# Homework 3

# Pattern Mining and Social Network Analysis

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## Parameters in association rules

There are parameters controlling the number of rules to be generated.

### Support

Support is an indication of how frequently the itemset appears in the dataset.

$$Support(A \to B) = \frac{\text{Number of transaction with both A and B}}{\text{Total Number of transaction}} = P(A \cap B)$$

### Confidence

Confidence is an indication of how often the rule has been found to be true.

$$Confidence(A \to B) = \frac{\text{Number of transaction with both A and B}}{\text{Total Number of transaction with A}} = \frac{P(A \cap B)}{P(A)} = \frac{P_A(B)}{P(A)^2}$$

### Lift

Lift is the factor by which, the co-occurrence of A and B exceeds the expected probability of A and B co-occurring, had they been independent. So, higher the lift, higher the chance of A and B occurring together.

$$Lift(A \to B) = \frac{P(A \cap B)}{P(A) * P(B)}$$

### Leverage

The leverage compares the frequency of A and B appearing together and the frequency that would be expected if A and B were independent.

$$levarage(A \to B) = P(A \cap B) - P(A) \times P(B)$$

Therefore, if A and B independent:

 $levarage(A \rightarrow B) = 0$ 

### Conviction

The conviction correspond to the frequency of items that are not B in the transaction over the frequency of B that don't contain A among all the transcations with B. Therefore, if A and B are independent the conviction should be equal to 1. When the confidence tends toward 1 the conviction tends toward infinity. It would mean that A and B are highly dependent.

$$conviction(A \to B) = \frac{P(A) * P(\bar{B})}{P(A \cap \bar{B})}$$

or:

$$conviction(A \to B) = \frac{1 - P(B)}{1 - \frac{P(A \cap B)}{P(A)}}$$

## Apriori algorithm

### Definition

Apriori searches for frequent itemset browsing the lattice of itemsets in breadth.

The database is scanned at each level of lattice. Additionally, Apriori uses a pruning technique based on the properties of the itemsets, which are: If an itemset is frequent, all its sub-sets are frequent and not need to be considered.

### Example on Groceries data

```
##
##
  [1] {citrus fruit,
##
        semi-finished bread,
##
        margarine,
        ready soups}
   [2] {tropical fruit,
##
##
        yogurt,
        coffee}
##
## [3] {whole milk}
   [4] {pip fruit,
##
##
        yogurt,
##
        cream cheese,
        meat spreads}
##
##
   [5] {other vegetables,
##
        whole milk,
##
        condensed milk,
        long life bakery product}
##
   [6] {whole milk,
##
##
        butter,
##
        yogurt,
##
        rice,
        abrasive cleaner}
On R
## Apriori
##
## Parameter specification:
    confidence minval smax arem aval original Support maxtime support minlen
           0.2
                  0.1
                          1 none FALSE
                                                  TRUE
##
    maxlen target ext
##
        10 rules TRUE
##
## Algorithmic control:
##
    filter tree heap memopt load sort verbose
##
       0.1 TRUE TRUE FALSE TRUE
                                          TRUE
##
## Absolute minimum support count: 295
## set item appearances ...[0 item(s)] done [0.00s].
## set transactions ...[169 item(s), 9835 transaction(s)] done [0.01s].
## sorting and recoding items ... [44 item(s)] done [0.00s].
## creating transaction tree ... done [0.01s].
## checking subsets of size 1 2 3 done [0.00s].
```

```
## writing ... [26 rule(s)] done [0.00s].
## creating S4 object ... done [0.00s].
## set of 26 rules
       lhs
                               rhs
                                                  support
                                                             confidence coverage
## [1] {whipped/sour cream} => {whole milk}
                                                  0.03223183 0.4496454 0.07168277
## [2] {root vegetables}
                            => {whole milk}
                                                  0.04890696 0.4486940 0.10899847
## [3] {root vegetables}
                            => {other vegetables} 0.04738180 0.4347015 0.10899847
## [4] {tropical fruit}
                            => {whole milk}
                                                  0.04229792 0.4031008 0.10493137
## [5] {yogurt}
                            => {whole milk}
                                                  0.05602440 0.4016035 0.13950178
##
       lift
                count
## [1] 1.759754 317
## [2] 1.756031 481
## [3] 2.246605 466
## [4] 1.577595 416
## [5] 1.571735 551
```

## Using Frequent itemset to find rules

## Concept

TO DO

## Example on Adult data

We call also use the ruleInduction method to find closed frequent itemset.

ruleInduction has as attribute a method function.

Closed Frequent itemsets:

An itemset X is a closed frequent itemset in set S if X is both closed and frequent in S.

Eclat algorithm:

Mine frequent itemsets

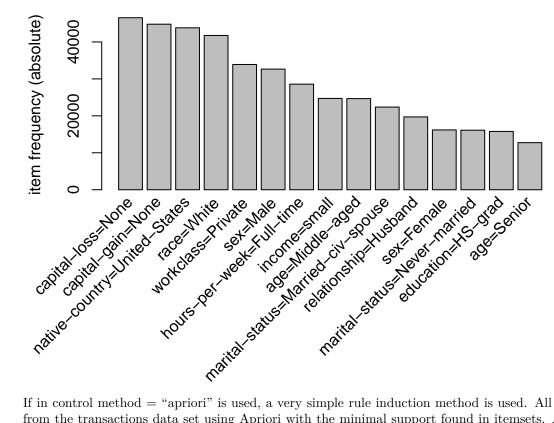
This algorithm uses simple intersection operations for equivalence class clustering along with bottom-up lattice traversal.

#### On R

```
##
       items
                                             transactionID
##
   [1] {age=Middle-aged,
        workclass=State-gov,
##
##
        education=Bachelors,
##
        marital-status=Never-married,
##
        occupation=Adm-clerical,
##
        relationship=Not-in-family,
##
        race=White,
##
        sex=Male,
##
        capital-gain=Low,
##
        capital-loss=None,
        hours-per-week=Full-time,
##
        native-country=United-States,
##
        income=small}
##
   [2] {age=Senior,
##
##
        workclass=Self-emp-not-inc,
##
        education=Bachelors,
##
        marital-status=Married-civ-spouse,
        occupation=Exec-managerial,
##
##
        relationship=Husband,
        race=White,
##
##
        sex=Male,
##
        capital-gain=None,
##
        capital-loss=None,
##
        hours-per-week=Part-time,
##
        native-country=United-States,
##
        income=small}
                                                          2
##
   [3] {age=Middle-aged,
        workclass=Private,
##
##
        education=HS-grad,
##
        marital-status=Divorced,
        occupation=Handlers-cleaners,
##
##
        relationship=Not-in-family,
```

```
##
        race=White,
##
        sex=Male,
##
        capital-gain=None,
##
        capital-loss=None,
##
        hours-per-week=Full-time,
##
        native-country=United-States,
##
        income=small}
                                                         3
##
   [4] {age=Senior,
##
        workclass=Private,
##
        education=11th,
##
        marital-status=Married-civ-spouse,
##
        occupation=Handlers-cleaners,
        relationship=Husband,
##
##
        race=Black,
##
        sex=Male,
##
        capital-gain=None,
##
        capital-loss=None,
##
        hours-per-week=Full-time,
##
        native-country=United-States,
##
        income=small}
                                                         4
##
   [5] {age=Middle-aged,
##
        workclass=Private,
##
        education=Bachelors,
##
        marital-status=Married-civ-spouse,
##
        occupation=Prof-specialty,
##
        relationship=Wife,
##
        race=Black,
        sex=Female,
##
##
        capital-gain=None,
##
        capital-loss=None,
##
        hours-per-week=Full-time,
##
        native-country=Cuba,
                                                         5
##
        income=small}
## Eclat
##
## parameter specification:
   tidLists support minlen maxlen
                                                target ext
##
       FALSE
                                100 frequent itemsets TRUE
                0.01
                          1
##
## algorithmic control:
##
    sparse sort verbose
##
             -2
                   TRUE
##
## Absolute minimum support count: 488
##
## create itemset ...
## set transactions ...[115 item(s), 48842 transaction(s)] done [0.07s].
## sorting and recoding items ... [67 item(s)] done [0.01s].
## creating bit matrix ... [67 row(s), 48842 column(s)] done [0.01s].
## writing ... [80228 set(s)] done [0.28s].
## Creating S4 object ... done [0.02s].
```

## **Item Frequency**



If in control method = "apriori" is used, a very simple rule induction method is used. All rules are mined from the transactions data set using Apriori with the minimal support found in itemsets. And in a second step all rules which do not stem from one of the itemsets are removed. This procedure will be in many cases very slow (e.g., for itemsets with many elements or very low support).

```
##
       lhs
                                                rhs
                                                                        support confidence
                                                                                                lift
##
   [1] {marital-status=Married-civ-spouse,
##
        sex=Female,
##
        capital-gain=None,
##
        native-country=United-States,
##
        income=large}
                                             => {relationship=Wife} 0.01095369 0.9870849 20.68263
##
   [2] {marital-status=Married-civ-spouse,
##
        race=White,
        sex=Female,
##
##
        capital-gain=None,
##
        income=large}
                                             => {relationship=Wife} 0.01076942 0.9868668 20.67806
##
   [3] {marital-status=Married-civ-spouse,
##
        race=White,
##
        sex=Female,
##
        native-country=United-States,
##
        income=large}
                                             => {relationship=Wife} 0.01238688 0.9837398 20.61254
##
   [4] {marital-status=Married-civ-spouse,
##
        race=White,
##
        sex=Female,
##
        capital-loss=None,
##
        native-country=United-States,
##
        income=large}
                                             => {relationship=Wife} 0.01113796 0.9837251 20.61223
   [5] {marital-status=Married-civ-spouse,
```

```
##
        sex=Female,
##
        capital-gain=None,
##
        income=large}
                                             => {relationship=Wife} 0.01220261 0.9834983 20.60748
If in control method = "ptree" is used, the transactions are counted into a prefix tree and then the rules are
selectively generated using the counts in the tree. This is usually faster than the above approach.
##
                                                rhs
                                                                        support confidence
                                                                                                lift itemse
  [1] {marital-status=Married-civ-spouse,
##
##
        sex=Female,
##
        capital-gain=None,
##
        native-country=United-States,
        income=large}
                                             => {relationship=Wife} 0.01095369 0.9870849 20.68263
                                                                                                         559
##
   [2] {marital-status=Married-civ-spouse,
##
##
        race=White,
##
        sex=Female,
##
        capital-gain=None,
                                             => {relationship=Wife} 0.01076942 0.9868668 20.67806
##
        income=large}
                                                                                                         558
   [3] {marital-status=Married-civ-spouse,
##
##
        race=White,
##
        sex=Female,
##
        native-country=United-States,
        income=large}
                                             => {relationship=Wife} 0.01238688 0.9837398 20.61254
                                                                                                         558
##
   [4] {marital-status=Married-civ-spouse,
##
##
        race=White.
##
        sex=Female,
##
        capital-loss=None,
##
        native-country=United-States,
                                             => {relationship=Wife} 0.01113796  0.9837251  20.61223
                                                                                                         558
##
        income=large}
##
   [5] {marital-status=Married-civ-spouse,
##
        sex=Female,
##
        capital-gain=None,
##
        income=large}
                                             => {relationship=Wife} 0.01220261 0.9834983 20.60748
                                                                                                         559
NOW THE BIG QUESTION ???
How to win money?
## Eclat
##
## parameter specification:
##
   tidLists support minlen maxlen
                                                target ext
##
       FALSE
                0.01
                           1
                                200 frequent itemsets TRUE
##
## algorithmic control:
##
    sparse sort verbose
##
             -2
                   TRUE
##
## Absolute minimum support count: 488
##
## create itemset ...
## set transactions ...[115 item(s), 48842 transaction(s)] done [0.05s].
## sorting and recoding items ... [67 item(s)] done [0.01s].
## creating bit matrix ... [67 row(s), 48842 column(s)] done [0.01s].
## writing ... [80228 set(s)] done [0.26s].
## Creating S4 object ... done [0.03s].
```

```
## set of 14 rules
##
        lhs
                                           rhs
                                                                   support confidence
                                                                                           lift
   [1]
        {capital-loss=None,
##
         hours-per-week=Over-time,
                                        => {capital-gain=High} 0.01148602 0.1817887 5.253802
##
         income=large}
##
  [2]
        {race=White,
##
         capital-loss=None,
##
         hours-per-week=Over-time,
##
         income=large}
                                        => {capital-gain=High} 0.01052373 0.1779778 5.143665
##
  [3]
        {capital-loss=None,
##
         hours-per-week=Over-time,
##
         native-country=United-States,
##
                                        => {capital-gain=High} 0.01046231 0.1779248 5.142132
         income=large}
        {hours-per-week=Over-time,
                                        => {capital-gain=High} 0.01148602 0.1625145 4.696765
##
         income=large}
##
   [5]
        {capital-loss=None,
                                        => {capital-gain=High} 0.02319725 0.1602999 4.632763
##
         income=large}
##
  [6]
        {capital-loss=None,
##
         native-country=United-States,
##
         income=large}
                                        => {capital-gain=High} 0.02119078 0.1600680 4.626061
        {hours-per-week=Over-time,
##
   [7]
##
         native-country=United-States,
##
         income=large}
                                        => {capital-gain=High} 0.01046231 0.1594881 4.609302
##
   [8]
        {race=White,
##
         hours-per-week=Over-time,
         income=large}
                                        => {capital-gain=High} 0.01052373 0.1591824 4.600466
##
##
  [9]
        {race=White,
##
         capital-loss=None,
##
         native-country=United-States,
##
         income=large}
                                        => {capital-gain=High} 0.01951190 0.1578860 4.562999
##
   [10] {race=White,
##
         capital-loss=None,
                                        => {capital-gain=High} 0.02069940
##
         income=large}
                                                                            0.1576977 4.557557
  [11] {sex=Male,
##
         capital-loss=None.
##
                                        => {capital-gain=High} 0.01887720 0.1539232 4.448472
##
         income=large}
##
  [12] {sex=Male,
##
         capital-loss=None,
##
         native-country=United-States,
                                        => {capital-gain=High} 0.01719831 0.1529776 4.421143
##
         income=large}
  [13] {race=White,
##
##
         sex=Male.
##
         capital-loss=None,
##
         income=large}
                                        => {capital-gain=High} 0.01705499 0.1520906 4.395507
  [14] {race=White,
##
##
         sex=Male,
##
         capital-loss=None,
##
         native-country=United-States,
                                        => {capital-gain=High} 0.01605176 0.1518203 4.387696
##
         income=large}
```

### Example on mushroom data

### With python and scikit-learn

This database contains a lot of mushrooms with a set of characteristics. Each mushroom is classified either as edible or poisonous. The database has been found in kaggle and is available here: https://www.kaggle.com/uciml/mushroom-classification.

First, we want to have an overview of the data.

```
class cap-shape cap-surface ... spore-print-color population habitat
##
## 0
                     х
                                   s
                                     . . .
                                                            k
## 1
          е
                     Х
                                   s
                                                            n
                                                                         n
                                                                                  g
## 2
                     b
          е
                                   s
                                                            n
                                                                         n
                                                                                  m
                                      . . .
## 3
          p
                     х
                                  У
                                      . . .
                                                            k
                                                                         s
                                                                                  u
## 4
          е
                     x
                                   s
                                      . . .
                                                            n
                                                                         a
                                                                                  g
##
## [5 rows x 23 columns]
```

As we can see, each column contains values that are single characters. Their meaning is given by the file values name.txt.

#### ## 8124

Now, we want to know the data repartition for each columns.

```
##
## class
## e
        4208
## p
        3916
## Name: class, dtype: int64
##
## cap-shape
## x
        3656
## f
        3152
         828
## k
## b
         452
          32
## s
## c
           4
## Name: cap-shape, dtype: int64
##
## cap-surface
## y
        3244
## s
        2556
        2320
## f
           4
## Name: cap-surface, dtype: int64
##
## cap-color
## n
        2284
## g
        1840
## e
        1500
        1072
## y
        1040
## w
         168
## b
## p
         144
          44
## c
## r
          16
```

```
## u
         16
## Name: cap-color, dtype: int64
##
## bruises
## f
        4748
## t
        3376
## Name: bruises, dtype: int64
##
## odor
## n
        3528
## f
        2160
## s
        576
## y
         576
## 1
         400
## a
         400
         256
## p
## c
         192
## m
         36
## Name: odor, dtype: int64
## gill-attachment
## f
        7914
## a
         210
## Name: gill-attachment, dtype: int64
## gill-spacing
## c
        6812
        1312
## Name: gill-spacing, dtype: int64
## gill-size
## b
        5612
## n
        2512
## Name: gill-size, dtype: int64
## gill-color
## b
        1728
## p
        1492
        1202
## w
## n
        1048
## g
        752
## h
         732
## u
         492
## k
         408
## e
         96
## y
         86
## o
          64
## r
          24
## Name: gill-color, dtype: int64
## stalk-shape
## t
        4608
## e
        3516
## Name: stalk-shape, dtype: int64
```

```
##
## stalk-root
## b
        3776
## ?
        2480
## e
        1120
## c
        556
        192
## Name: stalk-root, dtype: int64
## stalk-surface-above-ring
        5176
## k
        2372
## f
        552
         24
## Name: stalk-surface-above-ring, dtype: int64
## stalk-surface-below-ring
## s
        4936
## k
        2304
## f
        600
         284
## Name: stalk-surface-below-ring, dtype: int64
##
## stalk-color-above-ring
## w
        4464
## p
        1872
## g
        576
## n
         448
## b
         432
## o
         192
## e
         96
## c
          36
## y
          8
## Name: stalk-color-above-ring, dtype: int64
## stalk-color-below-ring
## w
        4384
## p
        1872
## g
         576
## n
         512
## b
         432
         192
## o
## e
         96
## c
         36
         24
## Name: stalk-color-below-ring, dtype: int64
##
## veil-type
## p 8124
## Name: veil-type, dtype: int64
##
## veil-color
## w
        7924
## o
         96
```

```
## n
          96
## y
           8
## Name: veil-color, dtype: int64
## ring-number
## o
        7488
## t
         600
          36
## n
## Name: ring-number, dtype: int64
##
## ring-type
## p
        3968
## e
        2776
## 1
        1296
## f
          48
## n
          36
## Name: ring-type, dtype: int64
## spore-print-color
## w
        2388
## n
        1968
## k
        1872
        1632
## h
## r
          72
          48
## o
## b
          48
## u
          48
          48
## Name: spore-print-color, dtype: int64
## population
## v
        4040
        1712
## y
## s
        1248
## n
         400
         384
## a
         340
## Name: population, dtype: int64
##
## habitat
## d
        3148
## g
        2148
## p
        1144
## 1
         832
## u
         368
         292
## m
         192
## Name: habitat, dtype: int64
```

As you can see the there is almost as much poisonous as edible mushrooms. Moreover, the dataset contains some unknown values in the column stalk-root. We are going to discard those rows to keep lines that are complete.

#### ## 5644

```
## e
        3488
## p
        2156
## Name: class, dtype: int64
Even without the discarded lines the dataset still have plenty of data and the class label is almost balanced.
## [['b', 'c', 'x', 'f', 'k', 's'], ['bell', 'conical', 'convex', 'flat', 'knobbed', 'sunken']]
##
          class cap-shape cap-surface ... spore-print-color population
                                                                             habitat
## 0
      poisonous
                    convex
                                 smooth
                                                           black
                                                                  scattered
                                                                                urban
## 1
                                 smooth
         edible
                                                           brown
                    convex
                                                                   numerous
                                                                              grasses
## 2
         edible
                                 smooth
                                                                              meadows
                      bell
                                                           brown
                                                                   numerous
                                          . . .
## 3
      poisonous
                    convex
                                  scaly
                                                           black
                                                                  scattered
                                                                                urban
## 4
         edible
                    convex
                                 smooth
                                                           brown
                                                                    abundant
                                                                              grasses
                                          . . .
##
## [5 rows x 23 columns]
## ['abundant', 'almond', 'anise', 'attached', 'bell', 'black', 'broad', 'brown', 'bruises', 'buff', 'b
## 64
##
                                                           itemsets
         support
                                                                     length
## 0
        0.875266
                                                            (broad)
## 1
        0.642452
                                                            (brown)
                                                                           1
## 2
        0.669029
                                                          (bulbous)
## 3
        0.818568
                                                            (close)
                                                                           1
## 4
        0.618001
                                                           (edible)
                                                                           1
##
## 186
        0.616584
                          (pendant, white, partial, free, smooth)
                                                                           5
                   (white, broad, partial, close, bulbous, free)
                                                                           6
## 187
        0.608079
                                                                           6
## 188
        0.711552
                       (white, partial, close, one, broad, free)
                                                                           6
## 189
        0.600992
                       (white, partial, one, broad, free, smooth)
## 190
        0.603827
                     (white, partial, close, one, bulbous, free)
                                                                           6
##
## [191 rows x 3 columns]
##
         support
                                                itemsets
                                                           length
## 4
        0.618001
                                                (edible)
                                                                1
## 31
                                          (edible, free)
                                                                2
        0.618001
## 32
                                                                2
        0.609497
                                           (edible, one)
                                                                2
## 33
        0.618001
                                       (partial, edible)
                                                                2
## 34
        0.618001
                                         (white, edible)
## 89
        0.609497
                                    (edible, free, one)
                                                                3
                                                                3
## 90
        0.618001
                                (edible, partial, free)
## 91
                                  (edible, white, free)
                                                                3
        0.618001
## 92
        0.609497
                                 (partial, edible, one)
                                                                3
## 93
        0.609497
                                   (white, edible, one)
                                                                3
                                                                3
## 94
        0.618001
                               (partial, edible, white)
## 151
        0.609497
                           (edible, partial, free, one)
                                                                4
## 152
        0.609497
                             (edible, white, free, one)
                                                                4
## 153
                         (edible, partial, free, white)
                                                                4
        0.618001
## 154
        0.609497
                          (partial, edible, white, one)
                                                                4
## 184
        0.609497
                   (white, partial, edible, one, free)
                                                                5
## Empty DataFrame
## Columns: [support, itemsets, length]
## Index: []
```

```
##
               antecedents
                                                                  leverage
                                                                             conviction
                                              consequents
                                                            . . .
## 19
                  (edible)
                                                                  0.001971
                                                    (free)
                                                                                    inf
## 20
                  (edible)
                                                     (one)
                                                                  0.008577
                                                                               2.008505
## 21
                  (edible)
                                                 (partial)
                                                                  0.000000
                                                                                    inf
## 22
                  (edible)
                                                   (white)
                                                                  0.00000
                                                                                    inf
## 152
                                                                  0.008577
                                                                               2.008505
            (edible, free)
                                                     (one)
## ..
                                                       . . .
                                                             . . .
                                                                                     . . .
           (white, edible)
## 818
                                     (partial, free, one)
                                                                  0.008577
                                                                               2.008505
        (partial, edible)
## 819
                                       (white, free, one)
                                                                  0.008577
                                                                               2.008505
## 820
             (edible, one)
                                  (white, partial, free)
                                                                  0.001944
                                                                                    inf
## 821
            (edible, free)
                                    (white, partial, one)
                                                                  0.008577
                                                                               2.008505
## 822
                             (white, partial, free, one)
                                                                  0.008577
                                                                               2.008505
                  (edible)
   [65 rows x 9 columns]
##
                                                itemsets
         support
## 9
        0.618001
                                                 (edible)
                                          (edible, free)
## 129
        0.618001
## 130
        0.618001
                                       (partial, edible)
## 131
                                         (white, edible)
        0.618001
## 132
        0.609497
                                           (edible, one)
## 133
                                (edible, partial, free)
        0.618001
## 134
        0.618001
                                  (edible, white, free)
## 135
        0.609497
                                     (edible, free, one)
## 136
        0.618001
                               (partial, edible, white)
## 137
        0.609497
                                  (partial, edible, one)
## 138
        0.609497
                                    (white, edible, one)
                         (edible, partial, free, white)
## 139
        0.618001
## 140
        0.609497
                           (edible, partial, free, one)
## 141
        0.609497
                             (edible, white, free, one)
## 142
                          (partial, edible, white, one)
        0.609497
## 143
        0.609497
                   (white, partial, edible, one, free)
## Empty DataFrame
## Columns: [antecedents, consequents, antecedent support, consequent support, support, confidence, lif
## Index: []
##
              antecedents
                                                consequents
                                                                    leverage
                                                                               conviction
## 1285
                   (free)
                                                    (edible)
                                                                    0.001971
                                                                                 1.005203
## 1286
                (partial)
                                                    (edible)
                                                                    0.000000
                                                                                 1.000000
## 1288
                  (white)
                                                    (edible)
                                                                    0.00000
                                                                                 1.000000
## 1291
                    (one)
                                                    (edible)
                                                                    0.008577
                                                                                 1.023637
## 1294
                                                    (edible)
         (partial, free)
                                                                    0.001971
                                                                                 1.005203
                                                               . . .
## ...
                       . . .
                                                               . . .
                                                                          . . .
                                                                                       . . .
## 1408
              (free, one)
                                  (white, partial, edible)
                                                                    0.008577
                                                                                 1.023637
## 1409
                  (white)
                              (partial, edible, one, free)
                                                                    0.000000
                                                                                 1.000000
## 1410
                (partial)
                                (white, edible, one, free)
                                                                    0.00000
                                                                                 1.000000
## 1412
                    (one)
                            (white, partial, edible, free)
                                                                    0.008577
                                                                                 1.023637
## 1413
                             (white, partial, edible, one)
                                                                                 1.005019
                   (free)
                                                                    0.001944
## [65 rows x 9 columns]
```

## Clustering with Apriori algorithm as dissimilarity measure

## Concept

TO DO

#### Jaccard distance

A direct approach to cluster itemsets is to define a distance metric between two itemsets  $X_i$  and  $X_j$ . A good choice is the Jaccard distance defined as:

$$d(X_i,X_j) = \frac{|X_i \cap X_j|}{|X_i \cup X_j|}$$

The distance simply is the number of items that Xi and Xj have in common divided by the number of unique items in both sets.

### Example on tennis data

#### On R

```
##
       items
                      transactionID
##
   [1] {Result=0,
##
        ACE.1=Low,
##
        UFE.1=Low,
##
        ACE.2=Low,
        UFE.2=Low}
##
                                   1
   [2] {Result=0,
##
##
        ACE.1=None,
##
        UFE. 1=Low,
##
        ACE.2=High,
        UFE.2=Low}
                                   2
##
   [3] {Result=1,
##
##
        ACE.1=Low,
##
        UFE. 1=Low,
##
        ACE.2=Low,
                                   3
        UFE.2=High}
##
##
   [4] {Result=1,
##
        ACE.1=High,
##
        UFE.1=High,
##
        ACE.2=None,
        UFE.2=High}
                                   4
##
##
   [5] {Result=0,
        ACE. 1=Low,
##
##
        UFE.1=High,
##
        ACE.2=High,
        UFE.2=High}
                                   5
```

The associations rules for Player-1 winning :

```
## Apriori
##
## Parameter specification:
## confidence minval smax arem aval originalSupport maxtime support minlen
## 0.3 0.1 1 none FALSE TRUE 5 0.15 1
## maxlen target ext
```

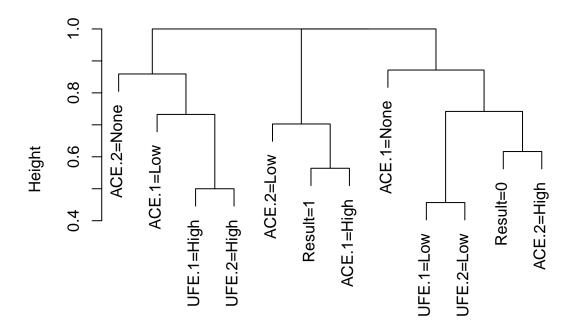
```
##
        10 rules TRUE
##
## Algorithmic control:
   filter tree heap memopt load sort verbose
       0.1 TRUE TRUE FALSE TRUE
##
##
## Absolute minimum support count: 17
##
## set item appearances ...[1 item(s)] done [0.00s].
## set transactions ...[12 item(s), 118 transaction(s)] done [0.00s].
## sorting and recoding items ... [11 item(s)] done [0.00s].
## creating transaction tree ... done [0.00s].
## checking subsets of size 1 2 3 4 done [0.00s].
## writing ... [13 rule(s)] done [0.00s].
## creating S4 object ... done [0.00s].
## set of 13 rules
##
       lhs
                                                      confidence coverage
                                 rhs
                                            support
## [1] {ACE.1=High,UFE.1=Low} => {Result=1} 0.1525424 0.8181818 0.1864407
## [2] {ACE.1=High}
                              => {Result=1} 0.2881356 0.6938776 0.4152542
## [3] {ACE.1=High,UFE.2=Low} => {Result=1} 0.1694915 0.6451613 0.2627119
## [4] {ACE.2=Low}
                              => {Result=1} 0.2457627 0.6170213 0.3983051
## [5] {UFE.1=Low}
                              => {Result=1} 0.3220339 0.6129032 0.5254237
       lift
## [1] 1.532468 18
## [2] 1.299644 34
## [3] 1.208397 20
## [4] 1.155691 29
## [5] 1.147977 38
The associations rules for Player-1 loosing:
## Apriori
##
## Parameter specification:
   confidence minval smax arem aval originalSupport maxtime support minlen
                         1 none FALSE
                                                 TRUE
##
           0.3
                  0.1
                                                                  0.15
   maxlen target ext
##
        10 rules TRUE
##
## Algorithmic control:
   filter tree heap memopt load sort verbose
       0.1 TRUE TRUE FALSE TRUE
##
                                         TRUE.
##
## Absolute minimum support count: 17
## set item appearances ...[1 item(s)] done [0.00s].
## set transactions ...[12 item(s), 118 transaction(s)] done [0.00s].
## sorting and recoding items ... [11 item(s)] done [0.00s].
## creating transaction tree ... done [0.00s].
## checking subsets of size 1 2 3 4 done [0.00s].
## writing ... [10 rule(s)] done [0.00s].
## creating S4 object ... done [0.00s].
## set of 10 rules
```

```
##
                                  rhs
                                             support
                                                      confidence coverage
## [1] {ACE.2=High}
                               => {Result=0} 0.2372881 0.6086957 0.3898305
## [2] {UFE.1=High}
                               => {Result=0} 0.2627119 0.5535714 0.4745763
## [3] {ACE.1=Low}
                               => {Result=0} 0.2372881 0.5283019
                                                                   0.4491525
## [4] {UFE.2=Low}
                               => {Result=0} 0.2796610 0.5238095 0.5338983
## [5] {UFE.1=High,UFE.2=High} => {Result=0} 0.1525424 0.4864865 0.3135593
       lift
## [1] 1.305929 28
## [2] 1.187662 31
## [3] 1.133448 28
## [4] 1.123810 33
## [5] 1.043735 18
All the rules with Result as association:
## Apriori
##
## Parameter specification:
   confidence minval smax arem aval originalSupport maxtime support minlen
                         1 none FALSE
                                                 TRUE
##
           0.4
                  0.1
                                                                   0.1
##
   maxlen target ext
##
        10 rules TRUE
##
## Algorithmic control:
   filter tree heap memopt load sort verbose
       0.1 TRUE TRUE FALSE TRUE
##
                                         TRUE
## Absolute minimum support count: 11
## set item appearances ...[2 item(s)] done [0.00s].
## set transactions ...[12 item(s), 118 transaction(s)] done [0.00s].
## sorting and recoding items ... [12 item(s)] done [0.00s].
## creating transaction tree ... done [0.00s].
## checking subsets of size 1 2 3 4 done [0.00s].
## writing ... [46 rule(s)] done [0.00s].
## creating S4 object ... done [0.00s].
## set of 46 rules
##
       lhs
                                                                 confidence
                                                      support
## [1] {ACE.1=None}
                                        => {Result=0} 0.1016949 0.7500000
                                        => {Result=1} 0.1525424 0.8181818
## [2] {ACE.1=High,UFE.1=Low}
## [3] {UFE.1=High, ACE.2=High}
                                        => {Result=0} 0.1186441 0.7000000
## [4] {ACE.2=High,UFE.2=Low}
                                        => {Result=0} 0.1355932 0.6956522
## [5] {ACE.1=High,UFE.1=Low,UFE.2=Low} => {Result=1} 0.1271186 0.7894737
##
       coverage lift
                          count
## [1] 0.1355932 1.609091 12
## [2] 0.1864407 1.532468 18
## [3] 0.1694915 1.501818 14
## [4] 0.1949153 1.492490 16
## [5] 0.1610169 1.478697 15
Cluster the items
##
        lhs
                                                        support
                                                                  confidence
## [1] {}
                                         => {Result=0} 0.4661017 0.4661017
```

```
## [2]
                                          => {Result=1} 0.5338983 0.5338983
##
  [3]
        {ACE.1=None}
                                          => {Result=0} 0.1016949 0.7500000
                                          => {Result=1} 0.1355932 0.6400000
  ۲4٦
        {ACE.2=None}
                                          => {Result=0} 0.2372881 0.6086957
##
  [5]
        {ACE.2=High}
   [6]
        {ACE.2=Low}
                                          => {Result=1} 0.2457627 0.6170213
  [7]
                                          => {Result=1} 0.2881356 0.6938776
##
        {ACE.1=High}
  [8]
        {ACE.1=Low}
                                            {Result=0} 0.2372881 0.5283019
## [9]
        {ACE.1=Low}
                                          => {Result=1} 0.2118644 0.4716981
  [10] {UFE.2=High}
                                             {Result=0} 0.1864407 0.4000000
                                          => {Result=0} 0.2627119 0.5535714
  [11] {UFE.1=High}
  [12] {UFE.2=Low}
                                          => {Result=0} 0.2796610 0.5238095
                                          => {Result=1} 0.2796610 0.6000000
  [13] {UFE.2=High}
  [14] {UFE.1=High}
                                          => {Result=1} 0.2118644 0.4464286
                                          => {Result=1} 0.3220339 0.6129032
## [15] {UFE.1=Low}
## [16] {UFE.2=Low}
                                          => {Result=1} 0.2542373 0.4761905
## [17] {ACE.1=Low, ACE.2=High}
                                          => {Result=0} 0.1101695 0.6500000
  [18] {ACE.2=High,UFE.2=High}
                                          => {Result=0} 0.1016949 0.5217391
  [19] {UFE.1=High, ACE.2=High}
                                          => {Result=0} 0.1186441 0.7000000
  [20] {UFE.1=Low, ACE.2=High}
                                          => {Result=0} 0.1186441 0.5384615
## [21] {ACE.2=High,UFE.2=Low}
                                          => {Result=0} 0.1355932 0.6956522
## [22] {UFE.1=Low, ACE.2=High}
                                          => {Result=1} 0.1016949 0.4615385
## [23] {ACE.1=High, ACE.2=Low}
                                          => {Result=1} 0.1440678 0.7727273
                                          => {Result=0} 0.1016949 0.4615385
## [24] {UFE.1=High, ACE.2=Low}
## [25] {ACE.2=Low,UFE.2=Low}
                                             {Result=0} 0.1016949 0.4800000
## [26] {ACE.2=Low,UFE.2=High}
                                          => {Result=1} 0.1355932 0.7272727
  [27] {UFE.1=High, ACE.2=Low}
                                          => {Result=1} 0.1186441 0.5384615
## [28] {UFE.1=Low, ACE.2=Low}
                                          => {Result=1} 0.1271186 0.7142857
## [29] {ACE.2=Low,UFE.2=Low}
                                          => {Result=1} 0.1101695 0.5200000
## [30] {ACE.1=High,UFE.2=High}
                                          => {Result=1} 0.1186441 0.7777778
## [31] {ACE.1=High,UFE.1=High}
                                          => {Result=1} 0.1355932 0.5925926
                                          => {Result=1} 0.1525424 0.8181818
## [32] {ACE.1=High,UFE.1=Low}
  [33] {ACE.1=High,UFE.2=Low}
                                          => {Result=1} 0.1694915 0.6451613
  [34] {ACE.1=Low, UFE.2=High}
                                          => {Result=0} 0.1101695 0.4333333
  [35] {ACE.1=Low,UFE.1=High}
                                          => {Result=0} 0.1271186 0.6521739
  [36] {ACE.1=Low,UFE.1=Low}
                                          => {Result=0} 0.1101695 0.4333333
  [37] {ACE.1=Low,UFE.2=Low}
                                          => {Result=0} 0.1271186 0.6521739
  [38] {ACE.1=Low,UFE.2=High}
                                          => {Result=1} 0.1440678 0.5666667
## [39] {ACE.1=Low,UFE.1=Low}
                                          => {Result=1} 0.1440678 0.5666667
## [40] {UFE.1=High, UFE.2=High}
                                          => {Result=0} 0.1525424 0.4864865
  [41] {UFE.1=High,UFE.2=Low}
                                          => {Result=0} 0.1101695 0.6842105
  [42] {UFE.1=Low,UFE.2=Low}
                                          => {Result=0} 0.1694915 0.4545455
  [43] {UFE.1=High, UFE.2=High}
                                          => {Result=1} 0.1610169 0.5135135
   [44] {UFE.1=Low, UFE.2=High}
                                          => {Result=1} 0.1186441 0.7777778
                                          => {Result=1} 0.2033898 0.5454545
  [45] {UFE.1=Low,UFE.2=Low}
  [46] {ACE.1=High,UFE.1=Low,UFE.2=Low} => {Result=1} 0.1271186 0.7894737
##
        coverage lift
                            count
## [1]
        1.0000000 1.0000000 55
  [2]
        1.0000000 1.0000000 63
  [3]
        0.1355932 1.6090909 12
##
  [4]
        0.2118644 1.1987302 16
##
  [5]
        0.3898305 1.3059289 28
## [6]
        0.3983051 1.1556906 29
## [7]
        0.4152542 1.2996437 34
## [8]
       0.4491525 1.1334477 28
```

```
## [9] 0.4491525 0.8834981 25
## [10] 0.4661017 0.8581818 22
## [11] 0.4745763 1.1876623 31
## [12] 0.5338983 1.1238095 33
## [13] 0.4661017 1.1238095 33
## [14] 0.4745763 0.8361678 25
## [15] 0.5254237 1.1479775 38
## [16] 0.5338983 0.8919123 30
## [17] 0.1694915 1.3945455 13
## [18] 0.1949153 1.1193676 12
## [19] 0.1694915 1.5018182 14
## [20] 0.2203390 1.1552448 14
## [21] 0.1949153 1.4924901 16
## [22] 0.2203390 0.8644689 12
## [23] 0.1864407 1.4473304 17
## [24] 0.2203390 0.9902098 12
## [25] 0.2118644 1.0298182 12
## [26] 0.1864407 1.3621934 16
## [27] 0.2203390 1.0085470 14
## [28] 0.1779661 1.3378685 15
## [29] 0.2118644 0.9739683 13
## [30] 0.1525424 1.4567901 14
## [31] 0.2288136 1.1099353 16
## [32] 0.1864407 1.5324675 18
## [33] 0.2627119 1.2083973 20
## [34] 0.2542373 0.9296970 13
## [35] 0.1949153 1.3992095 15
## [36] 0.2542373 0.9296970 13
## [37] 0.1949153 1.3992095 15
## [38] 0.2542373 1.0613757 17
## [39] 0.2542373 1.0613757 17
## [40] 0.3135593 1.0437346 18
## [41] 0.1610169 1.4679426 13
## [42] 0.3728814 0.9752066 20
## [43] 0.3135593 0.9618190 19
## [44] 0.1525424 1.4567901 14
## [45] 0.3728814 1.0216450 24
## [46] 0.1610169 1.4786967 15
```

# **Cluster Dendrogram**



## d hclust (\*, "complete")

```
##
       items
                      transactionID
##
   [1] {Result=0,
##
        ACE.1=Low,
        UFE.1=Low,
##
##
        ACE.2=Low,
        UFE.2=Low}
##
                                  1
##
   [2] {Result=0,
##
        ACE.1=None,
##
        UFE.1=Low,
##
        ACE.2=High,
##
        UFE.2=Low}
                                  2
##
   [3] {Result=1,
##
        ACE.1=Low,
##
        UFE.1=Low,
##
        ACE.2=Low,
                                  3
##
        UFE.2=High}
##
   [4] {Result=0,
##
        ACE.1=Low,
##
        UFE.1=High,
##
        ACE.2=High,
                                  5
##
        UFE.2=High}
##
   [5] {Result=0,
##
        ACE.1=High,
##
        UFE.1=High,
##
        ACE.2=High,
```

```
UFE.2=High}
##
##
   [6] {Result=0,
##
         ACE. 1=Low,
##
         UFE.1=Low,
##
         ACE.2=High,
##
         UFE.2=Low}
                                   9
##
   [7] {Result=1.
##
         ACE. 1=High,
##
         UFE. 1=High,
##
         ACE.2=Low,
##
         UFE.2=High}
                                   10
##
   [8] {Result=0,
##
         ACE. 1=Low,
##
         UFE. 1=Low,
##
         ACE.2=High,
##
         UFE.2=High}
                                   11
```

#### Cluster the rules

• With Jaccard measure :

```
##
                                                                   confidence
        lhs
                                             rhs
                                                         support
## [1]
        {}
                                          => {Result=0} 0.4661017 0.4661017
##
   [2]
        {}
                                             {Result=1} 0.5338983 0.5338983
##
  [3]
        {ACE.1=None}
                                             {Result=0} 0.1016949 0.7500000
  [4]
        {ACE.2=None}
                                             {Result=1} 0.1355932 0.6400000
##
##
   [5]
        {ACE.2=High}
                                             {Result=0} 0.2372881 0.6086957
##
   [6]
                                             {Result=1} 0.2457627 0.6170213
        {ACE.2=Low}
  [7]
        {ACE.1=High}
                                             {Result=1} 0.2881356 0.6938776
  [8]
        {ACE.1=Low}
                                             {Result=0} 0.2372881 0.5283019
##
   [9]
        {ACE.1=Low}
                                             {Result=1} 0.2118644 0.4716981
##
  [10] {UFE.2=High}
                                             {Result=0} 0.1864407 0.4000000
##
                                             {Result=0} 0.2627119 0.5535714
  [11] {UFE.1=High}
                                             {Result=0} 0.2796610 0.5238095
  [12] {UFE.2=Low}
  [13] {UFE.2=High}
                                             {Result=1} 0.2796610 0.6000000
  [14] {UFE.1=High}
                                             {Result=1} 0.2118644 0.4464286
  [15] {UFE.1=Low}
                                             {Result=1} 0.3220339 0.6129032
## [16] {UFE.2=Low}
                                             {Result=1} 0.2542373 0.4761905
  [17] {ACE.1=Low, ACE.2=High}
                                             {Result=0} 0.1101695 0.6500000
  [18] {ACE.2=High,UFE.2=High}
                                             {Result=0} 0.1016949 0.5217391
  [19] {UFE.1=High, ACE.2=High}
                                             {Result=0} 0.1186441 0.7000000
   [20] {UFE.1=Low, ACE.2=High}
                                             {Result=0} 0.1186441 0.5384615
  [21] {ACE.2=High,UFE.2=Low}
                                             {Result=0} 0.1355932 0.6956522
  [22] {UFE.1=Low, ACE.2=High}
                                             {Result=1} 0.1016949 0.4615385
                                             {Result=1} 0.1440678 0.7727273
  [23] {ACE.1=High, ACE.2=Low}
  [24] {UFE.1=High, ACE.2=Low}
                                             {Result=0} 0.1016949 0.4615385
   [25] {ACE.2=Low,UFE.2=Low}
                                             {Result=0} 0.1016949 0.4800000
  [26] {ACE.2=Low,UFE.2=High}
                                             {Result=1} 0.1355932 0.7272727
  [27] {UFE.1=High, ACE.2=Low}
                                             {Result=1} 0.1186441 0.5384615
  [28] {UFE.1=Low, ACE.2=Low}
                                             {Result=1} 0.1271186 0.7142857
  [29] {ACE.2=Low,UFE.2=Low}
                                             {Result=1} 0.1101695 0.5200000
  [30] {ACE.1=High,UFE.2=High}
                                             {Result=1} 0.1186441 0.7777778
  [31] {ACE.1=High,UFE.1=High}
                                          => {Result=1} 0.1355932 0.5925926
## [32] {ACE.1=High,UFE.1=Low}
                                          => {Result=1} 0.1525424 0.8181818
## [33] {ACE.1=High,UFE.2=Low}
                                          => {Result=1} 0.1694915 0.6451613
```

```
## [34] {ACE.1=Low,UFE.2=High}
                                         => {Result=0} 0.1101695 0.4333333
## [35] {ACE.1=Low,UFE.1=High}
                                        => {Result=0} 0.1271186 0.6521739
## [36] {ACE.1=Low,UFE.1=Low}
                                        => {Result=0} 0.1101695 0.4333333
## [37] {ACE.1=Low,UFE.2=Low}
                                        => {Result=0} 0.1271186 0.6521739
## [38] {ACE.1=Low,UFE.2=High}
                                         => {Result=1} 0.1440678 0.5666667
## [39] {ACE.1=Low,UFE.1=Low}
                                         => {Result=1} 0.1440678 0.5666667
## [40] {UFE.1=High, UFE.2=High}
                                         => {Result=0} 0.1525424 0.4864865
## [41] {UFE.1=High,UFE.2=Low}
                                         => {Result=0} 0.1101695 0.6842105
## [42] {UFE.1=Low,UFE.2=Low}
                                         => {Result=0} 0.1694915 0.4545455
## [43] {UFE.1=High,UFE.2=High}
                                         => {Result=1} 0.1610169 0.5135135
## [44] {UFE.1=Low,UFE.2=High}
                                         => {Result=1} 0.1186441 0.7777778
## [45] {UFE.1=Low,UFE.2=Low}
                                         => {Result=1} 0.2033898 0.5454545
## [46] {ACE.1=High,UFE.1=Low,UFE.2=Low} => {Result=1} 0.1271186 0.7894737
##
        coverage lift
## [1]
        1.0000000 1.0000000 55
## [2]
        1.0000000 1.0000000 63
## [3]
       0.1355932 1.6090909 12
## [4]
       0.2118644 1.1987302 16
## [5]
       0.3898305 1.3059289 28
## [6]
       0.3983051 1.1556906 29
## [7]
       0.4152542 1.2996437 34
       0.4491525 1.1334477 28
## [9]
       0.4491525 0.8834981 25
## [10] 0.4661017 0.8581818 22
## [11] 0.4745763 1.1876623 31
## [12] 0.5338983 1.1238095 33
## [13] 0.4661017 1.1238095 33
## [14] 0.4745763 0.8361678 25
## [15] 0.5254237 1.1479775 38
## [16] 0.5338983 0.8919123 30
## [17] 0.1694915 1.3945455 13
## [18] 0.1949153 1.1193676 12
## [19] 0.1694915 1.5018182 14
## [20] 0.2203390 1.1552448 14
## [21] 0.1949153 1.4924901 16
## [22] 0.2203390 0.8644689 12
## [23] 0.1864407 1.4473304 17
## [24] 0.2203390 0.9902098 12
## [25] 0.2118644 1.0298182 12
## [26] 0.1864407 1.3621934 16
## [27] 0.2203390 1.0085470 14
## [28] 0.1779661 1.3378685 15
## [29] 0.2118644 0.9739683 13
## [30] 0.1525424 1.4567901 14
## [31] 0.2288136 1.1099353 16
## [32] 0.1864407 1.5324675 18
## [33] 0.2627119 1.2083973 20
## [34] 0.2542373 0.9296970 13
## [35] 0.1949153 1.3992095 15
## [36] 0.2542373 0.9296970 13
## [37] 0.1949153 1.3992095 15
## [38] 0.2542373 1.0613757 17
## [39] 0.2542373 1.0613757 17
## [40] 0.3135593 1.0437346 18
```

```
## [41] 0.1610169 1.4679426 13

## [42] 0.3728814 0.9752066 20

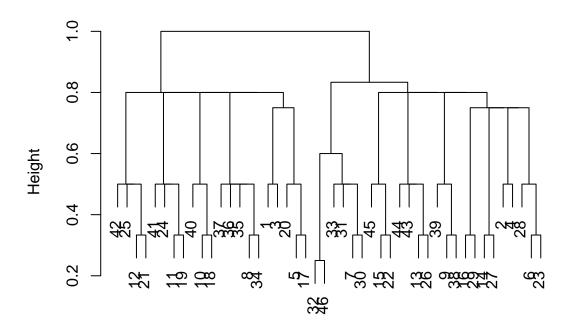
## [43] 0.3135593 0.9618190 19

## [44] 0.1525424 1.4567901 14

## [45] 0.3728814 1.0216450 24

## [46] 0.1610169 1.4786967 15
```

## **Cluster Dendrogram**



## d hclust (\*, "complete")

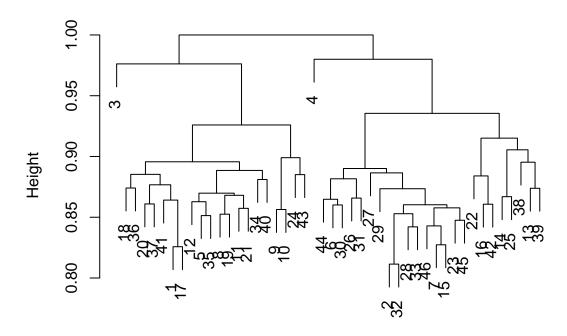
```
##
        lhs
                                                support
                                                          confidence coverage
##
  [1]
        {}
                                 => {Result=0} 0.4661017 0.4661017
                                                                     1.0000000
##
   [2]
        {ACE.1=None}
                                    {Result=0} 0.1016949 0.7500000
                                                                     0.1355932
  [3]
                                    {Result=0} 0.2372881 0.6086957
        {ACE.2=High}
                                                                     0.3898305
##
   [4]
        {ACE.1=Low}
                                    {Result=0} 0.2372881 0.5283019
                                                                     0.4491525
##
   [5]
        {UFE.2=High}
                                    {Result=0} 0.1864407 0.4000000
                                                                     0.4661017
                                 => {Result=0} 0.2627119 0.5535714
        {UFE.1=High}
##
  [6]
                                                                     0.4745763
##
  [7]
        {UFE.2=Low}
                                 => {Result=0} 0.2796610 0.5238095
                                                                     0.5338983
##
  [8]
        {ACE.1=Low, ACE.2=High}
                                    {Result=0} 0.1101695 0.6500000
                                                                     0.1694915
        \{ACE.2=High, UFE.2=High\} => \{Result=0\} 0.1016949 0.5217391
##
  [9]
                                                                     0.1949153
  [10] {UFE.1=High, ACE.2=High} =>
                                    {Result=0} 0.1186441 0.7000000
                                                                     0.1694915
  [11] {UFE.1=Low, ACE.2=High}
                                 => {Result=0} 0.1186441 0.5384615
                                                                     0.2203390
   [12] {ACE.2=High,UFE.2=Low}
                                 => {Result=0} 0.1355932 0.6956522
                                                                      0.1949153
  [13] {UFE.1=High, ACE.2=Low}
                                 => {Result=0} 0.1016949 0.4615385
                                                                     0.2203390
  [14] {ACE.2=Low,UFE.2=Low}
                                 => {Result=0} 0.1016949 0.4800000
                                                                     0.2118644
  [15] {ACE.1=Low,UFE.2=High}
                                 => {Result=0} 0.1101695 0.4333333
                                                                     0.2542373
  [16] {ACE.1=Low, UFE.1=High}
                                 => {Result=0} 0.1271186 0.6521739
                                                                     0.1949153
## [17] {ACE.1=Low,UFE.1=Low}
                                 => {Result=0} 0.1101695 0.4333333
                                                                     0.2542373
## [18] {ACE.1=Low,UFE.2=Low}
                                 => {Result=0} 0.1271186 0.6521739
                                                                     0.1949153
```

```
## [19] {UFE.1=High,UFE.2=High} => {Result=0} 0.1525424 0.4864865
                                                                    0.3135593
## [20] {UFE.1=High,UFE.2=Low} => {Result=0} 0.1101695 0.6842105
                                                                    0.1610169
  [21] {UFE.1=Low,UFE.2=Low} => {Result=0} 0.1694915 0.4545455
##
        lift
                  count
## [1]
        1.0000000 55
## [2]
        1.6090909 12
## [3]
        1.3059289 28
## [4]
        1.1334477 28
## [5]
        0.8581818 22
## [6]
        1.1876623 31
## [7]
        1.1238095 33
## [8]
        1.3945455 13
## [9]
        1.1193676 12
## [10] 1.5018182 14
## [11] 1.1552448 14
## [12] 1.4924901 16
## [13] 0.9902098 12
## [14] 1.0298182 12
## [15] 0.9296970 13
## [16] 1.3992095 15
## [17] 0.9296970 13
## [18] 1.3992095 15
## [19] 1.0437346 18
## [20] 1.4679426 13
## [21] 0.9752066 20
```

This clustering regroups Player-1 winner together very well.

• With affinity measure :

## **Cluster Dendrogram**



## d hclust (\*, "complete")

```
##
        lhs
                                    rhs
                                               support
                                                         confidence coverage
## [1]
                                => {Result=0} 0.4661017 0.4661017
        {}
                                                                    1.0000000
  [2]
        {ACE.1=None}
                                => {Result=0} 0.1016949 0.7500000
                                                                    0.1355932
  [3]
        {ACE.2=High}
                                   {Result=0} 0.2372881 0.6086957
##
                                                                    0.3898305
##
   [4]
        {ACE.1=Low}
                                => {Result=0} 0.2372881 0.5283019
                                                                    0.4491525
   [5]
                                => {Result=1} 0.2118644 0.4716981
        {ACE.1=Low}
  [6]
        {UFE.2=High}
                                => {Result=0} 0.1864407 0.4000000
                                                                    0.4661017
   [7]
        {UFE.1=High}
                                => {Result=0} 0.2627119 0.5535714
                                                                    0.4745763
  [8]
        {UFE.2=Low}
                                => {Result=0} 0.2796610 0.5238095
##
                                                                    0.5338983
        {ACE.1=Low, ACE.2=High} => {Result=0} 0.1101695 0.6500000
                                                                    0.1694915
## [10] {ACE.2=High,UFE.2=High} => {Result=0} 0.1016949 0.5217391
                                                                    0.1949153
   [11] {UFE.1=High, ACE.2=High} => {Result=0} 0.1186441 0.7000000
                                                                    0.1694915
  [12] {UFE.1=Low, ACE.2=High}
                                => {Result=0} 0.1186441 0.5384615
                                                                    0.2203390
  [13] {ACE.2=High,UFE.2=Low}
                                => {Result=0} 0.1355932 0.6956522
                                                                    0.1949153
  [14] {UFE.1=High, ACE.2=Low}
                                => {Result=0} 0.1016949 0.4615385
                                                                    0.2203390
  [15] {ACE.1=Low,UFE.2=High}
                               => {Result=0} 0.1101695 0.4333333
                                                                    0.2542373
  [16] {ACE.1=Low,UFE.1=High} => {Result=0} 0.1271186 0.6521739
                                                                    0.1949153
## [17] {ACE.1=Low,UFE.1=Low}
                                => {Result=0} 0.1101695 0.4333333
                                                                    0.2542373
## [18] {ACE.1=Low,UFE.2=Low}
                                => {Result=0} 0.1271186 0.6521739
                                                                    0.1949153
  [19] {UFE.1=High,UFE.2=High} => {Result=0} 0.1525424 0.4864865
                                                                    0.3135593
   [20] {UFE.1=High,UFE.2=Low} => {Result=0} 0.1101695 0.6842105
                                                                    0.1610169
   [21] {UFE.1=High,UFE.2=High} => {Result=1} 0.1610169 0.5135135
                                                                    0.3135593
##
        lift
                  count
##
        1.0000000 55
  [1]
## [2]
       1.6090909 12
```

```
## [3]
        1.3059289 28
## [4]
        1.1334477 28
## [5]
        0.8834981 25
## [6]
        0.8581818 22
        1.1876623 31
## [7]
## [8]
        1.1238095 33
## [9]
        1.3945455 13
## [10] 1.1193676 12
## [11] 1.5018182 14
## [12] 1.1552448 14
## [13] 1.4924901 16
## [14] 0.9902098 12
## [15] 0.9296970 13
## [16] 1.3992095 15
## [17] 0.9296970 13
## [18] 1.3992095 15
## [19] 1.0437346 18
## [20] 1.4679426 13
## [21] 0.9618190 19
```

# The CLIQUE algorithm

## The ENCLUS algorithm

ENtropy-based CLUStering

## Frequent pattern-based classification

### Classification based on Association

### **CBA** Algorithm

Implementation the CBA algorithm with the M1 or M2 pruning strategy introduced by Liu, et al. (1998).

Candidate classification association rules (CARs) are mined with the standard APRIORI algorithm. Rules are ranked by confidence, support and size. Then either the M1 or M2 algorithm are used to perform database coverage pruning and to determin the number of rules to use and the default class.

### TO DO DEFINITION

### Example on tennis data

**Recall from Homework 1** With Random Forest, the accuracy rate was 0.6931818. With Logistic regression it was 0.7667.

### From classification to associations rules

0 14 3

1

```
##
                                           support confidence coverage lift count size coveredTransactions
       lhs
                               rhs
##
  [1] {ACE.1=[3.5, Inf],
##
        ACE.2 = [-Inf, 1.5),
        UFE.2=[8.5, Inf]} => {Result=1}
                                             0.125
                                                         0.917
                                                                   0.136 1.61
                                                                                  11
                                                                                         4
                                                                                                              12
##
   [2] {ACE.1=[3.5, Inf],
##
##
        ACE.2=[-Inf,1.5)\} => \{Result=1\}
                                             0.159
                                                         0.875
                                                                   0.182 1.54
                                                                                  14
                                                                                         3
                                                                                                               4
##
   [3] {ACE.1=[3.5, Inf],
        UFE.2=[8.5, Inf]} => {Result=1}
##
                                             0.216
                                                         0.760
                                                                   0.284 1.34
                                                                                  19
                                                                                         3
                                                                                                              13
  [4] {UFE.1=[7.5, Inf],
##
##
        ACE.2 = [-Inf, 1.5),
##
        UFE.2=[8.5, Inf]} => {Result=1}
                                             0.227
                                                         0.690
                                                                   0.330 1.21
                                                                                  20
                                                                                         4
                                                                                                              18
##
  [5] {}
                            => {Result=0}
                                             0.432
                                                         0.432
                                                                      NA 1.00
                                                                                  88
                                                                                         1
                                                                                                              41
##
                          true
## classifier.prediction
                           0 1
```

The accuracy rate is:

#### ## [1] 0.733

##

##

The sensitivity is the percentage of true output giving Player1-winner among the population of true Player1winner:

#### ## [1] 0.615

The specificity is the percentage of true output giving Player2-winner (= Player1-looser) among the population of true Player2-winner:

### ## [1] 0.824

The precision is the percentage of true output giving Player1-winner among all the outputs giving Player1winner (even if not winner):

```
## [1] 0.727
```

So the F\_Mesure is :

## [1] 0.667

#### From associations rules to classification

```
##
       items
                    transactionID
  [1] {Result=0,
##
        ACE.1=Low,
##
        UFE. 1=Low,
##
        ACE. 2=Low,
##
        UFE.2=Low}
                                 1
##
  [2] {Result=0,
        ACE.1=None,
##
##
        UFE. 1=Low,
##
        ACE.2=High,
                                 2
##
        UFE.2=Low}
##
  [3] {Result=1,
##
        ACE. 1=Low,
##
        UFE.1=Low,
        ACE.2=Low,
##
##
        UFE.2=High}
                                 3
##
  [4] {Result=1,
##
        ACE.1=High,
##
        UFE.1=High,
##
        ACE.2=None,
##
        UFE.2=High}
                                 4
##
## Mining CARs...
## Apriori
##
## Parameter specification:
    confidence minval smax arem aval originalSupport maxtime support minlen
                         1 none FALSE
##
           0.4
                  0.1
                                                   TRUE
                                                              5
                                                                   0.05
##
    maxlen target ext
##
         5 rules TRUE
##
## Algorithmic control:
   filter tree heap memopt load sort verbose
       0.1 TRUE TRUE FALSE TRUE
##
##
## Absolute minimum support count: 4
##
## set item appearances ...[12 item(s)] done [0.00s].
## set transactions ...[12 item(s), 88 transaction(s)] done [0.00s].
## sorting and recoding items ... [12 item(s)] done [0.00s].
## creating transaction tree ... done [0.00s].
## checking subsets of size 1 2 3 4 5 done [0.00s].
## writing ... [84 rule(s)] done [0.00s].
## creating S4 object ... done [0.00s].
## Pruning CARs...
## CARs left: 10
## classifier.prediction 0 1
##
                       0 11 3
##
                        1 6 10
```

The accuracy rate is:

## [1] 0.7

The sensitivity is the percentage of true output giving Player1-winner among the population of true Player1-winner :

## [1] 0.769

The specificity is the percentage of true output giving Player2-winner (= Player1-looser) among the population of true Player2-winner:

## [1] 0.647

The precision is the percentage of true output giving Player1-winner among all the outputs giving Player1-winner (even if not winner) :

## [1] 0.625

So the F\_Mesure is :

## [1] 0.69

Classification based on Multiple Association Rules

Classification based on Predictive Association Rules

# Evaluation

Compare the algorithms