

5Ws + How analysis for the 6 entities in WalStore Operations

| | Supplier | Warehouse Transporter | Warehouse | Warehouse -to-store transporter | Store | Customer |
|--------------|---|--|--|--|--|---|
| What? | <p>What is the time limit to finish a contract?</p> <p>What are the types of contracts they have?</p> | What is the maximum limit of storage in their vehicles? | What is the limit of storage of a warehouse ? | What kind of vehicles do they use to move the goods to the stores? | <p>What is the size of the buffer supply area?</p> <p>What is the frequency of a store's need to be stocked again ?</p> | <p>What is the average purchase (in INR)a customer makes?</p> <p>What kind of products are more likely to be purchased by the customers ?</p> |
| How? | How long does suppliers take to complete a certain contract ? | How many vehicles are there to move the goods to the supermarket 's warehouses ? | How the delivery of products gets assigned to their particular stores? | How are the schedules arrived at? | <p>How long it takes a store to receive a product it requires from a warehouse?</p> <p>How well the stores are being maintained?</p> | How is the store layout optimized? |

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| Who? | Who finalizes which supplier would be the best at quality while ensuring cost efficiencies? | Who are the transporters ? | | Who is incharge of making sure that every delivery happens in the desired time limit? | | Who takes the requests for new products or the products needed by a customer and it's not available? |
| When? | | When do they get informed that the products are ready to deliver as per the contract? | When do the warehouses receive goods from the transporters ? | When do the transporters receive goods from the warehouses ? | When do stores receive the products by warehouse?? | When do they visit the store? |
| Where? | Where are the suppliers located? | | Where are the warehouses located? | | Where are the stores with the highest sales located? | |
| Which? | | Which prominent routes are used by the transporters for navigating between the suppliers and the warehouses ? | Which warehouse has the shortest route to the stores? | Which size of vehicles are used by the transporters ? | | |

