

IT'S ALL ABOUT THE

LAKE

7th Edition

March 2021



We all know what a "ghost town" Holiday Lake becomes in the winter months, but this year, it has been one long, cold, Silent Night after another. Pandemic influences had shut down all official gatherings and even the unofficial gatherings were few and far between, making this the LONGEST WINTER EVER! I hope and pray that we can all look back and say, "remember that year...." and that this is NOT our new normal. That being said, there is not much to reflect in this edition of the newsletter. If anyone has feel-good stories or pictures to share in future editions, please contact me!

The one major event that did take place this winter was the Ice Fishing Tournament. Holy buckets folks, what a turn-out! I know that there are conflicting opinions on opening the lake up to the public. But the fishermen that visited our bait shop that morning were so happy and grateful to be able to get a small taste of our Lake Life. I'd also like to give a shout-out to our maintenance guy, Rick Hudson. He did an amazing job keeping our roads clear. I just wish he was in charge of keeping V18 clear as well!

Shane and I had a lot of time this winter to ponder our every-day question: What do the people want?!? What service or products can we provide to make this lake even better? With supplier shortages nationwide, it was a struggle to come up with something NEW that we can offer on a reliable basis. We have expanded our store area, adding another cooler for your favorite beverages and the bait shop has been improved. But what is the one thing that I kept hearing over and over???? ICE CREAM!!!! This year we will be offering a small selection of novelty ice cream products, like Sundae Cones and Ice Cream Sandwiches. I plan on trying a number of different items to see what everyone likes best!

Warm wishes to all of our lake friends and Cheers to the start of another great summer season!

Jeni DeGeeter



Who's ready to ROCK? Rock season will be here soon! Hibernated rocks will be available at Gator Enterprise, LLC starting May 1st. In addition, starting Memorial Day weekend there will be 'new' rocks available for pickup and painting (while supplies last) at Gator's. I am planning on another great activity over the summer, if you would like to volunteer to paint rocks for this activity please email andrearahe@gmail.com or text 319.491.4768.



Rube's is bringing their legendary steaks to Gator Enterprise, LLC right here at Holiday Lake! Rube's is famous for their locally-sourced, generously-portioned, grass-fed and grain-finished, wet-aged steaks. You can get Rube's famous steaks and delicious side dishes for your home grilling adventures with curbside delivery right here at our store! Simply place your order at www.rubessteaks.com and indicate at checkout that you will pick up your order at Gator Enterprise, LLC. Rube's offers fresh or frozen steaks, pork and side dishes, ready to be cooked to perfection at home. Remember, you must preorder—they will not be able to sell on-site!

The Rube's pre-order/pick-up will be available at Gator Enterprise, LLC on the following dates:

Order Deadline, Thursday, May 27 at 8pm

Pick-up Friday, May 28 from 5-6PM or Saturday by 1PM.

Order Deadline, Thursday, June 17 at 8pm

Pick-up Friday, June 18 from 5-6PM or Saturday by 1PM.

Order Deadline, Thursday, July 1 at 8pm

Pick-up Friday, July 2 from 9-11AM

Order Deadline, Thursday, August 19 at 8pm

Friday, August 20 from 5-6PM or Saturday by 1PM.

Reflections

- *Autos
- *RV's
- *Classics
- Golf Carts
- *Boats
- *Motorcycles

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Upcoming Events



Saturday, April 3

1PM Easter Egg Hunt at Powell Park

Sponsored by Connie Sjerven and Holiday Realty

Saturday, April 24

9AM-1PM Lakewide Clean Up Days

Dumpster will be located at the North Entrance. Stop in at the office for information/cost of disposal of metal goods, appliances, tv's and electronics.

CASH FOR CORES!

Drop off your old Battery Cores at Gator Enterprise, LLC during Holiday Lake Clean-Up Days and we will pay you CASH for your Cores!

ATV/UTV	Lawnmower	Golf Cart
\$2		Marine
Anything Larger \$7		Auto \$5



Saturday, May 29

8am-12pm...or until everything is gone...Bake Sale at the Community Center. If you would like to donate baked goods, please drop them off at the Community Center on Friday, May 28 between 3-7pm. Contacts: Katie Tomlinson 641-484-0127

Saturday, June 5

9AM-1PM Lakewide Clean Up Days, subject to change due to chip-seal schedule. Dumpster will be located at the North Entrance. Stop in at the office for information/cost of disposal of metal goods, appliances, tv's and electronics. **Gator Enterprise, LLC will also be doing Cash for Cores.**



Saturday, June 5

6PM Lakewide Potluck at the Community Center. Grill will be available to use. Contact: Kim Pendarvis 641-522-6082

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*All Dates and Times are Subject to Change.
For additional information or inquiries on
specific events, please contact the Holiday Lake
Owner's Association Office. 641-522-7686*

Saturday, June 12

Kid's Fishing Tournament. See flier in this newsletter for additional details.



GARAGE SALE
Friday and Saturday, June 18 & 19
Lakewide Garage Sales
Contact: Kelly Stoops

Saturday, July 3

FIREWORKS

Other events will be in the next newsletter!

Sunday, July 4

9AM Kid's Carnival and Cruise

Saturday, July 31

Poker Run sponsored by the Fish Committee

Saturday, August 21

Hoplipalooza on the Community Center Lawn.

Saturday, September 4

End of the Summer Vendor/Craft Show at the Community Center

Sunday, August 5

Annual Pancake Breakfast
at the Community Center.
Starts at 7:30AM.

**Board Meetings are the
2nd Thursday of every
month at 6:30PM.**

Compost Pile
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-Robin Williams



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Scuba Club

Let the diving begin!
Scuba diving will likely
commence in April ...

any certified divers are welcome to join in... contact
Blake Wilkinson. We still have a list of lost items to
search for. The water in the first part of the year is
very clear (20-25 ft visibility) although water temps
can be on the cool side.

We expect to have a filtered air compressor to fill
tanks. We also use "Scuba Duck" as the surface
marker ... if you see him on the water ... Diver
Down!.. please be on the lookout fifty feet on any
side. Rumor has it that a prop to the face could
ruin the whole day.

Need one of These???



There will be a selection of Found/Unclaimed An-
chors available for sale at Gator Enterprise, LLC.
Proceeds will go to future Scuba Events!

SHORE WORKS

New Boats & Pontoons
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Contributed by Lot Owner, Blake Wilkinson

Excerpts from the Brooklyn Chronicle September 29, 1966

HOLIDAY LAKE—ITS BIRTH---ITS GROWTH part 2

The lake was the dream of Andy Wilson, former contractor and developer, and was built by him from scratch. Water for the lake was supplied by springs in nearby hills and by the run off from the surrounding watershed. Water from nearly 1,200 acres drains into the basin which forms the lake. Dams were built to impound the water into three pools with the two smaller reserved for fishing and the largest for general water sports uses, although it has since become a great fishing spot also.

Clearing of the timber in the area began in the fall of 1961 and grading operations were started in the spring of 1962. Extensive surveys were conducted by the developers and government engineers to establish the lakeshore line and to determine if the project would be feasible.

Nearly 50 men worked in the area clearing timber, building roads, moving earth for dams and installing equipment in the parks built for the use of the property owners in the development under the supervision of A.N. Wilson. In the space of just a few weeks, rough grading for the bathing beach was completed and about one-half the nearly 20 miles of roads in the area were surfaced with rock.

Water was already being stored behind one of the smaller dams and behind the partially completed main dam. The partly filled lake behind the small dam was stocked with bass, blue gills, crappies, catfish and bullheads. The main dam was raised to the water level and earth-moving crews were continuing to do the grading work to raise it to the final height. Bright yellow stakes on the hillsides marked the level to which the water would eventually rise.

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A Lake Swimming with Memories

By Fish Committee Member Barry Knowles

Swimming around in Holiday Lake are thousands of beautiful fish. Little Swimmers starting their journey, blind to the hazards that await. Trophy prizes lurk in the secrets, mastering the art of surveillance. The fish all have one common thing residing within them, an attached memory. Swimming with them at all times waiting to give you, your child, your grandchild, your parents, your family and friends. I remember my first time, and I bet you can, too!

It brings us great pleasure to continue to stock these memories and habitat for memories to thrive. We could not do this without your continued support through our fundraisers. Thank you! Another successful ice derby will provide a very generous spring stock. The future can now make memories like the ones we get to make today.

Contact me, Barry Knowles at 515-681-7858 or email me at fishHLeveryday@gmail.com if you are interested in being a stop for the Poker Run and play a major part in providing memories for everyone!



Picture Courtesy of:
Robert Hall

The 2021 Ice Fishing Tournament brought in a total profit (after expenses) of \$14,373.00!

The upcoming Poker Run is scheduled to take place on Saturday, July 31.

If you have any questions or would like to get involved with the Fish Committee, please contact one of the members: Barry Knowles - Michael Ehrig - Jesse Kohnke - Lyn Baustian - Rick "Chip" Kalina - Marvin Brown III - Dennis Jones



Picture Courtesy of: Blake Wilkenson

The 2nd Annual Kite Festival was held on February 6th after the Ice Fishing Tournament. An 11 mph wind provided an uplifting experience! It was a frigid afternoon, but some hearty fliers participated. The kites themselves provided some color in the grey winter sky. Bobby Schmitz won the award for the longest kite @ 50 feet. Several have suggested that we have a few of these events throughout the year... we will give it a whirl! (Shout out to the Fish Committee for allowing us to piggyback on their event, and, also, the Board of Directors for allowing the event...hank you!)

Contributed by:
Blake Wilkinson



You can help the Ronald McDonald House Charities of Central Iowa by collecting and donating aluminum pop tabs. The funds generated from recycling these aluminum gems help offset the House's expenses such as electric-ity and water bills. Drop off your tabs at Gator Enterprise, LLC and we'll be sure that your tabs make a difference!



Fishing Tip by Barry Knowles: Color Selection

A major role of choosing what color of lure or plastic is based on the clarity of water. For example: Muddy or stained water with low visibility, a white or chartreuse color will be an advantage. Crystal clear water, green or pumpkin color can provide a little less flash to not spook them. Play around with colors when the bite is slow!

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Upcoming Events

April 25—Red Skelton
Tribute Show

May 7 - George Ducas

June 11 - The Nadas

October 23 - Maddie Poppe

For updated concert, movie,
and event information, follow
us on Facebook at Brooklyn
Opera House or check our
website:

www.brooklynoperahouse.com

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event soon!

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4th Annual Kid's Fishing Tournament

In Memory of Herb Richards

**Saturday June 12, 2021
7:30am to Noon**

Check in at the Community Center at 7:30 am

Registration Deadline is June 1

To ensure that each kiddo gets a T-shirt.
Please use a separate form for each child.

Register online at
www.holidaylakekidsfishingtournament.com



**Kayak Raffle! \$5/ticket or 5 tickets for \$20
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**Trophies will be awarded for:
Biggest Fish & Smallest Fish
Four Age groups!**

Contributed by Lot Owner, Blake Wilkinson

Excerpts from the Brooklyn Chronicle Sept. 29, 1966

HOLIDAY LAKE—ITS BIRTH---ITS GROWTH part 3

By July, 1962, more than one-half of the 426 lots platted in Unit 1 of the development had been sold. Two cottages were almost completed and six others in final stages of construction around the projected shoreline. The first two cottages completed at the lake are the one which is owned by Mr. and Mrs. Darrell Hubbard of Brooklyn which is located on Holiday Lane and one at the entrance of the area which was built by a Mr. Hunzeman and later sold to Mr. and Mrs. Healey of Marengo. This cottage was damaged extensively by fire in the winter of 1965 and has since been sold to Mr. Nible and Mr. Robinson and they are in the process of rebuilding the cottage at the present time.

Even though there were still the non-believers who thought it was nothing but a money-making scheme for the four developers, there were many who decided to buy some blue sky. Once such person was Charlie Forret of Des Moines who built his cottage and a boat dock when the water still was nowhere in sight. But, now Mr. and Mrs. Forret, who now live at Holiday Lake the year around, could chuckle a little when they park their boat in their garage and walk only a few steps from their cottage to the lakeshore.

In November, 1962, the water was stocked with thousands of pounds of a variety of fish which included bullheads, crappies, bluegills, bass, channel cat and walleyes. The anglers have not been limited to one fishing spot with fishing available in the large lake and three smaller lakes. By this time there were 12,500 bullheads, 6,500 large mouth bass, 2,000 bluegills, 2,000 crappies, and 8,000 channel cat dumped in the four lakes. To add the proper atmosphere to the lake area, about 1,500 bull frogs were released. It was thought for a while the frogs had migrated to other areas, but the thought now is they have returned. By May, 1963, the sightseeing traffic at the Holiday Lake area increased to the point the area was closed to the public for the first time. The lot owners were provided with windshield stickers and identification cards so they could enter the area and make use of the fishing, boating, picnicking and other facilities available to only the lot owners and their guests. Prospective lot owners were accommodated at the lake office which was located near the south entrance to the lake.

Development work continued around the lake with new roads being built in preparation for the opening of new areas for lot sales. The commercial area near the east side of the dam was also in the process of development. Building continued at a rapid pace at the Holiday Lake area with several cottages started. Work was in progress on the 40' x 40' Maintenance building with attached office which was being built northwest of the main dam to house equipment to be used to maintain roads, parks and picnic sites in the lake area. A new underground telephone cable was nearing completion from Brooklyn to serve subscribers at Holiday Lake.

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Kent Union Chapel Church

1 Peter 1:3

Praise be to the God and Father of our Lord Jesus Christ! In his great mercy he has given us new birth into a living hope through the resurrection of Jesus Christ from the dead.

Pastor Dorothy Banzhaf plans to open the doors for Sunday Service starting on Sunday, April 4th, which happens to be Easter Sunday! Come as you are, starting at 9AM with coffee and treats after.

Look for future announcements of the re-opening of Kid's Club soon and Vacation Bible School, which is scheduled to take place in July.



Photo Credit: Pam Klemz @ Camp Runamuk

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Congratulations to Jacob Wilkinson, who completed Naval Officer Candidacy School in Newport, RI in February. He will be stationed in San Diego, CA. Well done!

Jacob is the son of lot owners Blake and Angie Wilkinson.

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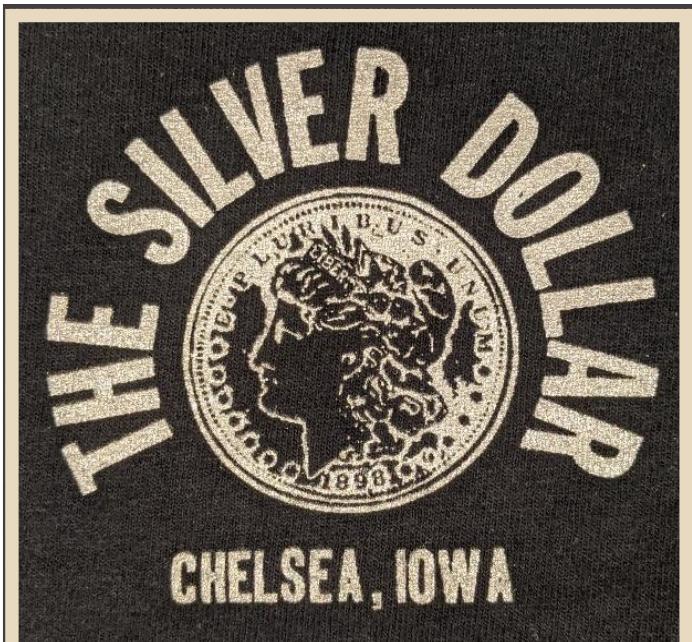
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Picture Courtesy of: Pam Klemz @ Camp Runamuk

IT'S ALL
ABOUT THE LAKE

Gator Enterprise, LLC
1786 328th Ave
Brooklyn, IA 52211

RETURN SERVICE REQUESTED

In this issue:

- Steak Delivery!
- #HLR
- Upcoming Events
- Fish Committee Update
- Lake History



Golf Cart Sales & Repair

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Batteries

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