Personas and User Stories

Persona 1: Patron

Name: Dash Simmalwal

Description: I am a student at George brown college and I need to read a book on psychology of human relations as this is one of my courses as well, but I am confuse about which book to read and also I need clarification about which book to go with first to keep the learning more effective and in sequence.

Goal: I want to Search and Choose the Best options available in the library.

User Story1:

As a Patron, I want to have a search bar so that I can search my course or interest related books.

User Story2:

As a Patron, I want to have a section of books where the description, reviews and pricing is visible so that I can decide which book to go with based on the other readers reviews & perspectives.

User Story3:

As a Patron, I want to have a add to Favorites option so that when I reach at the library, I don't have to search again to checkout a book and this way I save time of my as well as library staff.

Persona 2: Library Staff Member

Name: Garv Dudy

Description: I am the manager of Jul Library. And I also word as a BI Analyst for the Library, working with data gives me an idea of what the library wants and what things need to be improved in the library to increase the sale and revenue of the library

Goal: I want to have access to the data either raw or cleaned so that based on this I can analyze the sales, revenue, top selling books, busy hours and more. Also, this data helps me keep a track of Books been sold, rented out, on Hold, Out of Stock, need restacking, and much more.

User Story1:

As a Manager, I want to have access of raw data of the inventory, so that I can order the books which are out of stock.

User Story2:

As a Manager, I want to have access of system so that I can add new products and removing unwanted or old units not been active for a while to make space for the new demanded ones form the system and make changes to the available number of units.

User Story3:

As a Manager, I want to print the reports for payments done by which gender for each category and subcategory with region and age bucket, so in this way I can analyze using software tools to make informed data-driven business decisions for future progress.