



Orb Reach

One stop solution for your
Targeted Marketing



PROBLEM

NO Right Audience = Derailing Products ROI



Target Audience Identification

Effectively identifying and targeting the right audience for advertisements is challenging. Ensuring our messages reach the most relevant individuals is vital for campaign success



Lack of Infrastructure to run Web3 Ads

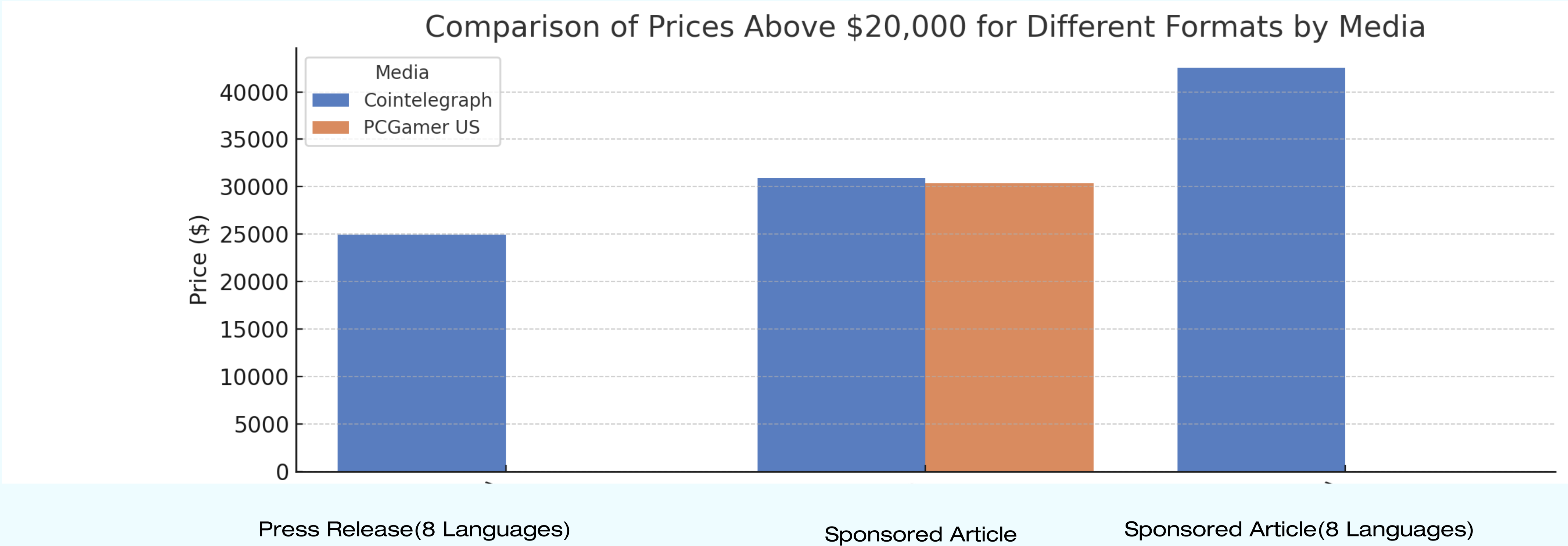
Existing infrastructures fall short in supporting business owners and creators with web3 advertisements.



Expensive to Run Ads

Current advertising platforms are not only expensive but also lack clarity on how funds are allocated and spent.

PROBLEM





SOLUTION

Orb Reach - Your Company's Voice



Target Audience Identification

Orb Reach is dedicated to targeting the right community for your content/ad. The reach is not merely broadcasted broadly, but is specifically delivered to users who resonate with it the most



Infrastructure to run Web3 Ads

Orb Reach is an infrastructure serving both advertisers and publishers, ensuring that advertisers' ads are placed on the most appropriate community or platform wall.

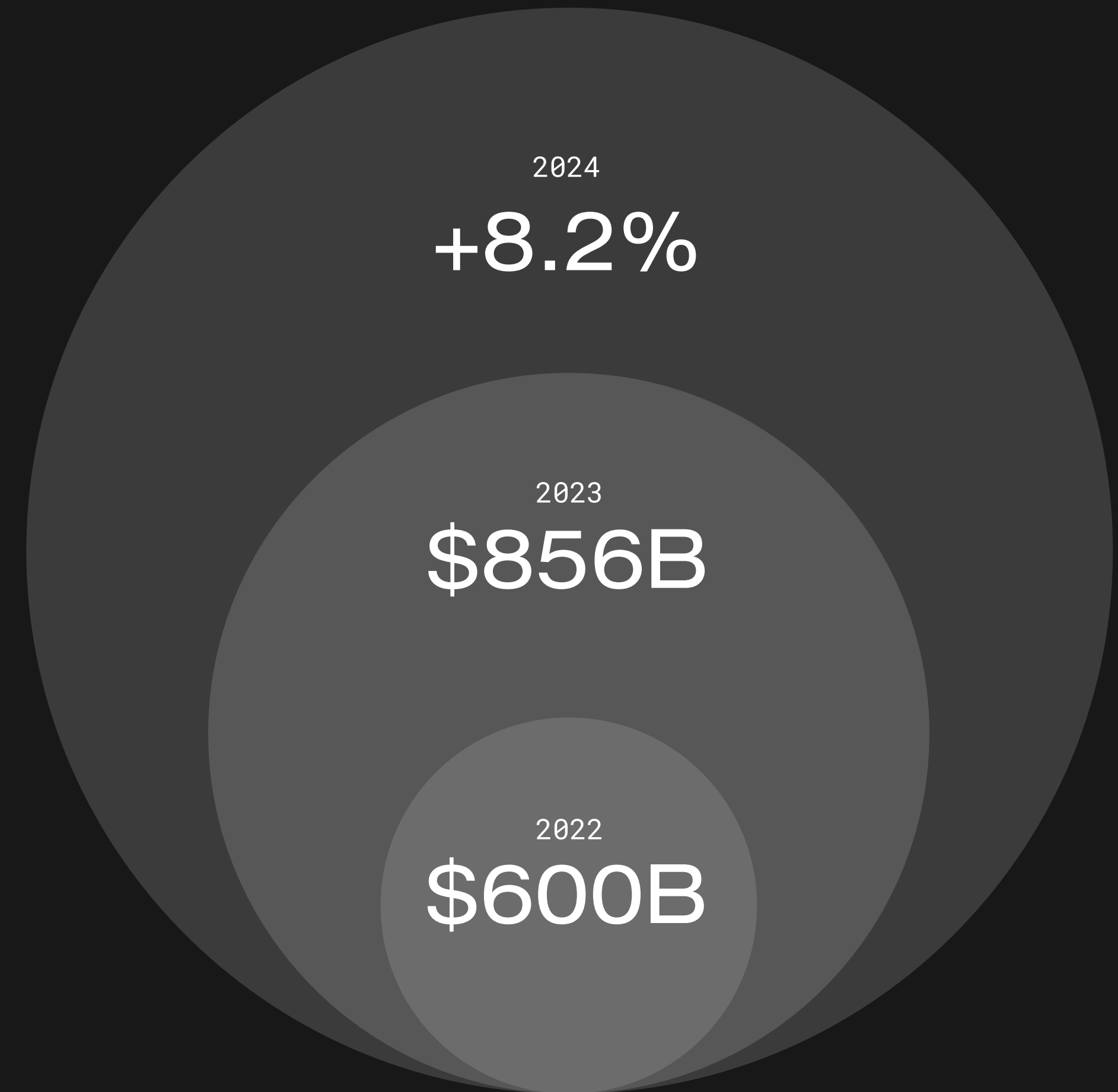


Pay the Right Price

At Orb Reach, advertisers pay a fair price for their campaigns. Credits are deducted in real-time based on live insights.

MARKET OPPORTUNITY

In 2023, the global advertising market is forecasted at \$856 billion, with digital ads accounting for \$626.9 billion or 67.4% of total media ad spending





PRICING

Business Model

ADVERTISER FEE

- ✓ Orb Reach Receives 10% of Campaign Budget
- ✓ Cost Per Click \$ 0.X depending upon the Ad Category
- ✓ View per Ad \$ 0.0X depending upon the Ad Category

PUBLISHER FEE

- ✓ Publisher Receives 100% of his dedicated credits
- ✓ Receives \$0.0X Per Click depending upon the Ad Category
- ✓ Receives \$ 0.0X Per Click depending upon the Ad Category



Thank you

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