Task Prioritization To Maximize Business Value Addition

Sr No	Story (copy from Column C)	Cost (copy from Column D)	Added Value of selected story (copy from Column H)	Market Value of Select Story (copy from Column I)	Why I picked this story? (your reflection /comments)
1	I should be able to view products on the website to see their descriptions, prices and reviews	100	200	300	Because before purchasing main step to begin is by searching the product you need to buy and read its reviews and check prices
2	I should be able to create an account that will remember my details such as name, email and address	300	50	350	Most important thing in business is to help customers make their life easy while purchasing, that's why by giving them access to make account helps them buy products repeatedly without wasting time in entrying same information again and again & this also helps business to get repeated customers
3	I should receive confirmation that my order was received and paid for	400	200	600	Customers should receive an confirmation so that they feel relief and wont waste their time by checking around if they did place an order or not.
4	I should be able to pay for products in my cart when I decide to do that.	500	300	800	This is the main step a business should keep an eye on. The cart where customer store his/her product this one should work perfectly without any errors.
5	I should be able to check	200	200	400	The manager or person in charge should know how

	the number of products left and sold				many products left so he/she can plan the upcoming inventory accordingly also how many units sold so that they have a track on the best and worst performing unit which helps business run BI Analysis and helps make informed data-driven decisions.
6	I should be able to print daily, weekly, monthly and annual reports about sales and orders	200	300	500	This is the main step a business should do (recommended if small business – biweekly | if large business monthly) to keep an track of their overall performance & performance of each unit and sections. This approach ultimately helps business make decisions based on data not assumptions
7	I should be able to add new products and change the number of products in the system	300	200	500	This is also an important part that needs to be done for smooth functioning of inventories and business stocks.
8	I should be able to review the payments from the clients	300	200	500	This helps to decide the next inventory size and helps see the progress of business.
9	I should be able to respond to clients support requests	200	300	500	This is one of the most important thing a business should put money in CLIENT SUPPORT if a client is satisfied with the support there is a high change of that customer to return.

		2500	1950	4450	