Gaurang Goel

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EDUCATION

B.S. in Computer Science with Human-Centered Computing ⸺ May 2024
Honors: Dean's List (College of Engineering), Academic Excellence Scholarship ⸺ GPA: 3.72
The University of Texas at Dallas (UTD)
Meta Design Summit Participant, *Meta* ⸺ Jul - Oct 2022
UX Design Professional Certificate, *Google* ⸺ Jul 2022

WORK EXPERIENCE

UX Design Intern, *Nutanix Inc | UX Design, B2B, Agile Process | Figma, Miro* ⸺ May - Aug 2023
- Re-designed the workspace planning flow of Nutanix Prism Central to improve usability which increased its efficiency by 60% and made it scalable to different infrastructures
- Conducted UX research to discover user segments and their needs, developed user stories, concept flows, and delivered visual mocks via iterative usability testing
- Conceptualized and developed an AI assistant for Prism Central, along with a team of 7, during the Nutanix University Hackathon and won second place

UX Design Intern, *Symbotic Inc | UX Design, B2E, Product Concept | Figma* ⸺ Jan - May 2023
- Executed a complete evaluation and redesign of SymMobile to align the robot fleet control center and other automation SW tools with the newly developed design system
- Designed user flows and mockups, along with a team of 4, for Symbotic's Breakpack System - an AI-driven robotic system that transforms manual warehouses into the 'Warehouse of the Future'
- Presented designs and design processes to developers and managers across the company

Graphic Design Intern, *Corsair Inc | Visual Design, B2C | Figma, Adobe CC* ⸺ Jan - May 2023
- Worked with senior designers, web producers, and front-end developers for existing pages and new feature pages within CORSAIR's website
- Utilized product thinking to design features that support the core experience of Gamer Sensei - coaching with esports professionals

Social Media and Technology Assistant, *UTD | Interaction Design | Figma, Adobe CC* ⸺ Feb - Dec 2022
- Revamped the International Center's website by creating a scalable design system in Figma, in partnership with the International Center staff, enhancing user satisfaction by 21%

LEADERSHIP AND INVOLVEMENT

Experience Designer, *HackUTD X | Figma, Canva* ⸺ *Aug* 2023 - Present
- Maintained a user-friendly hackathon management platform for HackUTD, the 2nd largest hackathon in the United States with over 1,000 attendees
- Designed 14 new screens to modernize the hacker and administrative user experience
- Implemented a novel accept/reject system, increasing efficiency in evaluating hackers by 57%

Media Design Officer, *AIS UTD | Adobe CC* ⸺ Nov 2022 - May 2023
- Created engaging content showcasing ACM's work and key industry trends across various media platforms
- Maintained a cohesive and integrated media presence for the organization across all channels, ensuring consistency and alignment of messaging

Freshman Mentor Program, *UTD* ⸺ Aug 2022 - Dec 2023
- Facilitated orientation and guidance for incoming international students through panel discussions, providing timely answers to their questions and concerns

WaterView, *HackHarvard 2023 (Winner - Earth & Space Track)*
- Engineered an innovative water quality tool that employs machine learning to visualize, monitor, and forecast global water quality levels, integrating massive data through continuous API usage

CarView, *HackUTD 2022 (Winner - Toyota Sponsor Challenge)*
- Crafted an accessible interface for car controls, specifically for a custom Toyota car window frame

PROFESSIONAL SKILLS

Design Softwares	Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro), Figma, Origami, Sketch, InVision, Axure
UX Design	Information Architecture, User Research, Personas, Wireframing, Storyboarding, Visualization, Prototyping, Sketching, Surveying, User Testing, Responsive Web
Programming Languages	C++, Python, C, Java, SQL, HTML, CSS, Javascript, JQuery
Collaboration	Agile Development, Monday, Asana, Slack