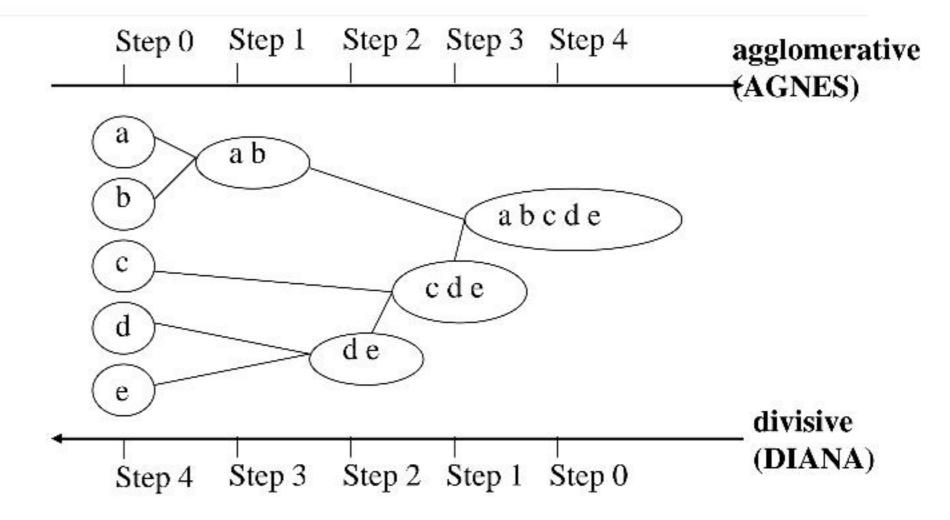


Hierarchical Clustering: Basic Concepts

- Hierarchical clustering
 - Generate a clustering hierarchy (drawn as a dendrogram)
 - Not required to specify K, the number of clusters
 - More deterministic
 - No iterative refinement
- Two categories of algorithms:



- Agglomerative: Start with singleton clusters, continuously merge two clusters at a time to build a bottom-up hierarchy of clusters
- Divisive: Start with a huge macro-cluster, split it continuously into two groups, generating a top-down hierarchy of clusters

:250

Dendrogram: Shows How Clusters are Merged

- Dendrogram: Decompose a set of data objects into a tree of clusters by multi-level nested partitioning
- □ A <u>clustering</u> of the data objects is obtained by <u>cutting</u> the dendrogram at the desired level, then each <u>connected component</u> forms a cluster

