



Novel Business Consultants

# Novel Business Consultants Company Profile



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# Introduction

Novel Business Consultants (NBC) was founded 11 years ago by two co-founders. The company was incorporated in 2011 and is now registered as NBC Limited Liability Partnership (LLP). The company operates as a partnership managed by the two co-founders. Mr. Kenneth Kibugi Kinuthia is the Lead Consultant and Mrs. Anne Waiyego is the Managing Partner. The Company offers several consultancy services such as Project Management, Financial Services, Business Advisory, Human Resource, Business Advisory, Training and Development, Information Technology, and Research & Development.



# Our Motto

The Numero Uno of the  
Consultancy industry.

# Our Mission

To offer the most reliable business consultancy services to accelerate and promote business and economic growth in Africa.



# Company Vision

To be the leading business consultancy  
company in the country and Africa.

# Core Values

- Qualified Experts in our Sectors
- Complete Honesty
- Reliability
- Consistent Development
- Excellent Project Execution
- Innovative
- Enterpreneurial

# Our Staff

- Mrs. Anne Waiyego Munderu - C.E.O & Managing Director
- Mr. Kenneth Kinuthia Kibugi - Lead Consultant & Project Manager.
- Mr. Mark Ndegwa Macharia - Financial Engineer & Web Developer.
- Mr. Cassam Kimani - Research Manager.



**SERVICE  
CENTER**

## Our Services

- Project Management
- Financial Services
- Business Advisory
- Human Resources
- Training & Development
- Research & Development

# Project Management

Our Project management services include:

- Project's idea development and research
- Project planning & Activity scheduling
- Project's Business Model creation
- Market Analysis & Market Strategy(SWOT,PESTEL& Porter's 5)
- Risk Analysis & Mitigation
- Financial Analysis & Modelling
- Project performance evaluation
- Project Progress & Timelines

# Financial Services



# Financial Services

- Financial Planning
- Financial Projections
- Financial Analysis
- Financial Modelling
- Financial Accounting

continued

# Financial Planning

Our Financial planning services include:

- Estimation of capital required in a project or investment.
- Framing of the financial policies for procurement, investment and fund administration of an enterprise.
- Framing of the financial process(cash control, cash flow, lending and borrowing).
- Determination of capital structure(Optimal Capital to be invested)

# Financial Projections

Our Financial Projection Service involves the analysis of future and recent financial data and based on the analysis, prepare reports and projections of future revenue and expenses.

This projections offer the following benefits to our clients:

- Attract Investors
- Define the company or project viability
- Plan for expenditure
- Reduce financial risks
- Assess and improve a firm's performance

# Financial Modelling

Through the implementation of financial models, we create a speculative representation or model of a project/company's financial situation and use it to visualize its current financial position and predict future cash flows. We use accounting data, financial data, and business metrics to create such models. Our model assumptions are based on true or historical data.

Models employed include:

- Discounted Cash Flow(DCF) based on the NPV
- Sensitivity Analysis
- Three Statement Models

# Financial Accounting

## Our Services Include:

- Analyzing financial records and transactions.
- Preparing monthly, quarterly, and annual reports.
- Reporting Accounting errors and inconsistencies to management.
- Overseeing tax compliance.
- Performing Internal & External Audits
- Ensuring recent accounting policies, practices, and regulations are followed.
- Prepare financial statements for account reconcilliations.

# Business Advisory



# Business Advisory

As business advisors, we assess challenges and possible risks that businesses face and offer advice. Our business advisory services include:

- We analyze the behavior of customers and competitors for future development.
- Evaluation and improvement of branding, sale and marketing tactics.
- Identification of future business development and expansion prospects.
- Analyzing all challenges and conduct risk assessments to reduce all risks.
- Conduct research on modes of operation and make strategic modifications to maximize profits.
- Creation and implementation of company strategies to increase operational and financial management efficiency

# Human Resources



# Human Resources

As human resource consultants, we plan, manage, and coordinate an organization's administrative operations. We also supervise the recruitment, interviewing, and hiring of new personnel, interact with senior managers on strategy development, and act as a liaison between a company's management and its staff. Our Services include:

- Talent Search and Recruitments
- Human Resource Administration
- Human Resource Audits(Compliance with labor laws).
- Performance Management Systems
- Payroll Processing
- Competency Assessment Tests

# TRAINING AND DEVELOPMENT



# Training & Development

As Training and Development Consultants we are in charge of increasing the organization's staff productivity. Our job is to evaluate business development needs in order to select and develop appropriate training programs for employees. We also implements effective strategies for educating, improving performance, and rewarding performance. Our Services:

- Conducts a yearly review of training and development requirements.
- Create training and development plans and initiatives.
- Follow up on all completed training courses to evaluate results.
- Modification of training programs.
- Create excellent training materials using a range of digital media.
- Training of managers and employees involved in development.

# Information Technology



# Information Technology

As consultants in the IT industry, we design, develop, support and manage computer based systems for organizations. Our IT services include:

- Business and Process Automation.
- Server and System Maintenance.
- Data Back-Up and Recovery.
- Custom Software Development.
- IT Support and Networking.
- Operating System Installation and Maintenance.
- Data & Business Analytics.
- Artificial Intelligence & Machine Learning
- Content Management & Delivery



# Research & Development

# Research & Development

We help improve your business' products and services by integrating our state-of-the-art R & D services. Our services include:

- Basic Research (Development of new products & services)
- Applied Research(Improving existing products & services)
- Market Research
- Technological Research
- Rapid prototyping (Proof of Concept )
- Social Research (Surveys, interviews, and field research)
- Business Research



# Our Sectors

- Real Estate
- Clean Energy
- Agriculture
- Information Technology
- Finance

# Contact Us

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