

Denfine comprehensive  
Analysis of Financial  
Performanes: From Leading  
Banks

STEP 1 :

(1) Financial performance is a subjective measures of how well a firm can use assets from its primary mode of business and generate revenues. The term is also used as a general measure of a firm's overall financial health over a given period.

(2) Analysts and investors use financial performance to compare similar firms across the same industry or to compare industries or sectors in aggregate.

STEP 3 :

- ◇ By lowering the reserve requirements, banks are able to loan more money.
- △ Influencing interest rates, is the tool for central banks use to control the money supply.
- The banking sector is crucial to the modern economy.
- ◇ Bank as financial intermediaries because they stand between savers and borrowers.

