**[Title]**

[Your name] from J. Crayton Pruitt Family Department of Biomedical Engineering, College of Engineering, University of Florida, Gainesville, FL

**Power-Mapping Plan:**

1. **Target: [Name of target]**

* Who is this person?
* Why are they the best person to hear your policy pitch?

1. **Motivations, Allies, and Key Issues**

* What motivates your target?
* Do they have allies? If so, who are they? If not, why is that? Can you use this to benefit your cause?
* What key issues does your target care about?

1. **Angle or Approach Based on Research**
2. **Best Time to Pitch Them Based on Your Research and the Current Political Landscape**