

Team Delta - Shopping Website One Pager

Unmet needs

E-commerce provides an easy way to sell products to a large customer base. However, there is a lot of competition among multiple e-commerce sites. When users land on an e-commerce site, they expect to find what they are looking for quickly and easily. Also, users are not sure about the brands or the actual products they want to purchase. They have a very broad idea about what they want to buy. Many customers nowadays search for their products on Google rather than visiting specific e-commerce sites. They believe that Google will take them to the e-commerce sites that have their product.

Objectives

The purpose of this e-commerce website is to help customers narrow down their broad ideas and enable them to finalize the products they want to purchase. For example, suppose a customer is interested in purchasing a cloth. His or her search for cloth should list cloth brands, cloth materials, cloth size, and all other features as facets.

Jobs we want to cover

- Signup / Login - As a new user to the site I should be able to register my self As a returning user, I should be able to log in to my account and the correct one.
- User Profile - As a user, I should be able to add/update/delete my profile details (Address/communications/ Payment details)
- Home Page - As a user, I should have a landing page where I can navigate and browse content on the website
- Category Functionality - As a user, I want to see all available categories on the website so that I can view products according to categories
- Searching of products - As a user, I want to find particular products as per my requirement
- Product Page - As a user, I want to see details of a product and perform product-specific actions
- Cart Functionality - As a user, I want to buy multiple products or save products for future purpose
- Place Order - As a user, I want to place an order (director from the cart)
- Mobile devices accessibility - As a user, I want to access the website from my mobile/tablet/desktop devices
- Order Management - As a user, I want to see my order history and view details/ perform action related to my order
- Logout - As a user I want to logout my account
- Reset password - As a user, I want to reset my password in case I lost it

Constraints

Netlify hosting required to publish the website.

Impact

- Online shopping solution with Optimal Performance
- Responsive and user-friendly experience
- Shorten the time required to place an order
- Eliminate time and effort associated with offline shopping

Other documents

- [Project Requirement Document](#)