



Select measures

Net Sales

Gateway

All

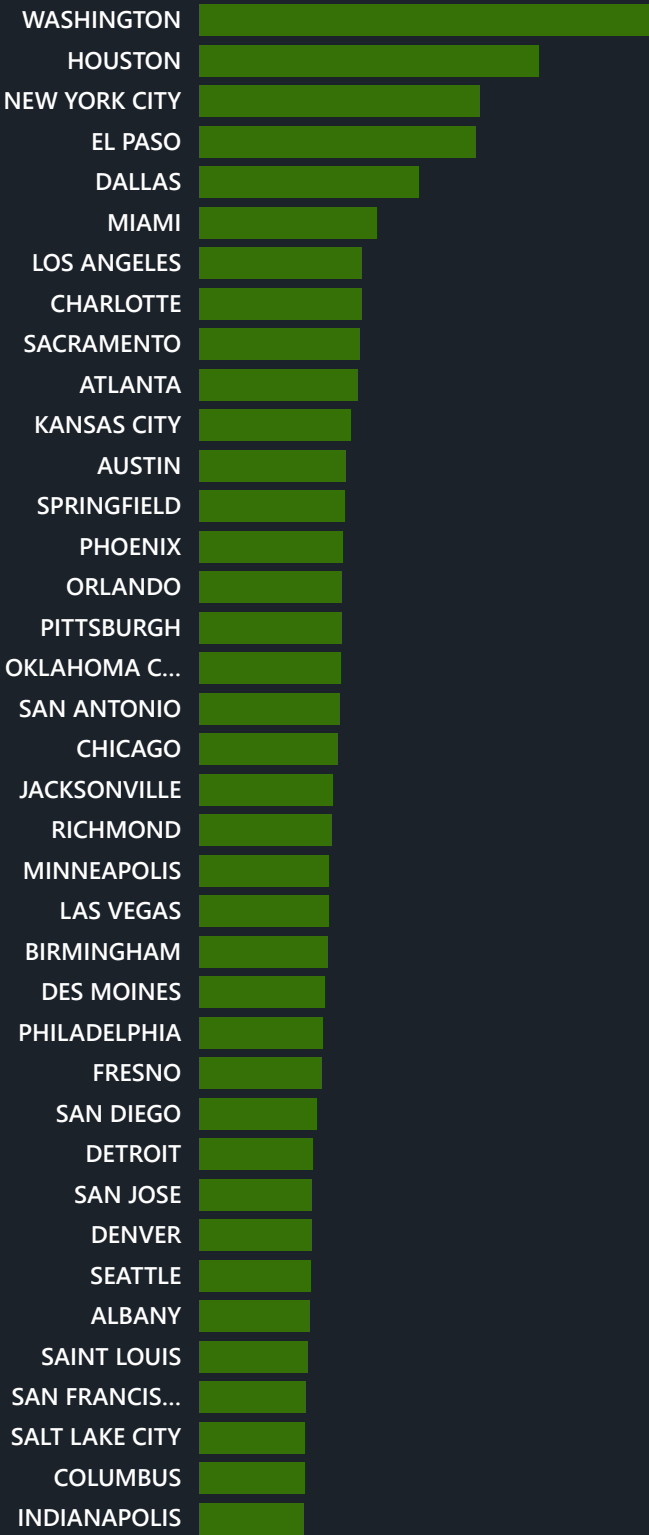
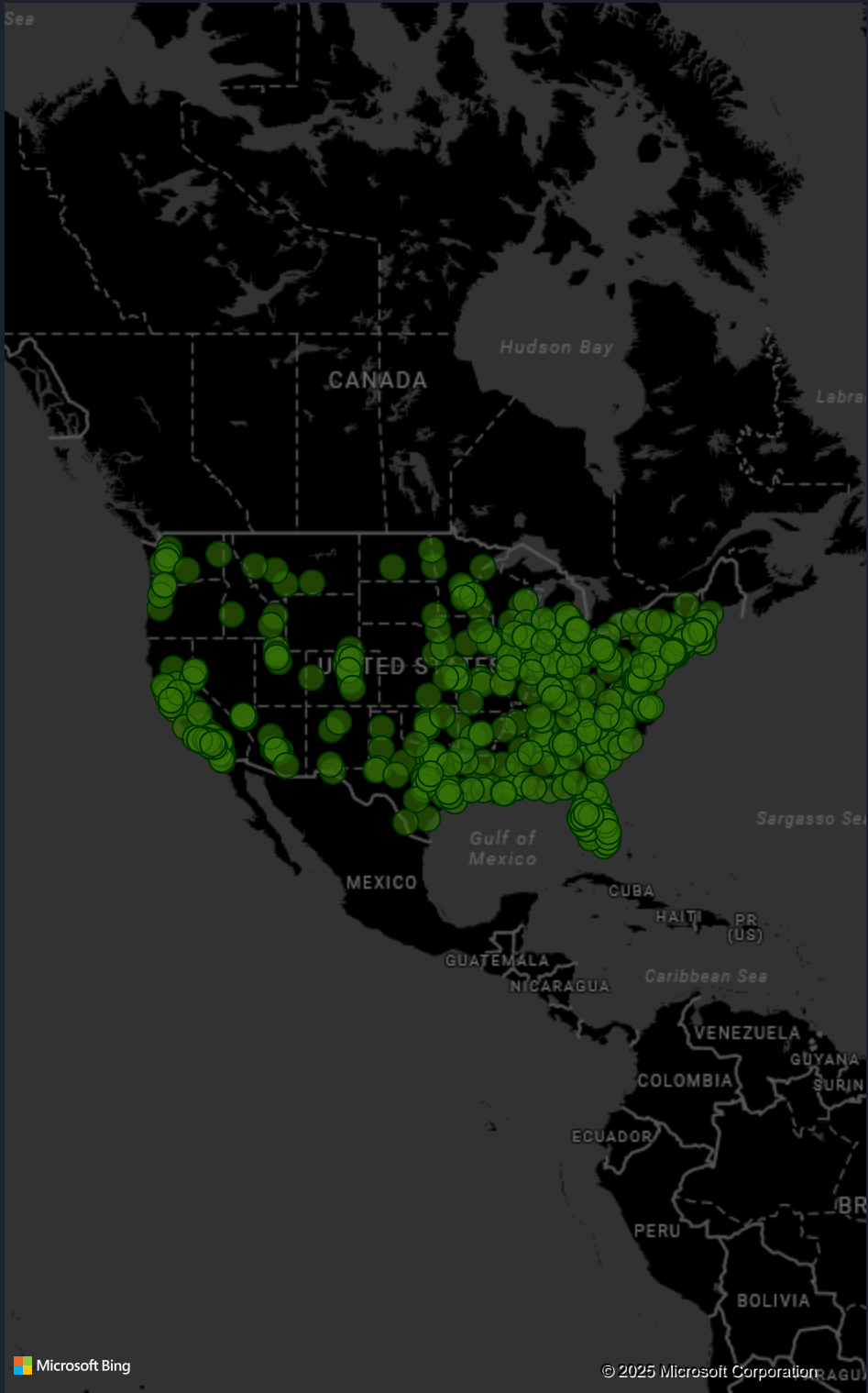
Province

All

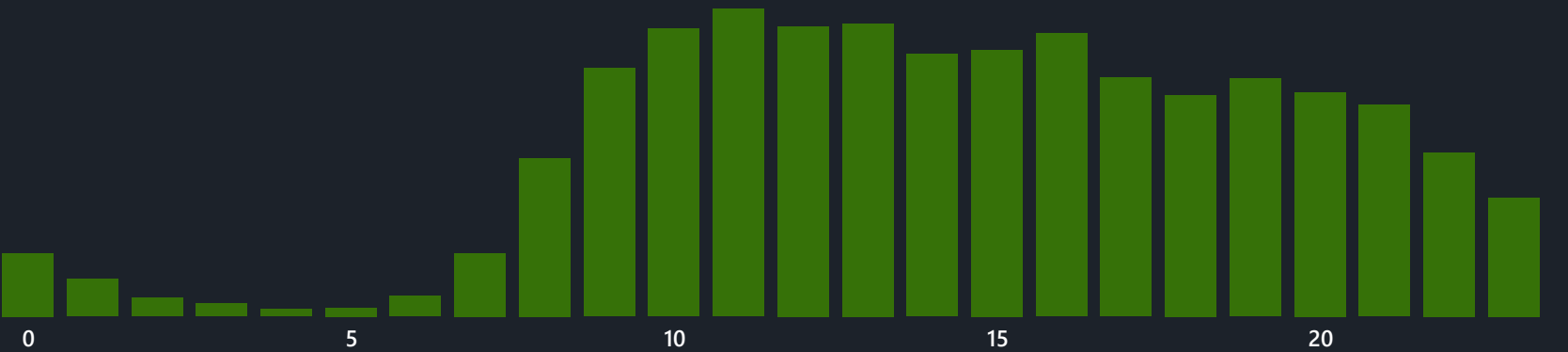
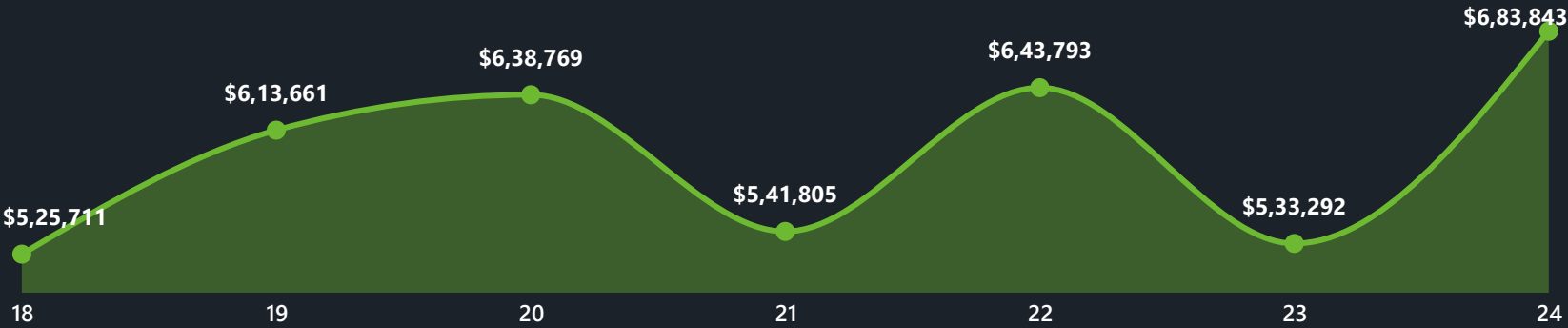
# SHOPIFY | SALES AND CUSTOMER FUNNEL REPORT

Transaction Performance	<div>\$4M</div> <div>Net Sales</div>	<div>8K</div> <div>Total Quantity</div>	<div>\$562.6</div> <div>Net Avg_Order VALUE</div>
Customer Purchase Behaviour	<div>4431</div> <div>Total Customer</div>	<div>2392</div> <div>Single_Order_Customer</div>	<div>2039</div> <div>Repeat_Customer</div>
Retention Value \$ Kpi	<div>\$943.6</div> <div>Life Time value</div>	<div>46%</div> <div>Repeat rate</div>	<div>1.68</div> <div>Purchase Frequency</div>

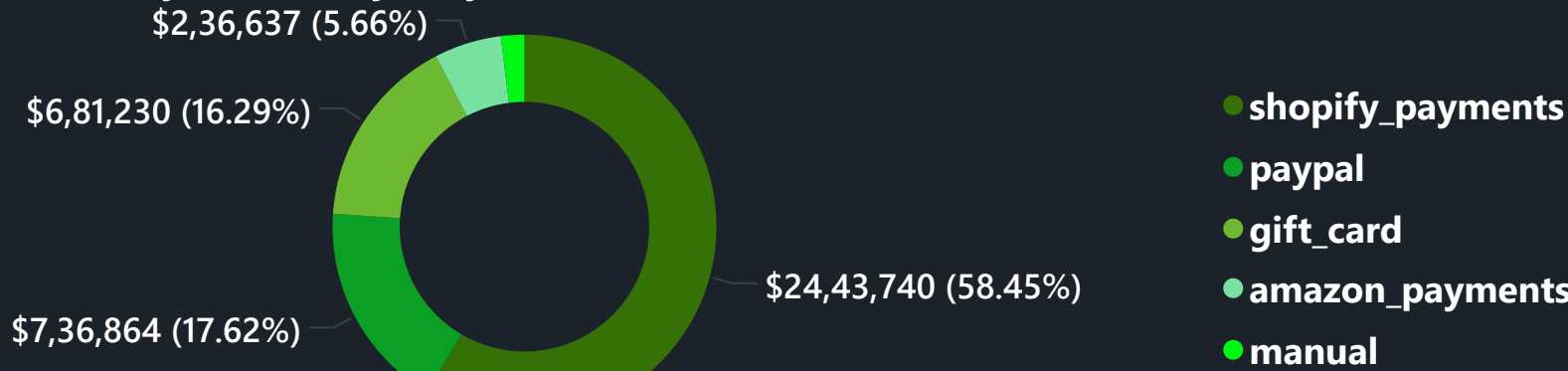
## Regional Overview - Province & Cities by Net Sales



## Net SalesTrend Over Time



## Net Sales By Gateway Payment



## Net Sales By Product Type

