

# Company Overview

What is InvestRand?

## COMPANY PROFILE

Founded	2021
Launched	March 2023
Location	Johannesburg, SA
Industry	PropTech
Model	Three-sided marketplace

## MISSION

*"To empower ordinary South Africans to create long-term wealth through property."*

## VALUE PROPOSITION

Reduces complexity of property investing

Simple, accessible, profitable

PRE-VETTED  
Properties

RELIABLE  
Providers

FINANCING  
Options

PLATFORM (Self-reported)

45+  
Partners

R2.5B+  
Opportunities

230+  
Locations

Sources: Disrupt Africa, InvestRand website | Platform stats are self-reported marketing claims

SA Context: Transitioning from legacy of apartheid - urgent need for transformative solutions