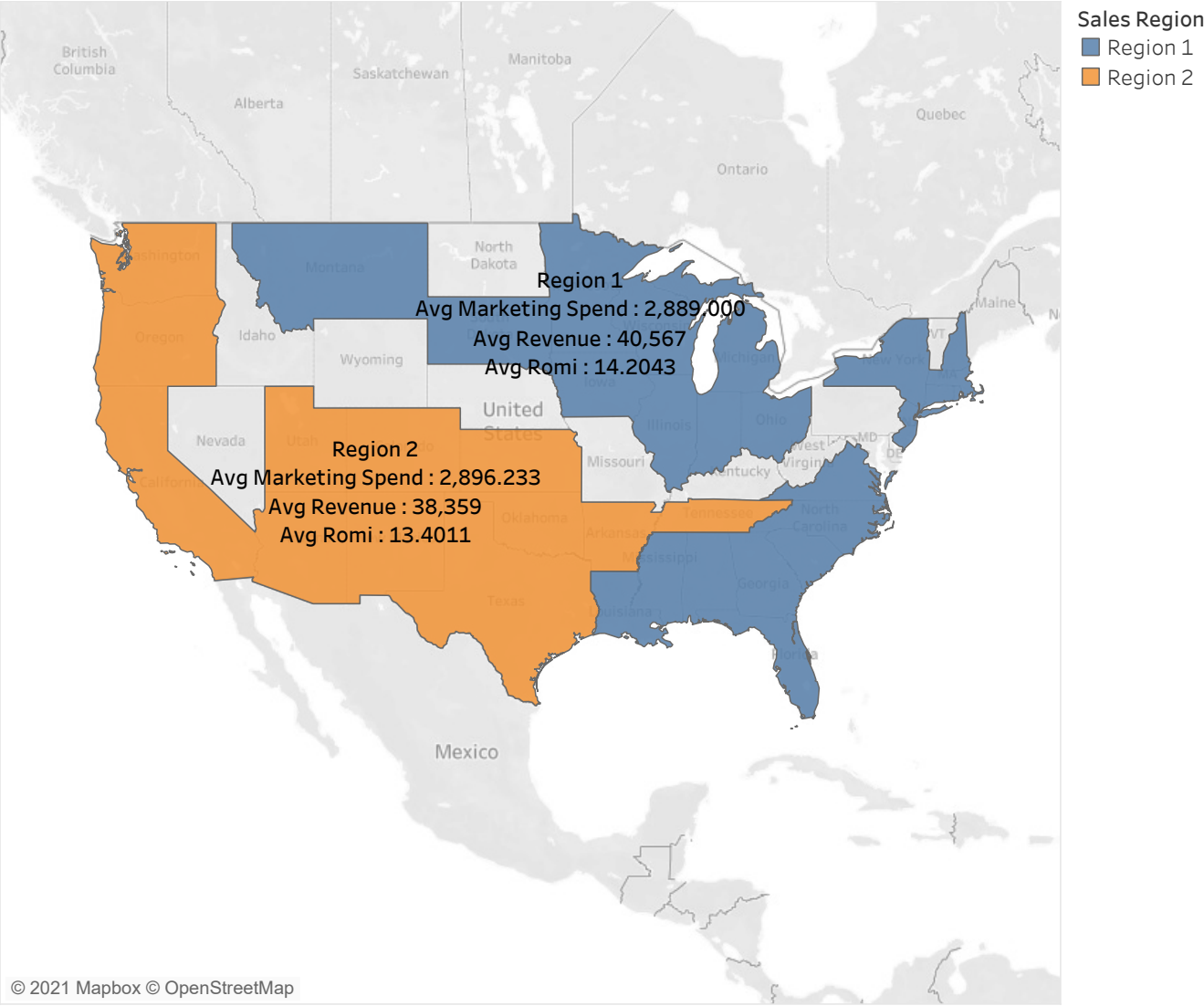
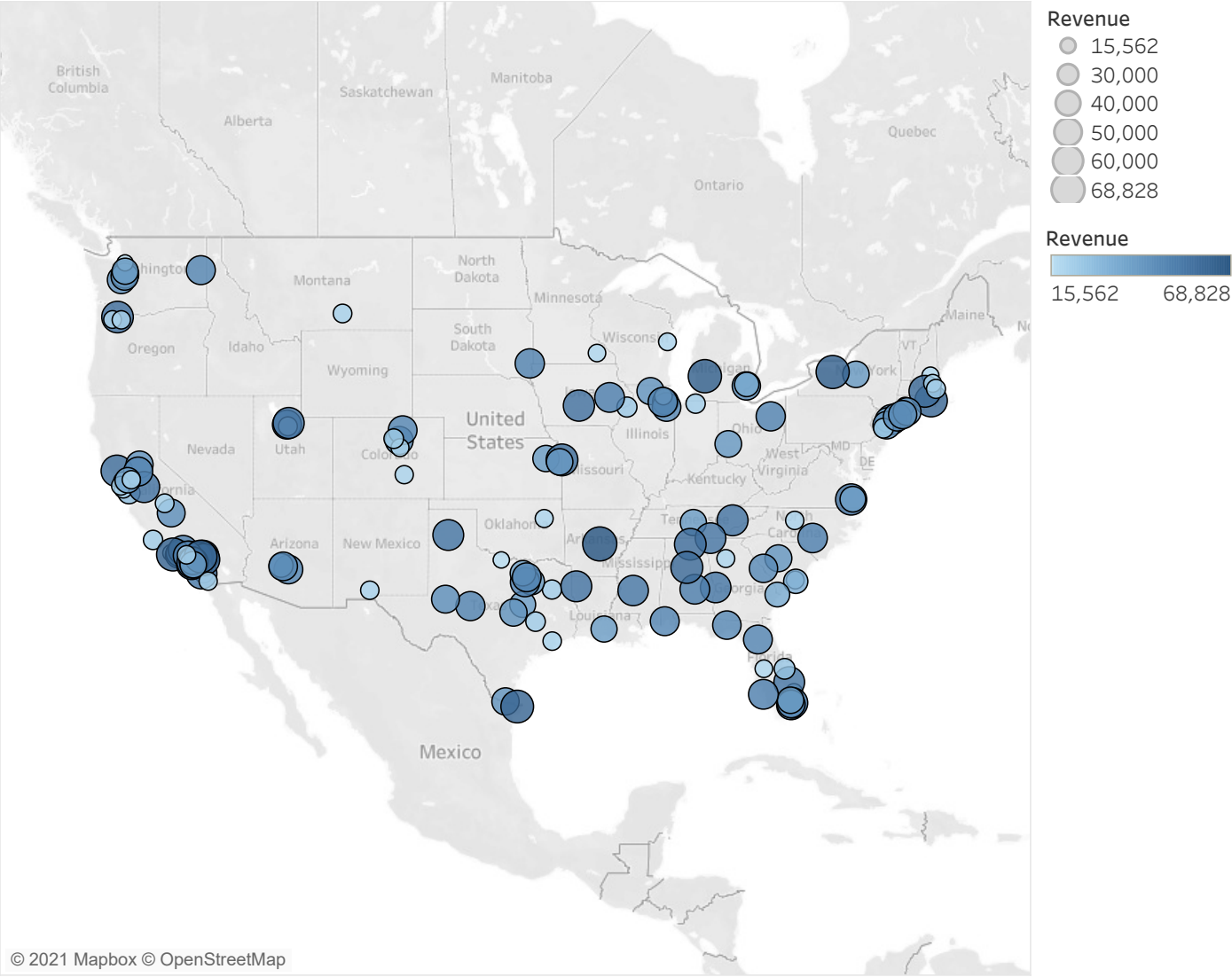


Sales Region



Map based on Longitude (generated) and Latitude (generated). Color shows details about Sales Region. The marks are labeled by Sales Region, average of Revenue, average of Marketing Spend and average of ROMI. Details are shown for Sales Region.

Revenue Distribution



Map based on Longitude (generated) and Latitude (generated). Color shows sum of Revenue. Size shows sum of Revenue. Details are shown for State, City and New Expansion.

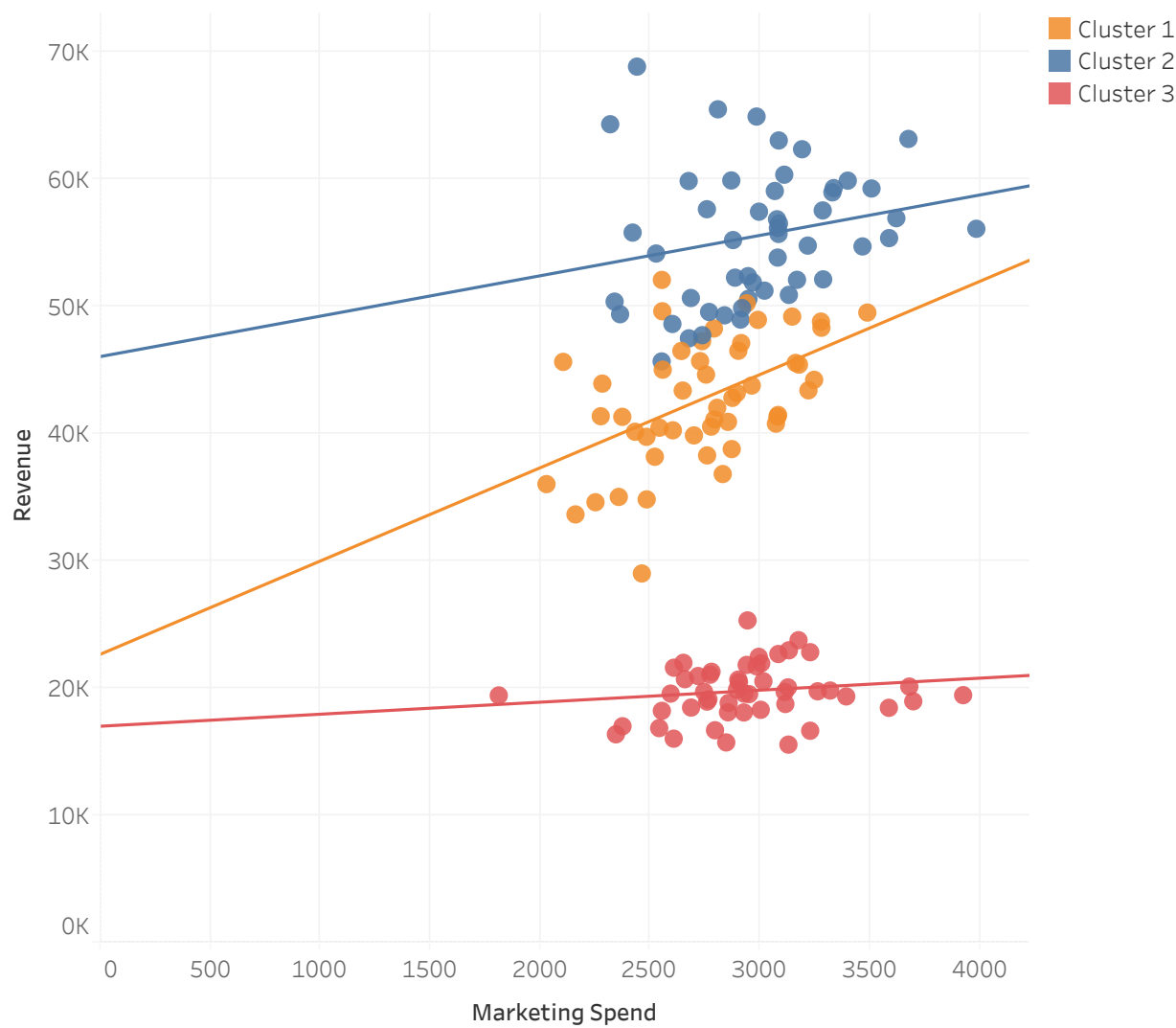
Clustering



Sum of Marketing Spend vs. sum of Revenue. Color shows details about Clusters. Details are shown for Store ID and New Expansion.

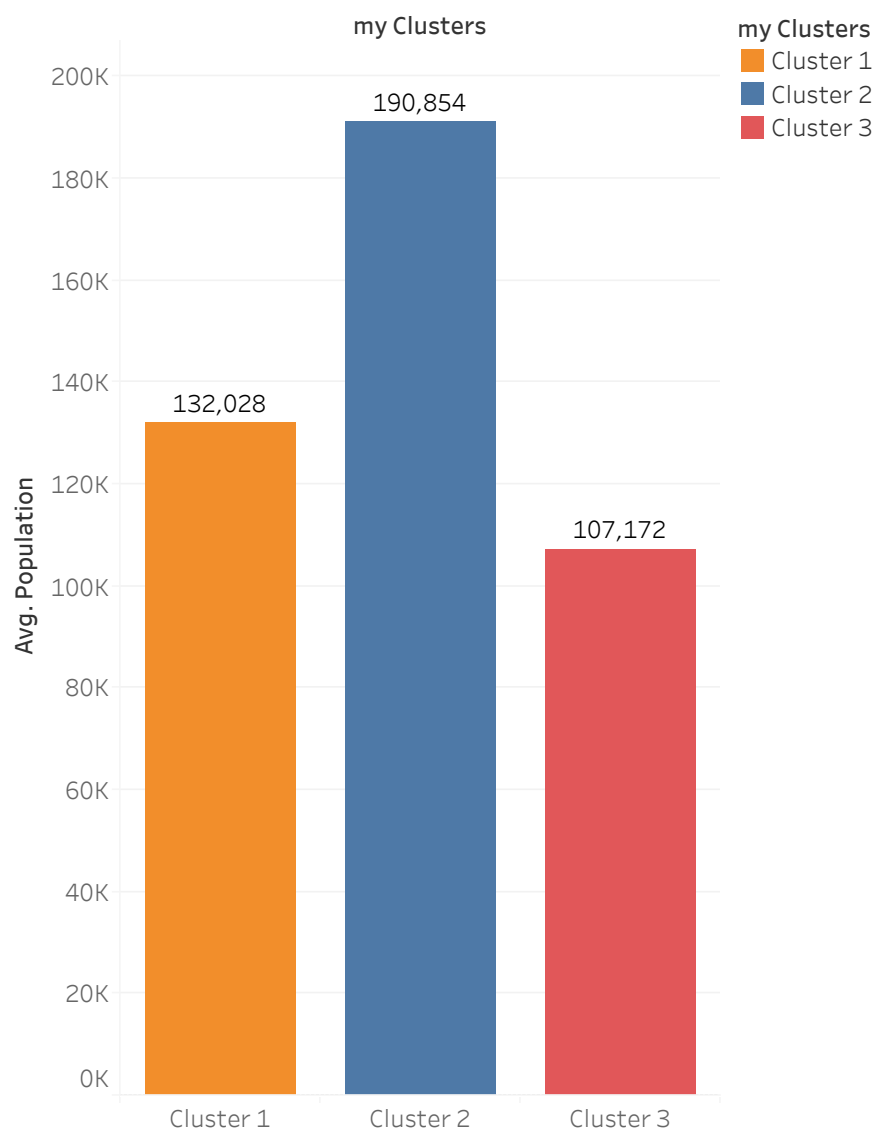
Clustering using 3 variables

Revenue, Marketing Spend, Population



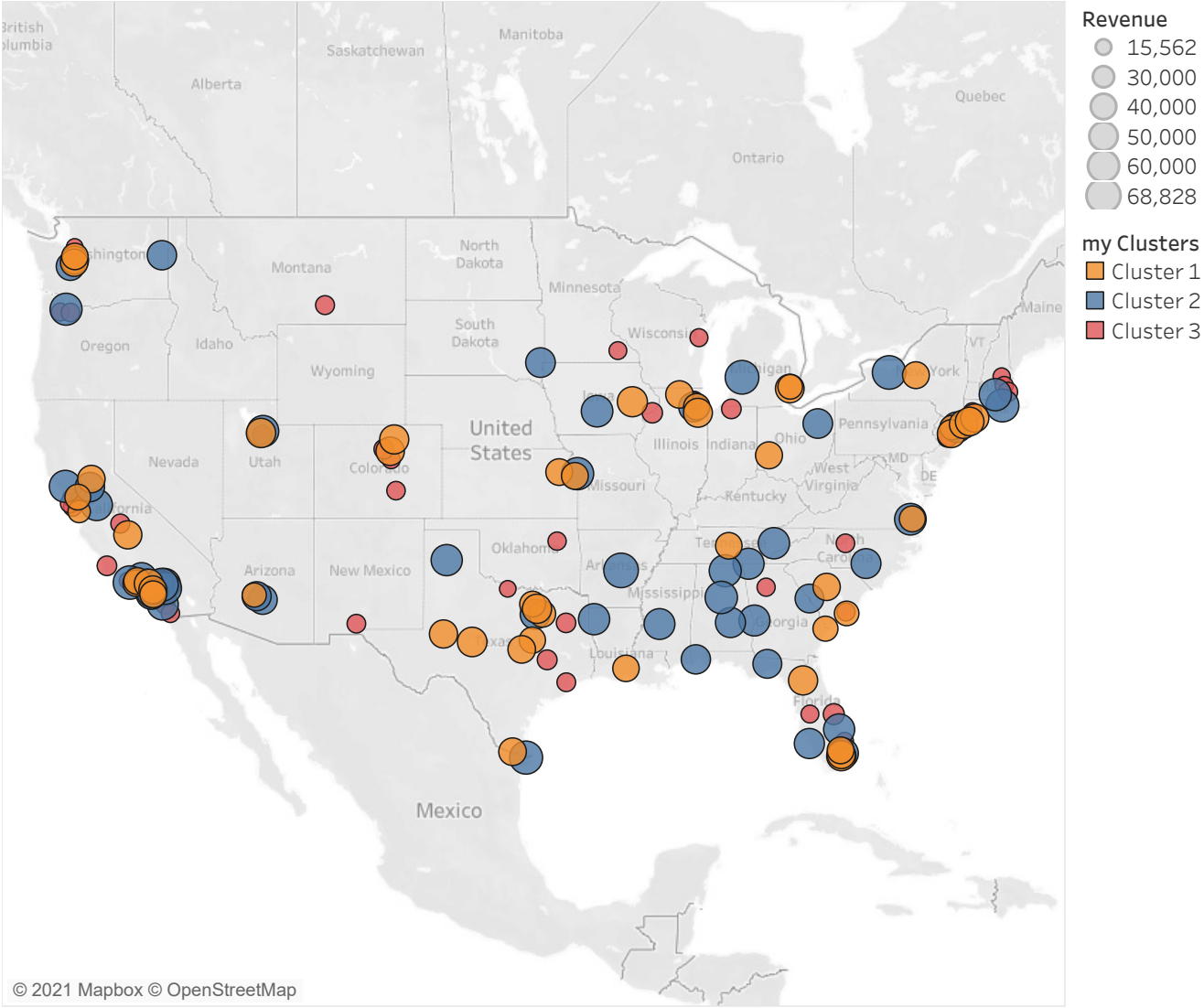
Sum of Marketing Spend vs. sum of Revenue. Color shows details about Clusters (1). Details are shown for Store ID and New Expansion.

Clusters vs Population



Average of Population for each my Clusters. Color shows details about my Clusters. The marks are labeled by average of Population.

Revenue Distribution using Clusters



Map based on Longitude (generated) and Latitude (generated). Color shows details about my Clusters. Size shows sum of Revenue. Details are shown for State and City.