



SPONSORSHIP PACKAGE

2024 - 2025



Formula SAE Electric

Formula SAE (FSAE) Electric is an international **collegiate design competition** organized by SAE International. Each year, student teams from over 75 universities **design, construct, and validate** an electric-powered **formula-style race car** from the ground up.

The competition culminates at the end of the academic year when teams go head-to-head at Michigan International Speedway, where judges evaluate the cars **on-track performance**, the cost of the car, and the **teams engineering designs and processes**.



Gaucho Racing

Gaucho Racing is a **student-run organization** at UC Santa Barbara and the **official UCSB chapter of SAE International**, uniting the university's top minds to compete in FSAE. Founded in early 2021, Our team emphasizes hands-on learning opportunities, applicable engineering experiences, and career development possibilities.

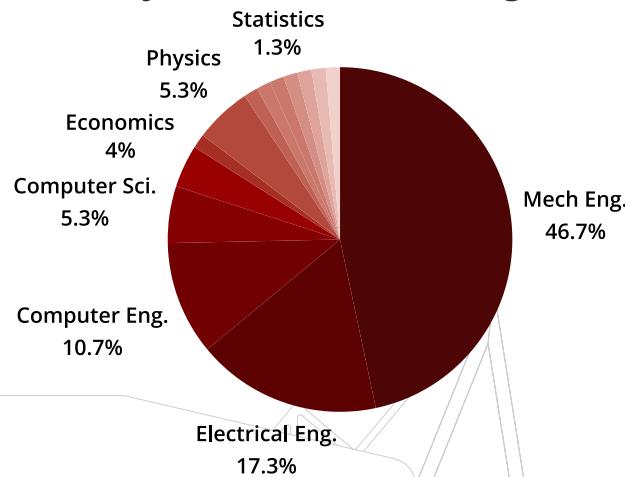


On top of building a race car, we also **host talks** with faculty and industry professionals, **co-host recruiting events**, and **provide networking opportunities** for students and team members. Furthermore, we are a **university-endorsed Senior Capstone Design Project** for Mechanical, Electrical, and Computer Engineers, further strengthening our ties within UCSB.

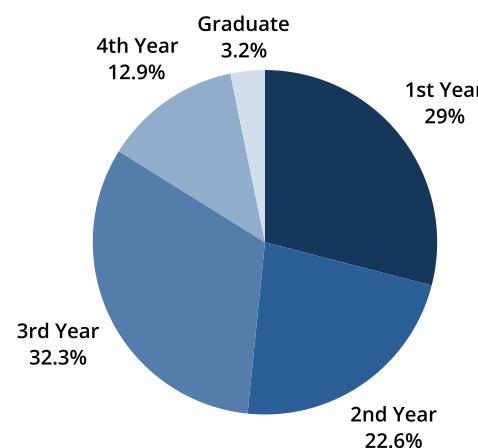
Our Team

Now **50+ members strong**, Gaucho Racing unites a diverse and talented team, committed to innovation and excellence in every aspect of our work. From various academic backgrounds and year levels, our members contribute their unique skills and passion to drive our team forward.

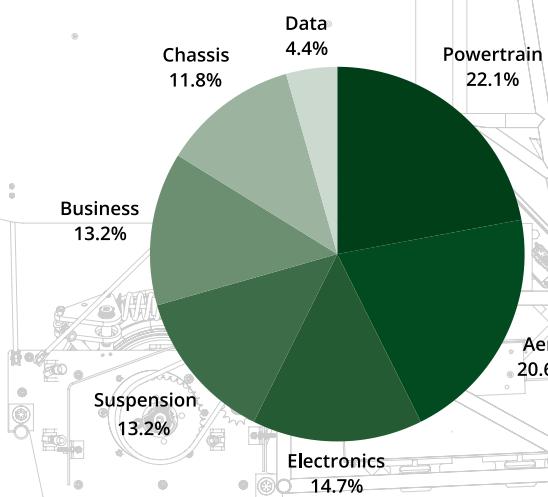
Majors in Gaucho Racing



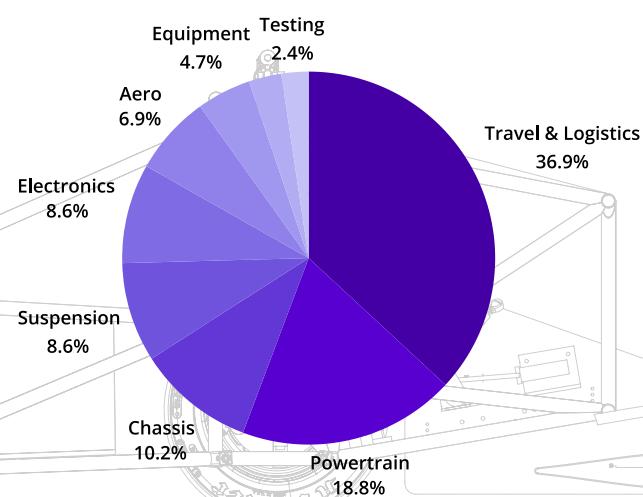
Year Level in Gaucho Racing



Subteam Member Distribution



Forecasted Budget



Our goal is to equip our team members for success after school. Despite our brief history, we've already seen great outcomes. Here are some companies where our **members and alumni have worked**:



Why Support Us?

As an **independently funded team**, we rely on the generosity of our sponsors to support our research and development each competition cycle. Here are just some of the benefits that supporting our team offers:

Recruitment

Gaucho Racing offers **access to top engineering and business talent** who have hands-on experience and world-class mentorship from UCSB professors. Partner with us to **connect with skilled candidates** for internships and job openings. Last year, **6 members interned with our sponsors**, and we aim to expand these opportunities further.



Product Exposure

Sponsoring our team offers the potential to **expose your products** and technology to the **next generation of engineers and leaders**. Doing so increases the likelihood that our members will choose to use these products in their future professional careers.



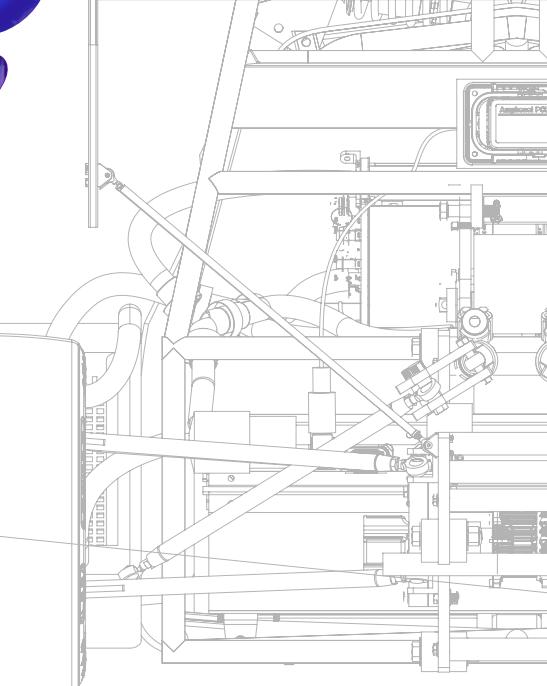
Visibility

Our team will **proudly display your company logo** on our car, website, and merchandise. We'll also highlight your brand on our social media including Instagram, LinkedIn, TikTok, and Facebook, and can provide photos for your own use.



Tax Deduction

Gaucho Racing is a 501(c)(3) non-profit organization. As a result, all monetary and many in-kind **donations are tax deductible**. We are happy to provide supporting documents to our sponsors.



Future Engineers

Supporting our Team helps students thrive, developing their engineering skills, and making a charitable impact on our future.



Sponsorship Tiers

Our team welcomes monetary donations as well as in-kind contributions of materials, services, and equipment.

	FRIENDS & FAMILY \$500+	BRONZE \$1000+	SILVER \$2500+	GOLD \$5000+	PLATINUM \$10,000+
Logo on Website	Small	Medium	Medium	Large (w/ Desc.)	X-Large (w/ Desc.)
Logo on Race Car		Small	Medium	Large	X-Large
Logo on Apparel		✓	✓	✓	✓
Social Media Post		✓	✓	✓	✓
License to use Photos			✓	✓	✓
Access to Resume Books			✓	✓	✓
Virtual Recruiting Session			✓	✓	✓
In-Person Recruiting Session				✓	✓
Tour of Facilities				✓	✓
Use of Components at Events				✓	✓
Use of Car at Events					✓
Exclusive Title Benefits					✓

* Tiers and Benefits are Guidelines and negotiable with the Team

** All logos on the car will be displayed in either their default colors or white.

Gaucho Racing is a **501(c)(3) non-profit organization** and all donations and sponsorships are eligible for a tax deduction



2023 - 2024 Sponsors

Gaucho Racing thrives on the invaluable support from our sponsors and partners. These contributions enable us to offer a unique educational experience to scores of students every year. We look forward to hearing from you and are excited about the potential to build and collaborate together.



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