

# Stock Price Analysis using R

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GitHub Repository Link: [<https://github.com/Garvit7878/R-Programming-Projects/tree/main>]

## Introduction

Stock price analysis is crucial for investors to understand market trends and make informed decisions. In this project, we use R to analyze stock price data of Apple Inc. (AAPL) by calculating and plotting moving averages, which are commonly used indicators in technical analysis.

## Prerequisites

The following R packages are required:

- quantmod: for financial modeling and data retrieval
- TTR: for calculating technical trading rules like Simple Moving Averages (SMA)

## Step 1: Fetch Stock Data

We retrieve historical stock data for Apple Inc. using the quantmod package. The data is fetched from Yahoo Finance and includes daily prices, volume, and other indicators.

## Step 2: Calculate Moving Averages

We compute the 50-day and 200-day Simple Moving Averages (SMA50 and SMA200). These help to smooth out short-term fluctuations and highlight longer-term trends.

## Step 3: Visualizing Stock Prices with Moving Averages

A plot is created to visualize Apple's stock prices along with the SMA50 and SMA200 lines. A crossover of SMA50 above SMA200 is typically considered a bullish signal, while the opposite indicates a bearish trend.

## Conclusion

This project demonstrates how to use R for stock price analysis. We successfully fetched data, calculated moving averages, and visualized trends. The analysis can be expanded using forecasting models like ARIMA for better predictions.