

Market Context

SA Residential Real Estate 2025

MARKET SIZE

2025

USD 22B



2030

USD 36B

10.5%
CAGR

KEY INDICATORS

7.25%

Repo Rate

2.3M

Housing Shortage

KEY CATALYST

FATF Grey List Removal: 30-35% increase in investor activity

REGIONAL GROWTH

Western Cape: 5-8%

KwaZulu-Natal: 3-5%

Gauteng: 1-3%

BUYER PROFILE

Average buyer age: 37 years

76% of properties below R1.2M

60% use home loans

Sources: Research and Markets, Ooba, Global Property Guide, SARB