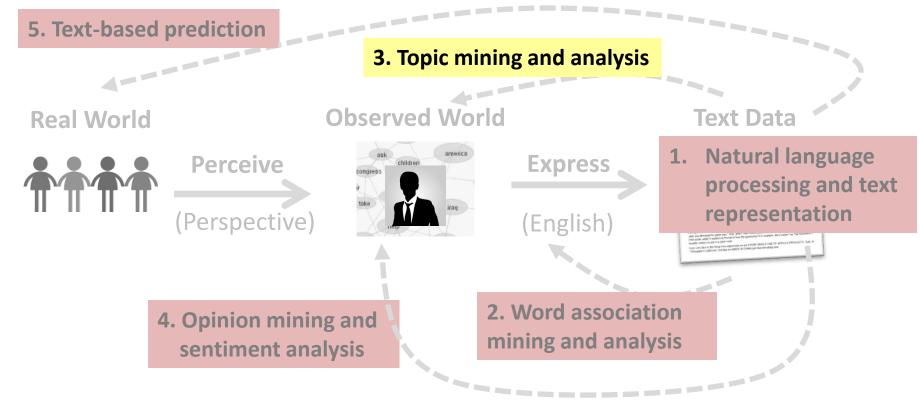
Topic Mining and Analysis: Overview of Statistical Language Models

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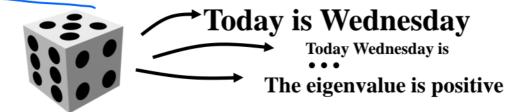
Probabilistic Topic Models: Overview of Statistical Language Models



What Is a Statistical Language Model (LM)?

- A probability distribution over word sequences
 - -p("Today is Wednesday") ≈ 0.001

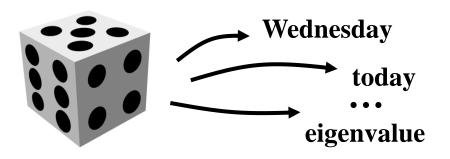
 - -p("The eigenvalue is positive") ≈ 0.00001
- Context-dependent!
- Can also be regarded as a probabilistic mechanism for "generating" text – thus also called a "generative" model



2

The Simplest Language Model: Unigram LM

- Generate text by generating each word INDEPENDENTLY
- Thus, $p(w_1 w_2 ... w_n) = p(w_1)p(w_2)...p(w_n)$
- Parameters: $\{p(w_i)\}\ p(w_1)+...+p(w_N)=1\ (N is voc. size)$
- Text = sample drawn according to this word distribution



```
p("today is Wed")
= p("today")p("is")p("Wed")
= 0.0002 × 0.001 × 0.000015
```

Text Generation with Unigram LM

Unigram LM $p(w|\theta)$

Sampling

Document d $p(d|\theta)=?$

Topic 1: **Text mining**

text 0.2 mining 0.1 association 0.01 clustering 0.02

food 0.00001

• •

Text mining paper

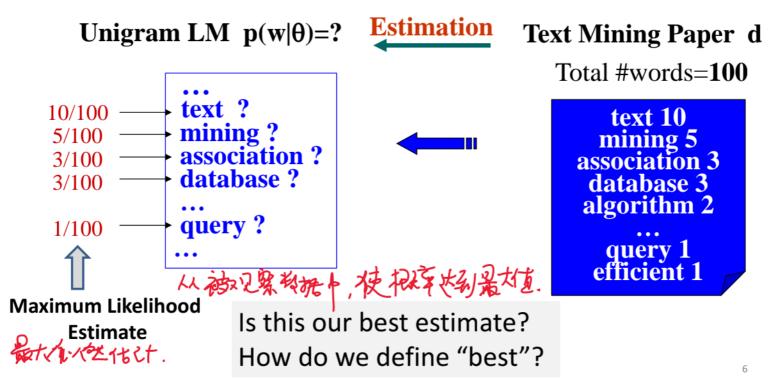
Topic 2: **Health**

food 0.25 nutrition 0.1 healthy 0.05 diet 0.02



Food nutrition paper

Estimation of Unigram LM



Maximum Likelihood vs. Bayesian 返回 包格里尔最大值的

Maximum likelihood estimation

- "Best" means "data likelihood reaches maximum"

 $\hat{\theta} = \arg \max P(X \mid \theta)$

- Problem: Small sample

Bayesian estimation:

Bayes Rule

为为对表定的X,可能

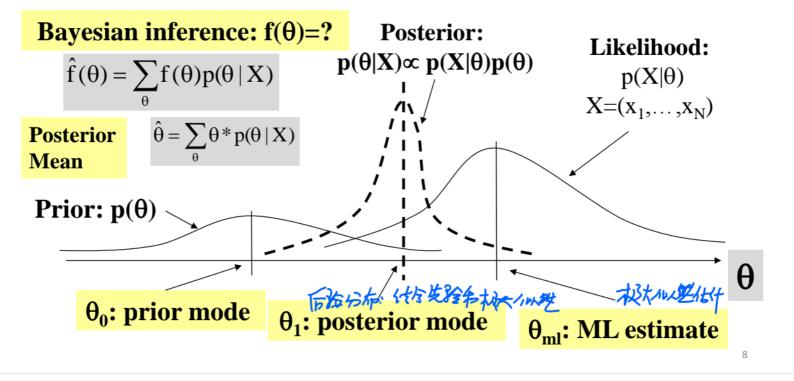
- "Best" means being consistent with our "prior" knowledge and explaining data well

 $\hat{\theta} = \arg \max P(\theta \mid X) = \arg \max P(X \mid \theta)P(\theta)$

- Problem: How to define prior?

Maximum a Posteriori (MAP) estimate

Illustration of Bayesian Estimation



Summary

- Language Model = probability distribution over text = generative model for text data
- <u>Unigram Language Model</u> = word distribution 場ですっとり、
- **Likelihood** function: $p(X|\theta)$
 - Given θ \rightarrow which X has a higher likelihood?
 - Given X → which θ maximizes $p(X|\theta)$? [ML estimate]

- Bayesian estimation/inference
 - Must define a **prior**: $p(\theta)$
 - Posterior distribution: $p(\theta|X) \propto p(X|\theta)p(\theta)$
 - \rightarrow Allows for inferring any "derived value" from θ !