

- serrano.bongharten@student.umn.ac.id
- @serranobongharten
- Serrano Bongharten



# **SKILLS**

Public Relations | Story Telling | Canva Public Speaking | Teamwork | Marketing

Personal & Relationship Selling Leadership

Creative Writing English Language (Native)

Ms. Office

Instagram Event Organization Photo-editing

**EDUCATION** 

**Bachelor Degree In Communication** Science - S.I.Kom.

Strategic Communication Major

Account Planning & Management

08/2020 - Present

Universitas Multimedia Nusantara

Senior High School

Mathematics and Natural Science Major

06/2017 - 03/2020

SMA Dharma Putra

# Serrano Bongharten

### Communication Science Student

Serrano is a Strategic Communication student 5th semester who working in a field that really needs personal selling and leadership skills. Her verbal communication skills makes her adaptable to all challenging situations in both campus organizations and outside campus.

## ORGANIZATION

#### **Member - Fresh Money**

#### **UMN Festival**

• Intermediary between UMN Festival and buyers in UMN Festival Paid Promote sales

03/2022 -12/2022

## **Badan Pengurus Harian - Secretary**

#### JCafe Festival

• Making event proposals and MoUs for JCafest events with the parties concerned

03/2022 - 11/2022

#### **Member - Fresh Money**

## Malam Expresi Mahasiswa UMN

• Intermediary between Maxima and buyers in Maxima Buzzer sales

03/2022 - 11/2022

# Badan Pengurus Harian - Cash Keeper

## Japanese Culture and Animation Forte UMN

• Manage the income and expenses of JCafe and supervise the finances of 7 divisions

# **PIC - Security & Accommodation**

Bl8ssm (Special Event & Brand Activation Course)

 Provide facilities and maintain security from pre-event to main event

08/2021 - 12/2021

# **EXPERIENCE**

#### **Business Executive**

Allianz

07/2022 - Present

Jakarta, Indonesia

• Provide services in the form of consulting on family finances and team building