

STRENGTHS	WEAKNESS
<ul style="list-style-type: none"> -Strong Partnerships -Expertise in Networking -Innovation Capability 	<ul style="list-style-type: none"> -Limited Software Development Experience -Resource Constraints -Scalability Issues
OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> -Expanding Markets -Growing Demand -Technological Advancements 	<ul style="list-style-type: none"> -Economic Uncertainty -Intense Competition -Rapid Technological Changes