



# JEFF GATES

UX DESIGNER, MASTERS STUDENT



## CONTACT INFORMATION



(417) 631 - 1307



jeff.allen.gates@gmail.com



St. Louis, MO



jeffgatesux.com



## SKILLS

- Adobe Suite
- Construct 3
- CSS
- Figma
- HTML
- Information Architecture
- Interaction Design
- InVision
- Mobile Design
- Personas
- Prototyping
- Sketch
- Surveys
- Usability Testing
- User Research
- Visual Design
- Web Design
- Wireframing
- Workshop Moderation



## CERTIFICATIONS

- IDF – HCI Human Computer Interaction
- IDF – Design Thinking
- IDF – Mobile User Experience Design



## EDUCATION

### UNIVERSITY OF MISSOURI - COLUMBIA

GPA: 3.8

M.S. Information Technology and Design - Anticipated Fall 2021  
January 2019 to Present

### MISSOURI STATE UNIVERSITY

GPA: 3.4

B.A. History; B.A. English  
May 2011



## PROJECTS

### GAME DESIGNER – PROJECT MANAGER GAME

- Created, designed, and drafted game concept, logic, maps, characters, game elements, and character dialogue.
- Learned and utilized the Construct 3 game engine to develop functional prototype.
- Created strong design concepts and developed design layouts for game using Photoshop, Illustrator, and Sketch.

### UX DESIGNER – UNIFY SITE

- Gathered user data through methods such as task analysis and surveys to craft problem analysis and create proto personas.
- Defined site architecture and interaction design for site user page/user flow diagrams, site map, and interactive wireframes in Sketch.
- Conveyed design concepts and deliverables to teammates, classmates, and professor via remote presentations as well as through detailed and easily understandable documentation.

### UX DESIGNER – MYZOU STUDENT PORTAL REDESIGN

- Worked collaboratively with multidisciplinary team to design, develop, and prototype updated interface for the MyZOU site based on user research and proto personas.
- Developed and executed concepts, architectural blueprint, design, and usability testing.
- Created low- and high-fidelity designs and prototypes in Sketch.



## EXPERIENCE

### SALES ASSOCIATE - PAINT

Sept. 2019 to  
March 2020

Lowe's

- Provided expert knowledge and insights to customers in need, taking into consideration their specifications, requirements and asking for clarification when needed.

### DESIGNER & CRAFTSMAN

Jan. 2018 to  
Present

2<sup>nd</sup> Wynd Studios

- Design and craft custom wood furniture and art – coordinating with clients, discussing their needs and styles; create blueprints to align on final designs; provide project updates.

### 8<sup>TH</sup> GRADE ELA TEACHER

Aug. 2014 to  
June 2017

Pflugerville ISD

- Designed, planned, and executed lessons for a diverse group of students (Gifted, ESL, SPED, and students with disabilities), increasing standardized test performance by 30%+.
- Led an initiative to create and implement online digital lessons that students could access on school provided devices and at home.