



Estrella

The Astro-themed Online Blog Writing Competition.

00:00, April 14, 2022 IST - 23:59, April 28, 2022 IST

Problem Statement:

Since the days our ancestors gazed at the distant stars and traced constellations in the luminous night sky, humanity sure has come a long way. However, the fiery curiosity for the unknown and fascination for the vast cosmos remains the same.

Blogging is one of the many ways that aid the spread of novel ideas, mind boggling theories and exciting observations in the space enthusiast community. As such, Estrella (pronounced: ehs-TREH-ya) provides a golden opportunity to all these stargazers to share anything and everything on the given theme with other like-minded space lovers.

The word Estrella, which stands for Star in the Spanish language, exactly encompasses the theme of this contest - Stars, Solar Physics, Radiophysics, Gravitational astrophysics, space weather, space missions, data driven astronomy, astrobiology, and Dark matter.

Participants will be required to write a blog/article/essay on anything related to the above theme and send their submission to this [submission link](#).

Timeline and Submission

- This is an online blog writing competition. The competition begins on April 14th, 2022
- The reactions and shares up until 23:59 hrs IST, April 29th 2022 will be considered for each submission.
- Participants must submit their article latest by 23:59 hrs IST, April 28th 2022.
- The results will be announced during the closing ceremony. They will also be displayed on our website astrax.in.

Judging Criteria:

The articles will be judged based on how clearly ideas were expressed, how the article justifies the theme, scientific relevance, authenticity, analysis & interpretation, creativity and most importantly presentation. The articles will be judged by a panel of judges, so remember to be as clear, concise and fluent as you can be in expressing your ideas. **80% of the total points will be decided by the judges according to the following factors with given weightage :**

Scientific Relevance	20
Authenticity	20
Analysis & Interpretation	20
Creativity	15
Presentation	25

The remaining 20% will be given to the popularity of your article on Facebook (applicable only to Original post of your article uploaded by Astrax):

Each reaction will be marked according to the following scheme:

Like	1 point
Wow	2 points
Love	3 points
Share (sharing of original post only)	5 points

Auto reacts will not be taken into consideration and the entry may be disqualified. A percentile will be taken to calculate the total score out of 20.

Rules and Regulations:

1. Participants found in the act of plagiarism and/or submitting an article which resembles any recognized work by other organizations will be disqualified and will not be considered in the final standings.
2. Please submit your entry in .doc or .pdf formats to this [submission link](#). Submissions of any other formats will not be considered in the final standings.
3. Don't forget to mention an image (upto 3) sources and references, from which you have drawn your inspiration, wherever required.
4. Auto reacts will not be taken into consideration and entry may be disqualified.
5. Your blogs can be as long as they need be but remember that when readers search for what, who, or when something is, they typically want a quick answer or explanation. So the final call would be yours (800-1000 words is suggested).
6. The images you use in your blog posts tell a story as much as the words do. It's crucial not only to include images but also to include the right images to support your words and hold your argument together. So you can add up to 3 images in your entry.

In case of any dispute, the decision of the organizing committee will be final.

In case of any doubt/concern regarding the event, either call the coordinator or write an email to all@astrax.in

Event Coordinators

Jahanvi Chaudhary
b20155@students.iitmandi.ac.in
+91 9815635905

Mayank
b21204@students.iitmandi.ac.in
+91 9588306922

Sahil
b21125@students.iitmandi.ac.in
+91 9462235910

When mailing the event coordinators, remember to keep the subject as – “Regarding Estrella”

This rulebook was last updated on Thu, Apr 07 2022, 18:30 IST