

# Pizza Sales Report

Jan,2015 - Dec,2015

pizza\_category

All

01-01-2015

31-12-2015

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Best/Worst Sellers

## BUSIEST DAY & TIME

### DAYS

Orders are **highest** on weekends, Friday/Saturday evenings.

### MONTHLY

There are **maximum** orders from month of July and January.

## SALES PERFORMANCE

### CATEGORY

Classic category **contributes to maximum** sales & total orders.

### SIZE

Large size pizza **contributes to maximum** sales.

Total\_Revenue

**817.86K**

Avg Pizzas Per Order

**2.32**

Avg\_Order\_Value

**38.31**

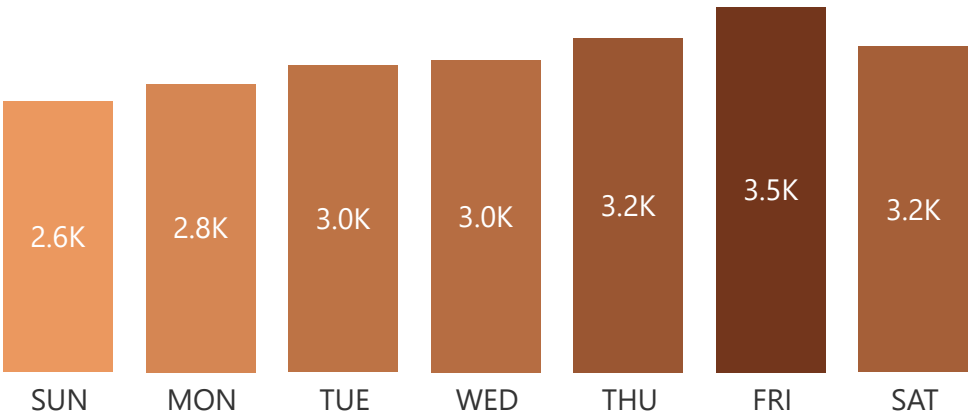
Total Pizzas Sold

**50K**

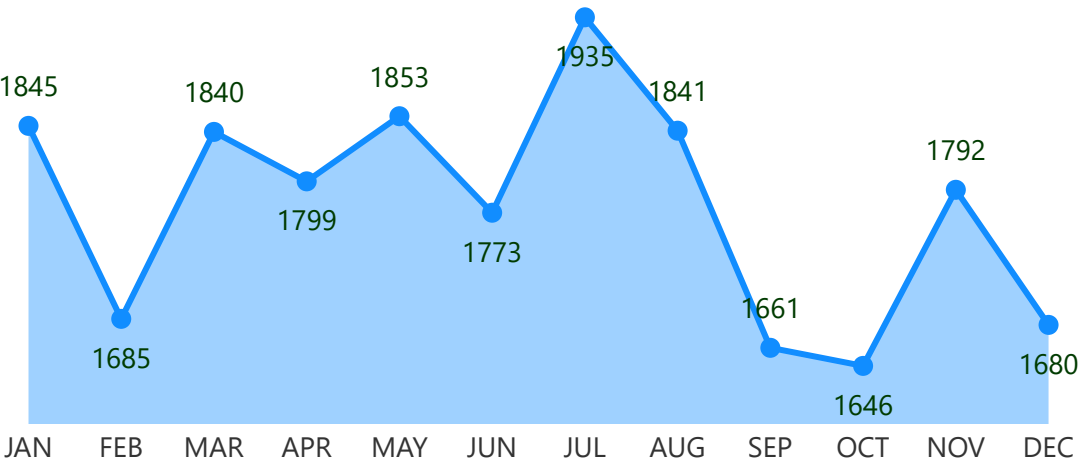
Total\_Orders

**21K**

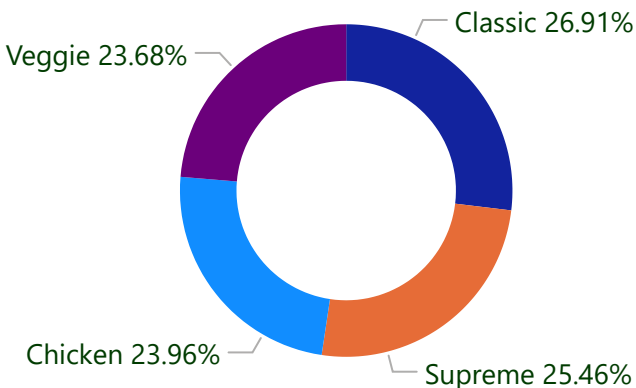
### Daily Trends For Total Order



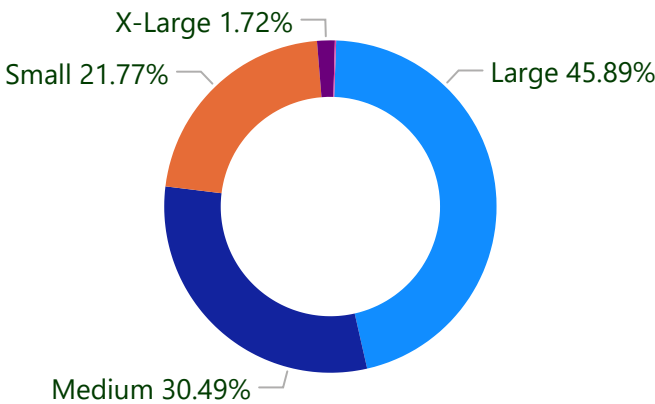
### Total Orders by Order Month



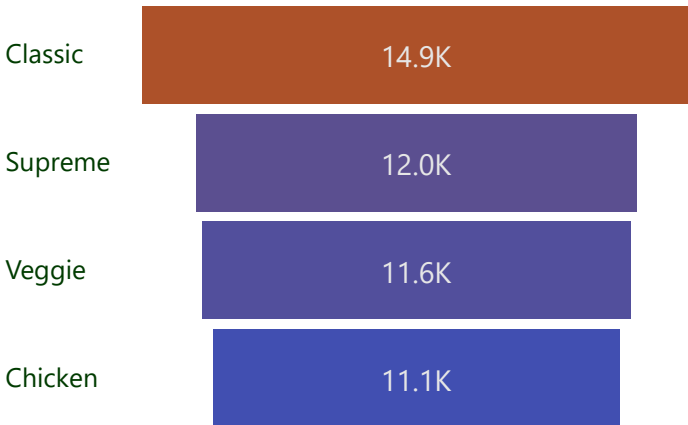
### % Of Sales By Pizza Category



### % Of Sales By Pizza Size



### Total Pizzas Sold By Pizza Category



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Best/Worst Sellers

BEST SELLERS

REVENUE

The Thai Chicken Pizza contributes to maximum Revenue.

QUANTITY

The Classic Deluxe Pizza. contributes to maximum Total Quantities.

TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum Total Orders.

WORST SELLERS

REVENUE

The Brie Carre Pizza contributes to minimum Revenue.

QUANTITY

The Brie Carre Pizza contributes to minimum Total Quantities.

TOTAL ORDERS

The Brie Carre Pizza contributes to minimum Total Orders.

Total_Revenue	Avg Pizzas Per Order	Avg_Order_Value	Total Pizzas Sold	Total_Orders
817.86K	2.32	38.31	50K	21K

