GARY R. BRATTON - RESUME

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(727) 252-9084 • GaryBratton@gmail.com

Contract Programmer Analyst

Highly regarded and skilled technology professional with 25-plus years experience in directing, designing and developing software systems for leading corporations in multiple industries. Accomplished project manager/developer who excels at creating strategies that outline client objectives and coordinating with off-site teams to ensure successful execution. Creative planner known for streamlining procedures to increase system efficiency and reduce costs. Excellent communication skills and the ability to foster strong relations in both virtual and on-site environments. Prolific user of top computer languages and technologies. A self-starter with a strong entrepreneurial spirit who motives teams to exceed expectations.

PROFESSIONAL EXPERIENCE

BRATTON & ASSOCIATES LLC, Seminole, Florida • 2007-Present

Contract Programmer
Direct, design and implementation of frameworks, back end, database, and UI for large companies across multiple industries. Coordinate with client's design teams to create project initiatives, including use of applications, coding data collection methods, database schemas, framework coding, and UI coding. Manage overall project development and monitor quality control and roll out procedures to ensure on-time delivery and meet customer's expectations. Current in Joomla, Drupal and WordPress modules, plugins and customization.

Key Highlight:

Delivered 18 projects in 12 months. - (Please see attached portfolio)
Clients include Blackberry, Eureka, Fortified Roofing, Woman's Day Magazine, Car and Driver Magazine, MyHollywood, Maxim, and dozens and dozens of others located across North America.
Developed projects, and created extensions for Drupal, WordPress, Joomla, Smarty, Cake and and other frameworks.
Coded large conversion projects that include a relocated 12 host-based sites into client's own server system, saving $90,000 annually in system service charges.
Often called in near the end of others projects to "polish" and resolve issues prior to roll out.

STERLING RESEARCH GROUP, INC., St. Petersburg, Florida • 2005-2007
Regional market research company that focuses on the gaming and financial industries.

Director of Information Technologies
Led daily software development operations and technical services department initiatives. Coordinated with sales, service, and administration regarding technological projects. Directed JAD meetings to plan projects to client specifications. Managed recruiting and hiring of programming staff. Created processes to combine multiple systems into a single manageable unit.

Key Highlights:
Streamlined in-house software environment from 2 different languages to single code base.
Introduced new survey system utilizing VOIP and Automated Voice Response, which increased volume by approximately 40 percent and raised sales and clients by 30 percent.
Built specification system to enhance communication between clients and developers to ensure successful project completion.
Reduced errors by implementing software repository and roll out procedures.
Initiated quality control department and system to improve production standards.

HOMES.COM, Tallahassee, Florida • 2003-2005
National Internet-based real estate listing service with 140 employees.

Product Manager
Directed the collecting and documenting requirements to rebuild company software system. Coordinated interfacing efforts between Jordan-based and in-house development teams. Supervised quality control standards. Led software and code testing procedures.

Key Highlights:
Organized JAD meetings to assemble project requirements and ensure proper execution.
Developed virtual meetings to promote stronger communication between teams.
Introduced process schedules and benchmarks to increase productivity and meet deadlines.

CONTROL SYSTEMS INTEGRATORS, LLC, Tallahassee, Florida • 2001-2003
Manufacturer of Palm Pilot and Pocket PC-based scheduling and job control software for the construction industry.

Director of Research and Development
Oversaw initiatives to produce internal systems required to move product to market. Managed the design, architecture, purchasing, and installation of all product-related systems and services. Designed user interfaces, data structures, and communication techniques for remote applications.

Key Highlight:
Developed 4 major product releases with an 18-month period.

INTEGRATED SERVICES GROUP, INC., Clearwater, Florida • 1988-2001
Privately-owned company that outsourced computer services for local medical, legal, and real estate companies and not-for-profits. Annual sales of approximately $1 million.

Founder and Owner
Organized meetings with clients to define, outline, and manage IT projects to specific allocations to ensure on-time delivery and proper execution. Initiated both interfacing and on-site IT staff services. Launched and supported more than 30 custom software projects.

Key Highlights:
Fostered outsource relationships with 65 clients in multi-operating systems in various work environments and locations.
Led in-class and on-site training courses for clients to increase computer service education and support procedures.

EDUCATION

Bachelor of Science in Engineering candidate
Warner Pacific College, Portland, Oregon
University of Washington, Seattle, Washington

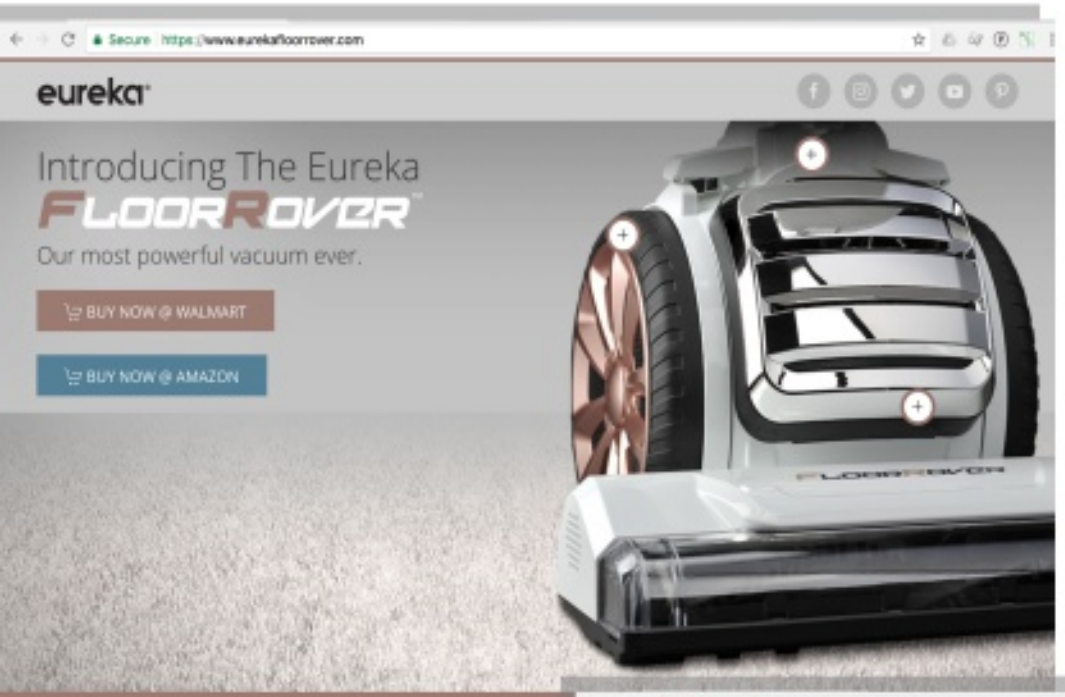
COMPUTER LANGUAGES

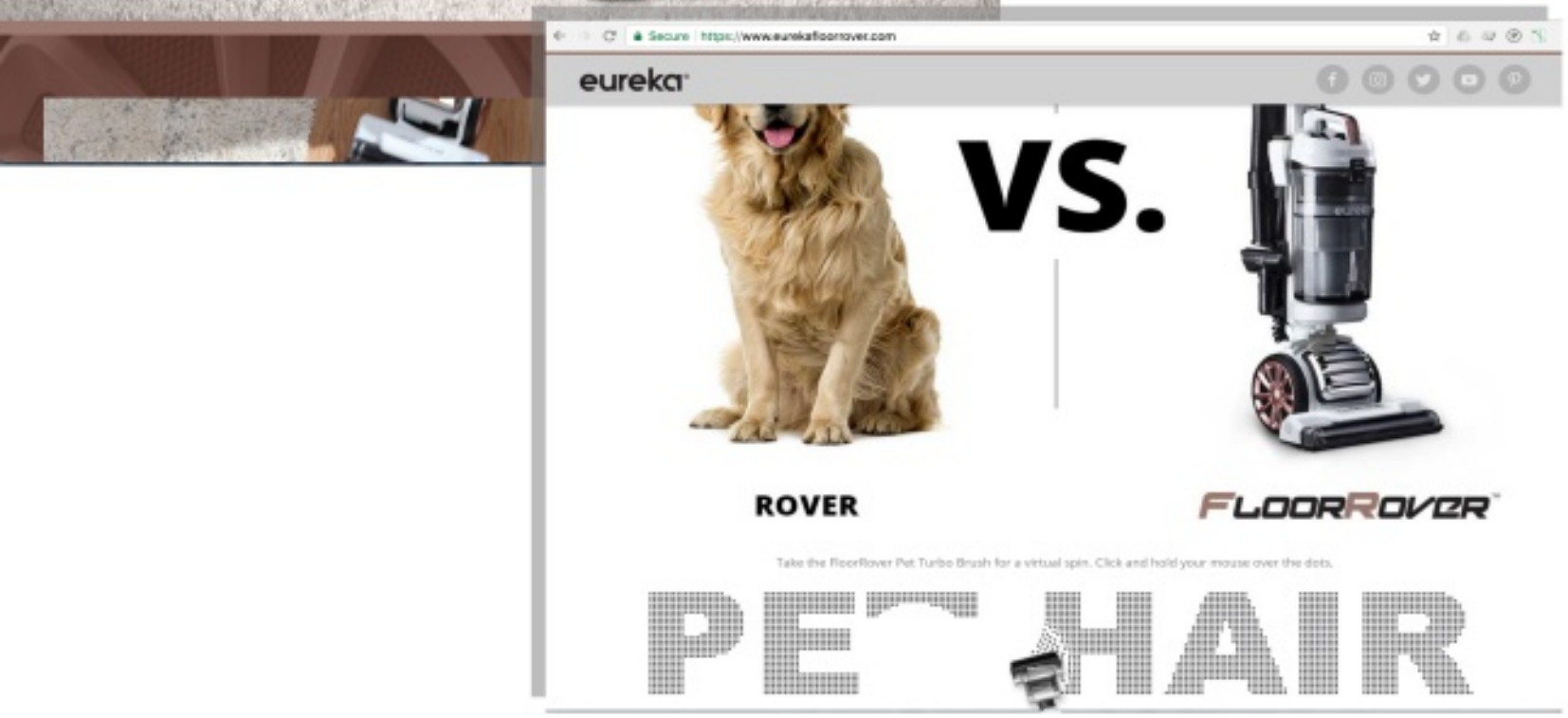
PHP, React, VB, ASP, C#, Access, .NET framework, JavaScript, CSS, AJAX, FLEX, Cold Fusion,Flash, Codewarrior C, Java, JSP, XML/XSL, MySQL, MS IIS, MS Project, Visual Studio, Source Safe SVN, UML, MS XP, NT, Mac OSX, UNIC (SCO), LINUX, VOIP, Novel, Drupal, Joomla, WordPress, Smarty

Gary Bratton – Web Portfolio

The first section of this portfolio is a collection of recent web development projects. Most of these were designed by others or in-house designers, and then the custom code, modules, plugins, databases, and other data sources were coded by me.

AtHoc is a BlackBerry company. This site integrates with multiple other service applications including Salesforce, and Pardot.



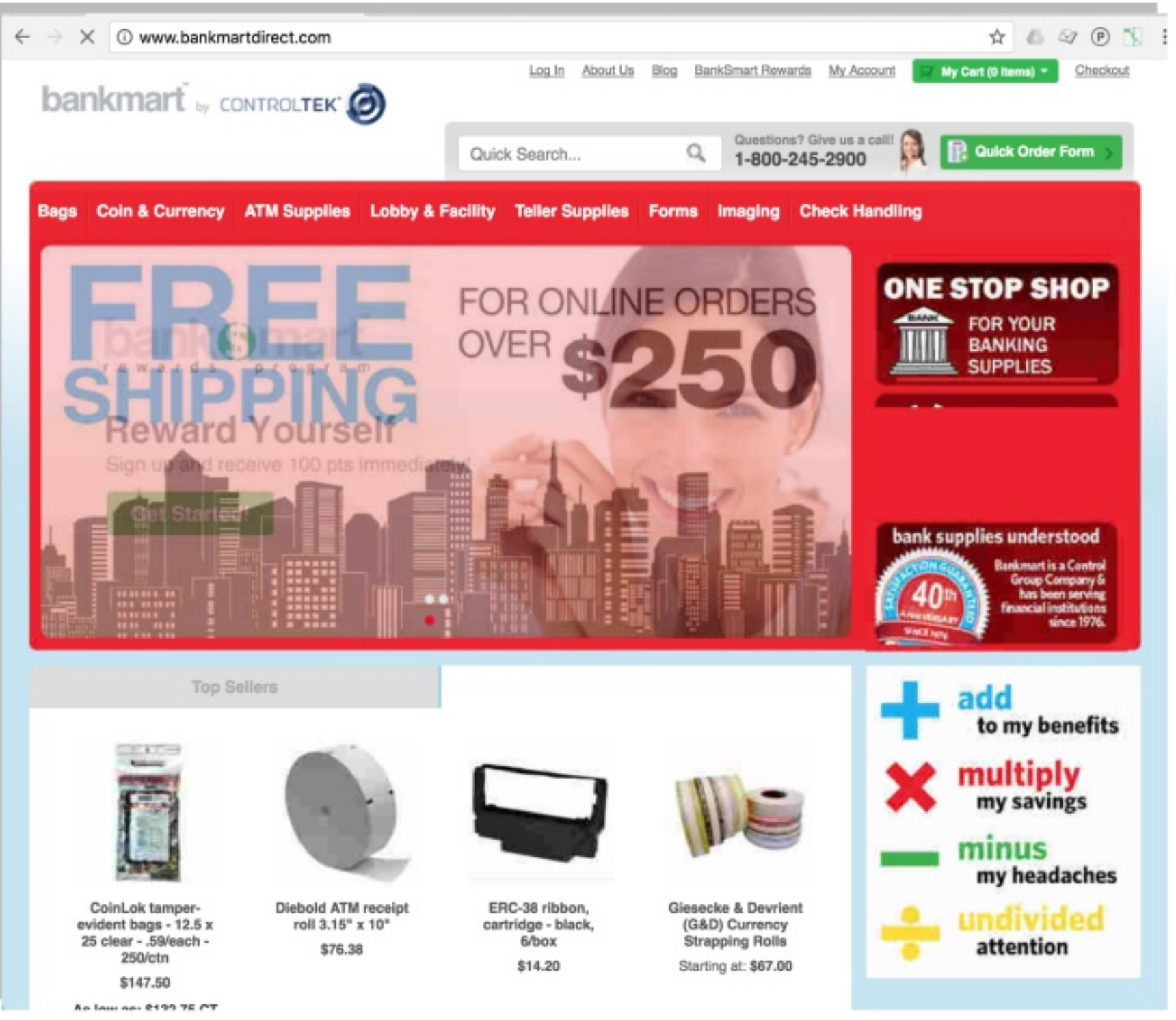


- This is the home page for the new Eureka Vacuum site.
- The second screen shot shows an interactive JS vacuum cleaning “game” that shares the sight and sound of the FloorRover attachment with the website guest.
- Several companion web apps were also created for the companies NASCAR season.
- Developed in WordPress.

Fortified Roofing needed a site with specific sections for each town they had offices in. This was handled with some very agile backend code.

Developed in Joomla.

Gary Bratton – Web Development



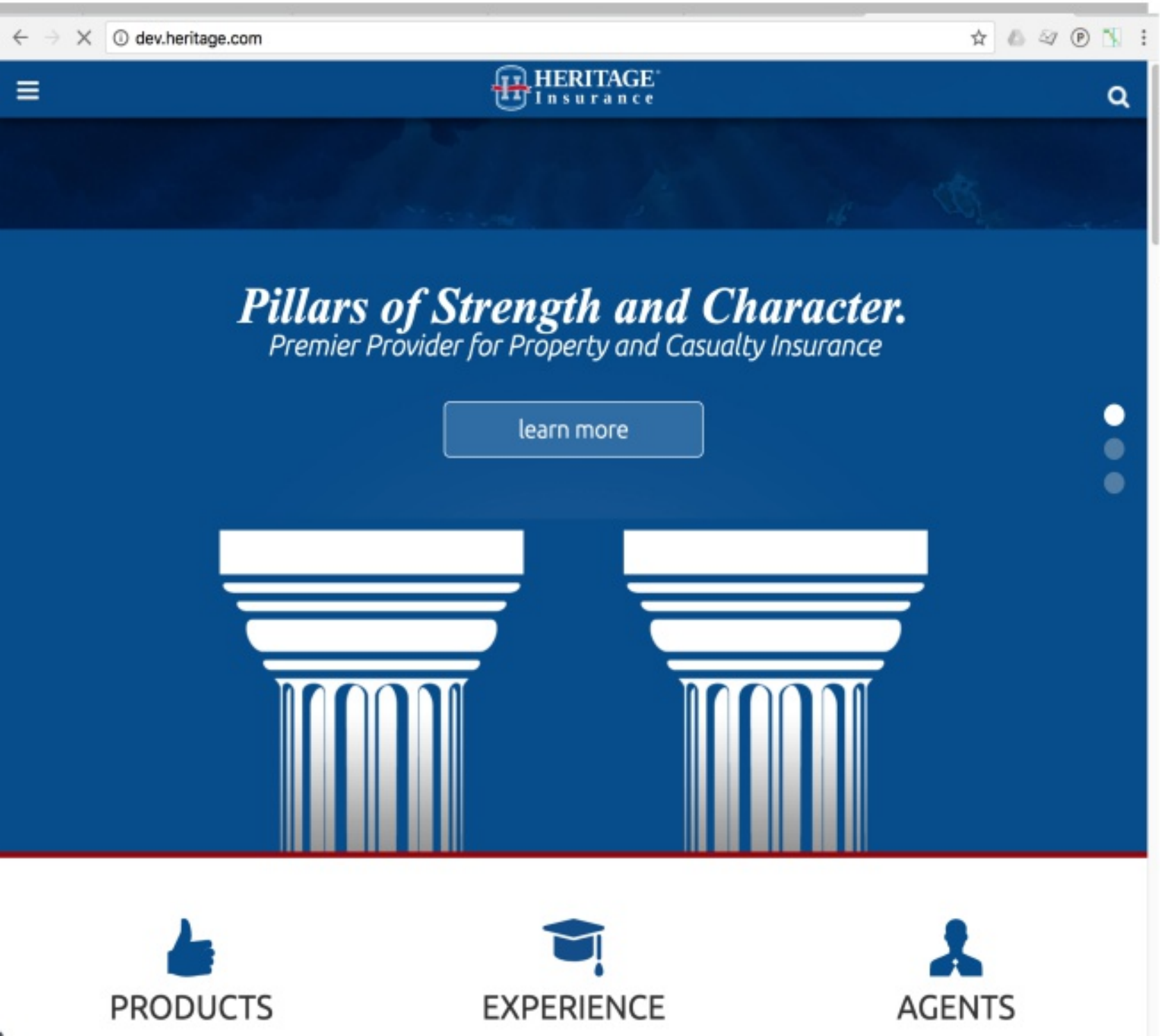
Banking supplies store Developed in Magento.

Gary Bratton – Web Development

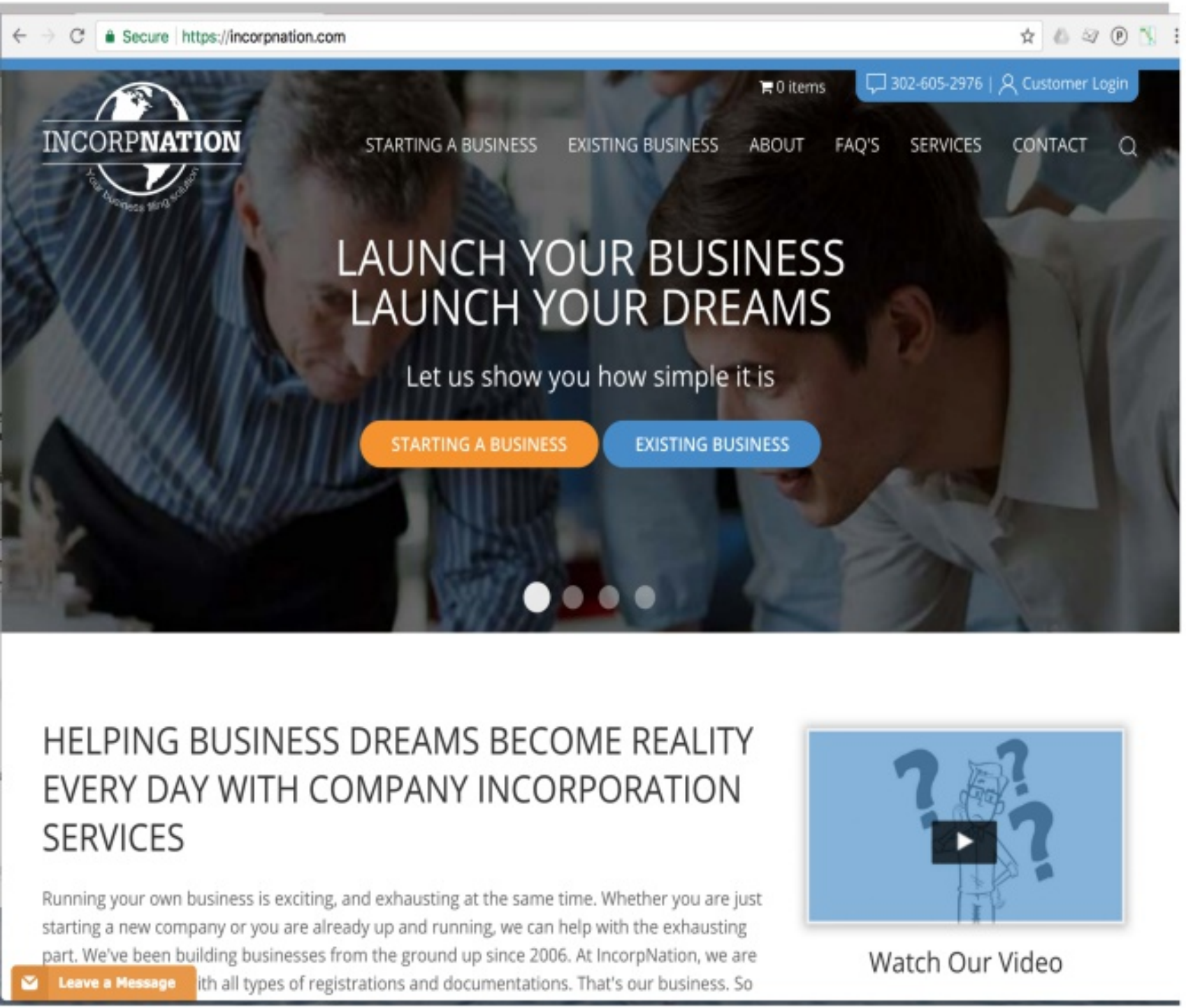
- Good Old Boat Magazine needed many major updates to their custom PHP based site.
- In addition to the updates and hundreds of code fixes, we converted the Magento online store to a WordPress – WooCommerce based store..

- Heavy scripting required to build a series of data collection forms, with wizard type interfaces.

- Another highly technical and interactive set of data collection forms and custom databases.
- Wordpress based site.



- Yet another highly technical and interactive set of data collection forms and custom databases.
- Wordpress based site.

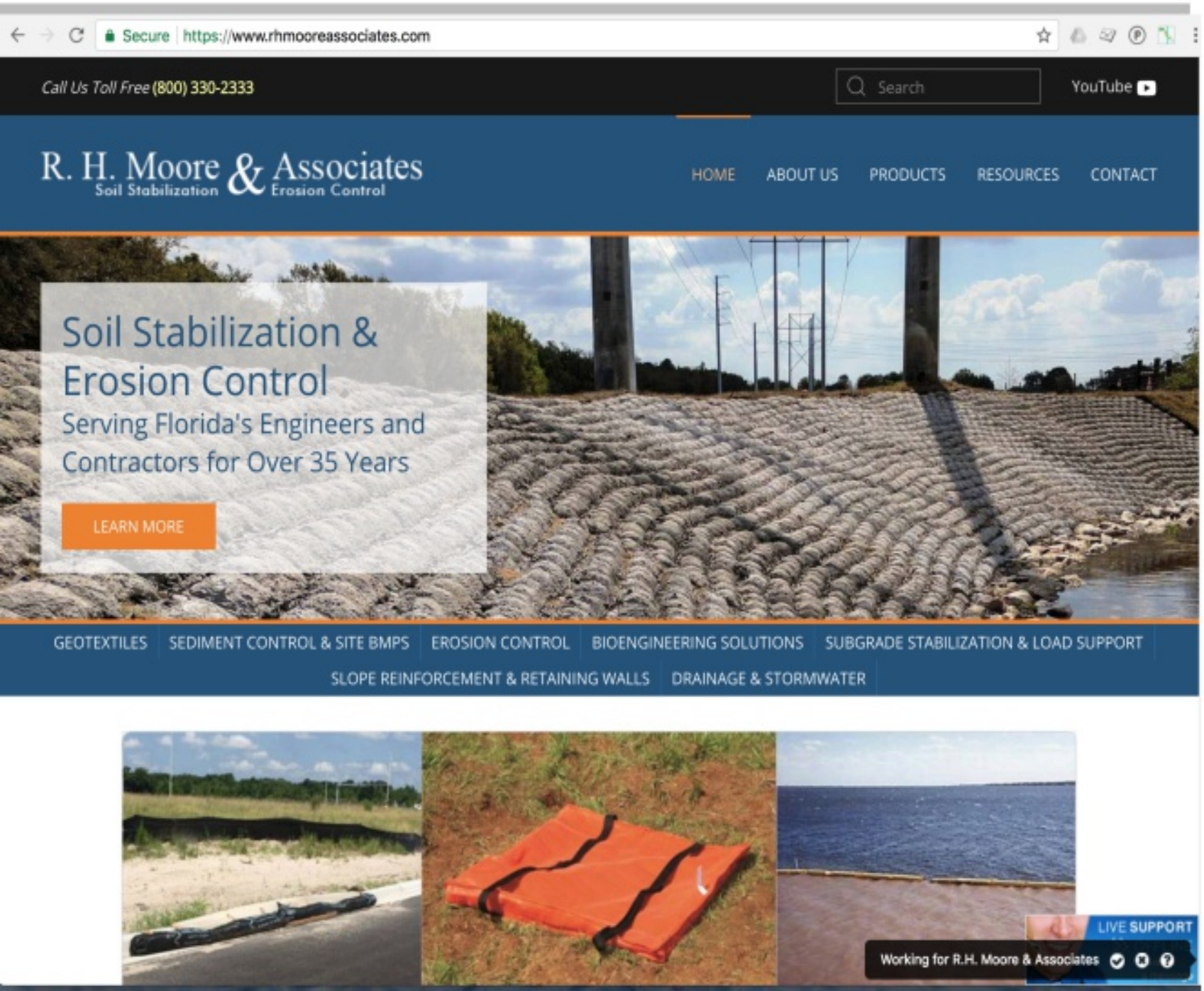


This site required extensive logic to handle different products sold in different way in all 50 states..

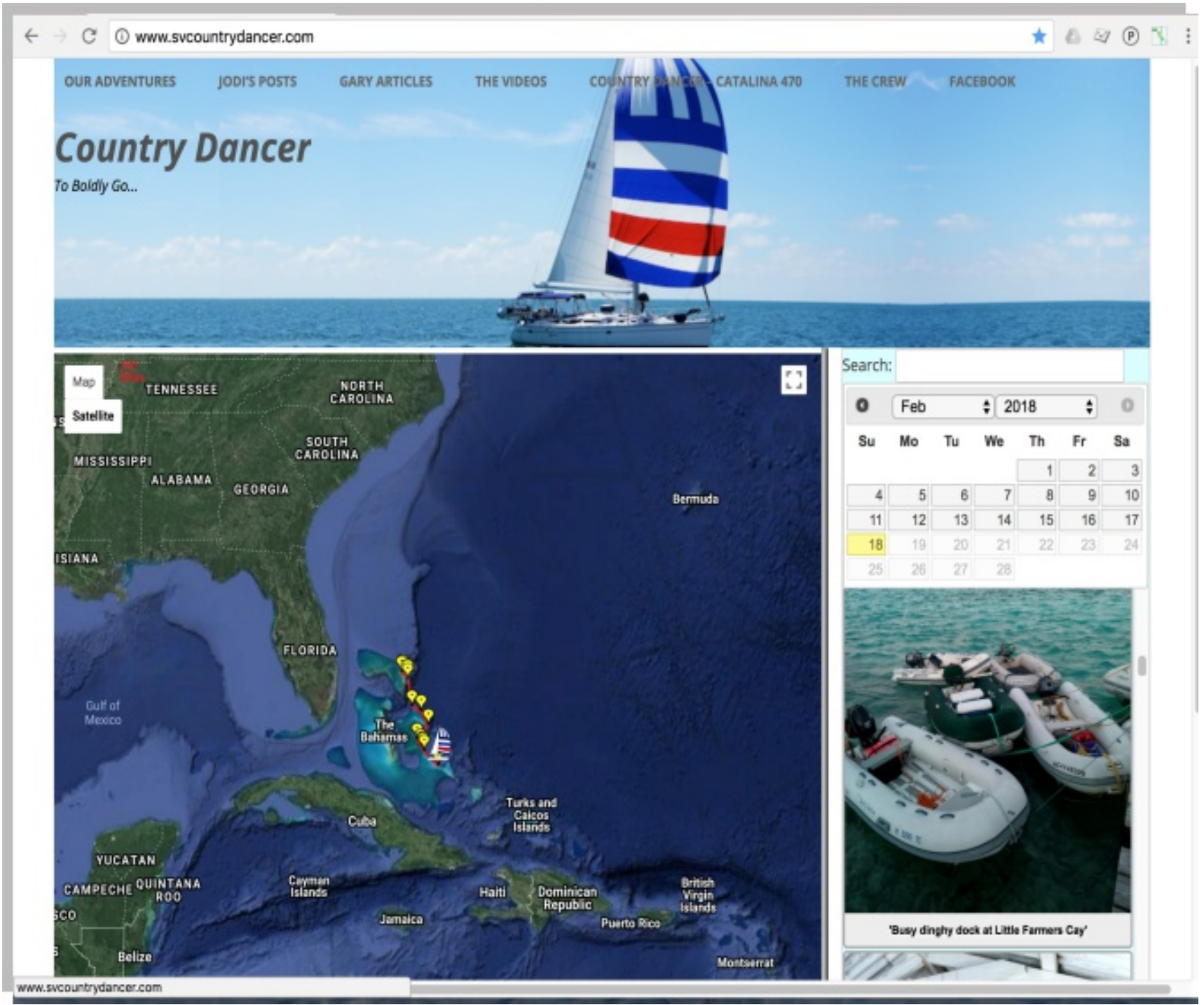
Wordpress based site.

Complete re-write of clients site requiring all new modules and plugins..

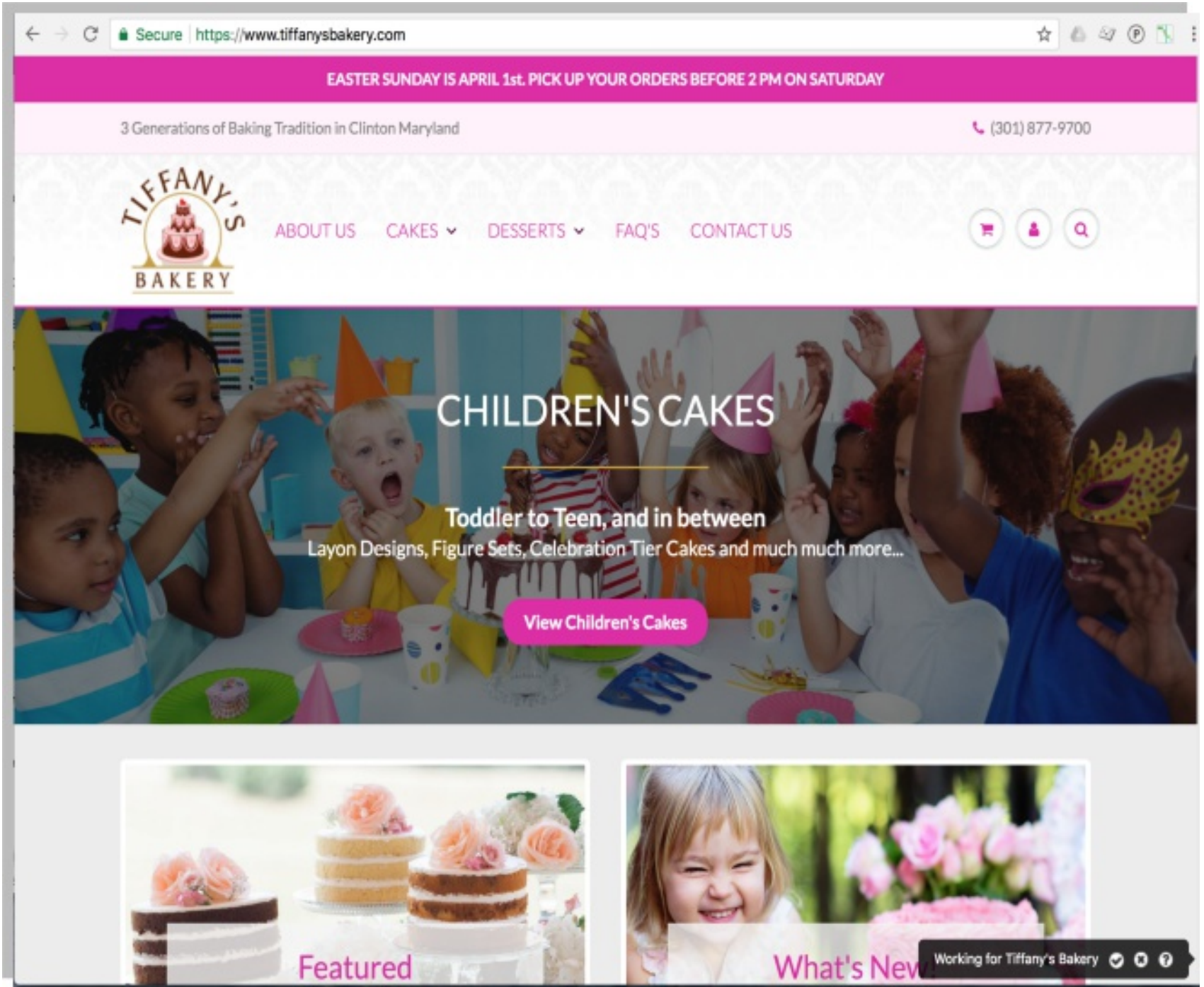
Gary Bratton – Web Development



Re-write of complete site requiring all new modules and plugins..



Interactive sailors blog site This site requires integrating GPS data and over 50,000 photographs..

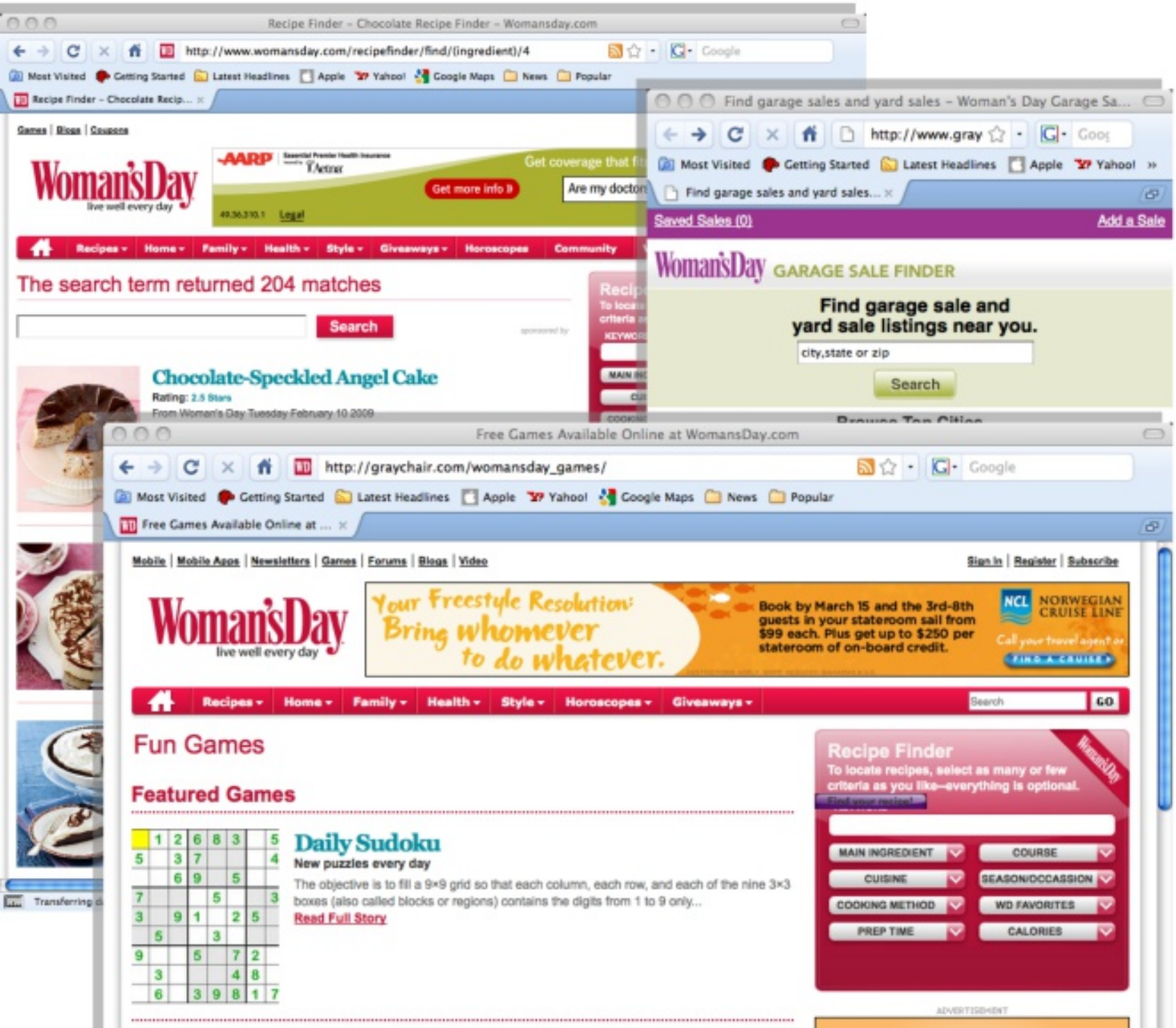


Creative way to make an online store for highly customizable products.

Required custom javascript calendars to handle complex shop hours, and lead times for different combinations of features.

Written in Shopify.

Gary Bratton – Web Development

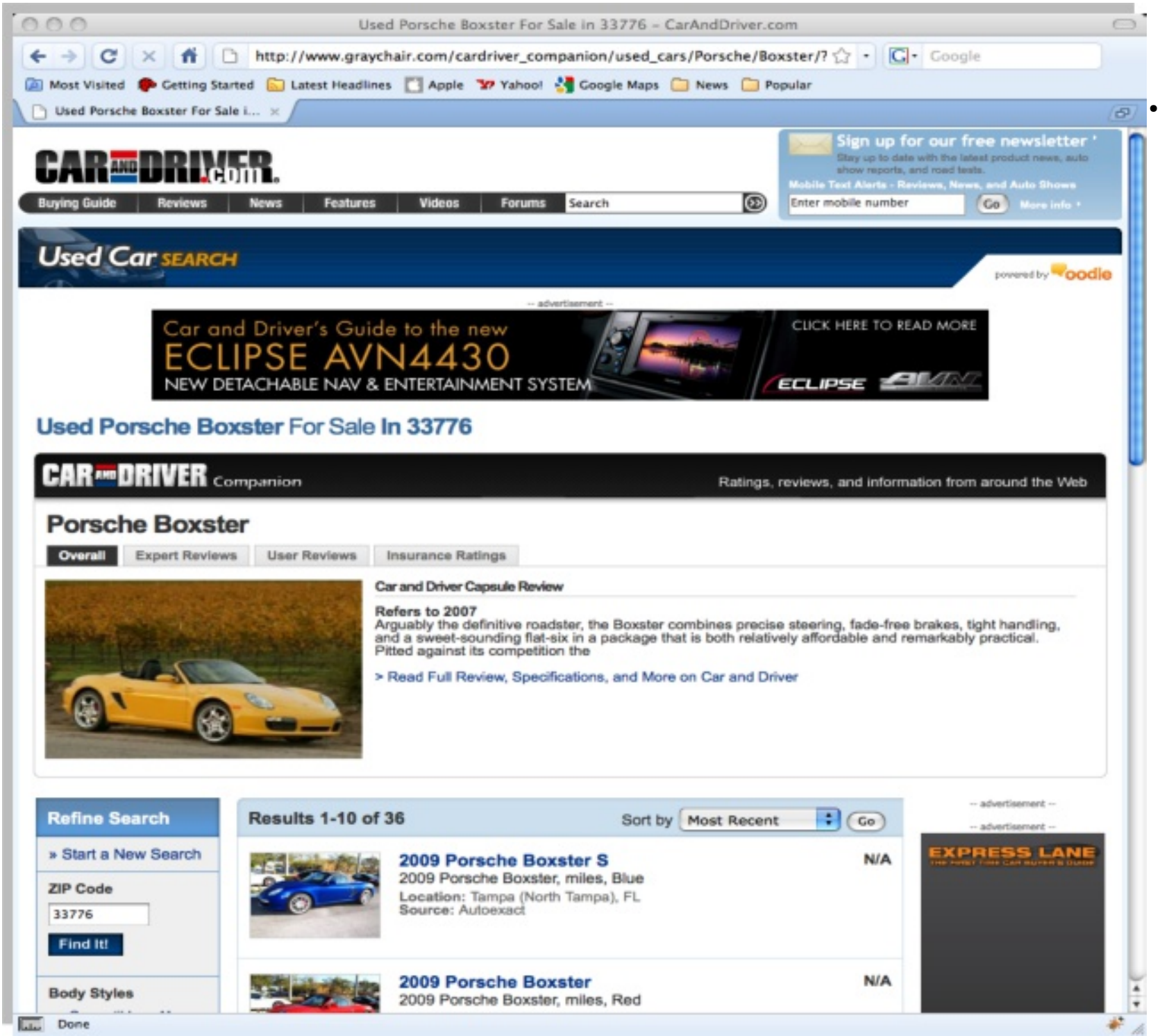


Several custom applications that required massive data collection efforts to get publicly available data from across the web and present it in the Woman's Day sites.

These were custom pages integrated into the current site's framework.

- Multiple custom pages and forms in a completely custom framework. Almost all of these projects were fun, but this one was extra special!

- Magazine site rebuild.



- Car and Driver wanted to make an entry into the used car market. This Custom subsite used data collected from all over the web to get a fully functional (and very profitable) presence in this market quickly.

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ControlTek recently invested in advanced SMT equipment that has helped us expand our PCB assembly capacity!

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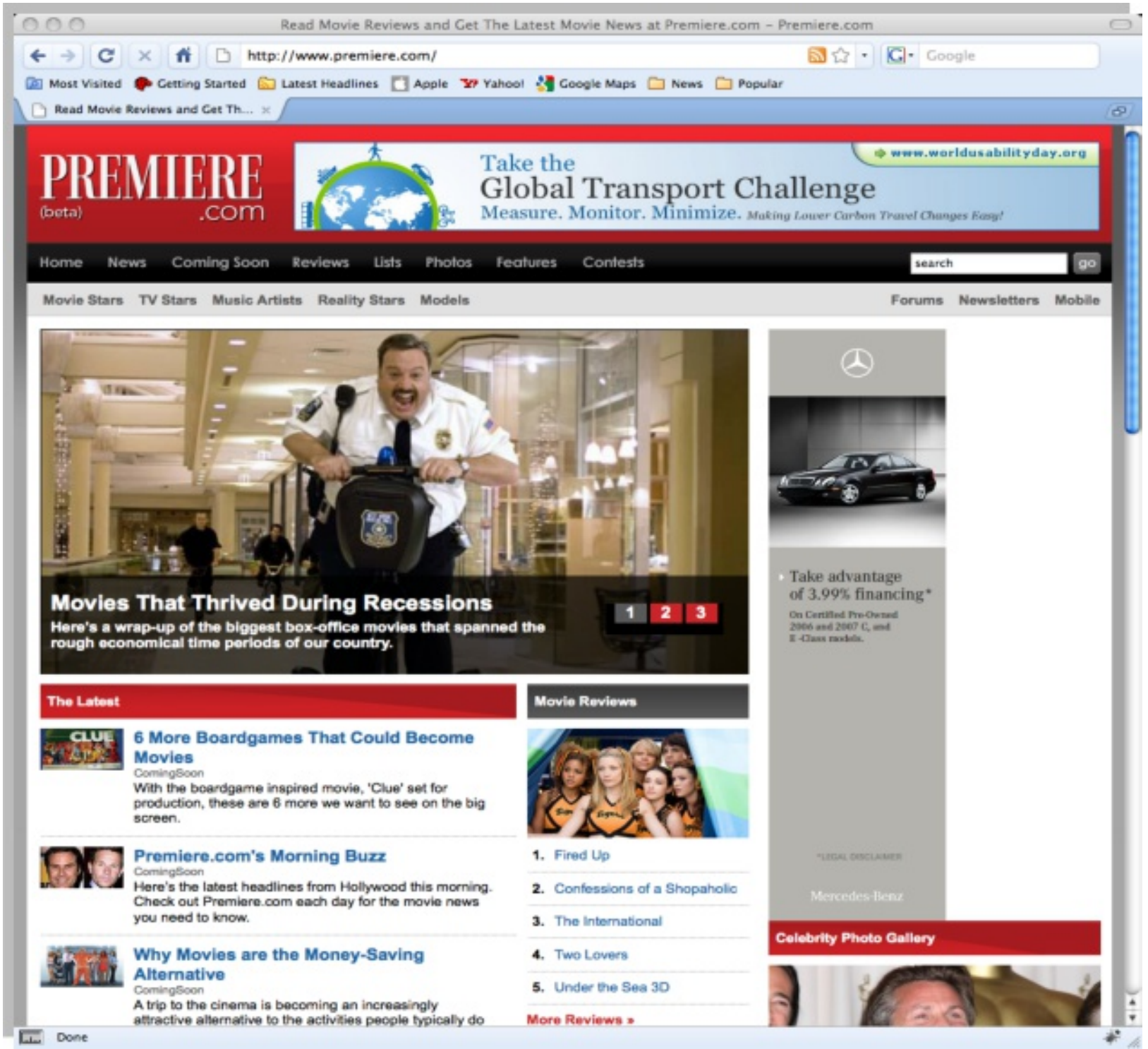
ACCREDITATIONS

Created a massive game collection for Elle Girl Magazine.

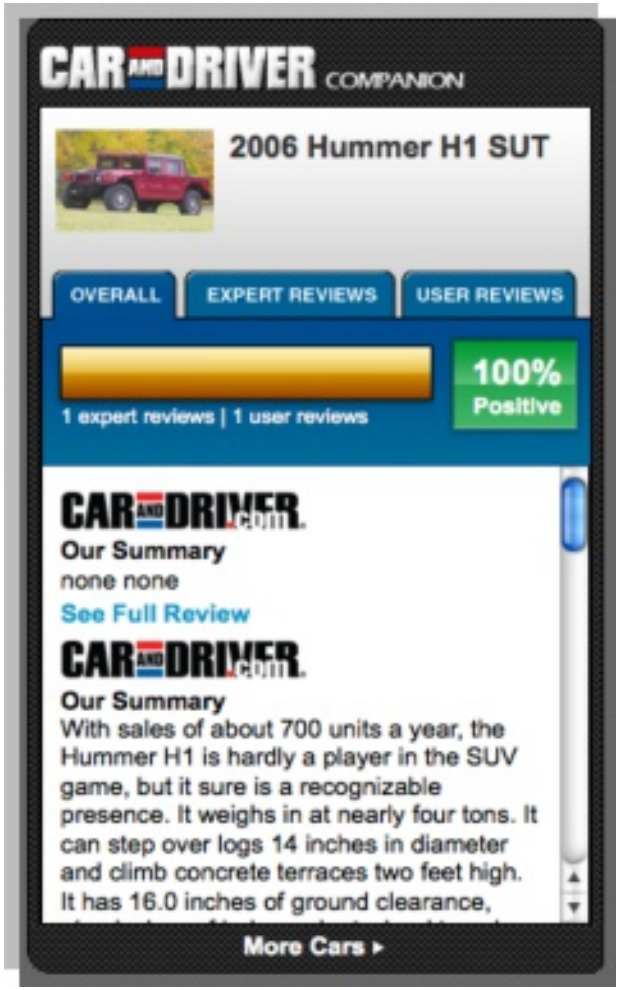


Re-write for Movie magazine site.

Hollywood startup site with huge collection of javascript dress-up games.

Gary Bratton – Facebook and iDevice Apps

No web presence seems complete anymore without its companions in the Social Media sites. The following are some of the games and apps I have created.

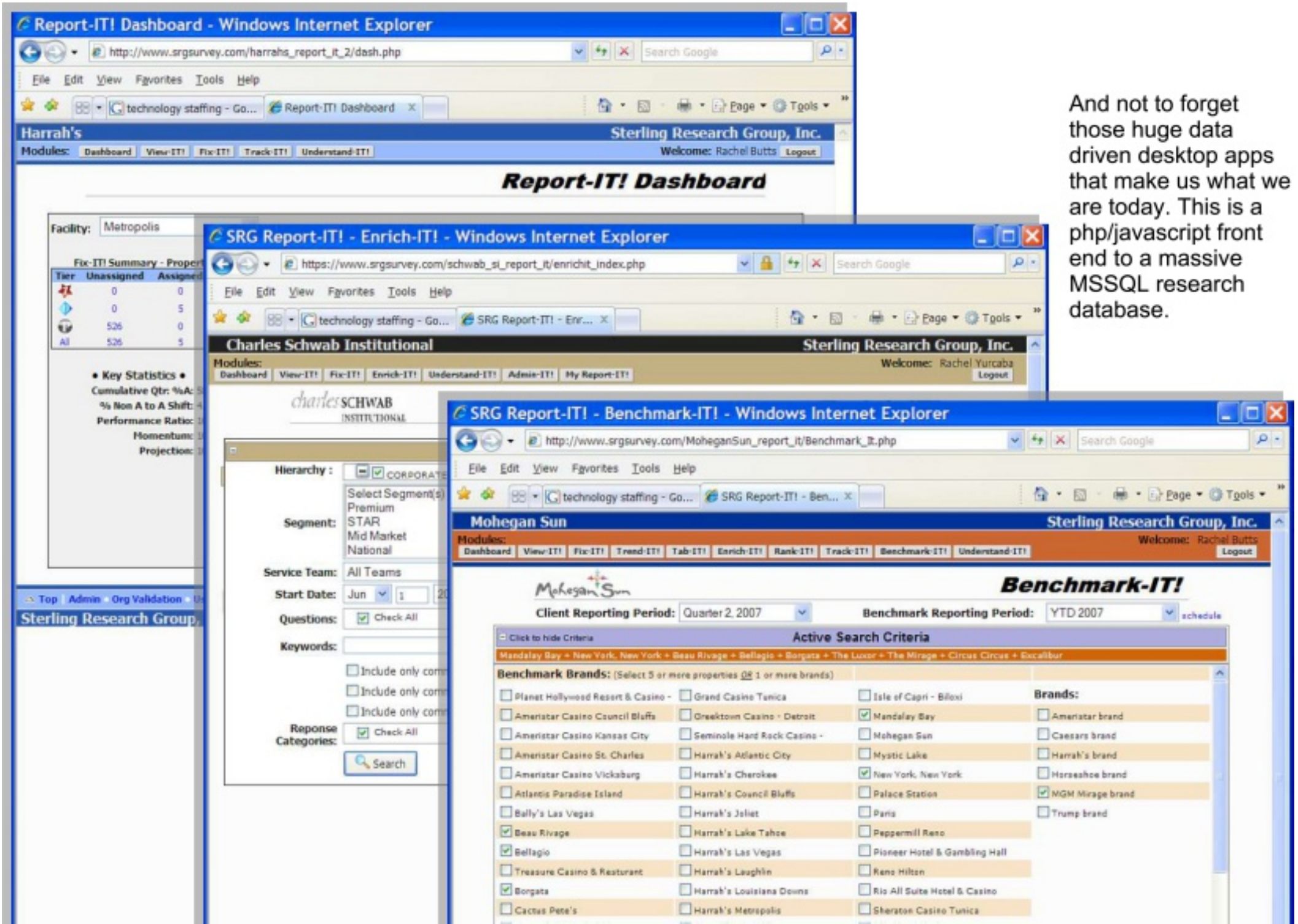


These are iDevicee versions created for Car and Driver and Elle.

One of several Facebook apps for Maxim Magazine

An early Facebook store for Stuff Magazine.

Gary Bratton – Desktop Apps



And not to forget those huge data driven desktop apps that make us what we are today. This is a php/javascript front end to a massive MSSQL research database.