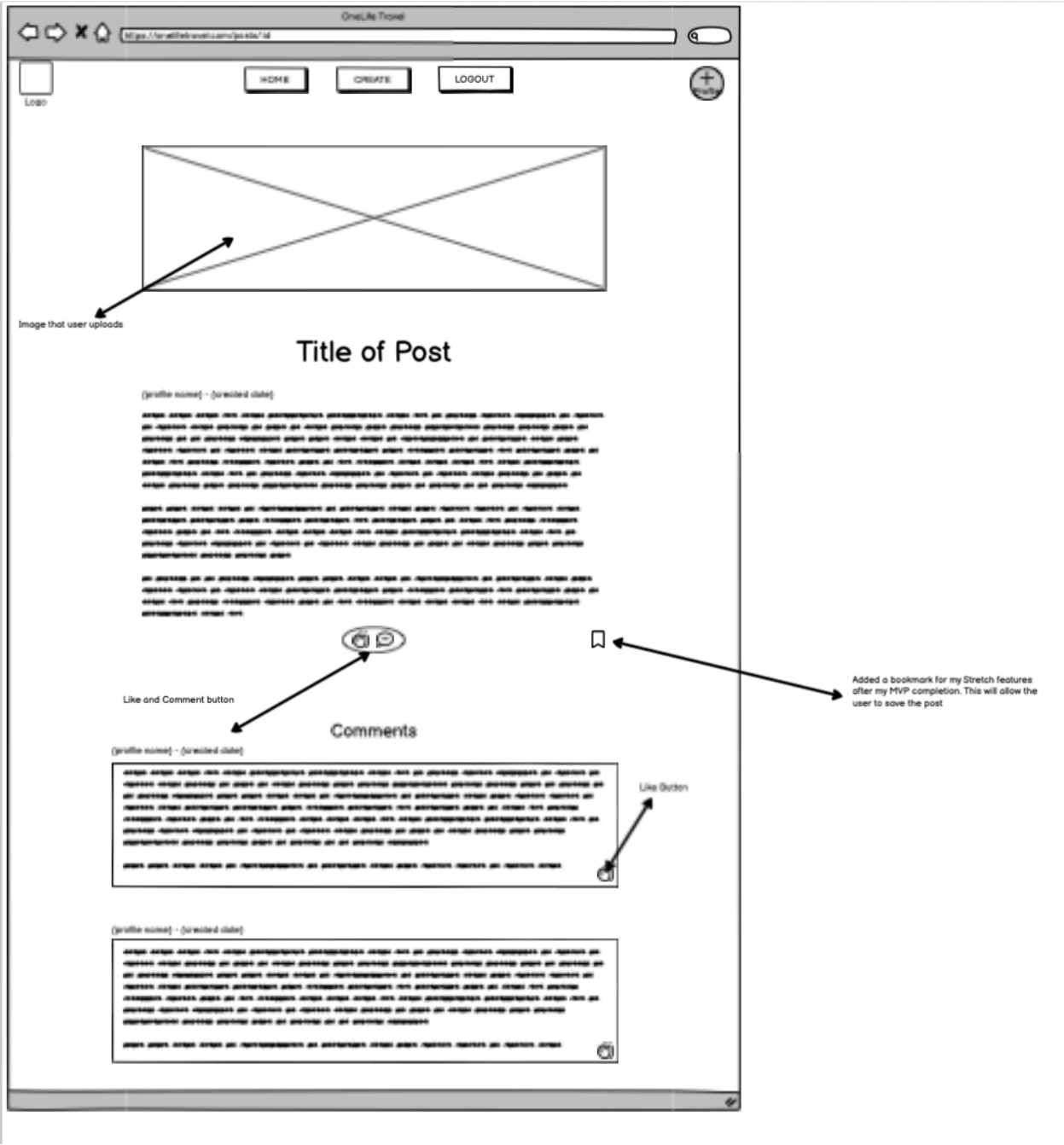


For the redesign of my app, I mainly overhauled the UI with a more modern Navbar component. This overhaul moves to a three button navbar that has Home(To the post page), Create(Create a post page) and Logout.

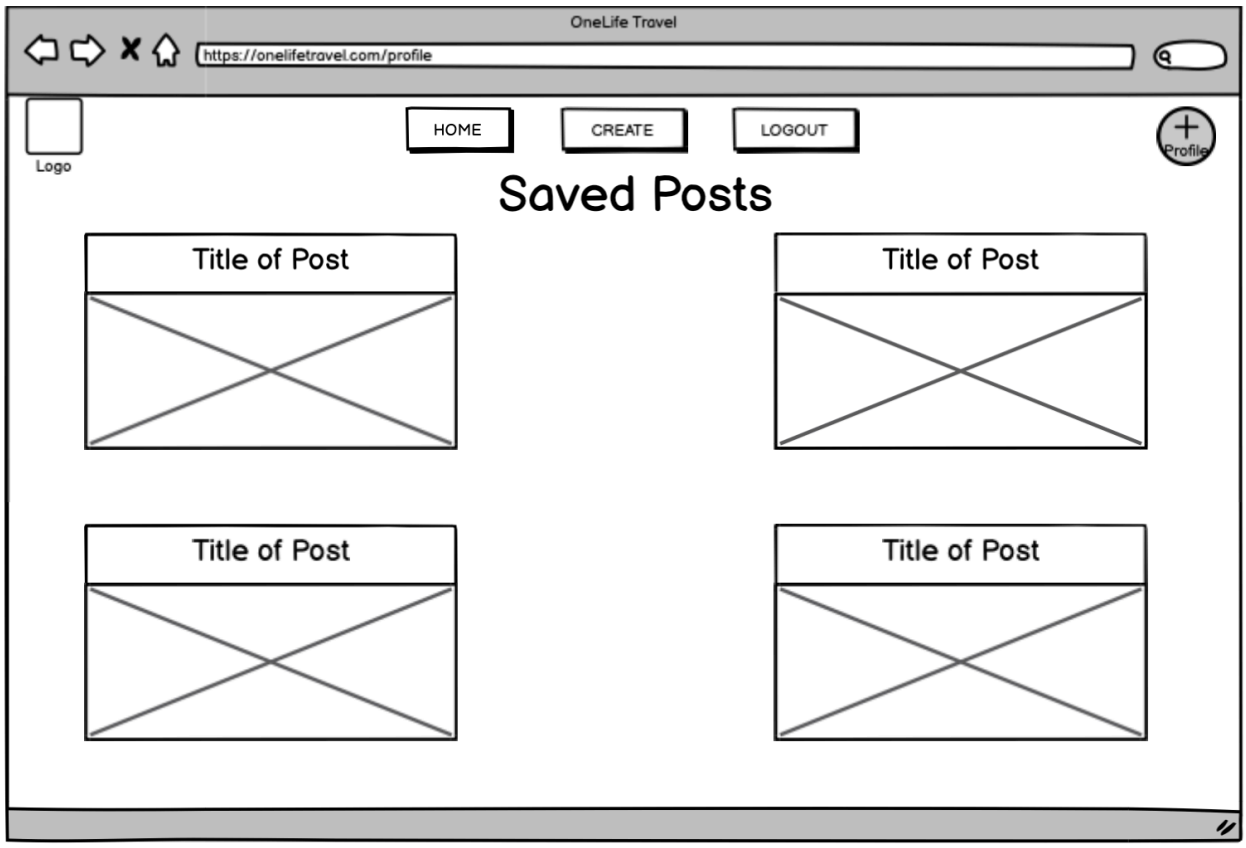


This shows a change for the create a post page. It adds the addition of tags and lets the user place tags on their posts.

Stretch Features after MVP

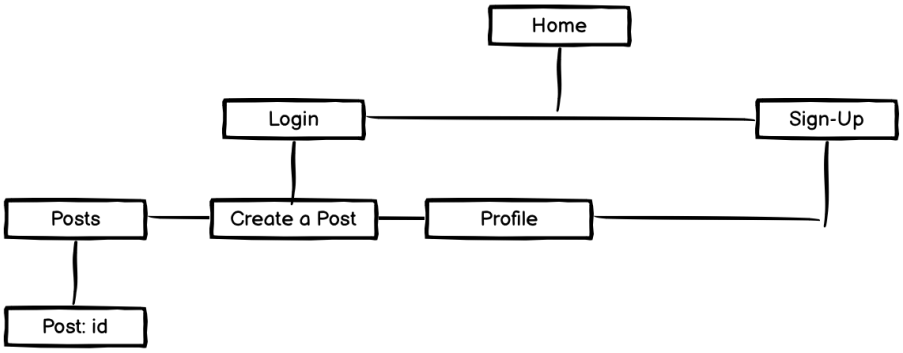


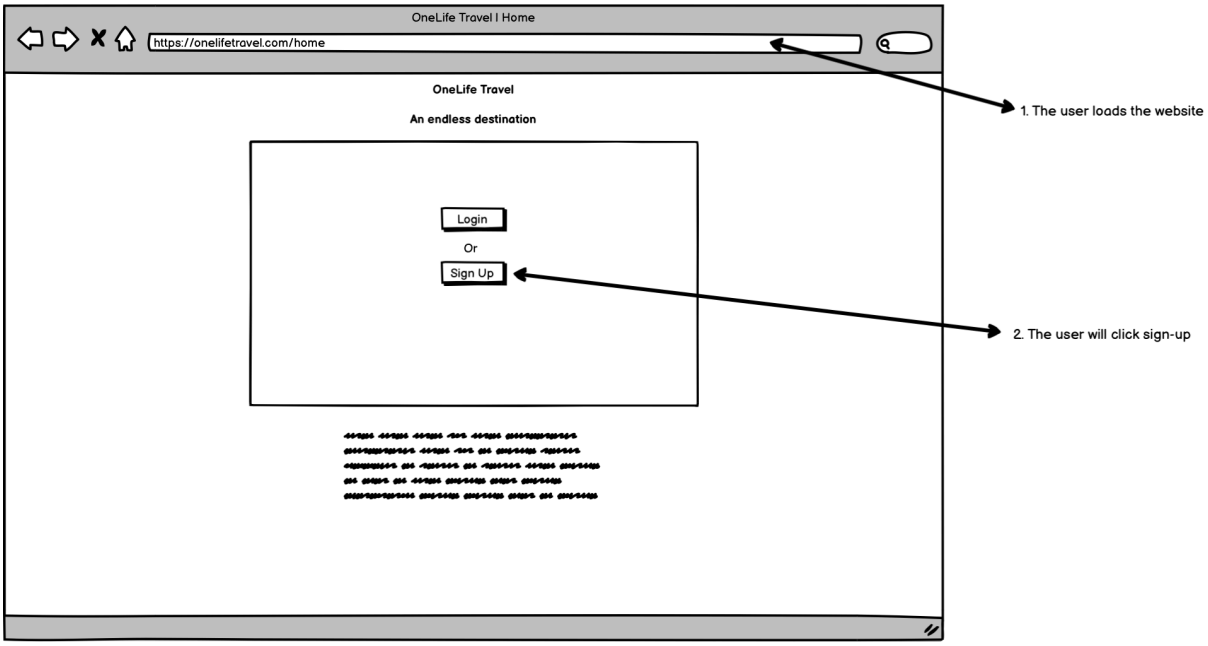
This shows a change for the stretch feature after my MVP. There is a small save post icon, and this is where a user will be able to save a particular post

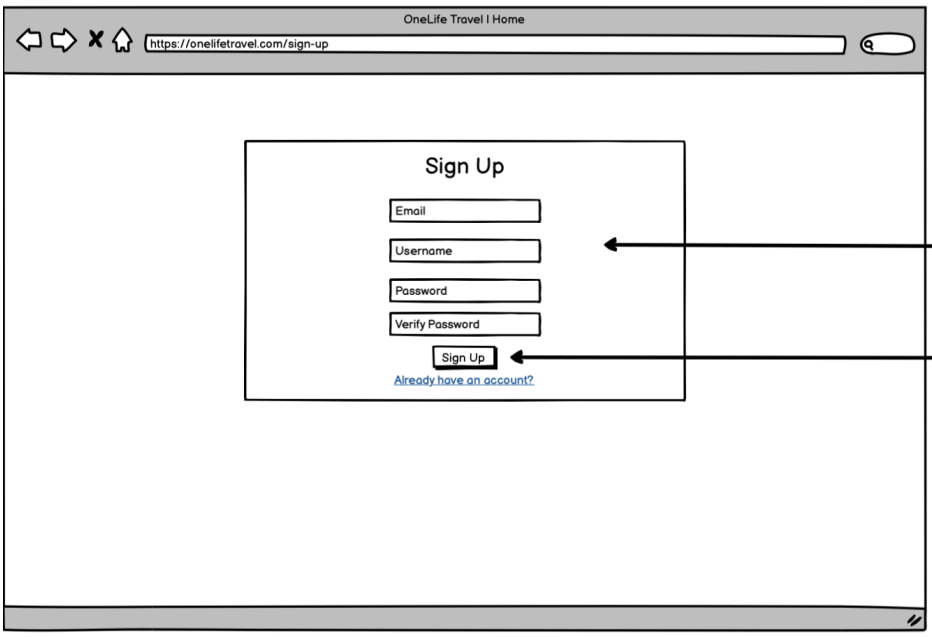


This shows the next phase of additions for after my MVP. This is the saved posts page. From the wireframe above where the user can save a post, this is where those posts will be shown.

Storyboard Overview

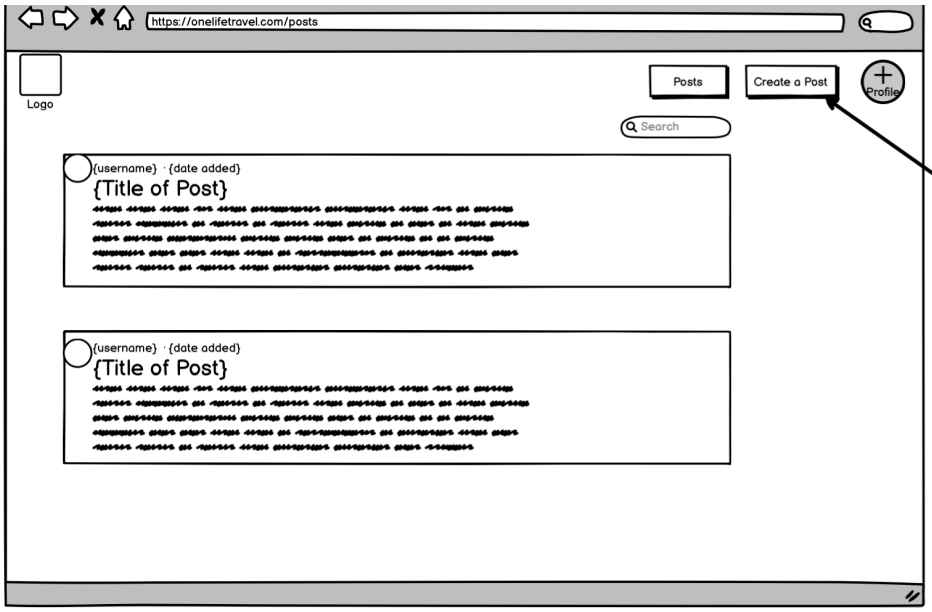




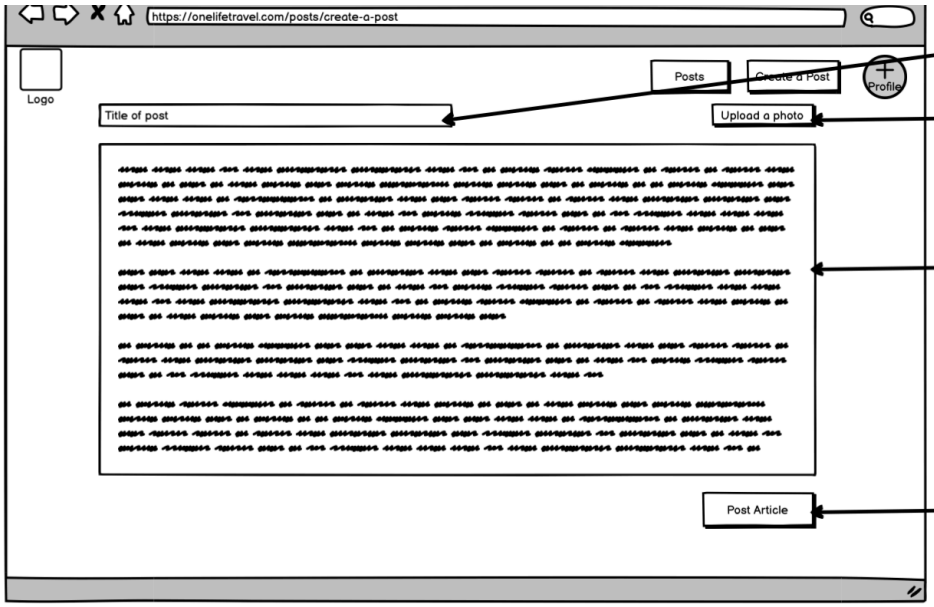


3. User will fill out the sign-up form

4. The user will click the sign up button



4. The user will click the create a post button

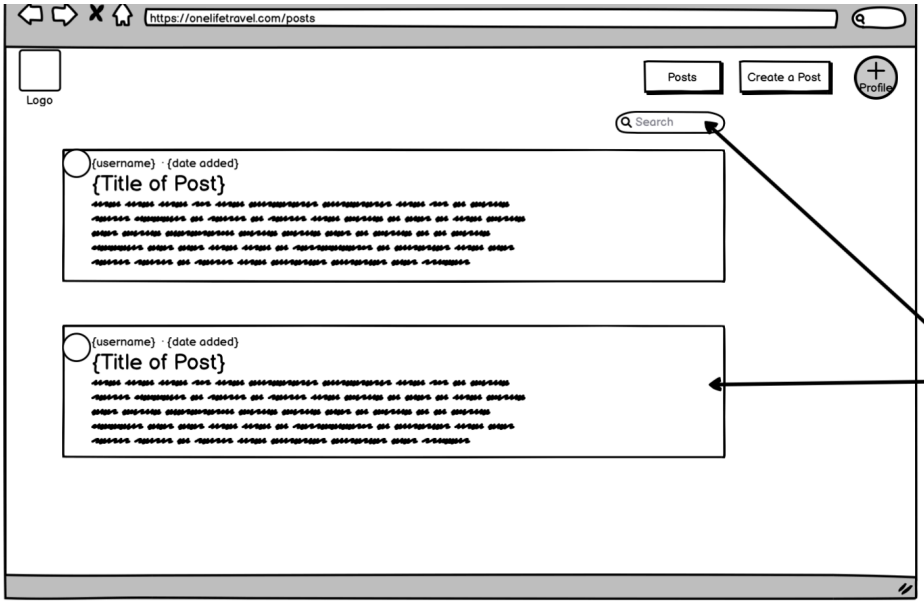


5. The user will enter the title of their post

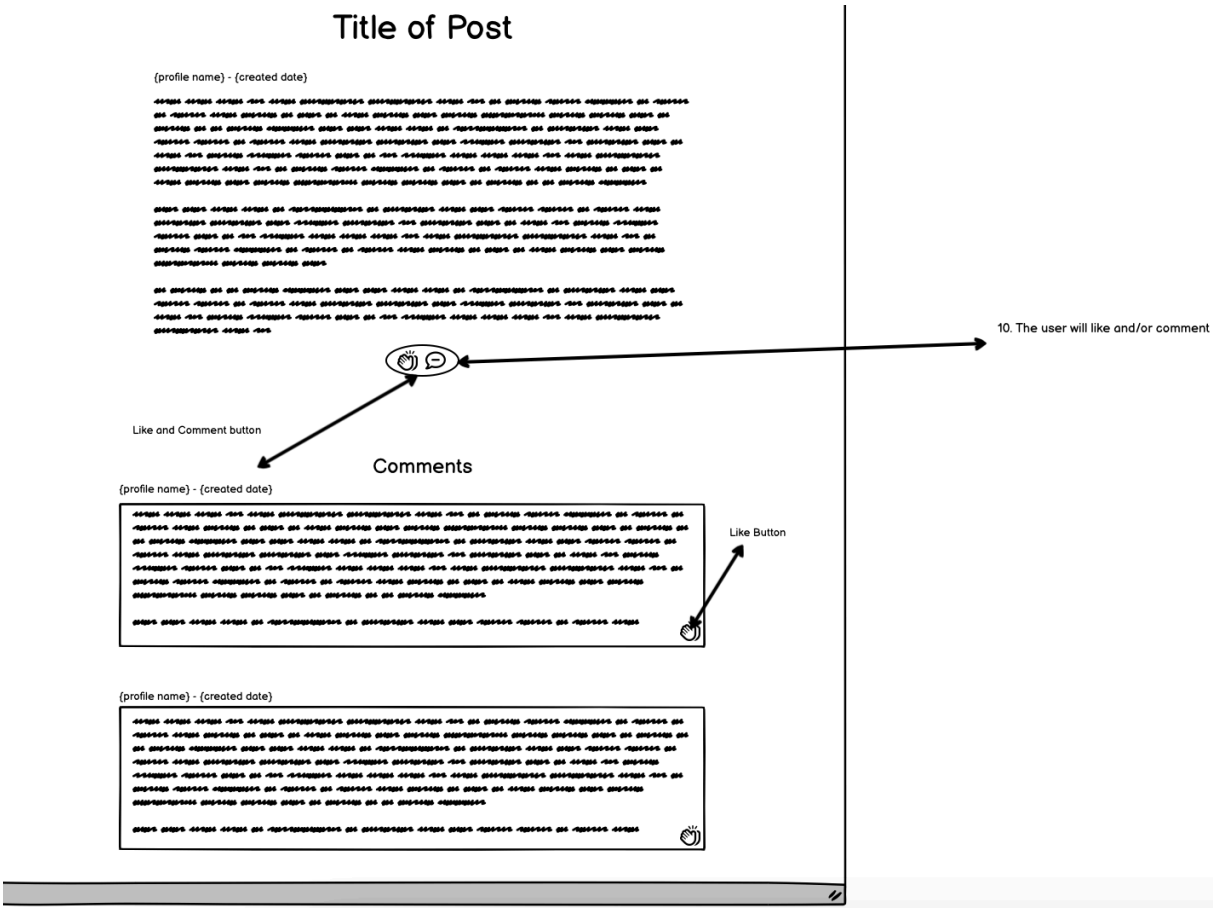
6. The user will click upload a photo that will prompt them to select an image from their computer

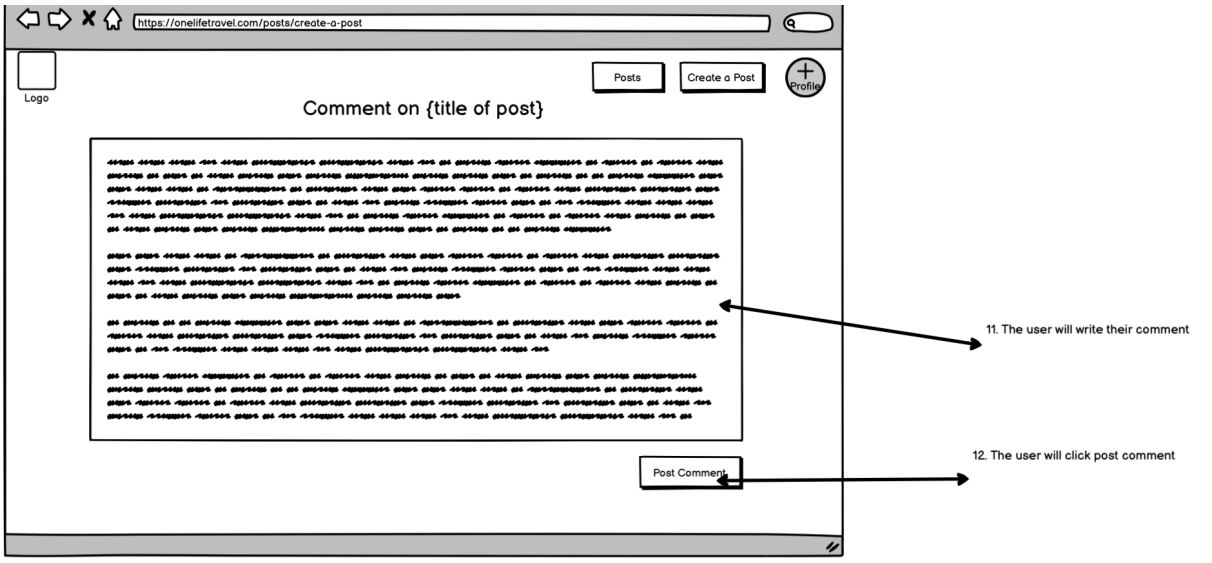
7. The user will write their article

8. The user will will publish the article



9. The user will find an article via search or scrolling to reach and click on the article


Title of Post
{profile name} - {created date}
10. The user will like and/or comment
Like and Comment button
Comments
{profile name} - {created date}
Like Button
{profile name} - {created date}


https://onelifetravel.com/posts/create-a-post
Logo
Posts
Create a Post
Profile
Comment on {title of post}
11. The user will write their comment
Post Comment
12. The user will click post comment

Personas

Adventurous Adam

Background:

- College degree
- Works remotely and loves to travel and work from different locations
- Typically, single in late 20's and early 30's

Demographics:

- 28-Year-old male
- Income of $75K/yr
- Lives in an apartment but loves to travel frequently.

Identifiers:

- Adventurous
- Outgoing
- Socially involved
- Typically, tech savvy
- Likes to make friends in new places

Tasks: Writes about his/her adventures on the road by posting an article

Casual Cathy

Background:

- Stay at home mom
- High School Diploma
- Likes researching vacation destinations for her family
- Married with 3 children and 1 dog

Demographics:

- 43-year-old Female
- Family income of $120K/yr
- Lives in the suburbs

Identifiers:

- Likes comfort traveling
- Enjoys family time
- Likes more touristy attractions
- Is part of a women's group

Tasks: Typically reads and comments on certain posts that he/she likes

Social Sasha

Background:

- Social media influencer
- Associate degree
- Studied abroad for 2 years and started promoting businesses in other countries
- Typically, single or has a significant other, but no children

Demographics:

- 24-year-old Female
- Income of $45K/yr
- travels and stays in different cities yearly

Identifiers:

- Bubbly personality
- Niche for marketing and advertising
- Socially involved
- Somewhat tech savvy
- Likes to try new things

Tasks: Usually post very thorough articles that pose as reviews of certain places. Typically posts very frequently and interacts with other creators.

Style Guide

I will be utilizing the CSS framework Tailwind to style my application. These styles are what I currently have but might change during development.

Primary Color: RGB(81, 45, 173)
Secondary Color: RGB(240, 237, 245)
Tertiary Color: RGB(41, 47, 87)
Font: Open Sans: Humanist Sans-Serif