

Gaurang Goel

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EDUCATION

University of Dallas at Texas, Erik Jonsson School of Engineering and Computer Science Dallas, TX
Bachelor of Science in Computer Science May 2024
Honors: Academic Excellence Scholarship (AES), Undergraduate Competitive Waiver

PROJECTS

Discord Bot Dallas, TX
Clash of Clans Bot October 2020 - Present

- Developed a customizable Discord bot employing Python and Clash of Clans API to retrieve in-game data during live wars
- Integrated the bot with custom commands to report detailed statistics in less than 2 seconds, from the game, tailored to the needs of Esports Organizations
- Implemented new means of displaying key statistics to assist in rankings of competitive teams based on recent performance

Website Development Dallas, TX
Personal Website August 2021

- Designed and developed a responsive website using HTML5
- Worked with tools like CSS and JavaScript to stylize and integrate my portfolio on the website

SKILLS

Programming Languages C++, Python, C, Java, SQL, HTML, CSS
Design Softwares Adobe Creative Suite, Canva, Final Cut Pro, iMovie

WORK EXPERIENCE

The University of Texas at Dallas Dallas, TX
Social Media and Technology Assistant February 2022 – Present

- Designed several international education brochures for social media posts
- Updated the International Center website using SiteImprove and WordPress
- Planned and executed pitching tactics to push the social network engagement by ~9%

Freelancer Panipat, Haryana
Graphics and Motion Designer August 2018 – August 2021

- Created advertisement flyers on Discord for 250+ customers with over 92% satisfaction
- Worked closely with various clients to improve their branding by designing logos, social media graphics, and advertisements for 15+ Esports Teams
- Developed 100+ motion graphics for the holiday season that reached an audience of more than 5000 people

Aphelion eSports Dallas, TX
Social Media Manager April 2021 – Present

- Revamped the social media templates and elevated the social media engagements by 140% in 60 days
- Outlined and accomplished a social media technique to increase total followers by 70% on Twitter
- Developed social media accounts and set up a calendar for the team on a weekly basis

Aphelion eSports Dallas, TX
Team Coach - Clash of Clans December 2020 – Present

- Led the team to the 2021 Clash World Championship and finished in the Top 5
- Prepared a detailed insight on problems and worked with the team to boost the total win rate by ~45%

LEADERSHIP AND INVOLVEMENT

The University of Texas at Dallas Dallas, TX
Esports - Social Media Coordinator January 2022 – Present

- Assisted the Social Media team with developing expansion strategies
- Executed promotion and marketing strategies resulting in ~17% total growth across all social platforms

St. Mary's Convent Sr. Sec. School Panipat, Haryana
Event Organizer August – December 2019

- Planned and coordinated events for school including the Teachers' Day and 31st Anniversary Celebrations
- Supervised the production of Motion Graphics for all events
- Worked closely with the internal teams of all events and oversaw the arrangements