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Modeling the Recovery Time of Stock Prices using Accelerated Failure Time Model

Introduction

In financial markets, the assessment of recovery time for stock prices is of paramount importance for investors and stakeholders alike. This is especially true in the context of distressed securities, where understanding the expected timeframe for a return to normalcy can inform crucial decision-making. One statistical approach that has shown promise in this regard is the Accelerated Failure Time (AFT) model. Originally developed in the field of survival analysis, the AFT model has been successfully applied to various areas, including finance and economics.

Problem statement

This project aims to assess stock price recovery time post-market downturns. It seeks to estimate recovery duration and quantify associated uncertainties, while investigating the influence of covariates like inflation, exchange rates, and sector performance. By applying statistical analysis to historical data and comparing results with other models, the study intends to provide a reliable method for recovery time estimation. Ultimately, the findings will support investment decisions and risk management strategies by offering insights into the dynamics of stock price rebound, thereby enhancing market resilience and informed decision-making.

Research Objectives

General Objectives

In this study, we aim to model recovery time of a stock following decreases in share prices of companies listed on the Nairobi Stock Exchange during three distinct time periods: 2008-2009, 2011-2013, and 2020-2023. These periods were chosen due to their significance in recent market history, marked by notable market downturns and subsequent recoveries.

Specific objectives

- To assess the probability and intensity of decrease and increase of prices of shares in particular macrosectors during the crisis
- To fit Accelerated Failure Time model.
- To test adequacy of the model.
- To compare the situation in the stock market macrosectors in the observed period of the bear market and during the financial crisis.

Literature Review

In this literature review, we will discuss the impact of the COVID-19 pandemic on stock exchanges worldwide, the evaluation of changes in stock exchanges during the pandemic, and the use of accelerated failure time models (AFTMs) as an alternative to the Cox's regression model for time-to-event data.

The COVID-19 pandemic has had a significant impact on stock exchanges worldwide. Bieszk-Stolorz and Dmytrow (2021) evaluated the changes on world stock exchanges in connection with the SARS-CoV-2 pandemic. They found that the pandemic led to significant changes in stock exchanges, including increased volatility, reduced liquidity, and a shift towards risk-averse investment strategies. The evaluation of changes in stock exchanges during the pandemic has been a focus of research. Ahmed Yahaya and Stephen Alaba John (2023) conducted a study on stock market liquidity and volatility on the Nigerian Exchange Limited. They found that the pandemic led to increased volatility and reduced liquidity in the Nigerian stock market.

Alternative models for analyzing time-to-event data have been proposed in recent years. C Silambarasan and Elangovan Elangovan (2023) suggested using the accelerated failure time model (AFTM) as an alternative to the Cox's regression model for analyzing time-to-event data. They argued that the AFTM provides a more flexible and interpretable framework for analyzing time-to-event data.

Tasneem Fatima Alam, M. Shafiqur Rahman, and Wasimul Bari (2022) conducted a study on the estimation for accelerated failure time models with small or rare event survival data. They found that the estimation of AFTMs with small or rare event survival data can be challenging due to the lack of sufficient data for estimating the model parameters. They proposed a new estimation method that addresses this issue.

Methodology

The analysis of the downside risk followed by recovery is conducted by means of the logit model written (Kleinbaum and Klein, 2002; Gruszczyński, 2012; Markowicz, 2012; Bieszk-Stolorz and Markowicz, 2014):

$$logit(p) = ln(\frac{p}{1-p}) = \alpha_0 + \sum_{i} (\alpha_i x_i)$$
 (1)

where:

 $p = P(Y = 1 | x_1, x_2, \dots, x_m)$ - is the conditional probability

 x_1, x_2, \ldots, x_m - explanatory variables $\alpha_0, \alpha_1, \ldots, \alpha_m$ model coefficients

The Accelerated Failure Time (AFT) model is a type of survival analysis model used to analyze time-to-event data, where the event of interest is the failure or recovery of a system or process. The AFT model assumes that the survival time of a system or process is affected by a set of covariates, represented by the parameter θ .

$$\ln(T) = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \dots + \beta_k X_k + \epsilon \tag{2}$$

where:

 T_i is the survival time.

 u_i is the intercept.

 $x_1, x_2 \dots x_p$ are the covariates

Data Description

The study is based on the dataset of 61 companies listed in NSE for the period 2018 to 2023. There are five variables: inflation, exchange rates, closing price, duration, events that occurred, and sectors which are a category of 3 macrosectors (industry, finance and service). The data sources are as follows:

- Exchange Rates: Central Bank of Kenya (CBK) provides exchange rates data. The data can be accessed at https://www.centralbank.go.ke/rates/forex-exchange-rates/.
- Inflation Rate: Inflation rate data for a similar period is obtained from the Central Bank of Kenya. The data can be accessed at https://www.centralbank.go.ke/inflation-rates/.
- Stock Market Data: Stock market data is sourced from the Wall Street Journal. Historical prices for the Nairobi Securities Exchange (NSE) can be found at https://www.wsj.com/market-data/quotes/KE/XNAI/KCB/historicalprices.

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