

IT'S ALL ABOUT THE

LAKE

9th Edition

August 2021

It's hard to come to terms with the fact that fall is right around the corner when it is 83 degrees. But sadly, summer is coming to an end and before you know it, pumpkin spice everything will be taking over. While I am not a fan of the flavor, pumpkin spice brings a certain comfort and makes me think of hooded sweatshirts, snuggles by a campfire, football and other things that make fall tolerable! Fall to Shane, has a different name. It's called Winterizing Season. We will work 7 days a week winterizing until all the boats are done....hopefully before the first freeze. Please be sure to make your appointment soon and pay special attention to the dates for winterizing on the water. All of this information can be found on the mailing page.

We will be open throughout the fall and winter months, but shutting down occasionally to spend time with family and friends and maybe even sneak in a little vacation if possible. We will still stock your favorite beverages, bait and fuel, but the ice cream cooler will shut down soon after Labor Day weekend. New this fall, is bundled firewood! As always, we're looking for new products and services to offer you, the lake property owners and guests. The number one thing we get asked about is Boat Storage. All I can say about that particular topic at this time is that "we're working on it".

There is lots of great information in this edition. I tried to include as much as I can to get us through the winter months. The Spring edition will roll out towards the end of March/beginning of April. As always, for any official Lake business, please contact your Unit Representative from the Lake Board. They are here to serve you!



To all of the weekenders who shut-down until spring, "See you next year!" To the full-timers, "Let the off-season shenanigans begin!"

Shane & Jeni
DeGeeter

Fall/Winter Hours
go into effect after Labor Day Weekend.
Monday—Friday 9-5 Saturday 9-12
Or by Appointment
We will be shut down at times for family.

IT'S ALL
ABOUT THE LAKE

Are you a business owner or know of a business owner that would like to advertise in "It's All About the Lake"? This newsletter is mailed out 3 times a year to all current property owners and also shared on our website: www.gatoreenterprise.com. Our advertisers have had great results and we feel that it is important to Support Local! Please contact Jeni at Gator Enterprise, LLC if you would like to get on the advertiser list for 2022.
email: jenidegeeter@netins.net

Shane and I are available to check on summer-only properties throughout the winter months. Property owners can schedule weekly, bi-weekly or monthly checks. We also get calls to check on things like thermostats, septic alarms and check for flooded basements after a big rain. We can even let repair people in or water your plants! If you find yourself in need of assistance this winter, please call out to Gator Enterprise, LLC. 641-522-7313 or stop in to discuss options.



Mark your calendars

Rockin' on the Water

Saturday, June 18, 2022 from 3-5 PM



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on the
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Tentative future date August 20, 2022

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**Getting Around
AT
HOLIDAY LAKE**

By Pearl Moore



Contributed by Lot Owner, Blake Wilkinson

Excerpts from the Brooklyn Chronicle September 29, 1966

HOLIDAY LAKE—ITS BIRTH---ITS GROWTH

part 5 final installment

Everyone felt sure activity could not be much more than it was during the July 4 holiday last year (1965), but these people underestimate the enthusiasm of the Holiday Lake family and the attractions of the Holiday Lake area. The three-day weekend of the July 4, 1966 holiday found approximately 10,000 persons in the area – all at the same time. People arrived from all parts of Iowa ready to participate in the sporting activities of the lake, picnic, camp, work on cottages, mow grass or lay in the sun. An added attraction for the guests was an attractive fireworks display on the dam provided by the Holiday Lake Maintenance Co.

There have been many changes during the past years in the wooded hills north of Brooklyn known as "Holiday Lake". To date nearly all of the lots are sold to persons from all walks of life. This may be due in part to the fact the lots were sold with no interest or carrying charges and in this way many more people were able to make their dream of a 'home away from home' for summer fun and relaxation come true. At this time there are over 300 homes with all the modern conveniences of the city, with more being started. The mail for lot owners is addressed to 187 towns in Iowa and 14 states. There are now 15 families who have the address of Holiday Lake, Brooklyn, Iowa, and prospects are that there will be double by this time next year.

A much larger swimming area, sand beach and modern bath house is kept in readiness at all times for the lot owners and their guests convenience and enjoyment.

Not all has been enjoyment to the developers. There have been many ups and downs—but, underneath, it is worth it all. Sadness enveloped the entire Holiday Lake personnel January 10, 1966 when Albert "Bozo" Kozeliski died while working on the lake. Bozo was as much a part of the development of the lake as the lake itself. A monument was placed in Bozo Park on Bozo Lake in his memory – a small way of saying 'thank you for a job well done'.

Summer, 1966, started the paving of County "K" road from Highway 6 to the entrance of Holiday Lake. The inconvenience to several was soon forgotten the day the ribbon



was cut, opening the highway. Residents and non-residents seem to be getting much pleasure from the weekly column in the Brooklyn Chronicle—Getting Around Holiday Lake --- which was initiated in June. ‘Henrietta’ was brought from Illinois for ‘Henry’ and after a slow-starting romance, they are getting along fine. A peacock and two mhyna birds were added to the menagerie. However, the peacock doesn’t seem to like it too well and spends most of his time in the timer. The mhyna birds have been given to new owners. “Susie” is to take up new residence at the Children’s Zoon in Des Moines where she will no doubt be happy on Monkey Island. Seven kittens arrived a couple of weeks ago – total cats – 10.

Labor Day weekend this year (1966) saw the first major accident on the lake when Elmo Beaver of Des Moines, a guest of the Don Davises, was injured in a boating accident.

The responsibilities of the area have been assumed for the most part by the Holiday Lake Maintenance Co. which is owned and supervised by A.N. Wilson and D.A. Wilson, two of the original developers of the area. One representative from each of the six units has been elected by the lot owners and will act as a liaison committee between the lot owners and the maintenance company. There are just a few now who will disagree that “Holiday Lake has made a big splash in Poweshiek County and in Iowa”.



Photo credit: Morris Fricke



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Upcoming Events

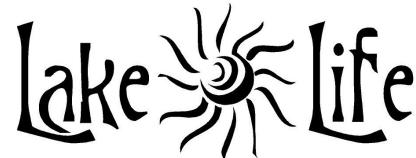
October 23 Maddie Poppe

Seating is reserved and admission is \$40. Prices will go up to \$50 the week of the event. Country singer, Tyler Richton, will open for Poppe at 8 PM. For tickets, please go to <https://www.eventbrite.com/e/maddie-poppe-tickets-161928714143>. Space is limited, reserve your seats today!



For updated concert, movie, and event information, follow us on Facebook at Brooklyn Opera House or check our website: www.brooklynoperahouse.com

We hope to see you at an event soon!



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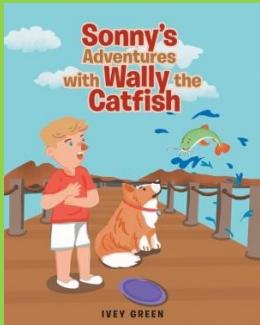
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Hours: Friday 9–6 Saturday 9–3 Or by Appointment

Hi Everyone,

My name is Ann Spinler. My husband and I built our new home back in 1991. We love it here at the lake. I have lots of great memories of my dog, Sonny, and my grandson playing together here.

I wrote this storybook way back in 1998. The storybooks are based on my dog Sonny at the time. There was a real Catfish that jumped and played in front of our deck. I named him Wally for real. And Little Duke is based on my grandson that would come and stay with us a couple weeks and some weekends during the summer. So some people here at the lake remember Sonny. I wrote this book for my grandson for fun. After all these years now I have a series of "Sonny's Adventures". The first book is called "Sonny's Adventures with Wally the Catfish". I hope when you buy one of these story books your child will be as happy as Sonny and Little Duke and of course, Wally the Catfish. I Thank You So Much!



Ann goes by the pen name Ivey Green and the book is published by Newman Springs Publishing. The Book is available online at Amazon and other retailers.

Please check the little libraries around the lake, a copy of this book just might show up in one!

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The urgent need of the Kent Union chapel, recently completed by the people of Jefferson and Madison townships, was realized at the time of the dedication when less than half of those who came could be accommodated with seats in the building. mtown times 6/1/09

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Upcoming Events

*All Dates and Times are Subject to Change.
For additional information or inquiries on specific events, please contact the Holiday Lake Owner's Association Office. 641-522-7686*



-HOLIDAY LAKE- END OF THE SUMMER VENDOR/CRAFT SHOW

Saturday, September 4, 2021
9am-3pm
Community Center

Also: Pie Sales for Kent Chapel
Get there early!!!!



Sunday, September 5
7:30AM Annual Pancake Breakfast at the Community Center. Contact Kim Pendarvis 641-522-6082

Saturday, October 23
Annual Trunk-or-Treat
Starting at 3PM
Beach Parking Lot & Community Center

ADULTS: Decorate your Golf Cart, ATV or Car trunk and hand out candy!



KIDS: Come in costume and trunk or treat for candy!

Board Meetings are held the 2nd Thursday of every month at 6:30PM.

Compost Pile

Open every Saturday
April 3 through Nov. 13, 9AM—3PM

Materials accepted will be branches no larger than 3 inches in diameter and any biodegradable material (yard waste).

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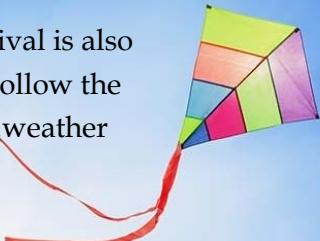
**ASK US ABOUT OUR
BULK MULCH!**

Shannon and Debbie Hershey have hosted the Annual Halloween Party at the Community Center for the past several years but have decided that it is time for someone else to take it over. If you are ready to take on this spooky task, Debbie will point you in the right direction, give Debbie a call at: 641-990-5269



The Holiday Lake Fish Committee Annual Ice Fishing Tournament is tentatively set for Saturday, February 5, 2022 pending board approval.

The 3rd Annual Kite Festival is also tentatively scheduled to follow the Ice Fishing Tournament...weather pending, of course!



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A REMINDER TO LOT OWNERS



You Can Save Money
ON YOUR
Water Installation
IF YOU
CONTACT US NOW!



This is the new pump house and supply tank shelter, completed recently by the water department, awaiting your around service.

While we are in the development process, we are able to offer special reduced prices for laying a water main past your lot. You can save money by contacting us now if you anticipate requiring service in the future.

Installation of water mains in Units 1, 2 and 3 will be completed this year, and the work will continue into the next 3 years or so.

Of course, we will be in a position to provide good deep well water with adequate pressure to lot owners at all times, but you will save all the way around if you make provisions for your water service right now.

Stop in our office the next time you are at the lake, or write us today for details.

This scene will be repeated many times in all areas of the lake until mains are completed to serve all lot owners.

HOLIDAY LAKE WATER DEPT.

Winter Season

Water Shut-Off information

Poweshiek Water Association provides the option of padlocking the service & disconnecting the meter at the pit. There is a service fee of \$50 for the technician to do this "snowbird" procedure. If the customer has met their five year contact, they would go to half rate minimum while the service is locked off. The half rate currently is \$19.88 due monthly. When the customer wants the service reinstated there would be another service fee of \$50 for the technician to return and hook all equipment back up. Customers whom have not met their five year contract would continue to pay a full rate minimum, \$39.75 monthly while locked off. The customer would need to drain their personal water system so no water is left in their plumbing. This procedure will ensure no water will freeze in the cabin. PWA reads the meters once monthly therefore if water pipe breaks in a home it could be days or possibly weeks before it is known. Everyone is encouraged to have a plan in place to check their property if they choose not to disconnect their water through the winter months. For further information, please contact:

Poweshiek Water Association
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Just a little tid-bit from the Smiley Face Bandit

The joy I receive from seeing the reaction of people when they receive a smiley face is so rewarding.

It all started as a gesture to friends, but grew to a Thank You and maybe a way of picking someone's feeling up at a low time. Some just given at random for having a nice-looking yard or my feelings of a place where one just needed to be.



I truly wish I could give one to each and every one at their little paradise that we call Holiday Lake. There are so many deserving people and no one has been singled out to NOT receive one, because you are all very special in your own way. I chose to remain anonymous because that's part of the fun! If you go on a quest, there are over 80 Smiley Faces around the lake. If you do know my identity, please keep it to yourself!



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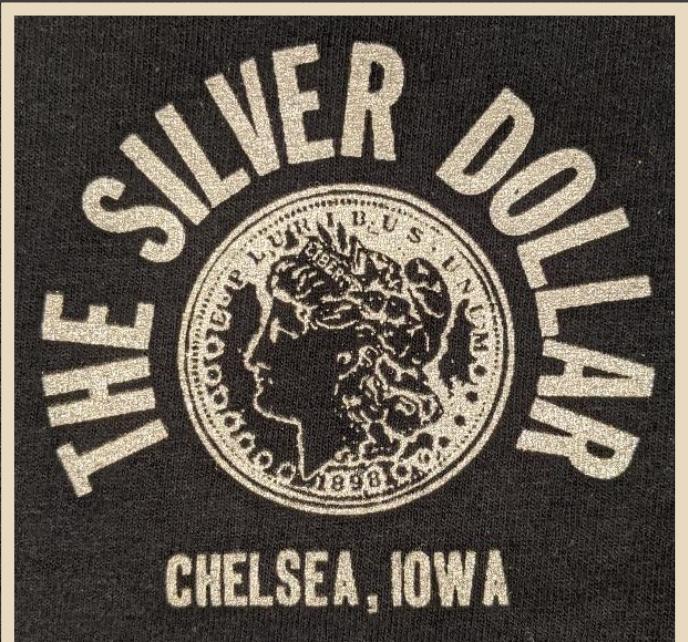
LIFE IS
BETTER
AT THE
LAKE

The 2nd Annual Pet Parade
held over the 4th of July weekend
was a hit again this year! I'll just
overload you with a collage of cuteness
on this page.

Large breed 1st place Sheena, owner Kyleigh Grandon

Medium breed 1st place Jimmy Buffet, owner MK

Small breed 1st place Bernie, owner D Folkerts



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The Holiday Lake Rural Improvement Zone (RIZ) will finance \$145,000 for the removal of sediment from Poe's and Bob's Coves that will start after Labor Day and be completed in 4-6 weeks. Mid-America Dredge will be assembling and launching the dredge at the beach boat ramp. The dredge will be a DSC Barracuda swinging ladder hydraulic cutter suction dredge. This dredge will not require cables to be stretched across the lake and moves by lifting and positioning a pair of spuds. During the second week, dredging will begin working in Poe's Cove with the sediment piped to Andy's retention basin. We are estimating 2 weeks of dredging in Poe's Cove and moving to Bob's Cove with the sediment piped to Bob's Cove retention basin.

We highly recommend the removal of boat lifts and docks to ensure a maximum benefit of sediment removal. This project will be a once in a life time opportunity for lake front lot owners on Poe's and Bob's Coves. There are two companies that routinely service the lake. Shoreworks, Alex Coleman, ph 641-990-0918 and Ponderosa Waterworks, Jesse Petersen, ph 641-990-0434. In addition, Lake Delhi, Jeremy, 563-922-2554, stated they would come down if they could remove multiple docks and lifts in the same day. Lot owners are also welcome to borrow my foam floats and lift jack to move their own docks and lifts.

Tentative plans are to dredge the north shoreline from where we stopped in Bob's Cove to the dam and also dredge the south half of Hap's Cove during the fall of 2022. The north shoreline has never been dredged since the lake was constructed and has many shallow lake front lots. RIZ has hired Faas Construction to clean out Hap's sediment retention basin during this year's certified indebtedness year in preparation for next year's dredging project

Regards,
Brad Storm
RIZ/President
BradJudyStorm@gmail.com
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I will gladly take in lost pets and make every effort to find their rightful owners! Please call if you need assistance in the search for a lost pet at the lake.

Fish Committee

by Committee Member Rick Kalina

The 18th Annual Poker Run was recently held. This event is the largest fundraiser the Fish Committee does. It was a huge success with profits of \$13,000 raised. This money will be used to stock additional fish and add additional structure in the lake in areas that are lacking habitat, providing places for smaller fish to hide and larger fish to forage. Over \$3,000 in prizes and gift certificates were drawn after the poker run. A huge thanks goes out to all of the stops who made this possible, as well as the many private donations by lot owners and businesses.

The Fish Committee is composed of volunteer members with many of us having over 10 years of experience. Unbeknownst to most, the Fish Committee does not just randomly throw fish in the lake just to spend the funds. No, we are not Fish Biologists, but we do a lot of research and get opinions from actual Fish Biologists and Environmental Experts as to what makes a great fishery in a lake our size. The Committee tries to follow their recommendations as closely as possible. We know that we cannot please everyone as there are a few lot owners that feel that they know more than the Environmentalists and Biologists.

Fish Structure are not cheap and the Committee is very careful on how we manage the Lot Owner's and Lake's donations. Walleye are \$2.85 each, Crappie \$3.00 and perch \$2.50, as examples of cost of fish. This is the reason we have limits that most good fishing people abide by.

The most recent Fish Management Survey was done this Spring by Farmers National Company Lake Management. Just listing a few of the recommendations we will be trying to implement. A full copy is available at the office or available online on the Holiday Lake Home Owner's Association website. The recommendations are:

- ◆ Catch and release all Large Mouth Bass
- ◆ Stock Walleye at whatever rate we have been. Walleye population and size are excellent.
- ◆ Pan Fish limit-10 fish combination per day.
- ◆ Stock 50 12-18 inch Muskie as an additional predator fish.
- ◆ Putting additional habitat in the form of cedar or PVC structures in areas lacking habitat.

Just so people don't freak out on the Muskie, a reassuring fact: Muskies are unlikely to attack anything larger than 1/3 of their body length. So if a person is swimming in the lake, Muskie won't attack you as long as you're not wearing something shiny that can be mistaken for a lure, much like a Walleye or other predator fish. Additionally, Muskies are predators that like to camouflage themselves in ambushes in deep, weedy areas. So they're not often found roaming in open waters and are NOT flesh eaters! So hopefully this helps squelch the rumors that will undoubtedly occur.

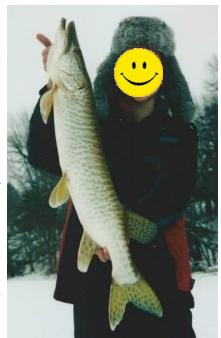
Anybody with any concerns should contact a Committee Member and we will try to help you with any concerns. Have a great rest of your summers and thanks again for your donations so that we can achieve the Committee's goals of being one of the best fisheries in Iowa!



Photo Credit: Brad Jepson



Photo Credit: Lisa Hobart





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Beautifying the Lake

Tremendous positive responses was received to an inquiry a couple of weeks ago, posted on 2 of our Holiday Lake Facebook Group pages. The question asked: Are there residents of our lake community interested in forming a Beautification Committee?



I will be presenting a formal proposal to the NEW Board at their regularly scheduled monthly meeting, September 9. Please plan to attend if you are interested and / or able.

Questions? Contact: Deb Mills debmills25@gmail.com]

Visit / JOIN the New Facebook Group page:
[Holiday Lake Beautification and Betterment Committee](#)

Proposal for Board Member Consideration

Holiday Lake Board Meeting - September 9, 2021

REQUEST: Sanction a formal committee within the H.L. governing body

NAME: [Holiday Lake – Beautification & Betterment Committee](#)

MISSION: To bring lake residents of all ages together in order to build a stronger sense of lake community and a purpose to enhance our Lake's beauty. Building on old and new friendships, for idea collaboration and tangible results. Inclusiveness and cohesiveness are paramount throughout all processes.



Throwback
Advertisement

NOW OPEN

Temporary SWIMMING BEACH

AT

HOLIDAY LAKE

Located just south of the dam on the east side of the lake. The beach has been completely sanded and the area will be roped off for protection of swimmers.

LIFEGUARD ON DUTY

Weekdays – 2-6 p.m.

Saturday and Sunday – All day

Enjoy a dip in cool, clear water!

Holiday Lake Rocks



Holiday Lake Rocks needs YOUR help! The long winter months are coming soon, what a great time to paint rocks! Next year #HLR would like to hand out painted rocks to all the participants in the Kid's Fishing Tournament. To make this possible, we need around 175 'fishing theme' rocks. I would really appreciate any and all volunteers! Please message me via our Facebook page. As Fall approaches and the rock hunting season comes to a close, please feel free to put all of your rocks in the 'hibernation bucket' that will be located at Gator Enterprise, LLC (after Labor Day), or if you would like to keep them warm inside your place, you can do that too. Just don't forget to re-hide them in the Spring. Thank you again for EVERYONE who continues to paint, hide, and find rocks, keep rockin'! Like us on Facebook! #HLR Holiday Lake Rocks

4th of July Events 2021 Kid's Carnival & Cruise

People's Choice—Fred Hill
ATV 1st Place—Sarah Smith
2nd Place—Tom Giblin
Golf Cart 1st Place—Dave McLaren
2nd Place—James Winfield



1st Place Golf Cart: Dave McLaren (and family)

Photo credit: Sherie McLaren



2nd Place Golf Cart: James Winfield

Photo credit: Kathy Winfield



"Unofficial Boat Parade winners"

Photo submitted by Bruce Vander Sanden

Unofficial 2nd Place Boat Parade Winners: Pirates

Photo submitted by Thom May



SHORE WORKS

New Boats & Pontoons
Boat Lifts & Docks
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Servicing all of Iowa

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M A R I N E

Alex Coleman
641-990-0918

WITTE'S HOME DECORATING

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Along with floorcovering we have over 1,000 square feet of ANTIQUES and GIFTS!

We have all your decorating needs, Carpet, Vinyl, Laminate, Vinyl Plank, Duraceramic, Porcelain tile, Blinds of all kinds. Free estimates and expert installation of all products! We also have remnants and roll stock for the do-it yourself projects.

HAVE A SAFE-FUN-SUMMER at the Lake,
I know we will!

IT'S ALL ABOUT THE LAKE

Gator Enterprise, LLC
1786 328th Ave
Brooklyn, IA 52211

In this issue:

- July Highlights!
- #HLR
- Upcoming Events
- Lake History



Enterprise. llc
Shane DeGeeter, Owner

1786 328th Ave—Brooklyn

Located just outside the North
Entrance of Holiday Lake

Shop 641-522-7313

- Outdoor Power
- Marine
- Golf Carts
- Power Sports
- Welding

Fall/Winter Hours
Mon-Fri 9-5
Saturday 9-12
Or by Appointment

2021 Marine Winterizing Prices

Basic Outboard 2 or 4 cycle.....\$95
Fogging Oil, Anti-freeze, Fuel Stabilizer, Gear Lube

Basic Inboard (V-drive, Direct-drive, etc).....\$225
Fogging Oil, Anti-freeze, Fuel Stabilizer, Check Drive Fluid

Service+ Outboard 4 cycle.....\$170-\$235
Basic Outboard PLUS Oil Change w/ New Filter, Grease

Service+ Inboard (V-drive, Direct-drive, etc).....\$375
Basic Inboard PLUS Oil Change w/ New Filter, Grease Drive Shaft

Basic I/O Stern Drive.....\$140*
Fogging Oil, Anti-freeze, Fuel Stabilizer, Gear Lube

Jet Ski 2-stroke.....\$80
Fogging Oil, Anti-freeze, Fuel Stabilizer

Jet Ski 4-stroke.....\$160
Oil Change, Fogging Oil, Anti-freeze, Fuel Stabilizer

Service+ I/O Stern Drive.....\$235-\$295*
Basic I/O PLUS Oil Change w/ New Filter, Grease

*Volvo and Similar larger Outdrives + \$25

Stop in or Call to set up an appointment and we can winterize your boat while you close up your lake property for the season!

- \$50/lot for Winterization of Outboard Motors done on lifts at Holiday Lake. Motors must be able to be in complete vertical position and a minimum of 18 inch clearance from the water. We will be Winterizing on the water the week of September 26.
- \$25/lot for Winterization done on trailers at owner's property within Holiday Lake.

*Price does not include tax.

Both the Repair Shop and the Bait Shop will
be Open through the winter months!

