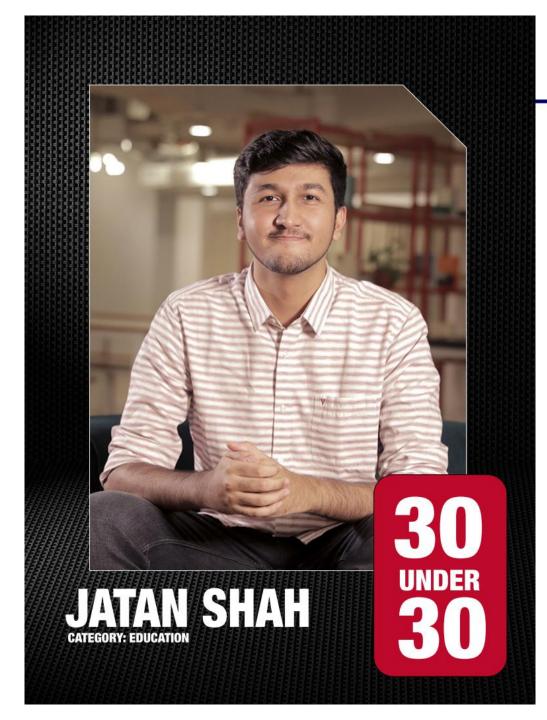


POWER BI DOMINATION

WORKSHOP

BY JATAN SHAH DAY 1



Jatan Shah discusses his entrepreneurial career and the lessons he has acquired.

He has trained more than 2 lakh students in data analysis skills such as advanced MS Excel, Power BI, and Data Studio, which have aided them in obtaining raises in pay, promotions, and high-paying job offers. To launch their own successful businesses, he has also assisted working professionals in leaving their jobs.

atan Shah, Co-Founder of Skill Nation, is a Microsoft Certified Excel Expert & Trainer as well as a Business

The ed-tech company Skill Nation helps the Indian workforce launch and advance their careers in a variety of fields, such as data science, data analysis, digital marketing, finance, etc. by offering easy and affordable online classes and mentorship programs.

Jatan is a firm believer that "learning is growing" and strives to learn something new every day in his line of work. In the following two years, they hope to teach I crore people practical and industry-relevant skills through Skill Nation.

Lessons learned

"There is no such thing as risk. It's all about calculated risks."

Jatan believes that everything that we do has a risk, risk of failing, not being able to do so in the first place or even not being able to do it the best. The tendency to avoid risk is ingrained in us as humans.

He further adds that "My experience tells me that you can mitigate all your risk by replacing it with something called 'calculated risks'. Calculate how much risk you have by taking a certain decision. Then determine a Risk to Reward Ratio for your action. If the RR Ratio is 1:3, it simply means you are allowed to fail twice and not have it impact you. I always take decisions that have a RR above 3. This gives you enough safety margin to fail and at the same time, enough room to succeed."

"It is an era of solving problems uniquely, not solving unique problems."

He claims that innovation is essential to creating a sustainable business. It does, however, have two sides. One aspect of building something is finding innovative solutions to challenges, but you don't have to be the next Elon Musk to do so. Try tackling an existing (or perhaps even "boring") problem in a novel way if you believe there are no more unique problems after so many startups and businesses.

Jatan reveals, "Changing my approach towards problem-solving helped me build my company. There were hundreds of EdTechs imparting skills when we started. However, changing the way we solved our student's problem of not learning skills by making our programs convenient & affordable helped us a lot.

"Jack of all trades is BETTER than master of one."

He encourages people not to focus all of their efforts on perfecting just one skill. Develop a variety of skills and strive to be the best, if not above average, at each one. A person with a skill set that is above average in five areas is always preferable to someone who is an expert in just one.

Achievements

On a personal level, they have educated thousands of people—more than 200,000—and assisted them in realizing their goals. They were able to rekindle the spark they had lost by helping them get pay hikes, better jobs from their current jobs, jobs in the first place for those who were unemployed, and career switches. Many of them had reached a professional plateau in their 30s and 40s.



Another achievement is that Jatan and his team created an edtech that was profitable from day one and crossed ARR of 50 Crores without raising outside funding, all with a capital of less than Rs 30,000.

Was his entrepreneurial journey a smooth ride?

Jatan shares, "Skill Nation's journey has been a smooth ride so far however I have had my fair share of hardships. I belong to a middle-class family. My parents are separated and I have seen my mother work very hard to raise me. There were days when we used to have Rs 50 for our dinner and have gone to be de either hungry or by eating roadside chaat. Fortunately, we have come a long way from it. I am inspired by my mother & her hard work and at the same time work hard to provide her with the quality of life she deserves."

When asked about his plans moving forward, jatan shares that he envisions himself doing what he loves the most.

What holds in the future?

"At this level, money no longer brings drive. I have carned enough to never HAVE to work for a day going forward. For me, it's the ambition & happiness by work brings that drives me. Every day, I aspire to work hard and do what makes me happy & drives me. It would remain the same 7 years later as well."

Finally, Jattan notes that skills are more important than degrees. He reckons that Rancho was right when he said "Never study to be successful, study for self-efficiency. Don't run behind success. Follow behind excellence, and success will come all behind you".

He maintains that your skill set alone, not expensive degrees, is the only thing that will enable you to become self-reliant. Even if you pursue a degree, do it for the lessons it will teach you, not for the certificate it will appear on. In our nation, more and more people are getting their educations every day, yet fewer and fewer of them are becoming employable. Not everyone with a degree can find employment. Lack of industry-relevant skills is the reason for the difference between them.

Finally, he advises students to stop fussing and to use the internet to learn what they believe will be useful to them if they feel their degree is not practical. Everything in the modern era is accessible online.

@entrepreneurstodaystaff



Microsoft Certified Trainer



Microsoft Certified Expert



Google Certified Data Analyst



Co-Founder & CEO
Skill Nation

12,400+

Job professionals trained in Power BI, Data, AI & Automation

Jatan Shah

1,70,000+

Trained in
Data Analytical Tools
like Power BI, Tableau,
Excel, SQL, etc

















Analyst at Google gets qualified for a promotion using the Masterclass!

Job + Promotion

Google

Masterclass B52 - Testimonial

views • 5 months ago

- Masterclass B27 - Testimonial

iews • 5 months ago



Capgemini

Capgemini program manager was able



Jatan Shah

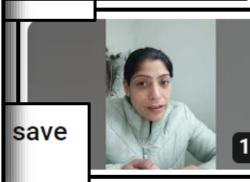
Reviews 8,554 • Excellent



Microsoft

- Masterclass B83 - Testimonial

ews • 5 months ago



Engineer in Accenture got an appraisal, promotion & salary hike of 30% using the Masterclass

Salary Hike





Important Meeting Alert! Extract & present actionable insights for your company on Monday

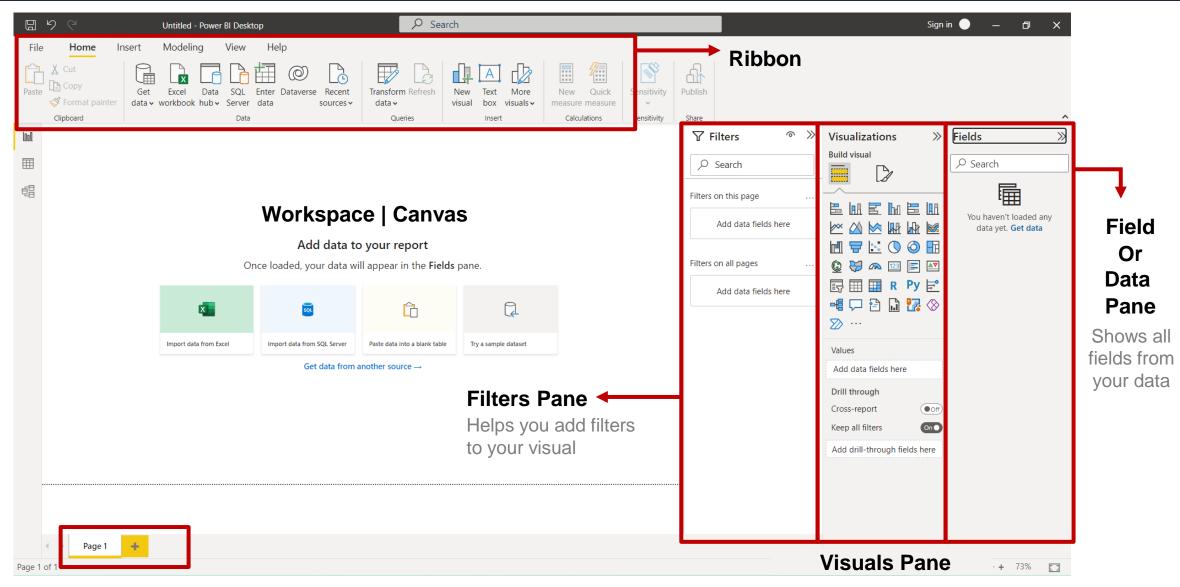
As an employee of SN Corporation, You have an important meeting this Monday.

Your promotion is 1 step away & this meeting can either get you a big raise & a bigger job title OR keep you stuck in your current role for 2 more years.

You need to impress everyone by...

- 1. Getting actionable insights
- 2. Answers to complicated questions
- 3. Be ready for any question you are going to be asked
- 4. Present your company's performance in a stunning dashboard

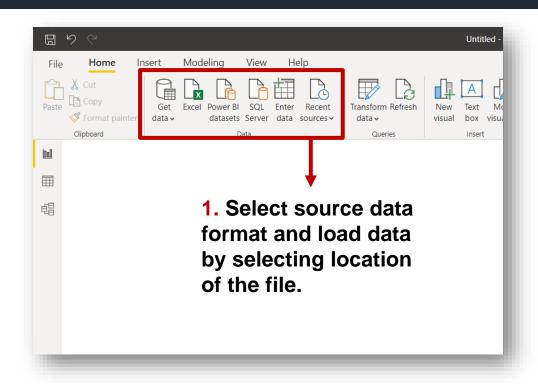
Power BI Interface - Explained

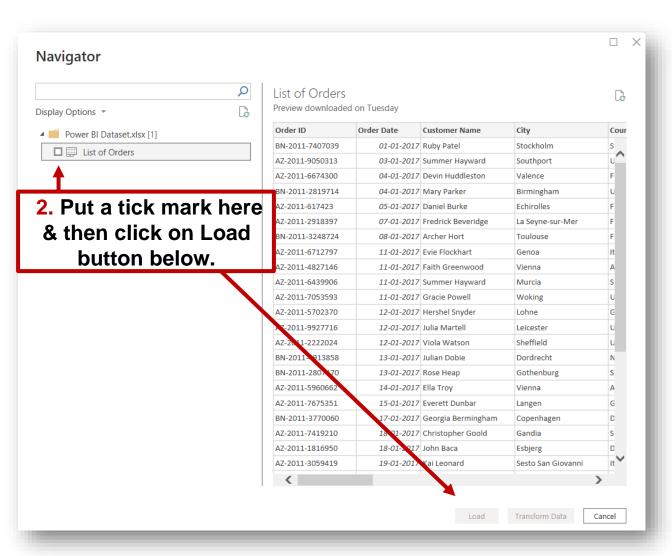


What Page of Dashboard are you on?

Helps you add visuals to your dashboard & format it.

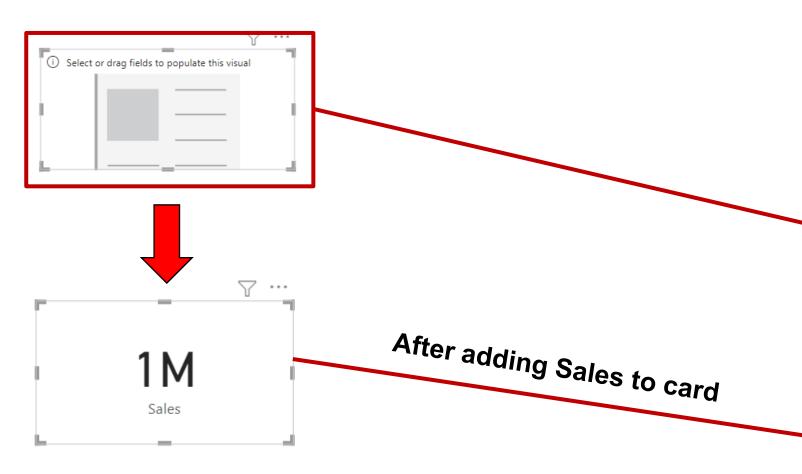
Loading your data



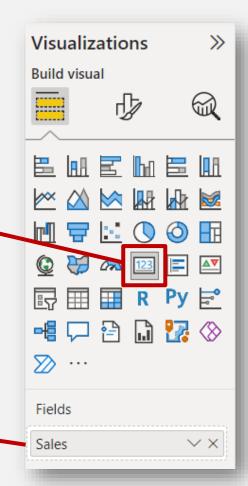


Creating a Card

Click on the card visual to add it on your canvas. Once added, drag a numerical field you want to visualize in the fields box.



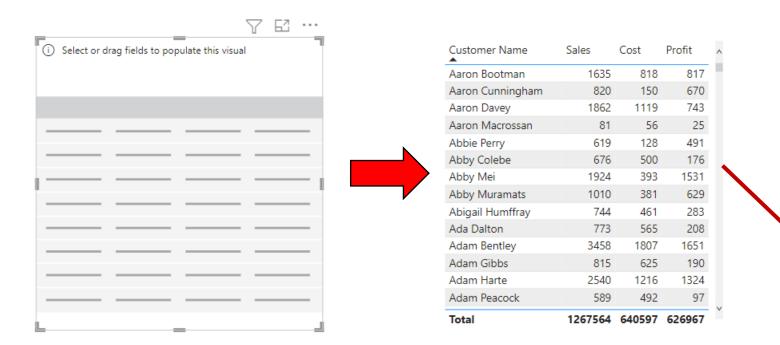
Add numerical field in fields as shown below.



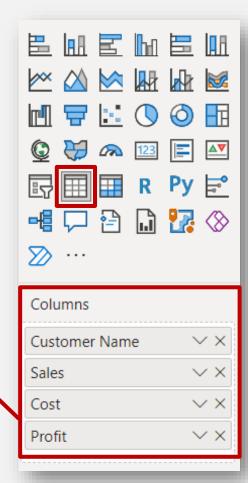
Creating a Table

Click on the table visual to add it on your canvas.

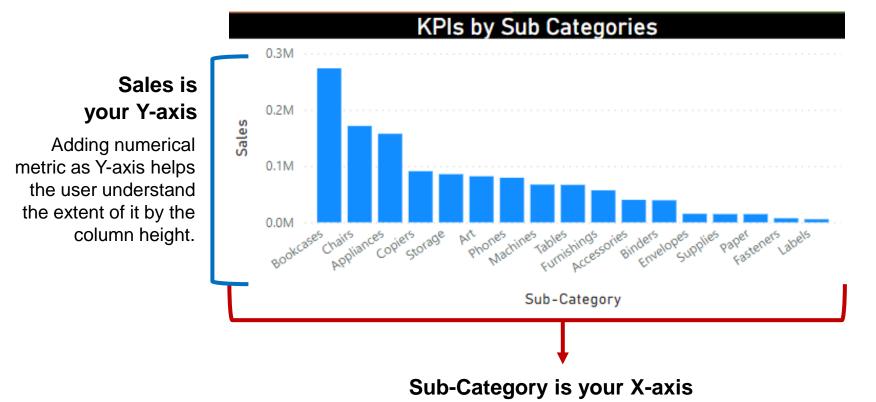
Once added, drag any field you want to visualize in the columns box.



Add any field in columns as shown below.



Creating a Column Chart – X-axis & Y-axis

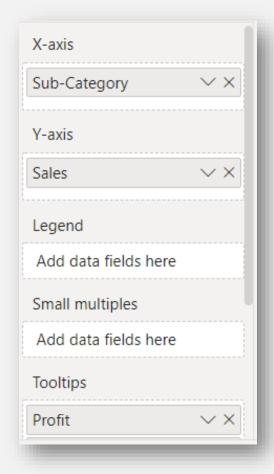


Add the text based field that you want to see in the X-axis. As we are using

a column chart, numerical metrics like sales, profit etc will become Y-axis

as we want the column HEIGHT to show the extent of that metric.

Add fields in X & Y Axis as shown below.

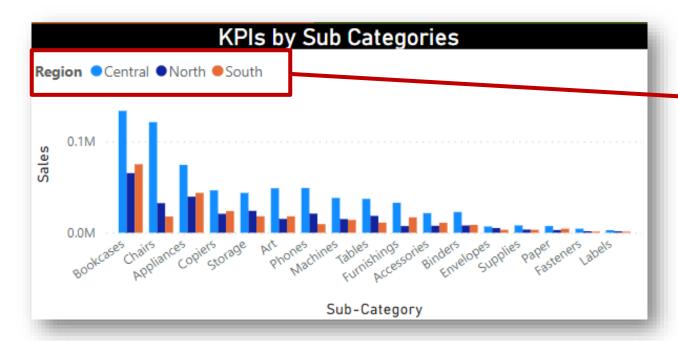


Creating a Column Chart – Legend

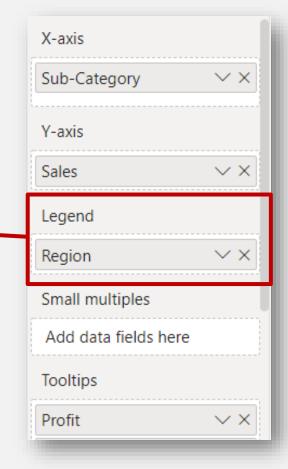
Legend further divides your visual into different colors by adding a second level of breakdown.

Adding Region to legend breaks all our subcategories from 1 column for each subcategory to 3 columns for each sub-category, all having different colors.

For ex – 1 Column of bookcases becomes 3 columns of Bookcases from Central, Bookcases from North & Bookcases from South.



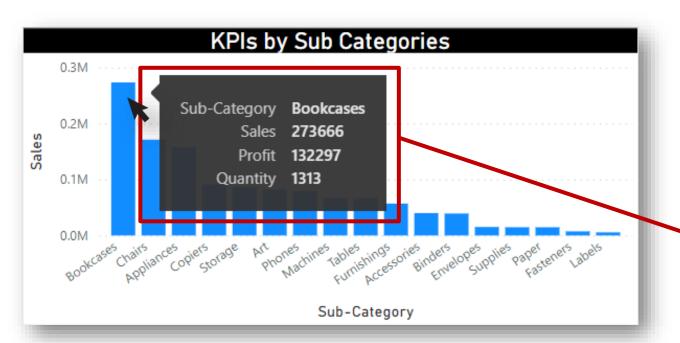
Add fields in Legend as shown below.



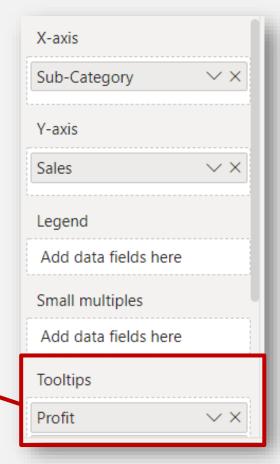
Creating a Column Chart – Tooltips

Any metric (numerical field) that you add in Tooltips will be visible to you when you hover over different elements of the visual.

For ex – After adding Profit to tooltips, whenever user hovers over ANY column of the column chart, they will see profit of that subcategory along with the Sales amount as well. Profit amount will only be visible as a value in the hover box and not as an additional column in the chart.



Add fields in Tooltips as shown below.

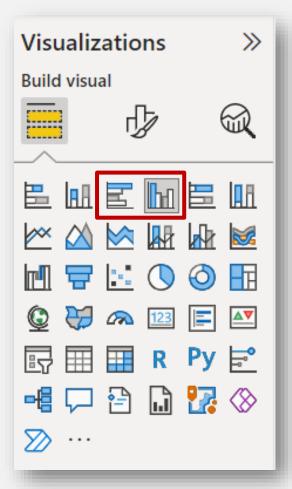


Creating a Bar Chart from a Column Chart

To create a Bar Chart, all you have to do is create a Column Chart & then click on Bar Chart icon in Visualization Pane to convert it to a Bar Chart.



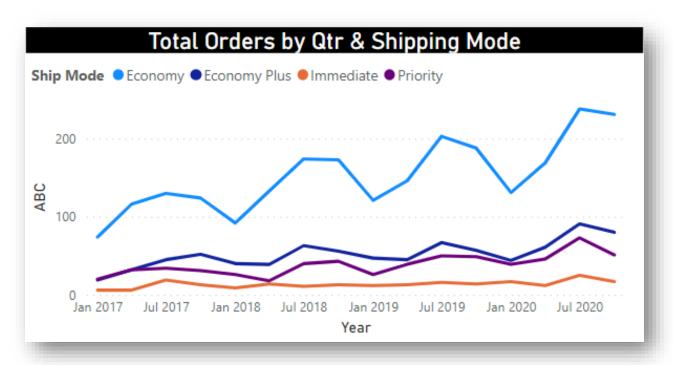
Switch from right icon to left icon.



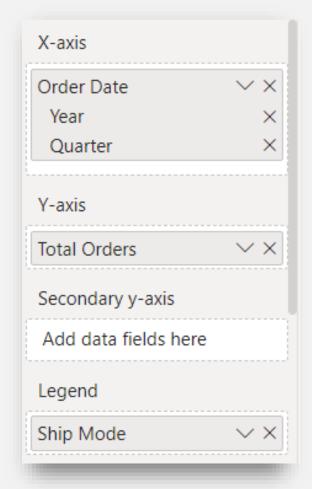
Creating a Line Chart

To create a Line Chart, all you have to do is add your date field in X-axis & the numerical field you want to see the trend of in Y-axis.

By doing the above you will get one line showing trend of the numerical field over your date range. If you want to break it into multiple lines based on another field, such as Shipping Mode, add it to the legend as shown below.



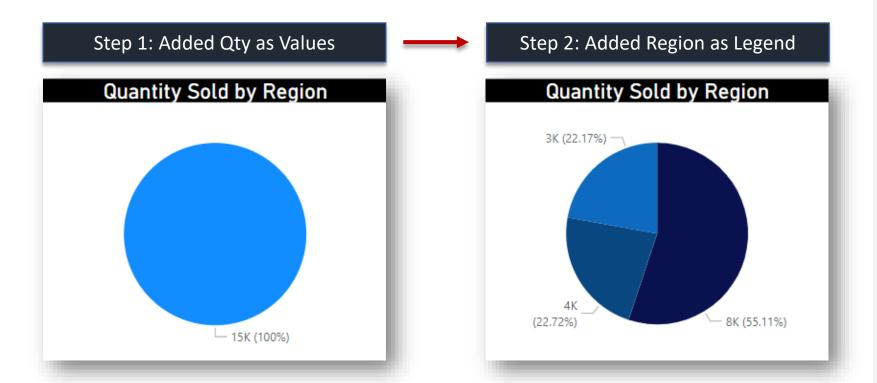
Once completed, this is how your inputs will look like.



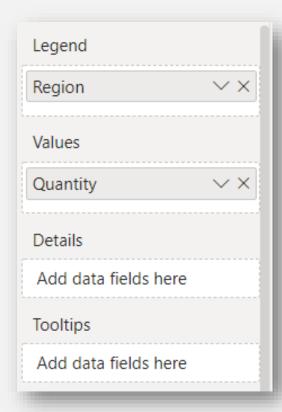
Creating a Pie Chart

To create a Pie Chart, add your numerical field in values & the field by which you want to see a breakdown of your values in legend.

By doing the above you will get one line showing trend of the numerical field over your date range. If you want to break it into multiple lines based on another field, such as Shipping Mode, add it to the legend as shown below.

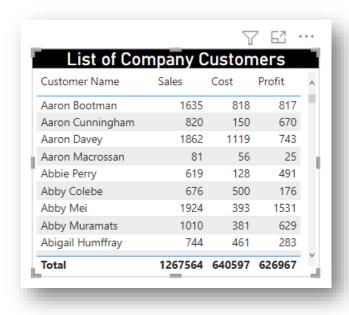


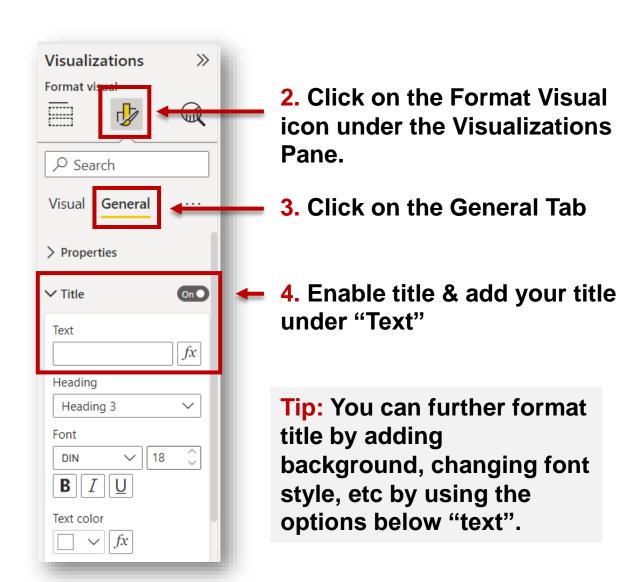
Once completed, this is how your inputs will look like.



FAQ: How to add / change title of a visual

1. Select the visual by clicking on it.

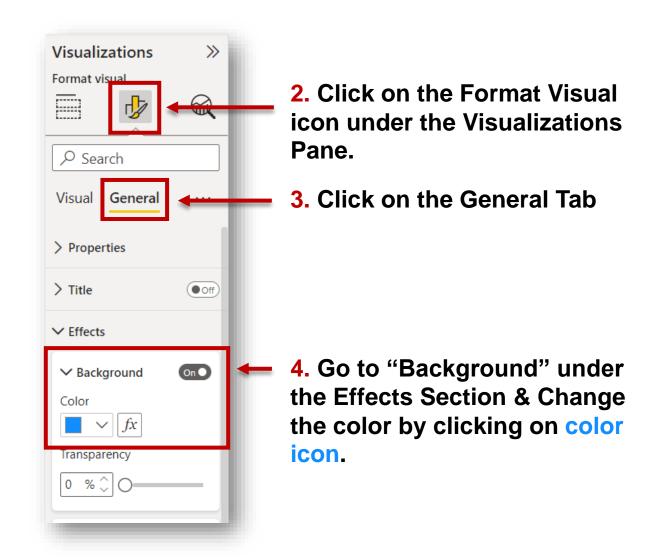




FAQ: How to change background of a scorecard (or any other visual)

1. Select the visual by clicking on it.





What's happening in the Mega Day 2 Session tomorrow @ 7 PM?

- 1. Enhance your entire dashboard to make it analysis worthy
- 2. Learn how to refresh your data with 1 button click
- 3. Make your dashboard TRULY interactive for insights
- 4. Learn to share your dashboard (offline + online) + even inside PPTs
- 5. Learn all about the Power BI Service environment
- 6. Find out the power of Artificial Intelligence in Power BI
- 7. Solve case studies & questions for your Monday meeting & get a promotion + a salary hike
- 8. Get "X" amazing bonuses that will be a game changer for your career

High Value **EXCLUSIVE BONUSES**ONLY GIVEN LIVE IN THE DAY 2 SESSION TOMORROW

Editable
3,500
PPT Templates

Exclusive
10,000
Icon Sets

Ready Made
170+
Presentations

Combined worth more than Rs 16,000!

+ 3 More Bonuses worth Rs 20,000