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About the contest

Big Data contest Alibaba Group, organized in large data Alibaba research platform - "Heavenly Lake" on the conduct of, access to vast amounts of data based on real user Lynx recommendation algorithm contest.

The purpose of this competition is to get the majority of college students in the context of the era of big data, there are opportunities to learn and use Alibaba big data and cloud computing platforms, trying to solve real-world business and social problems.

The entire game is divided into quarters (Season):

Season 1:2014 in March 10 to April 20, participants can download a small Lynx real behavioral data, and submit the results.

Season 2:2014 in April 25 to July 30, participants must use the "Heavenly Lake" platform (Alibaba self-developed platform), access to vast amounts of data Lynx and use Map & Reduce, SQL and various platform integrated package debug model, submit the results.

Season 3 (ie, online game, real dual 11): October 2014 to November, Season top players can access the Lynx real algorithm design double 11 million prize and the chance to get.



Original text

本次比赛目的是让广大的高校同学在大数据时代学习和利用阿里巴巴的大数据和云计算平台，尝试解决问题。

[Contribute a better translation](#)

Registration Rules

Entry object

Full-time university (research institutes) undergraduate, master's and doctoral can run

Team rules

Teams can be a single team, or a free combination, but no more than three (college cross across schools). If it is more than the team, you need to specify a captain, responsible for communication issues. In addition, each team can be equipped with an instructor.

Note:

1 person can only participate in a team;

2 team members to ensure accurate registration information is valid, otherwise they will be disqualified and motivate;

3 after entering season2, team members are not allowed to change;

4 Registration time: as long as April 20 0:00 (season1 deadline) before the registration can be. Encourage everyone to sign up early, early access to the data can to ensure adequate competition time;

5 Registration: After the official website registered account can sign up;

6 Forum: <http://bbs.aliyun.com/thread/187.html> ? type = 738

Competition system arrangement

Link	Time	Rule
Season 1	March 10-April 20, 2009	<p>Use a small amount of downloadable Lynx data, modeling and submit the results.</p> <p>Provide an opportunity to submit weekly time algorithm (submission deadline is Sunday 2:00), the next announcement list, sorted by F1 points from high to low;</p> <p>4.20 elected the first day of the season ranked in the top 500 best score Team names into the second season;</p>
Season 2	April 25-July 30, 2011	<p>Participants are required to log in Tianchi Alibaba platform, visit Lynx massive data. With integrated tools and algorithms Tianchi platform, modeling and submit the results.</p> <p>Accreditation rules: 1 algorithm provides a daily opportunity to submit, daily updates list, sorted by F1 points from high to low. (Ranking will select the best players in the history of the stage ranking scores show, the players go to the individual daily achievements Center Locator)</p> <p>7.24 will be re-sampled group of the same order of magnitude of the data (to ensure consistent sampling), 7.30 Zero deadline algorithm submission and take 7.24-7.30 optimal performance teams before entering Top10 final assessment.</p> <p>Top10 The teams need to review the material prepared in August 20 to participate in the defense of Hangzhou, according to the principle teams algorithms, season2 results, decide the ultimate winners.</p>

Season 3	October-November (online game)	Final results TOP3 invited to participate in the team Lynx online algorithm design, and dual 11 day test results, according to the line AB Test results to determine the final score and win 100w awards. The whole process will be media tracking and oversight.
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Awards:

Season 1 no awards, but it will select the optimum stage to enter Season 2 teams in the tournament from the

stage Season 2 awards:

First prize: a team, Twenty Wan bonus

prize: a team, Ng Wan bonus

prize: a team prize II Wan

(The above awards to the final score of the final ranking defense decision)

May Star Award: Monthly installments of the list ranking Top10 team members will get a mobile phone equipped with cloud OS (specific phone models released in the published list)

Winner: National Finals team members directly into the tournament ranked Top50 Alibaba campus recruitment green channel (ie, resume screening and hiring process is omitted written screening phase, direct access to the interview stage), are effective in school; Ali will get commemorative T-shirt contest award certificate and

finals of major team members may Top10 Direct finalists' Ali Star "program, team instructor (if any) will enjoy the highest data usage rights Tianchi 1 year

Season 3 Online stage awards:

Season 2 stage winner will be invited to visit Lynx, Lynx actual development in 2014 dual 11 online algorithm, and a chance to win 1 million prize (the organizing committee will announce the end of the Articles in the Season 2)

Organizers

Alibaba Group

Partner

Chinese Information Processing Society, InfoQ technology media, SF community