Gaurav Marathe

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LinkedIn | GitHub

EDUCATION

Savitribai Phule Pune University   **Pune, MH, IN**
P.E.S.' Modern College of Engineering, Shivajinagar   2020-2024
B.E., Information Technology
CGPA: 9.36/10

Shri. H.B. Girme Junior College, Pune   **Pune, MH, IN**
Higher Secondary Education   2020
Percentage: 83.76 %

ST. Joseph Convent School   **Chalisgaon, MH, IN**
Secondary Education   2018
Percentage: 92.20 %

TECHNICAL SKILLS

Programming: C++, DSA   **Web Stack**: HTML, CSS, Javascript, Bootstrap, Flask, MySQL, ReactJS
Tools: Github, Figma, Canva, Adobe, WordPress, Google Colab, Tableau

PROJECT

Radiant Living (E-commerce website) - GitHub
- Developed an innovative and stylish light decor eCommerce website using **HTML, CSS, JavaScript, Flask, and MongoDB Compass.** Our platform aims to bring a curated collection of contemporary and sophisticated lighting products to illuminate and enhance living spaces.
- Implemented user-friendly navigation and responsive design for a seamless shopping experience on Radiant Living's eCommerce platform.

Data Science Project (Prediction Model) - GitHub
- Developed a Bank Customer Churn Prediction model using **machine learning algorithms** to identify customers at risk of churning accurately: leveraged **data analysis and feature engineering** techniques to optimize model performance and provide actionable insights for retention strategies.
- Implemented machine learning algorithms for predicting bank customer churn, helping the bank proactively retain customers.
- Employed data analysis and feature engineering to enhance model accuracy and offered valuable insights for customer retention strategies.

INTERNSHIP

TCR Innovation – BOOKHUB | Website | GitHub | Certificate   July 2022 - Sept 2022
Front-End Web Developer Intern
- Front-end intern at TCR Innovation, gaining practical experience in developing responsive and user-friendly web interfaces.
- Implemented UI designs, optimized website performance, and enhanced user experience using **HTML, CSS, and JavaScript.**

YBI Foundation - GitHub | Certificate   March 2023 - April 2023
Data Science Intern
- Gained valuable experience and developed a strong foundation in data science while making a positive social impact.
- Worked on various projects, including **Data Collection and preprocessing, Data Analysis, Predictive modeling**, etc…

WORKSHOPS AND CERTIFICATIONS

UI/UX Designing - Certificate   **Coursera**
Foundation of User Experience (UX) Design   2023
NPTEL Certification(DAA) - Certificate   2022
Start-Up Idea Competition - Certificate   **P.E.S.' Modern College Of Engineering**

LEADERSHIP AND VOLUNTEERING EXPERIENCE

National Service Scheme(NSS) – Technical Head
Volunteered in the National Service Scheme, actively engaging in community outreach programs and initiatives.
App Club - Secretary (Member)
Modern College Of Engineering
MPULSE-IGNITE – Event Head (DESIGNX)
Tech Event organized at P.E.S Modern College Of Engineering

SOFT SKILLS AND HOBBIES

Soft Skills: Communication, Leadership, Problem-Solving   **Hobbies:** Playing Football, Outdoor Activities