

IT'S ALL ABOUT THE

LAKE

8th Edition

July 2021



As things get back to “normal” and we all resume our routines but try to retain a little bit of the freedom (for lack of a better word), I keep thinking about how much has changed in my own life.

My phone rings. It’s my mom, needing something or offering something or whatever. I answer like this, “Hold on, I need to finish counting out these leeches”. Words I NEVER thought I’d say. My most frequent contacts on my phone are: Bob the Bait Guy, Andy and Booker, my Beer Guys, Ice Cream Guy and let’s not forget Ice and LP. I spend my mornings cursing suppliers and the lack of stock, all the while helping customers (that’s you) and maybe sneaking into the house to keep up on laundry. But guess what?!? I LOVE MY JOB! Well, Ok, I LIKE my job. The leeches definitely go in the “negative” column.

Friday afternoons and Saturday mornings are the best. I get to visit with families who are fortunate enough to have lake homes or lots and are making great memories with their kids, significant other, dog or whatever! Shane keeps everyone’s toys going and I keep their coolers full of ice or bait or beverages or all of the above. We appreciate everyone’s support and everyone is always so kind and happy, which in turn, makes us happy!

There are some great events coming up. I’ve tried to list them all in this newsletter, but if I missed something, my apologies! WE plan to be fully stocked all summer long and we love to see everyone, but sometimes we want to enjoy a bit of the Lake Life, too. So if you see that the Gate is shut, we are officially CLOSED for the day, no exceptions!

In this season of sun and fun, I hope everyone is able to make some amazing new memories, have fun and be safe! A little common sense and a lot of kindness goes along way.

Make it a great day!

Jeni DeGeeter



Conni Doughan has set up a Dog Watering station at 3016 East Lakeshore. Go ahead and fill it up with fresh cool water from the hose at the pump.

IOWA HLROCKS POLK #HLR

Holiday Lake Rocks

I found a Rock! By Andrea Rahe

 Rock season is in full swing! I love seeing all the kids around the lake yelling “ROCK!” from the back of a golf cart. If you find a rock, post a picture of it on the #HLR Holiday Lake Rocks Facebook page to add to the hiding/finding fun. I always like to see rocks that I hide, be found!

Gator Enterprise, LLC has a bucket of ‘to paint’ rocks, and if you enjoy finding rocks but don’t have time to hide, you can always drop rocks in the ‘to hide’ bucket. Both buckets are located at their shop, please feel free to take from either!



I have another fun activity for the 4th of July weekend! Please join in the fun and like the Holiday Lake Rocks page to find out more! Thank you Rock Hunters, have a great summer!



<https://www.facebook.com/groups/194285784618604>

Reflections

- *Autos
- *RV's
- *Classics
- Golf Carts
- *Boats
- *Motorcycles

professional detailing by Adam Cosby
319-939-9354

[f](#)

Tire Extraction

Written by Blake Wilkinson



The mechanics of the tire extraction project was an interesting challenge. The original plan was to surface the tires using lift bags attached to a hook, then hoist the tires into a boat to ferry to the dock. The process was labor and time intensive. (Kudos to Scott Swan, Bobby Schmitz, Rick Hudson, Stan Garcia, Mike Wilkinson, Kyle Wilkinson & Brad Storm for volunteering to help with that session.)

With some trial & error three key facts emerged, 1) a major part of the process is digging out the tires by hand, 2) once mostly empty, a tire can be floated by filling the upper cavity with air, 3) a buoyant tire is easily towed on a line if supported by a swim noodle. Once at the south dock they were simply rolled up the ramp. Once up the ramp, Brad Storm finished mucking them out by hand... a necessary, but nasty job!

Loading into the recycling truck was very efficient. Thanks to Rick Hudson, Gary Edwards, Blake Wilkinson, Sheryl Edwards, Tom Dvorsky, Brad Storm, Joe Hoffert, Brad Jepson and Angela Linden.



In the end, it took about 10 dive sessions, 15 tanks of air, 40 pool noodles to complete the task. 160 removed and recycled. Thank you to the Holiday Lake family for tolerating the short disruption!



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The Rube's pre-order/pick-up will be available at Gator Enterprise, LLC on the following dates:

Order Deadline, Thursday, July 1 at 8pm

Pick-up Friday, July 2 from 9-11AM

Order Deadline, Thursday, August 19 at 8pm

Friday, August 20 from 5-6PM or Saturday by 1PM.

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HAVE A SAFE-FUN-SUMMER at the Lake,
I know we will!



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Upcoming Events

- July 7-8 Summer Movie Series: Hook, free admission courtesy of First State Bank
- July 9 50/60's Tribute Show
- July 10 Roy Orbison and Friends Tribute Show
- July 21-22 Summer Movie Series: Tom and Jerry, free admission courtesy of First State Bank
- July 30-31 Brooklyn Community Theater Presents: The Odd Couple
- August 4-5 Summer Movie Series: Matilda, free admission courtesy of TIP REC
- August 18-19 Summer Movie Series: Jumanji: Welcome To The Jungle, free admission courtesy of Brooklyn Chamber of Commerce
- October 23 Maddie Poppe (Tickets on sale soon)

For updated concert, movie, and event information, follow us on Facebook at Brooklyn Opera House or check our website: www.brooklynoperahouse.com

We hope to see you at an event soon!

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Hours: Friday 9—6 Saturday 9—3 Or by Appointment

Our “Shocking” Experience

By Barry Knowles, Fish Committee Member



This year the fish committee decided to survey Andys, Bozo and the main like via electroshock. This was done to take a small snapshot of our fish population, get documentations of species and weight, and ensure our stocking efforts are working. Doing this will also guide us in our future stocking efforts to maximize the potential of our lake!



Fellow committee member Marvin Brown III and I had the great pleasure to assist and get an eye witness account with Aaron Klusmire, a Fishery Biologist from FNC Lake Management. Aaron is full of knowledge, experience and has a dedicated love for fish and their habitat! Aaron surveys a good number of Iowa's private lakes, include Lake Ponderosa and Sun Valley Lake (which is where my parents have a place).

This survey was all about timing of the water temperature, which dictates when the fish will move shallow. The electro-shock process only stuns the fish within a 0-6 foot water column. This is done while trolling at a relatively quick speed to ensure safety of the fish. Two guys up front then have the duty of netting the fish for documentation. * Cat-like reflexes required!

We are awaiting our official report from Mr. Klusmire and are looking forward to sharing with you all! Hint, hint....there is no shortage of keeper walleye!!

Before the survey took place, the Fish Committee got a deal on 2,000 8-10" crappie, pre-spawn, full of eggs that we could not resist. Enjoy!!!

Looking forward to seeing everyone July 31st for the Poker Run. Thanks to all that plan to attend and a huge thanks to our 5 hosts. We couldn't do it without you! All proceeds directly convert to fish and fish habitat. Thank you and Tight Lines!

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Fishing Tip by Barry Knowles: High skies and heavy fishing pressure can put fish in to a funk. So try downsizing your bait to offer a more inviting option.

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Shannon Hershey
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Fishing Tip by Barry Knowles: When the days are long and the sun is high, it is important to target cover. Fish are often looking for vegetation or shade during the summer month to keep cool!

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INDEPENDENCE DAY CELEBRATION!

COMPLETE LIST OF EVENTS AS OF JUNE 16.

FRIDAY, JULY 2

- 8PM BANDS PLAYING AT 5117 AURORA
(JEFF AND CARMIN STICKFORT'S)
MAYHEM LIKE ME OPENING FOLLOWED BY BLACK HATCHET

SATURDAY, JULY 3

- 9:30AM YOGA IN THE PARK – POWELL PARK
CONTACT MARIA ZEUTENHORST (641) 485-0632
- 10AM PADDLE BOAT RACES AT THE SOUTH DOCK
CONTACT: AMELIA CLARK (641) 485-7863
- 2PM 2ND ANNUAL PET COSTUME PARADE AT POWELL PARK
CONTACT SANDY HECK, 641-990-6142
- 7-9PM BANDS PLAYING AT 1248 EAST RIDGE DRIVE.
SCHMIDT BROTHERS PLAYING AFTER THE FIREWORKS.
- 7PM PARACHUTES LANDING IN BALL FIELD AT NORTH ENTRANCE
- 8PM BOAT PARADE STARTING AT SOUTH DOCK

FIREWORKS OFF THE DAM AT DUSK WITH RAIN DATE SUNDAY, JULY 4 .

SUNDAY, JULY 4

- 9AM KID'S CARNIVAL
- 9-10AM GOLF CART & ATV
CRUISE JUDGING,
CRUISE STARTS!
CONTACT: KATIE
TOMLINSON (641)
485-0127

Fireworks frighten animals

Fireworks can be a source of fear for many animals but it doesn't have to be that way. Don't ignore the problem – follow our top tips to make fireworks celebrations less frightening for your pets.

Keeping pets secure

Give your cat or dog somewhere to hide that they have access to at all times, e.g. under furniture or in a quiet corner.

Walk dogs during daylight hours. Keep dogs and cats indoors when fireworks are likely to be set off.

At nightfall close windows and curtains. Put on music to mask the sound of fireworks.

Make sure your pet can't escape if there's a sudden noise. Have them microchipped just in case.

Never punish your pets when they are scared as this will only make things worse in the long run.

It's fine to comfort your pet if it helps them relax, or leave them alone unless you think they will harm themselves.



All Dates and Times are Subject to Change. For additional information or inquiries on specific events, please contact the Holiday Lake Owner's Association Office. 641-522-7686

**Board Meetings are held the
2nd Thursday of every month at 6:30PM.**

Saturday, July 10

10-11AM Meet the candidates for Board of Directors at the Community Center.
Contact Kim Pendarvis 641-522-6082

Saturday, July 31

Poker Run sponsored by the Fish Committee

Compost Pile

Open every Saturday

April 3 through Nov. 13, 9AM—3PM

Materials accepted will be branches no larger than 3 inches in diameter and any biodegradable material (yard waste).

Saturday, August 14

Annual Meeting at the Community Center
Voting from 8-9AM
Meeting called to order at 9AM

Saturday, August 21

Hoplipalooza on the Community Center Lawn.



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**18th Annual Fish Committee
Poker Run Fundraiser
Saturday July 31, 2021**

**Registration at the
Community Center**

Registration: 1-2pm

Start: 2pm

Entry Fee: \$20.00



There will be 5 Stops throughout the lake

PAYOUTS TO TOP 3 HANDS

All participants start at the Community Center and caravan to each location via Golf Cart or ATV. Lots of great raffle prizes at the Community Center after the run.

GOOD LUCK TO ALL!!!

The Fish Committee would like to THANK all of our past, present and future supporters. We appreciate your help and generosity in making Holiday Lake a great place to fish.

If you have Questions, feel free to call a member of the Fish Committee

Dennis Jones 319-533-1954

Mike Ehrig 319-939-5718

Barry Knowles 515-681-7858

Lynn Bautian 641-990-6822

Jesse Kohnke 515-313-3360

Marvin Brown 319-533-0201

Rick (Chip) Kalina 319-310-2568



**-HOLIDAY LAKE-
END OF THE SUMMER
VENDOR/CRAFT SHOW**

**Saturday, September 4, 2021
9am-3pm
Community Center**

**Also: Pie Sales for Kent Chapel
Get there early!!!!**

Sunday, September 5

7:30AM Annual Pancake Breakfast at the Community Center. Contact Kim Pendarvis 641-522-6082

Saturday, October 23

3PM Annual Trunk or Treat at the Beach Parking lot. Free meal for the whole family and activities for the kids at the community center.
Contact: Candace Brown 319-243-9075

**The 4th Annual Kid's Fishing Tournament was held on
Saturday June 12, 2021 with 180+ kids in attendance!
Trophy's were given out for longest fish!**

5 & Under



1st Lake Knowles



2nd Bo Lawman

Herb Richards Family



Ages 11-14



1st Marrissa Rahe



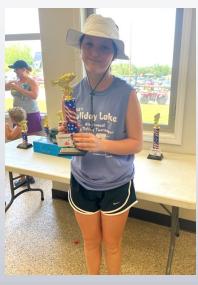
2nd Logan Graff



Ages 15-18



1st MJ Duhl



2nd Mia Sunkle



Ages 6-10



1st Kolten Graff



2nd Lillian Rahe





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A photo of Heidi Sunkle, a real estate agent, standing by a lake. She is wearing a dark top and a light-colored cardigan. The background shows a sandy beach and a body of water.



Contributed by Lot Owner, Blake Wilkinson

Excerpts from the Brooklyn Chronicle September 29, 1966
HOLIDAY LAKE—ITS BIRTH---ITS GROWTH part 3

By July, 1962, more than one-half of the 426 lots platted in Unit 1 of the development had been sold. Two cottages were almost completed and six others in final stages of construction around the projected shoreline. The first two cottages completed at the lake are the one which is owned by Mr. and Mrs. Darrell Hubbard of Brooklyn which is located on Holiday Lane and one at the entrance of the area which was built by a Mr. Hunzeman and later sold to Mr. and Mrs. Healey of Marengo. This cottage was damaged extensively by fire in the winter of 1965 and has since been sold to Mr. Nible and Mr. Robinson and they are in the process of rebuilding the cottage at the present time.

Even though there were still the non-believers who thought it was nothing but a money-making scheme for the four developers, there were many who decided to buy some blue sky. Once such person was Charlie Forret of Des Moines who built his cottage and a boat dock when the water still was nowhere in sight. But, now Mr. and Mrs. Forret, who now live at Holiday Lake the year around, could chuckle a little when they park their boat in their garage and walk only a few steps from their cottage to the lakeshore.

In November, 1962, the water was stocked with thousands of pounds of a variety of fish which included bullheads, crappies, bluegills, bass, channel cat and walleyes. The anglers have not been limited to one fishing spot with fishing available in the large lake and three smaller lakes. By this time there were 12,500 bullheads, 6,500 large mouth bass, 2,000 bluegills, 2,000 crappies, and 8,000 channel cat dumped in the four lakes. To add the proper atmosphere to the lake area, about 1,500 bull frogs were released. It was thought for a while the frogs had migrated to other areas, but the thought now is they have returned. By May, 1963, the sightseeing traffic at the Holiday Lake area increased to the point the area was closed to the public for the first time. The lot owners were provided with windshield stickers and identification cards so they could enter the area and make use of the fishing, boating, picnicking and other facilities available to only the lot owners and their guests. Prospective lot owners were accommodated at the lake office which was located near the south entrance to the lake.

Development work continued around the lake with new roads being built in preparation for the opening of new areas for lot sales. The commercial area near the east side of the dam was also in the process of development. Building continued at a rapid pace at the Holiday Lake area with several cottages started. Work was in progress on the 40' x 40' Maintenance building with attached office which was being built northwest of the main dam to house equipment to be used to maintain roads, parks and picnic sites in the lake area. A new underground telephone cable was nearing completion from Brooklyn to serve subscribers at Holiday Lake.

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Vacation Bible School



Hosted by Kent Union Chapel Church

Preschool thru 8th grade

Date : July 19th to July 23rd, 2021

Time: From 9:30 AM. to 11:30 AM.

Location: Holiday Lake Community Building
(across from the beach)

To register or if you have any question you may contact

Pastor Dorothy Banzahf 641-522-7205

or Zelda Kramer 641-522-5523

Please share the information

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Contributed by Lot Owner, Blake Wilkinson

Excerpts from the Brooklyn Chronicle September 29, 1966

HOLIDAY LAKE—ITS BIRTH---ITS GROWTH part 4

A dry spring and summer in 1963 slowed the lake's rise and gave the pessimists more to talk about. However, the optimists were still sure they lake wasn't a folly and would be more than a mud puddle and a liability to the county since over \$1.5 million had been invested in the 600 acres of hills and pasture land to build 40 ft wide all weather roads, a large maintenance building and purchase of maintenance equipment, the development of a water department; a 300,000 cu. Yd. earth dam 1200 ft long; the development and equipping of five picnic parks; four concrete slab boat launching ramps; a large roped off swimming beach near the dam; three secondary lakes and a large recreational area. Although the developers had gone to considerable expense to provide recreation for all Holiday Lake people, the real fun and adventure at this point seemed to be simply taking a drive over the Holiday Lake roads which proved to be mighty confusing – especially at night. Even the people who owned lots, sometimes got turned around on the winding roads through the thick woods around the hand shaped lake.

In August, 1963, the developers decided to add 55 acres to the area surrounding Holiday Lake. Addition of new land brought the project to about 655 acres. Most of the new purchase, which was made from Thomas Ryan, was converted into the 40-acre park known as Ryan Park which has water, electricity and rest rooms available to campers at no expense to them.

More than four miles of water lines had been laid by the Holiday Lake Water Department at this time. This made running water available to lake residents – another of the modern conveniences provided to the lot owners of Holiday Lake.

September, 1963 found Ryan Park open to the public, more and more cottages being built and Units 1, 2, and 3 completed with approximately 975 lots either sold or ready for sale.

The next year found much more progress and activity at the lake area. There was more water in the lake, but since the water level still hasn't risen to the anticipated depth, many still thought those who had invested in a lakeshore lot would never have any more than the ones who purchased lots away from water at a much lower price. Excitement flourished when a Mexican burro had an addition to her family and was promptly christened 'Willie' but after later observations, was renamed 'Wilma'. Complete facilities of a private airfield two miles east of Brooklyn was made available to Holiday Lake owners. Arrangements for transportation could also be made from the airport by telephoning the Holiday Lake office.

When the ski run and toboggan slide completed near Ryan Park and old man winter providing the necessary snow, activity did not come to a complete halt through the winter months of late 1964 and early 1965. Children and adults alike enjoyed the winter sports of skiing, tobogganing, ice skating and ice fishing. However, the red letter day for the developers of Holiday Lake came April 23, 1965. Following heavy rains April 22 and 23, the lake reached its maximum level at 11:00 p.m. on April 23, 1965, and water began to go through the spillway for the first time since the project was started. The pessimists now said "I didn't think it would happen" and the optimists, with tongue in cheek, smiled and said, "I TOLD YOU SO".

Construction started anew and with the entire area now platted into approximately 1800 lots, sales were in full swing. Cottages sprung up like mushrooms. Activity seemed to grow each weekend, with July 4 having an estimated Five or six-thousand people in the area enjoying activities of all sorts. Although Labor Day usually seems to be the slowing down point with school beginning. The area did not seem as deserted as in the past years with many families living at the area as permanent residents.

LIFE IS
BETTER
AT THE
LAKE

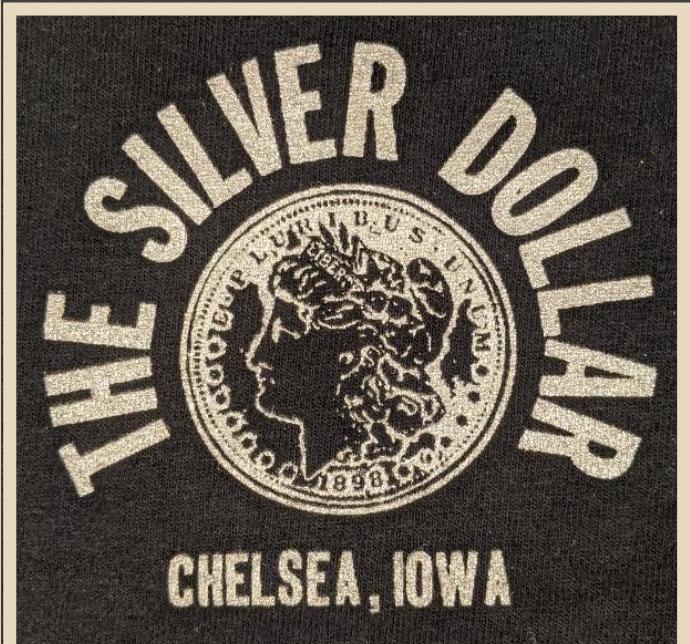
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Boating Rules:

1. The captain is always right.
2. If the captain is wrong, refer to Rule #1.
3. Forms of payment accepted: bikinis, beer, gas, or cash.
4. Always check the expiration date on sunscreen
5. Every beer gets a koozie.
6. This boat runs on gas... not "Thank You's."
7. Bring twice what you think you can eat and drink.
8. My boat. My music. My rules.
9. What happens on the boat will end up on social media.
10. If something is smoking, tell the captain.
11. Short beeps are okay... sit down and drink your beer.
12. Long beeps are not okay... start freaking out.
13. Naked feet only... no dirty shoes.
14. If the captain is docking, sit down and shut up.
15. The boat doesn't uncover and cover itself.
16. All alcohol brought onboard becomes property of the captain.
17. On a windy day... tell the captain how good he is at docking.
18. Wash your brand new suit before it makes my white seats purple.
19. The only butts allowed on this boat or in the water are tan ones.
20. Sunscreen and insect repellent should be applied off the boat.
21. Boat upholstery is expensive, please don't stand on it.
22. Sandy feet belong on the beach, not my boat.
23. Ask the captain if there is room for your sidekick.
24. When I asked if everyone is on board that includes my dog.
25. Don't be a boathole, wave to your fellow boaters.
26. When the boat pulls in, the cleanup begins.
27. Don't be "That Guy" on my boat.
28. Towels, sunscreen, and sunglasses are not complementary.
29. Put a life jacket on before you have a "HOLD MY BEER" moment.



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Sunday-Thursday 8AM to 11PM Grill closes at 9PM

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IF WE DON'T HAVE THE VEHICLE YOU'RE LOOKING FOR,
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20 Best Summer Reads

By Lizz Schumer, Sr. Editor for Good Housekeeping Magazine

1. **Summer on the Bluffs: A Novel**
Sunny Hostin
2. **With Teeth: A Novel**
Kristen Arnett
3. **The Summer: A Novel**
Jennifer Weiner
4. **A Special Place for Women**
Laura Hankin
5. **What Comes After: A Novel**
Joanna Tompkins
6. **One Last Stop**
Casey McQuiston
7. **Malibu Rising: A Novel**
Taylor Jenkins Reid
8. **Somebody's Daughter: A Novel**
A Memoir
9. **It Had to Be You: A Novel**
Georgia Clark
10. **The Siren**
Katherine St. John
11. **The One Hundred Years of Lenni and Margot: A Novel**
Marianne Cronin
12. **People WE Meet on Vacation**
Emily Henry
13. **Don't Breathe a Word**
Jordyn Taylor
14. **Seven Days in June**
Tia Williams
15. **God Spare the Girls: A Novel**
Kelsey McKinney
16. **London's Number One Dog-Walking Agency: A Memoir**
Kate Macdougall
17. **Survive the Night: A Novel**
Riley Sager
18. **Leda and the Swan: A Novel**
Anna Caritj
19. **Golden Girl**
Elin Hilderbrand
20. **Nine Lives: A Novel**
Danielle Steel

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Little Libraries

By Pat Jans

Have you noticed golf carts pulled over to the side of the road with kids squealing "Look, books!", "Can we keep them?", "Grandma, read me this one!" If so, you've seen our little libraries. There are 3 locations around the lake that offer free books for kids of all ages:

4148 Shady Lane

1065 Lakeshore

5034 N Lakeshore



Books (and sometimes DVD's and coloring Books) are offered for free for kids of all ages thanks to generous donations from fellow lakers. Holiday Lake Rocks are also known to make appearances at these libraries. I personally would like to thank everyone for your generous donations of books to help keep the kids happy and reading this summer! Please stop by, take a book, return a book and enjoy!

**IT'S ALL
ABOUT THE LAKE**

Gator Enterprise, LLC
1786 328th Ave
Brooklyn, IA 52211

In this issue:

- Fourth Festivities!
- #HLR
- Upcoming Events
- Kid's Fishing Pics
- Lake History



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Sunday 10-1



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