

The Core Problem

Develutions is building infrastructure,
not business functionality.

Two Failings

1

InvestRand

Did not articulate clearly how technology
should support the business model
and enable scale.

2

Develutions

Just came to build something.
Didn't ask the fundamental questions:
"Why are we doing this?"

The Evidence

35%

Financial Calculations
(Core value proposition)

0%

CRM Integration
(How deals close)

NOT IN
SCOPE

Deal facilitation / Fee collection

55-60%

Claimed Progress
(Infrastructure only)

How will this rebuild enable InvestRand to scale to R500M in transactions?